

Rohan Barthwal

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Career Objective

A resourceful and dedicated individual seeking a challenging position in an organization where I can use my talents and skills to grow and expand the organisation as well as myself. I am adaptive to changes and I accept challenges as opportunities.

Academic Details

- B.Sc in Computer Science (2016-2019) from Department of Self Finance Courses, Meerut College, Meerut, Under Chaudhary Charan Singh University with an aggregate 65%.
- Intermediate from City Vocational Public School affiliated to CBSE in the Year 2016 with an aggregate 71%.
- Secondary School Certificate from St. Francis Convent School affiliated to ICSE in the Year 2014 with an aggregate 74%.

Work Experience

- Worked at Ginger Webs Pvt. Ltd. as a Business Development Executive (B2B IT Sales) from December 2021 to Oct 2022.

Key Skills:

- Strategize ways to build market share, increase revenue and acquire success through innovative developments in organizational structure.

- Facilitate monthly sales presentations to audiences and communications for upcoming joint venture opportunities and collaborative business efforts.
- Identify ways to build brand awareness through engaging campaigns that establish the company's reputation, incite curiosity and inform potential customers.
- Establish product loyalty through continual efforts to build, rebrand, modify and increase product offerings in a way that is honest, competitive and true to the company mission.
- Analyze and gather feedback from attendees to determine areas of potential development after each event or marketing campaign.
- Collaborated with marketing department on marketing concepts and delivery.
- Generating lead, demonstrating the product, negotiating with clients and converting prospects into sales.

Core Competencies

- Hyper Text Markup Language (HTML)
- Cascading Style Sheets (CSS)
- Bootstrap
- JavaScript (JS)
- React.js
- Firebase

Co-curricular Activities

- Played Basketball at school level and zonal level.
- Participated in CBSE cluster of volleyball.

Strengths

- Willing to learn and adapt to new opportunities and challenges.
- Quick learner with abilities to shape according to new technological and market needs.
- Strong communication skills.
- Determined dedicated and disciplined.
- Problem Solving Mindset.
- Attention to detail.
- Multitasking

Personal Details

- Father's Name : Mr. Durga Parsad Barthwal
- Date of Birth : 31st January 1998
- Languages known : English, Hindi