

Business Intelligence

Theory Assignment 2

1) Cube & Types of schema Design:

A cube is a data structure used in business intelligence for multidimensional data analysis. It is designed to allow users to analyze data from multiple dimension & perspectives, providing a more comprehensive view of the data star. The schema has a central fact table that is surrounded by dimension table, while snowflake schema is a variation of the star schema where dimension are further normalized. Galaxy schema is a hybrid schema that combines the features of both star & snowflake schema.

2) Difference between BI & data warehouse

Business Intelligence (BI) is the process of analyzing data to grow & gain the insights & make informed decisions, while a data warehouse is a centralized repository where data from different sources is stored & organized to the performed analysis & generate reports.

M.M.I.T.

M.M.I.T.

Page No.:

Date:

- Need for BI in Different sectors.
- BI is needed in different sectors to improve decision-making, optimize the processes and gain a competitive edge. In the healthcare sector, BI can be used to improve patient outcomes & reduce costs. In the retail sector, BI can be used to improve inventory management & customers retention. →