



Invest in Tourism

Reinforce the attractiveness of the tourism sector

Plan

- General presentation
- Infrastructures
- Arts and culture
- Touristic sites
- Investment opportunities

The background image shows a vast, lush green landscape. In the foreground, a river flows through a narrow valley, its water reflecting the surrounding greenery. The hills and mountains in the background are covered in dense tropical forest, with some rocky outcrops visible. The sky is overcast with white clouds.

General presentation

General presentation

- Four natural regions:
 - Lower Guinea
 - Middle Guinea
 - Upper Guinea
 - Forest Guinea
- Area: 245,857 Km²
- Population: 12 million inhabitants
- Tropical climate with 2 seasons:
 - Dry season (November-May)
 - Rainy season (June-October)
- Coastline: more than 300 km of coast





Infrastructures

Infrastructures



Growing number of hotel infrastructures :

- 2,799 beds in Conakry in 2018 versus than 500 beds in 2010
- Throughout the country, there are 6,795 hotel rooms versus 4,495 in 2010

Construction and renovation of hotels

- 2013: Palm Camayenne Hotel;
- 2014: Millenium Suites Hotel;
- 2016: Noom Hotel;
- 2016: Sheraton Grand Conakry Hotel;
- 2017: Onomo Hotel Conakry;
- 2018: Primus Kaloum Hotel;
- Coming soon: Azalaï Hotel

Better air service

- 12 airlines currently serve Conakry versus 9 in 2010:
1. Air France,
 2. Brussels Airlines,
 3. Royal Air Maroc,
 4. Ethiopian Airlines,
 5. Emirates,
 6. Air Côte d'Ivoire,
 7. Turkish Airlines,
 8. Asky,
 9. Mauritania Airlines,
 10. Tunisair
 11. Transair
 12. Air Senegal

Increase in the number of tourists

- 150,000 tourists annually on average today versus only 46,000 prior to 2010



Arts & culture

Arts & culture

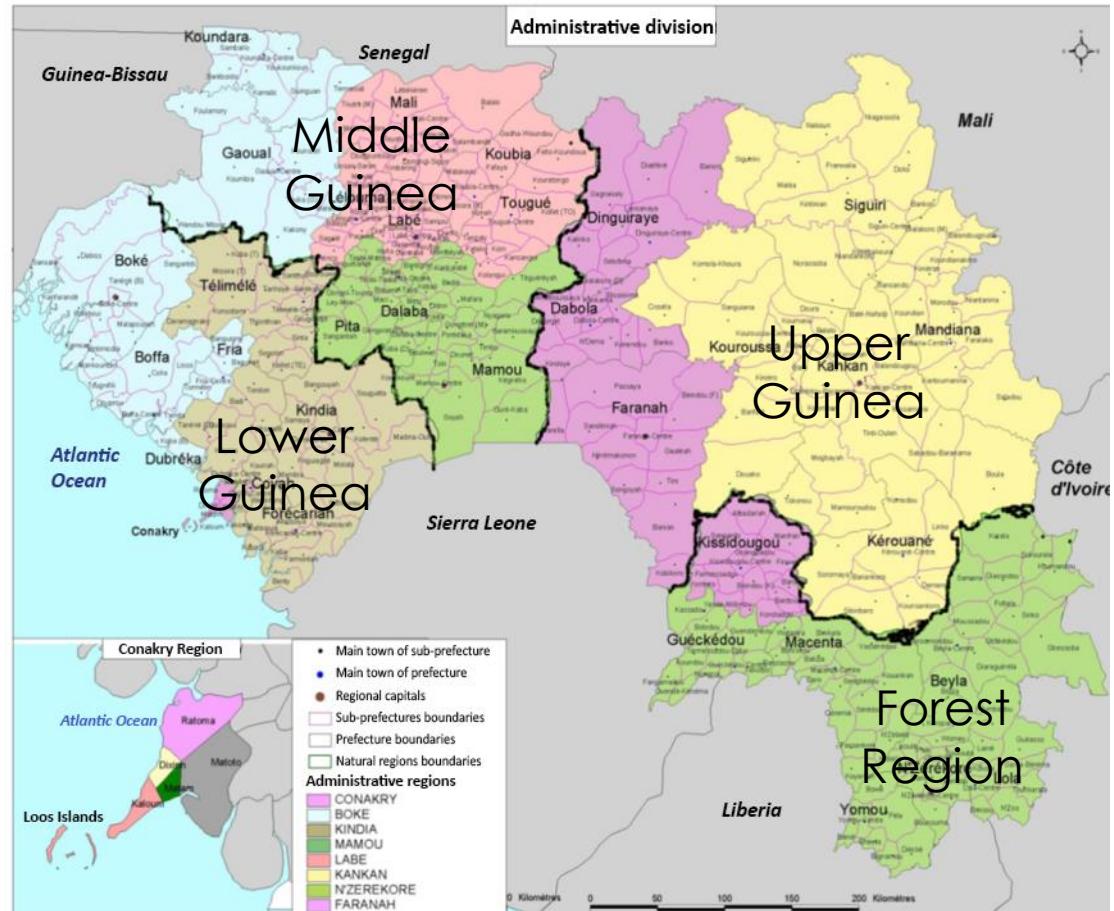
4 diverse natural regions:

Lower Guinea: rites, dances and masks of Bagas, Landoumas.

Middle Guinea: rites, songs, dances and masks of Bassaris, Koniagui, Foulakoundas, Badiarankés and Fulani.

Upper Guinea: celebration of the Baro pond, rites, songs, dances and masks of Beredou, Hamana, Norassoba and Sankaran.

Forest Region: initiation ceremonies in the sacred forest



Arts & culture: music and dance

- Famous "**African Ballets**" of Guinea.
- Orchestras among the most prestigious of the continent such as the **Bembeya Jazz National** musical ensemble.
- **Djoliba National Ballet:** traditional national symphonic ensemble of the late Sory Kandia Kouyaté.
- Guinea percussion and acrobatic ensembles "**Africa Oyé**", "**Baobab circus**".
- Traditional **Kankan Mamaya dance** organized every year after the Eid al-Adha festival.





Touristic sites

Touristic sites: wonders of nature

- **Discovery tourism:**

- Dubréka (50 km from Conakry): the Soumba waterfalls
- Kindia (150 km from Conakry): the Bride's Veil/Kilissi waterfalls
- Pita (396 km from Conakry): the gorges and waterfalls of Kinkon and Kambadaga
- Labé (431 km from Conakry): Saala Falls
- Mali (557 km from Conakry): the "Lady" of Mali
- Kérouané (835 km from Conakry): Kamarato Falls

- **Health tourism:**

- Dalaba Station (325 km from Conakry)
- Hot springs in Foulamory (395 km from Conakry)



Touristic sites: natural diversity



- **Hiking Tourism**

- **Trekking** : the mountainous region of Fouta
- The 30,000 ha **Sangareya Bay** in maritime Guinea consists of mudflats, birds, green islands and crocodile habitats.
- **Mount Nimba and its surroundings:** highest point of West Africa (1,752 m), the most beautiful forest of the subregion.
- The Ziama natural reserves and herds of elephants in Macenta.

- **Park and mountain tourism:**

- **Badiar park** in Fouta (38,200 ha) with **Sow hill**, **Mount Badiar** and diverse game.

Tourist sites: entertainment



- **Seaside tourism:** Lush green islands with splendid beaches: Sorro and Roume off the coast of Conakry, Sobane, Bel-Air, Kitikata and Marara in Boffa, Mèyèngbé in Dubréka and Salatougouj in Forécariah.
- **Park of Upper Niger:** 1,860 km², crossed by the Niger River, rich in game (hippos, warthogs, fassa roosters, etc.), and lush flora.

- ▶ **Sport fishing in the Loos Islands:** the most fished species are tarpon and barracudas.
- ▶ **Hunting tourism:** small game with feathers and fur, and big game (warthogs, rhinos, antelopes, etc.)

A wide-angle photograph of a rural landscape. In the foreground, there's dense green vegetation and shrubs. Beyond them, the terrain rises into rolling hills and mountains. A prominent, rugged rock formation sits atop one of the hills in the center. The sky above is filled with scattered white and grey clouds against a blue backdrop.

Investment opportunities

Sustainable tourism development project

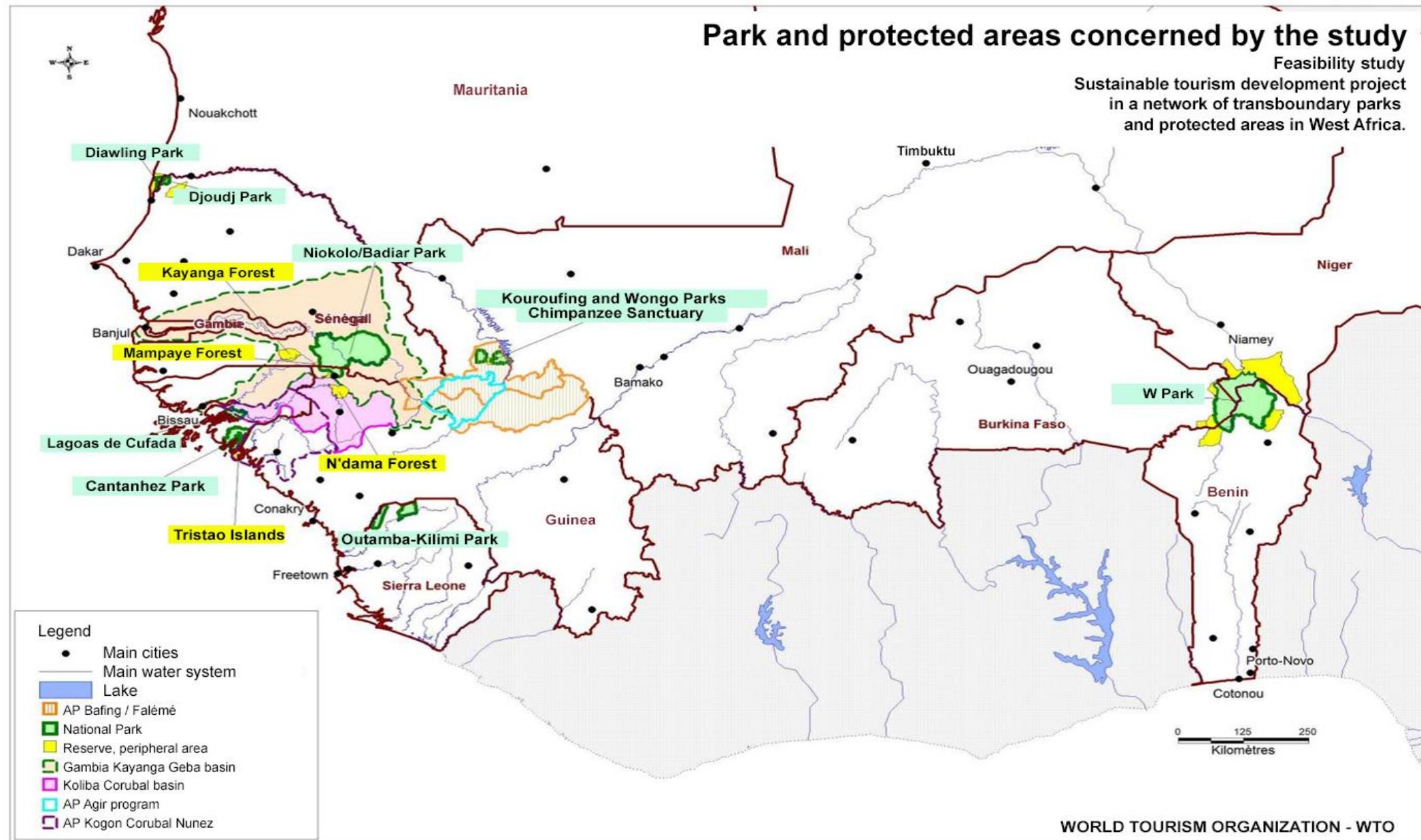
- Sustainable tourism development project in a network of transboundary parks and protected areas in West Africa.
 - The emphasis on tourism potential of Guinean parks and protected areas integrated in this network of transboundary parks will require the following funding:
 - **Badiar Park:** € 6,600,817
 - **Falémé Park:** € 10,268,681
 - **Cogon-Cocoli-Nunez Park:** € 3,484,785
 - **Transversal activities** (access roads, infrastructures, conservation and preservation of resources
€ 6,483,000)
- A total of € 26,837,283

Project objectives:



- Reduce poverty in local communities through increased income, job creation and promotion of income-generating activities.
- Ensure the conservation of biological diversity at the subregional level.
- Create a network of national and regional parks of transboundary protected areas.
- Professionalize the tourism sector actors in the subregion, including local communities.
- Promote sustainable tourism and ecotourism.
- Support the process of subregional economic integration based on rational management of transboundary protected areas.

Protected parks and areas



Tourism and handicrafts projects

NO.	PROJECT	COST	COMMENTS
1	Studies for the construction of ecotouristic infrastructure "ecolodges".	1.5 million USD	T.O.R available
2	Study for the development of Bel Air beach	0.8 million USD	T.O.R available
3	Study for the rehabilitation of the remains of Farinya in Boffa	1.1 million USD	T.O.R available
4	Study for the construction of the ports of call in Guinea	1.48 million USD	T.O.R available
5	Renovation of Niger de Faranah City	22 million USD	T.O.R available
6	Study for the development of Sorro beach	0.87 million USD	T.D.R available (See O.N.T)
7	Study for the construction of the tourist camp at Baro (Kouroussa)	16 million USD	Ongoing studies (See O.N.T & D.A.F)
8	Creation of an Artisanal Pilot center in Conakry	6.550.000 USD	Preliminary project studies completed and site to be identified
9	Construction of 3 craft villages in the main towns of the administrative regions of Kindia, Labé and the prefecture of Lola	40 million USD	D.A.O available
10	Feasibility studies for the construction of craft villages in the main towns of the administrative regions of Boké, Mamou, Kankan and Kissidougou prefecture	1.25 million USD	See D.N.A



Thank you for
your attention

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