

## Business Intelligence

### Theory Assignment 4

1) Explain data validation?

→ Data validation is the practice of the integrity, accuracy & structure of data before it's used for a business operation. Data validation operation results can provide data used for data analytics, business intelligence or training a machine learning model.

It is related to data quality. It can be a com to measure data quality, the which ensures that a given data set is supplied with information sources that are of the quality accurate.

2) Explain data transformation?

→ Data transformation is the process of converting data from one format of another typically from the format of a source system into the required format of a system.

Data transformation is a component of most data integration & data management tasks such as data wrangling.

3) Explain Data reduction?

→ Data reduction is the process of reducing the amount of capacity required to store data.

→ Data reduction can increase storage efficiency & reduce cost.