

DEPARTMENT OF MBA INVITES YOU

AAGHAAZ

2022

A Management Fest

MAY 13, 2022 • 9:00 AM
C BLOCK, IMS ENGINEERING
COLLEGE, GHAZIABAD

Register at <https://bit.ly/aghaaz2022>

Mohd Rohaan
8802262079

Ashirwad Ruhela
9997055428

Mohd. faizan
9789578866



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SCHEDULE FOR THE DAY

TIME	EVENT	INCHARGE TEACHER
9:30 am	ANVESHAN	Ms. Punjika Rathi
9:30 am	100 Ka Dum	Ms. Punjika Rathi
9:30 am	Corporate Walk	Ms. Punjika Rathi
9:30 am	Jugaad Management	Ms. Punjika Rathi
9:30 am	Turn Coat	Dr. Abhijit Das
9:30 am	Ad Zap	Dr. Abhijit Das
9:30 am	Business Plan	Dr. Shashi Gupta
9:30 am	Movie Making	Dr. Shashi Gupta
9:30 am	Excel Workshop	Dr. Abhijit Das

All the participants must reach the venue at **9:00 am** sharp and report to the teachers incharge.



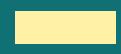


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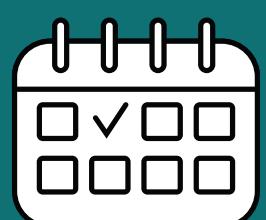
ANVESHAN

The Cooperate Quiz

One team will comprise not more than two participants. Per college, not more than 3 teams will be allowed. The first round will be a screening round (written). In the screening round, the top 6 teams will qualify to play two league rounds A and B. From each league round, the top two teams will qualify for the semi-finals. In the semi-finals, the team with the lowest score will be eliminated. Three teams play will play for the finals. Winners will be declared as 1st and 2nd. In case of a tie, a tie-breaker question will be asked.



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Event coordinator
Siddhi Gaur : 8588055085



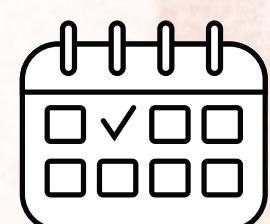
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100 Ka DAM

Each group would be given Rs. 100 as startup capital. They would have to purchase some raw material, create something out of it and sell it to the people and report back after 3 hours to judges with a video showing the selling. The winners would be decided based on the profit, method of selling, etc.



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Event coordinator
Abhishek Rai : 70074287564



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Corporate Walk

Participants would have to walk like a corporate person (manager/ CEO). They may use props and would be judged based on style, confidence, and creativity.

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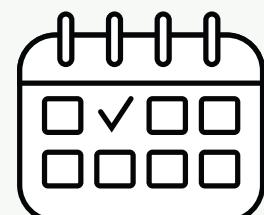


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Event coordinator
Pallavi Malhotra
8527692404

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JUGAAD MANAGEMENT



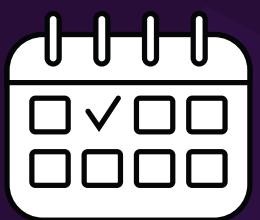
Participants are supposed to transform their waste products into some useful product with the existing material.

Teams (2-4 members) need to bring their own Waste Materials. The winner will be awarded on the basis of the judging criteria.

EVENT COORDINATOR
ASHIRWAD RUHELA
9997055428

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Turn Coat

The Business Debate

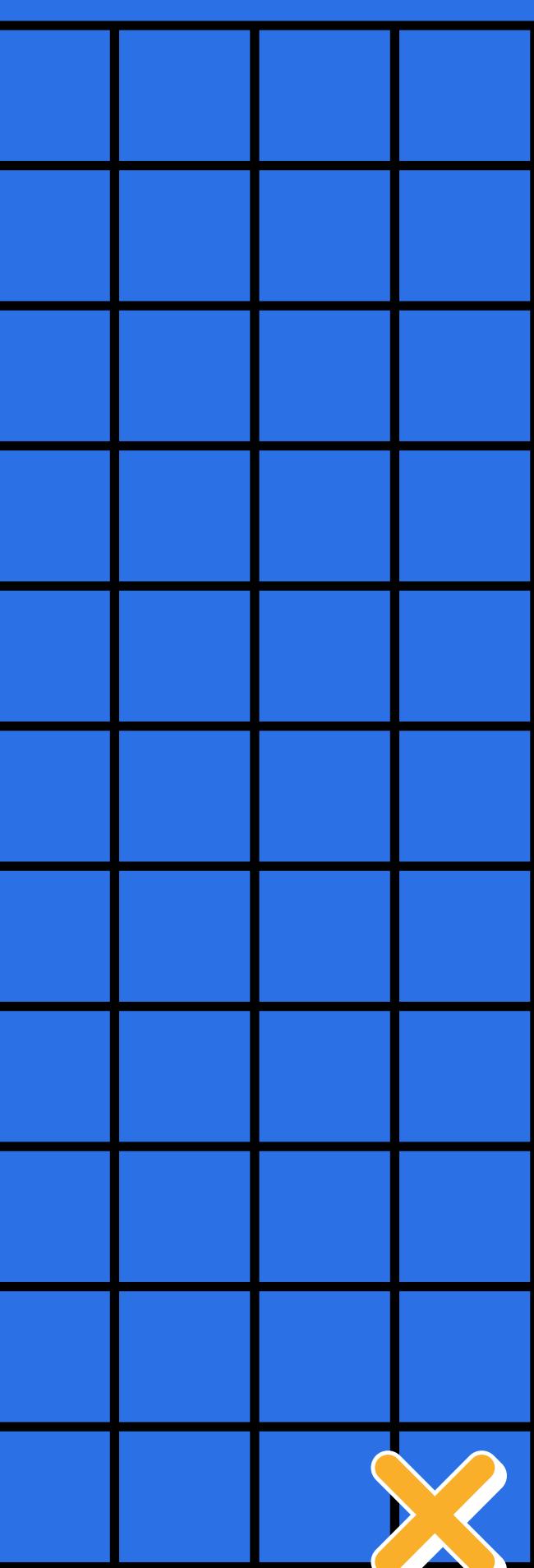
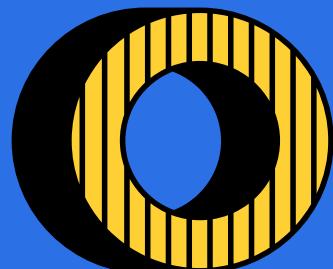
Each candidate to speak for 4 minutes.
Candidates will be judged on various criteria like content, speech, question handling, etc by the jury.

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EVENT COORDINATOR
SARMAD ALI : 8882369049



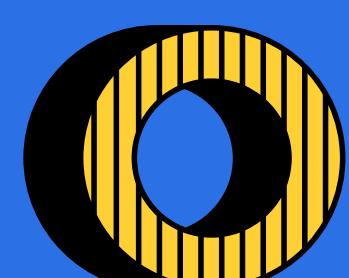


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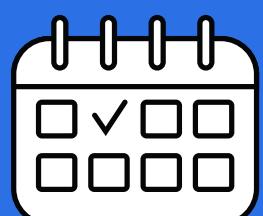
The AD-MAD show

Ad ZAP

Product will be provided on the spot for Ad making. In the 1st round, the teams would make ad jingles and tag lines. Based on the decision of the jury, teams will qualify for the second round. In the second round, the teams will make the print ad. Based on the decision of a jury, teams will qualify for the final round (time limit of -5 min). In the third round, the teams will make visual advertisements (acting on stage)



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EVENT COORDINATOR
AYUSHI TYAGI
9084744211



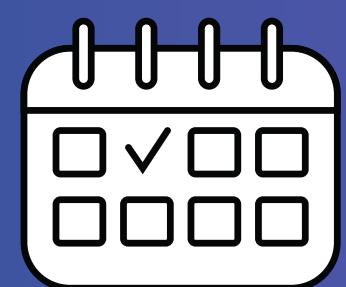
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BUSINESS PLAN

- Each team should comprise a maximum of 4 participants.
- Elevator pitch should broadly address the problem targeted, how it would be resolved, whom all will benefit from, and how you will reach the first customer, any prototype or minimum viable product could also be displayed.
- While presenting the Business Plan funding requirements, current and projected financials, broad breakup of application of funds, and scaling-up strategy may be explained.



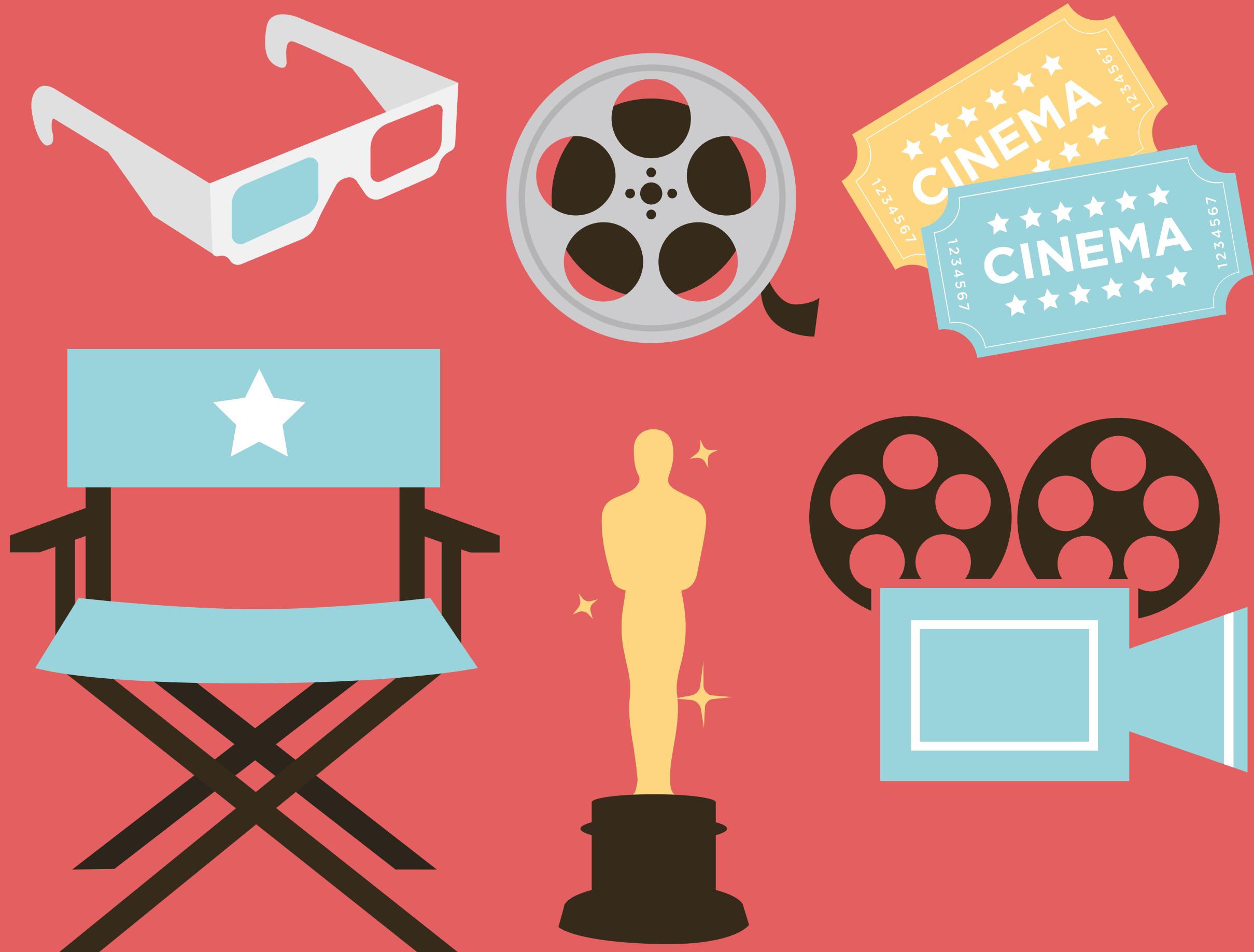
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EVENT COORDINATOR
MUSKAN GOEL
9935160857



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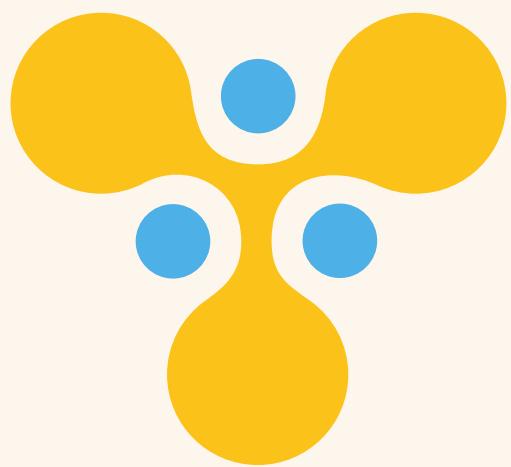
MOVIE MAKING

Teams would cover Aaghaaz 2022 in their videos, edit and present the videos in form of a movie. The short film can include text, images, photos, videos, or any combination of these elements on Aaghaaz. The video duration must be a minimum of 5 min and a maximum of 10 min.

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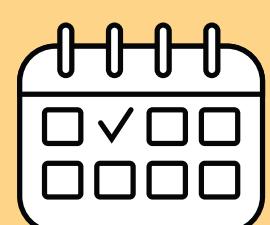
Event coordinator
Aniket Asthana : 9161342134



EXCEL WORKSHOP

It is a one-hour workshop on the basics
of excel for students.

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Event coordinator
Ayushi Singh : 7355546844

