

DEPARTMENT OF MBA INVITES YOU

AAGHAAZ

2022

A Management Fest

MAY 13, 2022 • 9:00 AM
C BLOCK, IMS ENGINEERING
COLLEGE, GHAZIABAD

Register at <https://bit.ly/aghaaz2022>

Mohd Rohaan
8802262079

Ashirwas Ruhela
9997055428

Mohd. faizan.
9789578866



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SCHEDULE FOR THE DAY

TIME	EVENT	INCHARGE TEACHER
10:00 am	ANVESHAN	Ms. Punjika Rathi
10:30 am	100 Ka Dum	Ms. Punjika Rathi
11:00 am	Corporate Walk	Ms. Punjika Rathi
11:30 am	Jugaad Management	Ms. Punjika Rathi
11:30 am	Turn Coat	Dr. Abhijit Das
11:30 am	Ad Zap	Dr. Abhijit Das
11:30 am	Business Plan	Dr. Shashi Gupta
11:30 am	Movie Making	Dr. Shashi Gupta
11:30 am	Excel Workshop	Dr. Abhijit Das

All the participants must reach the venue at 9:00 am sharp and report to the teachers incharge.



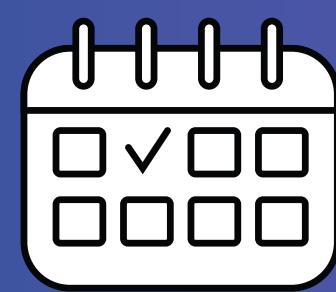
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BUSINESS PLAN

Each team should comprise a maximum of 4 participants.
A member can be part of only one team. .



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EVENT COORDINATOR
MUSKAN GOEL
9935160857

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Turn Coat

The Business Debate

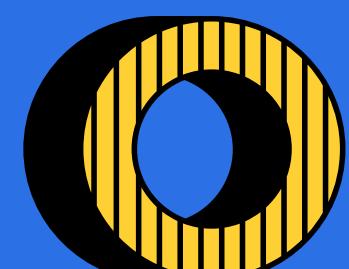
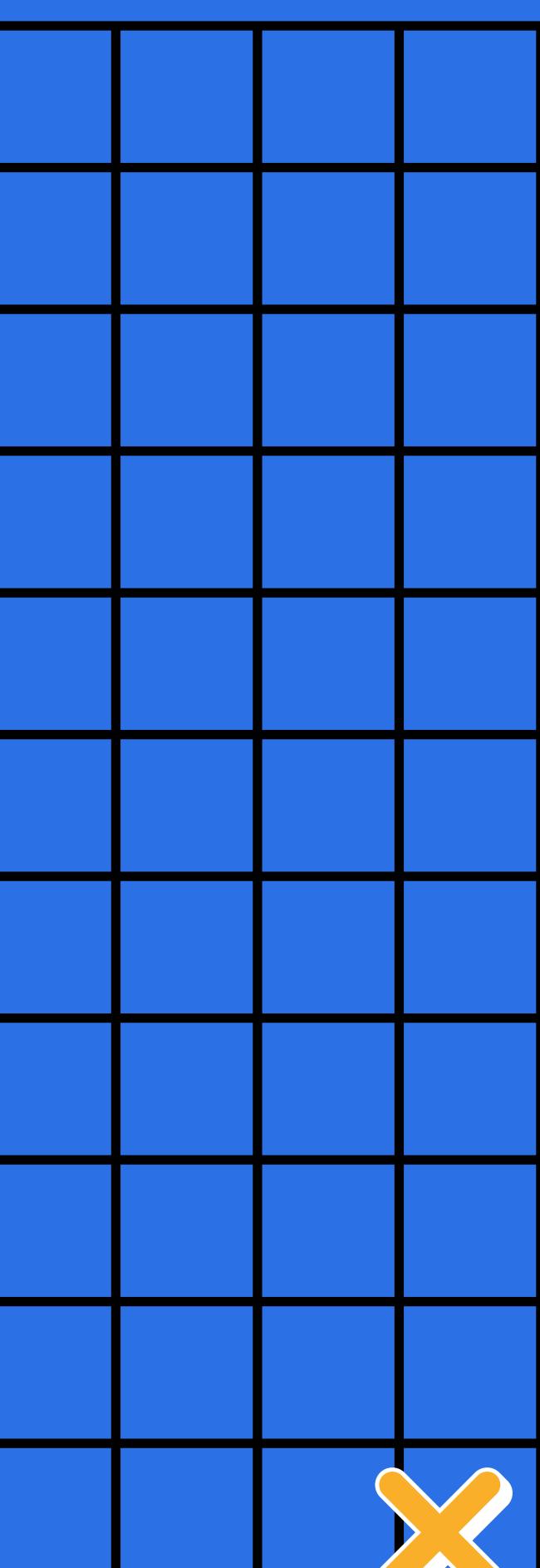
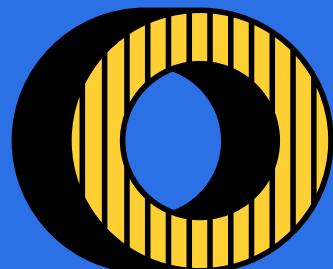
Each candidate to speak for 3 minutes.
Candidates will be judged on various criteria like content, speech, question handling, etc by the jury.

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EVENT COORDINATOR
SARMAD ALII
8882369049





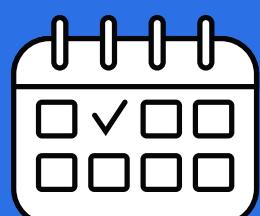
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The AD-MAD show

Ad ZAP

Product will be provided on the spot for Ad making. In the 1st round, the teams would make ad jingles and tag lines. Based on the decision of the jury, teams will qualify for the second round. In the second round, the teams will make print ad. Based on the decision of jury, teams will qualify for the final round (time limit -5 min). In the third round the teams will make visual advertisements (acting on stage)

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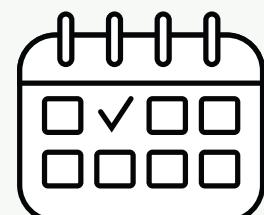


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EVENT COORDINATOR
AYUSHI TYAGI
9084744211



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JUGAAD MANAGEMENT



Participants are supposed to transform their waste products into some useful product with the existing material.

Teams need to bring their own Waste Material. The winner will be awarded on the basis of the judgment criteria.

EVENT COORDINATOR
ASHIRWAS RUHELA
9997055428

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Corporate Walk

Participants would have to walk like a corporate person (manager/ CEO). They may use props and would be judged on the basis of style, confidence and creativity.

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Event coordinator
Pallavi Malhotra
8527692404

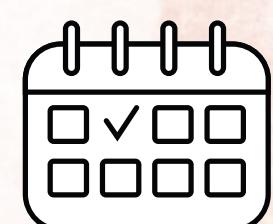
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100 Ka DAM

Each group would be given Rs. 100 as startup capital. They would have to purchase some raw material, create something out of it and sell it to the people and report back after 3 hours to judges with a video showing the selling. The winners would be decided on the basis of the profit, method of selling etc.



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Event coordinator
Abhishek Rai : 70074287564





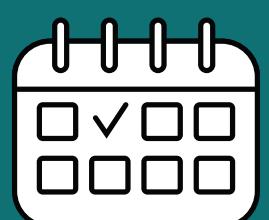
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ANVESHAN

The Cooperate Quiz

One team will comprise of not more than two participants, First round to be a screening round (written), Out of the screening round, top 6 teams qualify to play two league rounds A and B, From each league round A and B, top two teams to qualify for semi final, Form the semi final, team with the lowest score will be eliminated, Three teams play final, Winners are declared as 1st and 2nd, In case of tie, a tie breaker question will be asked.

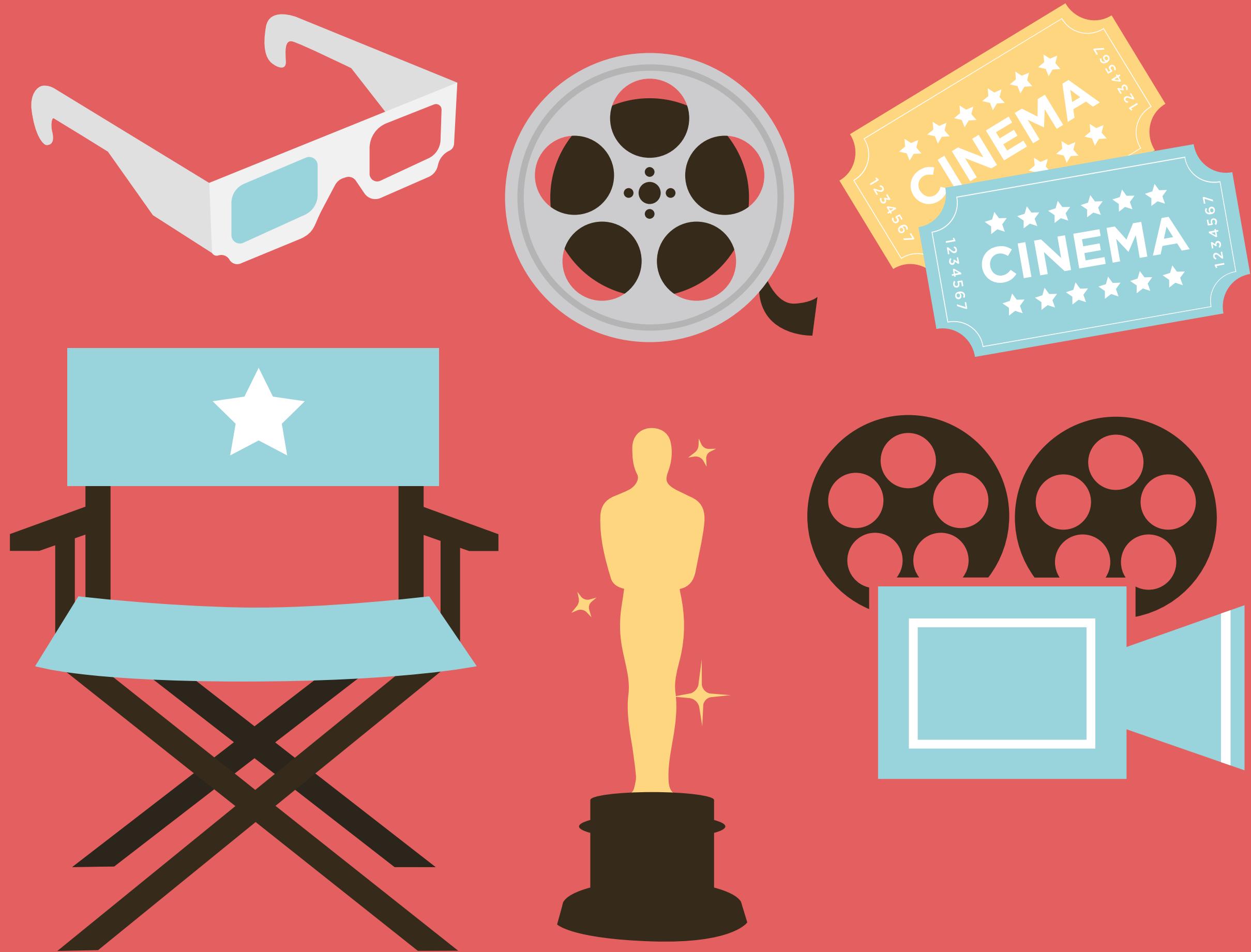
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Event coordinator
Siddhi Gaur : 8588055085





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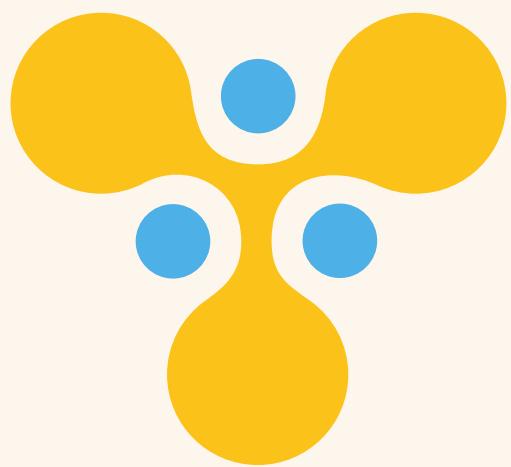
MOVIE MAKING

Teams would cover Aaghaaz 2022 in their videos, ,edit and present the videos in form of a movie. The short film can include text, images, photos, videos, or any combination of these elements on Aaghaaz. The video duration must be a minimum of 5 min and a maximum of 10 min.

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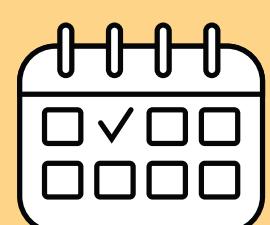
Event coordinator
Priya Gautam : 9627235617



EXCEL WORKSHOP

It is a one-hour workshop on the basics
of excel for students.

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Event coordinator
Ayushi Singh : 7355546844

