

# Saying to Workplace Surveillance

Lessons from the Cybersecurity and Privacy Institute

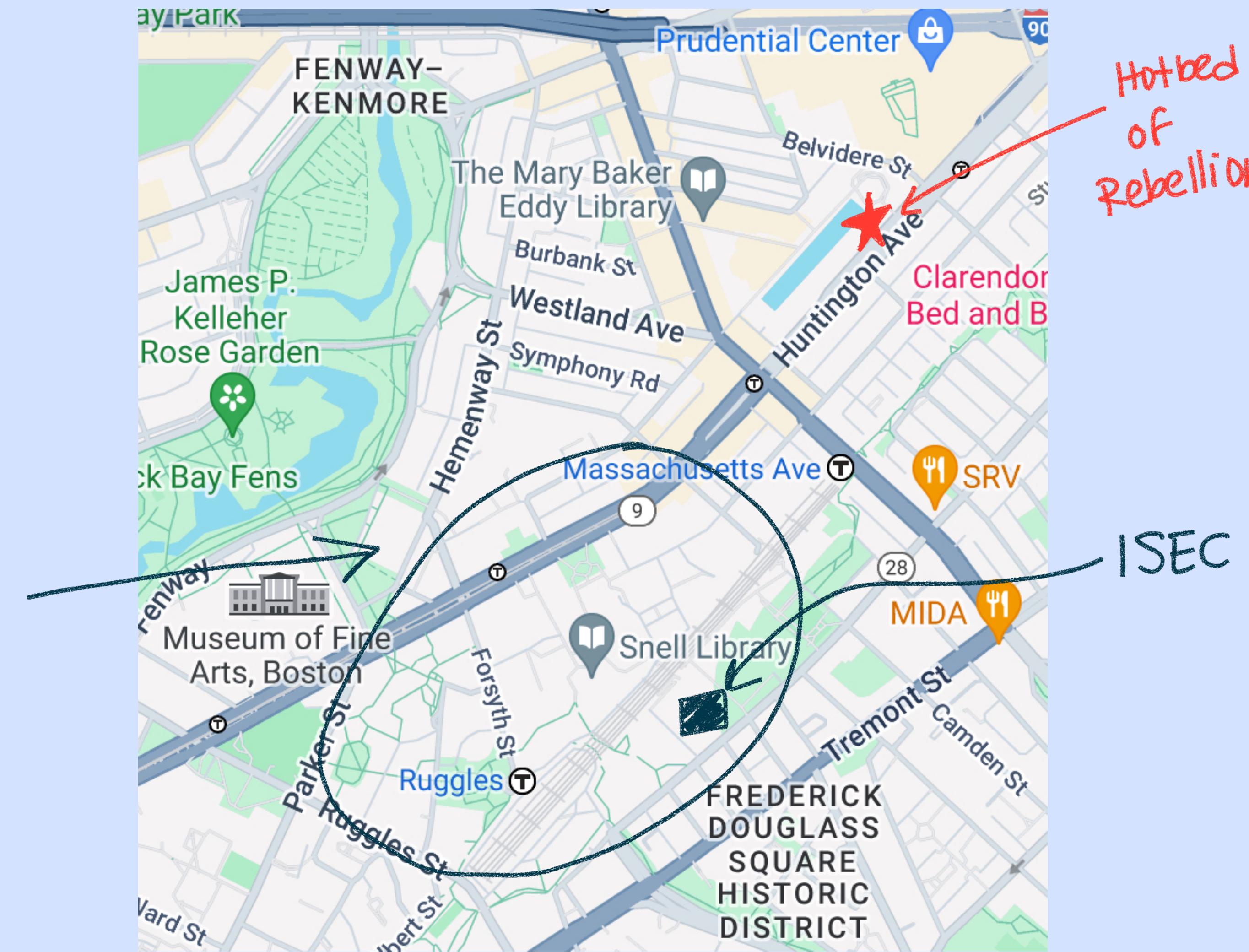
Lisa Oakley, xenia dragon, + Eysa Lee





Campus

hmm...





**Our Software**

Our software provides an exceptional user experience and ensures a seamless workplace management for both managers and building occupants

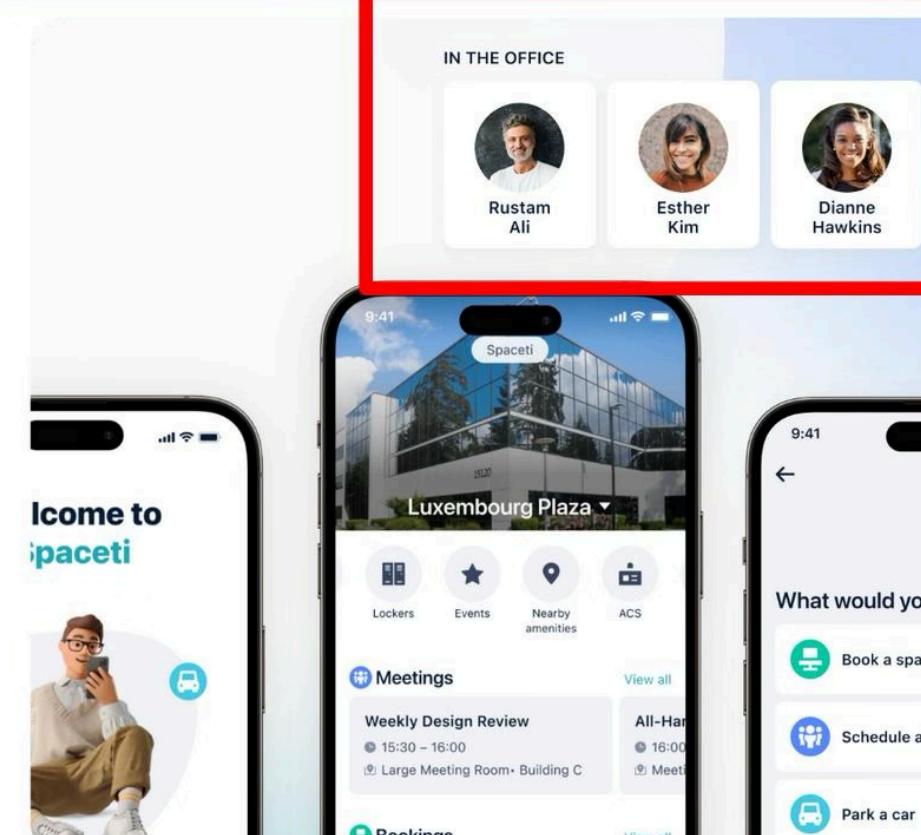
01. **Workplace Experience App**  
Save time searching for a workspace, meeting room or parking lot, enhance employee satisfaction, stay connected and engage with your workplace community  
[Learn more →](#)
02. **Space Management Platform**
03. **Meeting Room Tablet App**
04. **Visitor Management App**

**Cooperation between Spaceti and Cobblestone has led to:**

- Installation of 300 occupancy sensors**  
Periodic occupancy measurement and implementation of work shifts
- Workstation Booking**  
The facility management team can flexibly determine how much space will be available.
- Healthy Air**  
Improved air quality increased employee productivity and decreased complaints about the environment.
- Employee Satisfaction**  
The Spaceti App allows employees to check the air quality levels around them and report them to FM teams.
- Control System**  
More granular and transparent data than the current BMS systems allow for data-driven conversations with landlords.

**Cobblestone**  
Rasmus-Juul Nyholm, Managing Director at Cobblestone

"The Spaceti solution provides much more granular and transparent data as opposed to traditional BMS systems."




# L'Oréal's Workplace Transformation

L'Oréal Deutschland GmbH built a new campus in Düsseldorf and wanted to create the best workplace concept for the organisation and its employees.

[TRY IT](#)

## Space Efficiency Increase of 15%



### Expectations & Project Specification

- About project: 10,000m<sup>2</sup> building with 1000 desks and 1:1 desk to employee ratio.
- Make space utilization more effective and understand which departments need more space.
- Increase employee productivity and create an activity-based workplace.
- Replace manual counting with a precise digital tool and acquire exact data.



### Why Spaceti

- An occupancy analytics tool for data-

- Ability to immediately install 1,000 wireless occupancy sensors on 10,000 m<sup>2</sup> with no IT support.

functions in the future.



### Result Coope

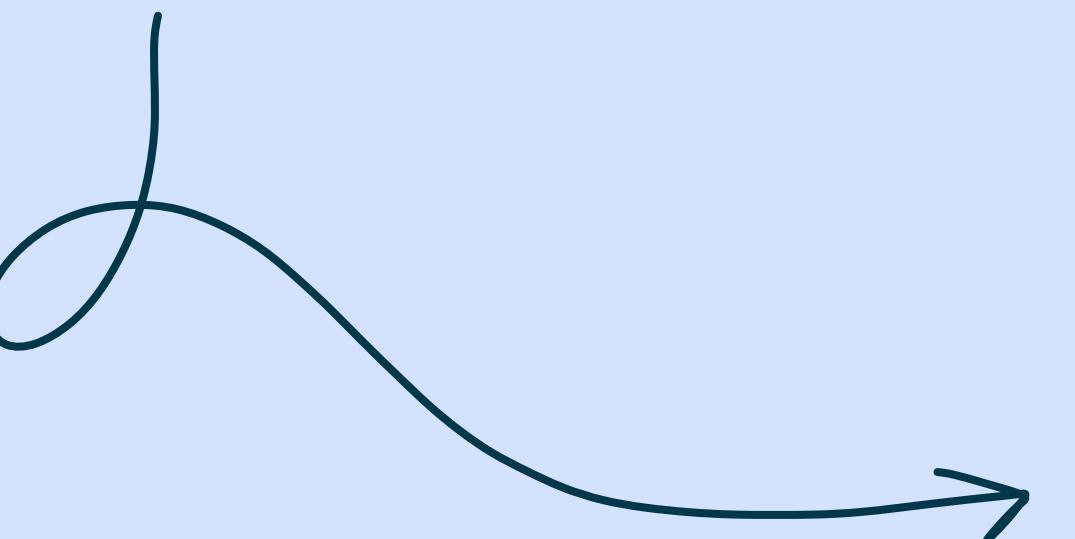
- 15% more same amo
- 20% of s areas, focu zones to in productiv
- L'Oréal d and contin
- 300% RO
- Create a ratio betw



# GRADUATE EMPLOYEES OF NORTHEASTERN UNIVERSITY

GENU-UAW: A UNION FOR RESEARCH AND TEACHING ASSISTANTS

Sept 2023



# WE WON!

1,130-70  
94% VOTING YES

