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-	willie.	Objection to obtain the contract of aintifering
_	-30	Business Intelligence
	of	Theory Actignment 9
	- 2000	The state of the s
	1	The state of the s
H		Definition of Business intelligence:
		BI is the process of collecting analyzing and presenting large sets of data to support informed decision-making in
H		suppost in land sets of data to
	_	business Blance decision - making in
		technologues inalydiscus tools and
		technologues including datas mining,
		prodictine analytics and reporting to trans-
		form raw data into actionable insights.
	7	
L	2>	Explain Architecture of BI:
	$\rightarrow$	CENSISTS OF COLUMN
-		verious types of data sources such as databases spredshoets & cloud based application The data includes
		databases spredshoets & pland based
L		COLOR CITIES OF THE PROPERTY O
		Car called the care of a
L		format The presentation clauses is all
H		format The presentation clayers is where users interact with the data through
		reports & visualization.
	\	
	3>	Ethics in BI:
	<b>—</b>	Ethics in B1 refers to the moral principles - & values the govern the collection storage
		& values the govern the collection of
		o storage

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in	nalysis & use of data. It includes insuring alata privacy pratecting sensitive formation & avoiding bias and discrimitation in data analysics. Ethical consideration in data analysics. Ethical consideration in data analysics.	
a	re important in BI as the insights gene- ated form deta can have significant impacts as arganization of society.	
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