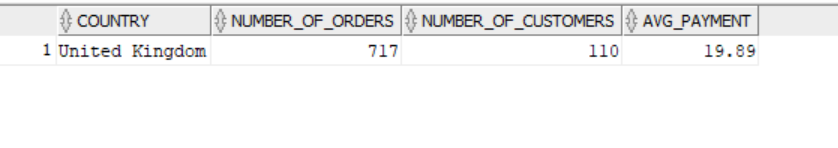
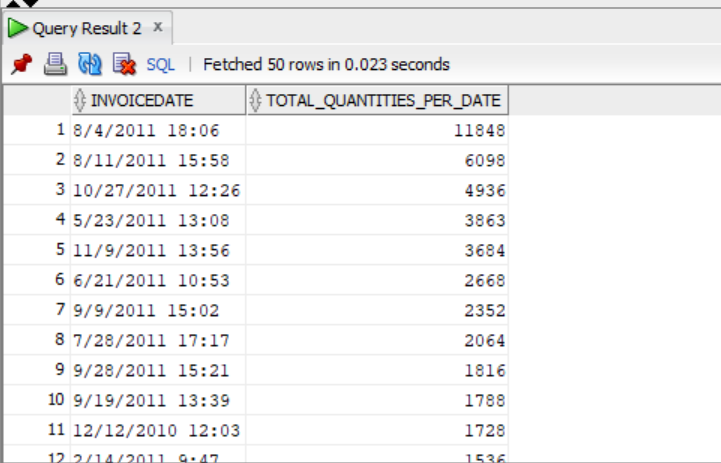
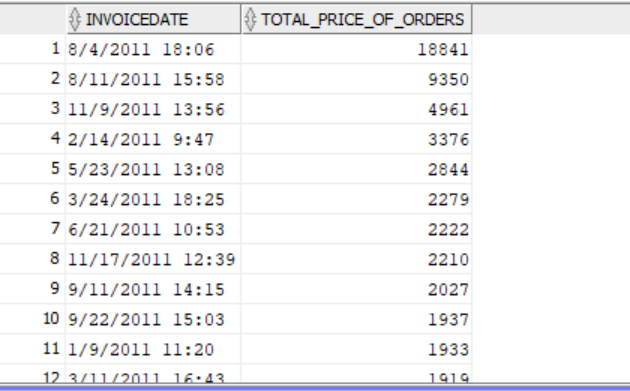
Finding no. of customers, # of orders and the avg paid price per country



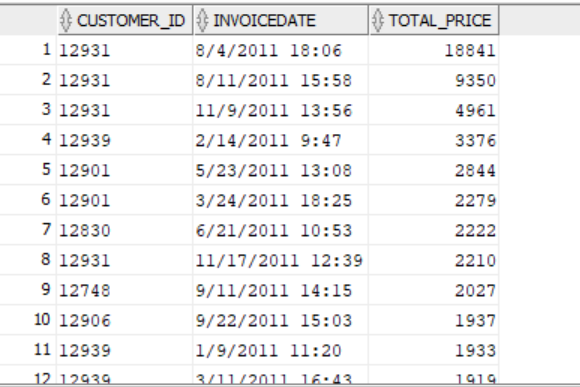
Figuring out the quantities ordered per date



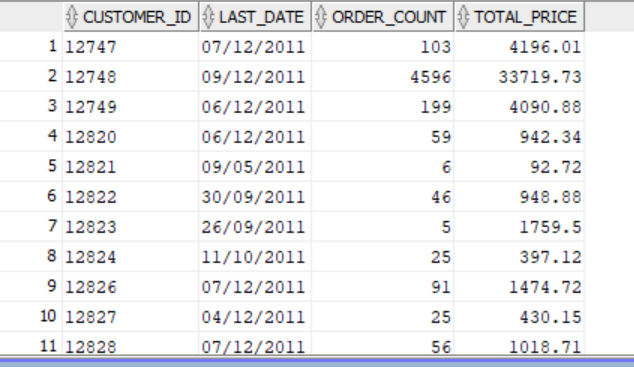
Figuring out the highest revenue made throughout the day



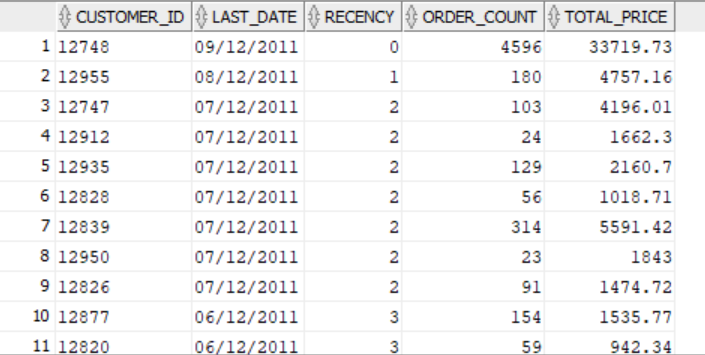
Figuring out the highest paid customers per interval



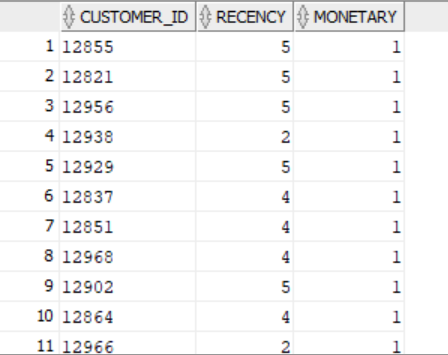
Extracting the highest date of each employee along with their order frequency and total price paid



figuring out the recency of ordering per customer



using NTILE to segment the 2 factors (Recency and Monetary) \*removed frequency since it indicates the volume as Monetary does\* to segment customers in the next step



Segmenting Customers

