JASON SCHUTZ

RESUME

Oceanside, CA | 714-916-8783 | Jason@skunkworksweb.io

OVERVIEW

Increasing responsibility in consumer brand management, marketing, operational-logistics, sales, and product development roles within manufacturing, wholesale and retail organizations. This includes work as a key contributor in the development and refinement of brand identity to improve overall market penetration with a focus on the value proposition for customers. Extensive experience marketing and promoting the value proposition of niche products in both existing and developing markets with a focus on clear understanding of market analytics, dynamics and the need for collaborative development between product marketing, sales, and development forces.

Strong work ethic; enjoys applying analytic, organizational, and communication skills to contribute as a team member. Actively searching for a position within an organization where I can continue to learn and challenge my skills. Seeking increasing responsibility in consumer brand management, marketing, and product development.

PROFESSIONAL PROFICIENCIES

Consumer Product Dev	Business development	Brand Management
Branding Strategies	Client Relations	E-commerce Platform
Front End Web Dev	Full Stack Web Dev	Goal Structuring
Parallax	User Interaction	User Experience
Viral Media	SEO	SEM

PROFESSIONAL SUMMARY

With a decade of experience in the field of branding, marketing & web development; I have had the opportunity to be a key contributor in the development and refinement of brand identity and improving overall market saturation. Extensive experience marketing and promoting the value proposition of niche products in both existing and developing markets with a linear focus and clear understanding of market analytics, dynamics and the need for collaborative development between product marketing, sales, and development forces.

Letters of reference available upon request

J A S O N   S C H U T Z

2009	**Independent Consultant**
Current	**Contract Consultant** | Marketer | Branding Expert | E-Commerce | Developer | B2B | B2C | Front End Web Developer

As a consultant who has had the opportunity to work with a vastly diverse clientele, I have been fortunate to provide meaningful results in the areas of marketing, branding, and digital user experience, at all levels from start-ups to Enterprise and publicly traded companies. With a clear understanding of market analytics, dynamics and the need for collaboration between product marketing, sales and development teams I strive to bring unique, clear and attainable objectives to those I work with and for.

Brand Identity	Go To Market	Rebranding
Marketing	Branding	User Interaction Expert
User Experience Expert	AdWords Cultivation	B2B Development
B2C Development	Front End Dev	Business development
Branding Strategies	Client relations	LinkedIn Mentor

2004	**United States Coast Guard**
2008	**FIREMAN** | Fisheries | Law Enforcement | Logistics | Deployment

During my tenure in the United States coast Guard, I had the opportunity to serve in many roles ranging from the standard duties and responsibilities of a Fireman, to standing watch for the crew, structuring intense and robust logistic lifesaving missions and ensuring our crew was safe and able to function at full capacity at all times. This was not an individual effort but an overall and ongoing team evolution.

U S C G   A W A R D S

Presidential Unit Citation	Commandant letter of commendation	Meritorious Team Commination	Coast Guard Good Conduct Medal
National Defense Service Medal	Pistol Marksman Commendation	Coast Guard Sea Service Ribbon	Honorable Early Retirement

Letters of reference available upon request

E D U C A T I O N

| 2018 | University of California San Diego |
| 2019 | **Full Stack Web Development** \| Full Stack \| Front End \| Back End |

Comprehensive Full Stack Web & Computer Sciences with a strict focus on JavaScript based front and back end web development.

Full Stack Dev	Front End Dev	Back End Dev	Heroku
UI/UX	API	JavaScript	Webpack
jQuery	React	Babel	NPM
Mongo DB	Express.js	Firebase	Bcrypt
MySQL	AJAX		

| 2008 | Golden West College |
| 2009 | **Graphic Design & Business Development** |

Extensive reach into the vast functionality of the Adobe creative suite tools and functions. Ranging from Web development to Graphic design and Graphic animations. Long standing research and analysis of existing business models and the functionality of their components.

Adobe Creative Suites	Dreamweaver	Photoshop
Illustrator	In Design	Profit & Loss Analysis
Market Research	Marketing	Branding
Finance	Variable Business models	Business development
Business Objectives	Branding Strategies	Client relations

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AFFILIATIONS

United States Coast Guard   Wounded Warrior Project
World Org of Web Dev   USA Cycling
UCSD Alumni   Business development

SOFTWARE | LANGUAGES | SERVER

HTML5	CSS3	Javascript	$Jquery
React	Babel	Mongo	Express
MySql	Ajax	Firebase	Amazon-Web-Services
JSX	Adobe CC	Photoshop	Illustrator
InDesign	XD	Photoshop	Flash
Microsoft-Office	Excell	Word	Powerpoint
Access	Outlook	Google-Suites	Git
Yarn	Terminal	WebPack	NPM

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