

# ROHAN DHALIWAL

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## Summary

Third year BSc Cyber Security student with comprehensive knowledge and practical skills acquired through several modules. Demonstrated teamwork abilities during two summer positions in warehouse departments, honing communication and problem-solving skills. Currently excelling as a Social Media Manager at Generation Success, spearheading content creation, engaging with audiences, and managing social media campaigns. Proficient in scheduling, analytics, and brand reputation management.

## Experience

<b>Social Media Manager</b> <b>Generation Success</b>	<b>06/2023 to 06/2024</b> <b>Remote</b>
<ul style="list-style-type: none"><li>• <b>Lead Content Creation:</b> Spearhead the development of engaging content across various social media platforms, ensuring alignment with brand identity and strategic goals</li><li>• <b>Internal Engagement:</b> Proactively engage with our audience by promptly responding to inquiries and feedback, maintaining a professional and positive interaction tone</li><li>• <b>Scheduling and Posting:</b> Manage the social media content calendar, optimizing post schedules for maximum reach and engagement</li><li>• <b>Zoho Socials Champion &amp; Marketing Automation Champion:</b> Ensure all social media content includes clear calls-to-action (CTAs) and aligns with ongoing marketing campaigns</li><li>• <b>Brandox Lead:</b> Oversee the organization and storage of marketing content in Brandox, ensuring accessibility and future usability</li><li>• <b>Leading Meetings:</b> Conduct weekly marketing meetings and serve as a key liaison between departments</li><li>• <b>Analytics and Reporting:</b> Analyze social media performance metrics to track progress and effectiveness of campaigns, presenting insights through comprehensive reports</li><li>• <b>Social Proof And Testimonials Gathering:</b> Curate success stories and testimonials for the Success Hub to enhance brand reputation</li></ul>	
<b>Notable Achievements:</b> <ul style="list-style-type: none"><li>• Generated notable growth on Generation Success LinkedIn, increasing followers by 158% within a 12-month period and boosting impressions by 242%</li><li>• Enhanced LinkedIn impressions from 5k-13k per month to 25k-35k, showcasing a remarkable 285% increase</li><li>• Surpassed campaign metrics for a recruitment project, achieving a 43% increase in applicants, surpassing the previous campaign's results</li><li>• Contributed to the success of our Making It Conference by facilitating a speaker connection, resulting in increased attendee engagement and lasting impact</li></ul>	
<b>Warehouse Operative</b> <b>RS Components</b>	<b>08/2022 to 09/2022</b> <b>Nuneaton</b>
<ul style="list-style-type: none"><li>• Proactively assisted teams in heavy lifting and complex problem-solving tasks, improving operational efficiency</li><li>• Transported pallets using a pump truck</li><li>• Loaded lorries</li><li>• Problem solved when knowing how many pallets could fit on a lorry and communicated effectively on how to deal with the situation</li><li>• Kept track of number of pallets and locations being sent to</li></ul>	
<b>Warehouse Operative</b> <b>RS Components</b>	<b>06/2021 to 08/2021</b> <b>Nuneaton</b>
<ul style="list-style-type: none"><li>• Picked orders</li><li>• Packed orders</li><li>• Replenished stock</li><li>• Understood warehouse product placement, enabling efficient picking and packing services</li><li>• Regularly exceeded performance and productivity targets through accurate, efficient picking and packing</li><li>• Reported missing or damaged items to management, quickly resolving stock issues to maintain production line efficiency</li><li>• Able to carry out manual handling tasks using training provided</li></ul>	

## Work Placement

02/2018 to 02/2018

### Barclays

Birmingham

- Understood the processes of risk compliance
- Worked in the post room to distribute correct packages to parts of the building
- Made sure packages were correctly uploaded to Excel spreadsheet and communicated if any were missing
- Shadowed a key member of operational risk
- Shadowed the deputy head of KYC

## Skills

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- Communication
- Proficient in Microsoft Office
- Problem solving
- Adaptable to situations
- Web developing skills (HTML, PHP, JavaScript, CSS, SQL, Git and GitHub)
- Marketing
- Data analysis
- Ability to work under time constraints
- Range of knowledge within cyber security
- Team player
- Creative
- Coding skills (Java, Python)
- Leadership
- Social media communications
- Project management

## Education

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### Bachelor of Science: Cyber Security

2025

Aston University

Birmingham, BIR

#### Year 1:

Computer Systems - 72.60

Internet Applications & Database Design - 77.10

Mathematics for Computing Professionals - 50.80

Object Oriented Programming - 72.81

Professional and Social Aspects of Computing - 67.00

Security Thinking and Fundamentals - 82.75

#### Year 2:

Data Encryption, Data Integrity and Authentication - 88.50

Human Factors in Security - 64.00

Introduction to Distributed Systems - 92.25

Operating Systems - 67.75

Programming Language Concepts - 63.33

Secure Network Services - 76.00

Team Project - 67.00

### A-Levels

2021

Finham Park School

Coventry, COV

A Level Geography Grade C

A Level Design and Technology Grade B

A Level Computer Science Grade C

### GCSEs

2019

Finham Park School

Coventry, COV

GCSE English Language Grade 6

GCSE Mathematics Grade 6

## Hobbies and Interests

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- Volunteer at my local temple
- Play football with friends and a yearly tournament in spring
- Big fan of sports such as football, cricket, Formula 1 and many more
- Like to hang out with friends
- Like to work in the summer to develop skills and gain experience in the workplace
- Reading the NCSC news daily