

Glendale Chamber Site Plan

Site Purpose:

The Glendale Chamber website is for the Glendale, AZ Chamber of Commerce. Its purpose is to help businesses in the city foster a strong network and help make connections. This chamber is focused on helping to strengthen the business interests of the city to help improve the well-being of all its citizens. This is a place where new, old, large or small businesses can join and get more advertisement to improve their business.

Target Audience:

The intended visitors of Glendale Chambers are the Chamber members, business owners, entrepreneurs and job seekers living in Glendale, Arizona.

Age: 18-100

Gender: Male/Female

Location: Glendale, Arizona

Language: American English, Spanish

Education: High School Diploma, Associate, Bachelor's, Minor, Masters or PhD level.

Income: \$1,000 - 200,0000+

Target Scenarios:

What is the Glendale Chamber?

Where can I find contact information for businesses around the community?

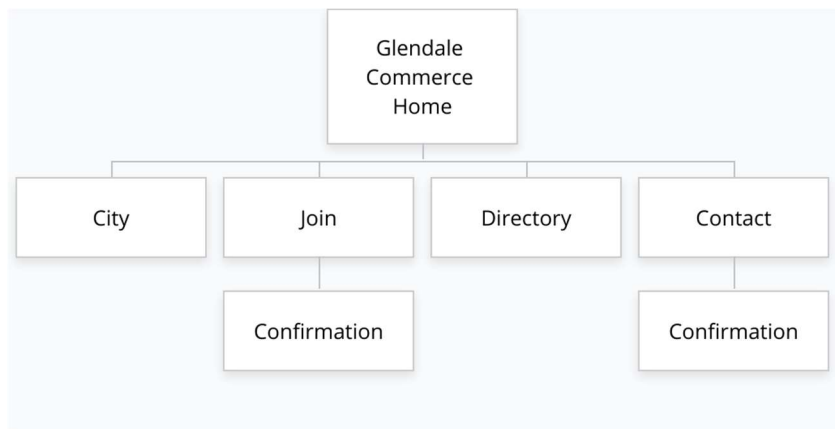
Where can I go to join the Chamber?

Where does the Glendale Chamber meet?

How can I advertise my business on this site?

Who is a part of the Board of Directors?

Site Map:



Color Scheme: <https://coolors.co/fc4949-fecbcb-000000-ffffff>

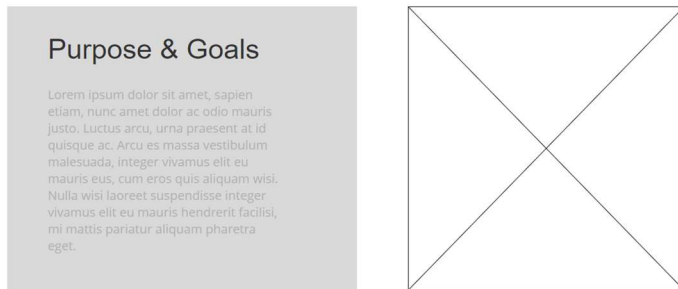
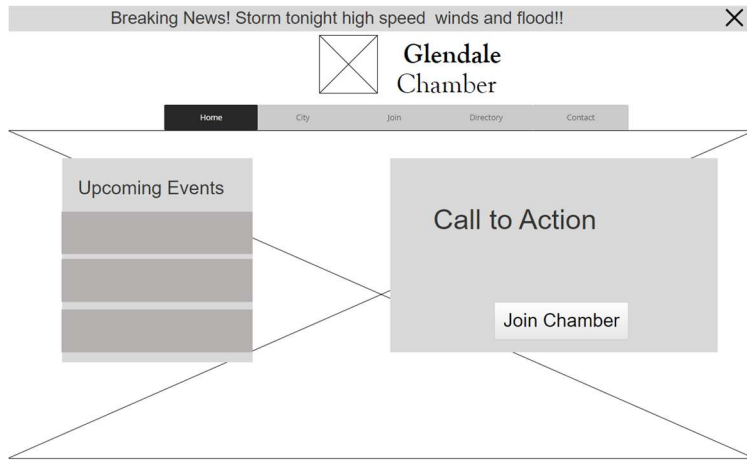
| Color Type | Color | Sample |
|------------|---------|--------|
| Primary | #FC4949 | Sample |
| Secondary | #FECBCB | Sample |
| Dark | #000000 | Sample |
| Light | #FFFFFF | Sample |

Typography:

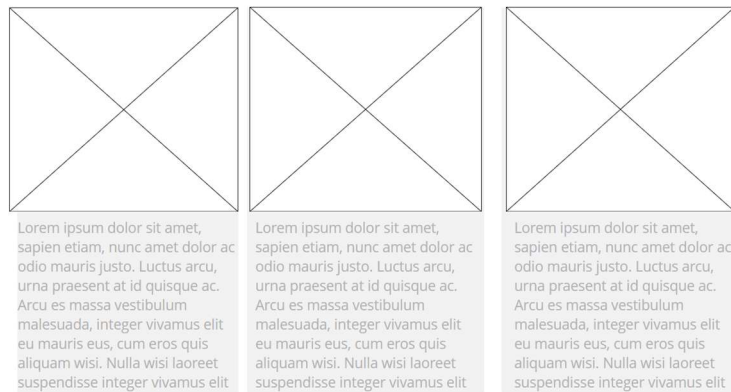
| Element | Font | Font-size | Color hex | Samples |
|--------------------|------------------|-----------|-----------|---------|
| Site header | Playfair Display | 4rem | #000000 | Sample |
| Primary Navigation | Cabin | 1.5rem | #000000 | Sample |
| Footer Navigation | Cabin | 1.5rem | #000000 | Sample |
| Heading 1 (h1) | Playfair Display | 4rem | #000000 | Sample |
| Heading 2 (h2) | Playfair Display | 2.5rem | #000000 | Sample |
| Heading 3 (h3) | Playfair Display | 2rem | #000000 | Sample |
| Paragraph Text | Cabin | 1.2rem | #000000 | Sample |

Wireframe Sketches:

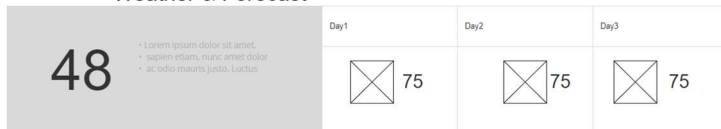
Desktop View -



Glendale Chamber Highlights:



Weather & Forecast



We'd love to hear from you!



© Glendale Chamber

Tablet View -



Mobile View -

