

J A S O N S C H U I T Z

R E S U M E

Oceanside, CA

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San Luis Obispo, CA

O V E R V I E W

Increasing responsibility in consumer brand management, marketing, operational-logistics, sales, and product development roles within manufacturing, wholesale and retail organizations. This includes work as a key contributor in the development and refinement of brand identity to improve overall market penetration with a focus on the value proposition for customers. Extensive experience marketing and promoting the value proposition of niche products in both existing and developing markets with a focus on clear understanding of market analytics, dynamics and the need for collaborative development between product marketing, sales, and development forces.

Strong work ethic; enjoys applying analytic, organizational, and communication skills to contribute as a team member. Actively searching for a position within an organization where I can continue to learn and challenge my skills. Seeking increasing responsibility in consumer brand management, marketing, and product development.

P R O F E S S I O N A L P R O F I C I E N C I E S

Consumer Product Dev
Branding Strategies
Front End Web Dev
Viral Media
Parallax

Business development
Full Stack Web Dev
User Interaction
Client Relations
SEO

E-commerce Platform
Brand Management
Goal Structuring
User Experience
SEM

P R O F E S S I O N A L S U M M A R Y

With a decade of experience in the field of branding, marketing & web development; I have had the opportunity to be a key contributor in the development and refinement of brand identity and improving overall market saturation. Extensive experience marketing and promoting the value proposition of niche products in both existing and developing markets with a linear focus and clear understanding of market analytics, dynamics and the need for collaborative development between product marketing, sales, and development forces.

Letters of reference available upon request

J A S O N S C H U T Z

R E S U M E

2009 **Independent Consultant**
Current **Contract Consultant** | Marketer | Branding Expert | E-Commerce
| Developer | B2B | B2C | Front End Web Developer

As a consultant who has had the opportunity to work with a vastly diverse clientele, I have been fortunate to provide meaningful results in the areas of marketing, branding, and digital user experience, at all levels from start-ups to Enterprise and publicly traded companies. With a clear understanding of market analytics, dynamics and the need for collaboration between product marketing, sales and development teams I strive to bring unique, clear and attainable objectives to those I work with and for.

User Experience
Branding Strategies
B2C Development
Brand Identity
Marketing

AdWords Cultivation
Client Relations
Front End Dev
Go To Market
Branding

User Interaction
Business Development
B2B Development
LinkedIn Mentor
Rebranding

2004 **United States Coast Guard**
2008 **FIREMAN** | Fisheries | Law Enforcement | Logistics | Deployment

During my tenure in the United States coast Guard, I had the opportunity to serve in many roles ranging from the standard duties and responsibilities of a Fireman, to standing watch for the crew, structuring intense and robust logistic lifesaving missions and ensuring our crew was safe and able to function at full capacity at all times. This was not an individual effort but an overall and ongoing team evolution.

U S C G A W A R D S

-Presidential Unit
Citation
-National Defense
Service Medal

-Commandant letter
of commendation
-Pistol Marksman
Commendation

-Meritorious Team
Commination
-Coast Guard Sea
Service Ribbon

-Coast Guard Good
Conduct Medal
-Honorable Early
Retirement

Letters of reference available upon request

J A S O N

S C H U T Z

R E S U M E

E D U C A T I O N

2018 **University of California San Diego**
2019 **Full Stack Web Development** | Full Stack | Front End | Back End

Comprehensive Full Stack Web & Computer Sciences with a strict focus on JavaScript based front and back end web development.

Full Stack Dev
Mongo DB
MySQL
jQuery
UI/UX

Front End Dev
Express.js
React
AJAX
API

Back End Dev
JavaScript
Firebase
Babel
AWS

Webpack
Heroku
Bcrypt
NPM

2008 **Golden West College**
2009 **Graphic Design & Business Development**

Extensive reach into the vast functionality of the Adobe creative suite tools and functions. Ranging from Web development to Graphic design and Graphic animations. Long standing research and analysis of existing business models and the functionality of their components.

Adobe Creative Suites
Business Objectives
Market Research
Client relations
Finance

Var. Business models
Branding Strategies
Dreamweaver
Marketing
InDesign

Business development
Profit & Loss Analysis
Photoshop
Branding
Illustrator

J A S O N

S C H U I T Z

RESUME

AFFILIATIONS

United States Coast Guard
UCSD Alumni
USA Cycling

World Org of Website Developers
Wounded Warrior Project
Ride For Reading

SOFTWARE | LANGUAGES | SERVER

Microsoft-Office
InDesign
MySQL
HTML5
Access
React
Yarn
JSX

Adobe CC
Terminal
Outlook
Babel
Excel
CSS3
Ajax
XD

Google-Suites
Photoshop
Javascript
Webpack
Firebase
Mongo
Word
Git

Amazon-Web-Services
PowerPoint
Illustrator
jQuery
Express
Flash
NPM

USER SYSTEMS

Linkled-In_Mentor
Wordpress.org
Big Commerce
Mailchimp
Facebook
J2 Store
Shopify

Constant Contact
Wordpress.com
Squarespace
Instagram
Magento
Tawk.to
PayPal

123Formbuilder
Smartetailing
Google Suite
SquareUp
LinkedIn
Joomla
Wix