



# ***zomato***

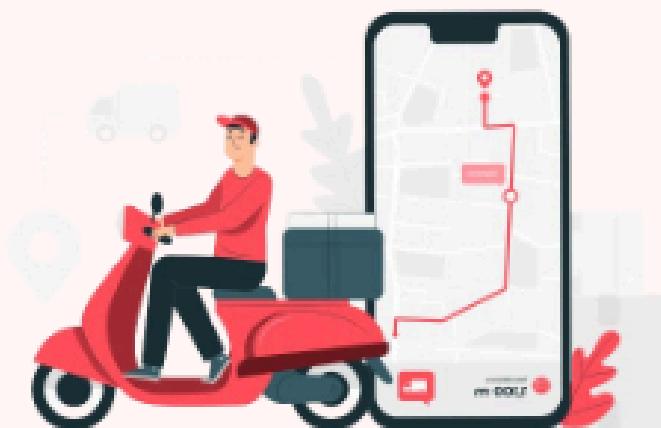
Dashboard



# Dashboard

**zomato**

Hungry?...Good food, fast delivery



## Overview

Amount

Quantity

987M

Amount

2M

Quantity

148K

Rating\_Count

301K

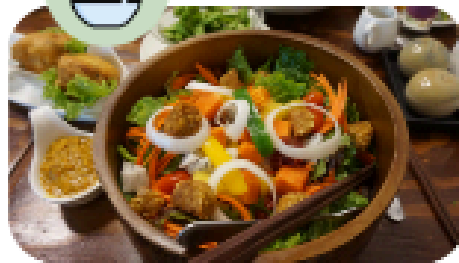
Order\_Count



156K

Non-Veg

Rating  
12K



140K

Veg

Rating  
10K



14K

Others

Rating  
927

Search



All

Top 10

Top 100

Top 20

Top 5

Top 50

## All City Quantity

Electronic ...

Old Gurga...

Gorakhpur

Kadubees...

Gwalior

Gondal

Ganeshgu...

NIT\_FBD,G...

sohna roa...

Sector 15\_...

0.0M

0.2M

0.4M

## Sale by Year

Sale\_Value

0.2M

2017

1.0M

2018

0.9M

2019

0.4M

2020



# City Performance



Search



## Overview

987M

Amount

2M

Quantity

148K

Rating\_Count

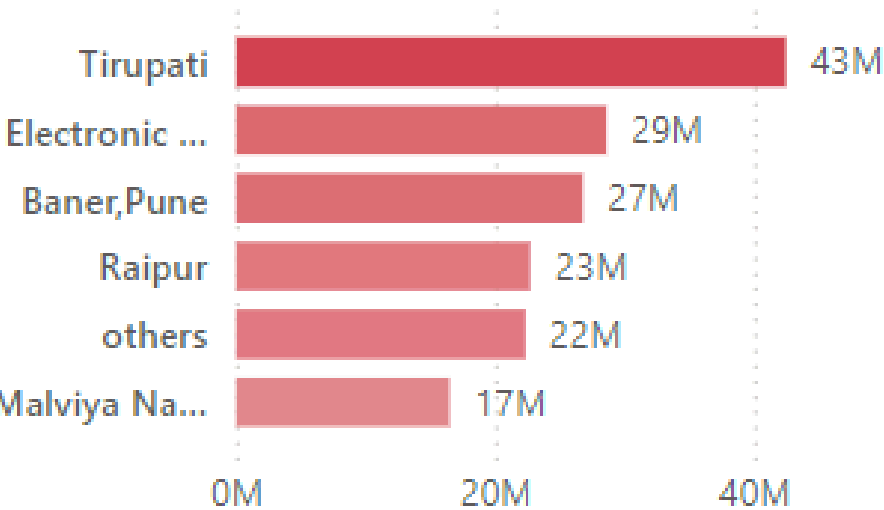
301K

Order\_Count

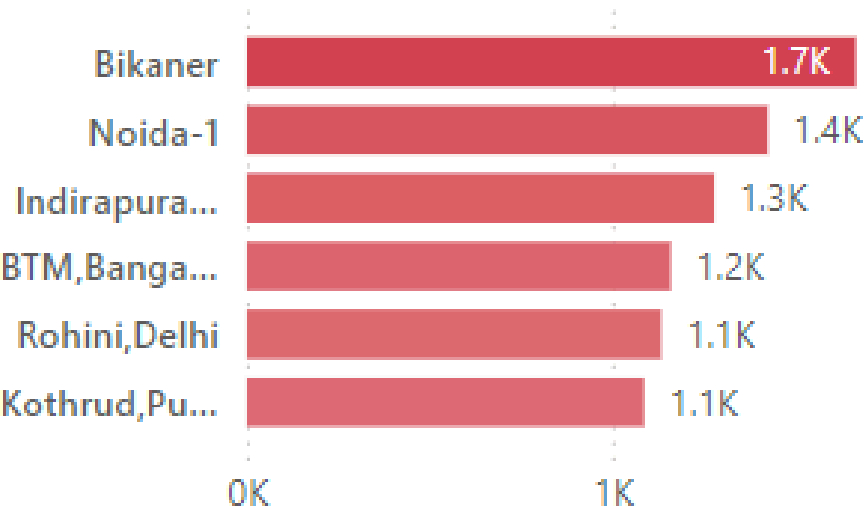
Amount

Quantity

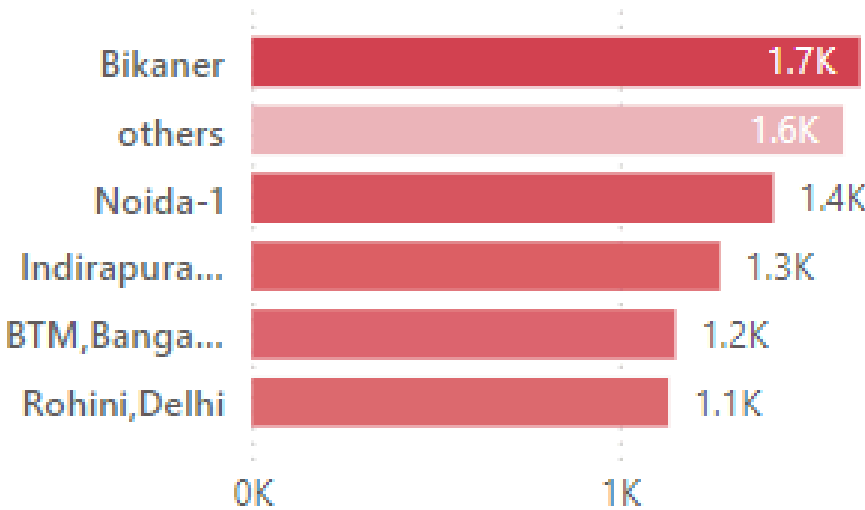
## Sale by city



## Rating by city



## Active Users by city



City	Sales	Orders	Gain Users	Lost Users
Bikaner	11355334	1666	93	196
others	22322607	1618	358	739
Noida-1	378329	1428		477
Indirapuram,Delhi	13027458	1279	120	297
BTM,Bangalore	8986541	1161	369	356
Rohini,Delhi	12189017	1136	227	670
Kothrud,Pune	2550677	1089	341	368
Indiranagar,Banga lore	4807006	1080	13	700
Electronic	28599623	1039	209	322
Total	986565016	150281	11635	32798



# User Performance

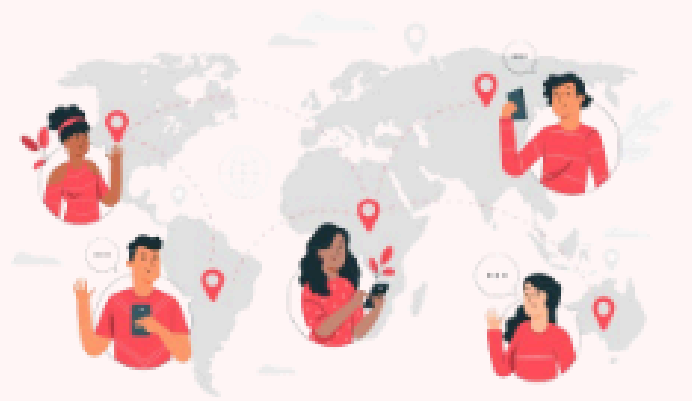
Search

🔍

✕

**zomato**

Hungry?...Good food, fast delivery



Overview

Amount

Quantity

78K

ActiveUsers

78K

Total Users

148K

Rating\_Count

301K

Order\_Count

12K

Users Gained



Gained Users by Gender



33K

Users Lost



Lost Users by Gender



Users by age

