ROHAN BANSAL

DATA ANALYST

📄 **Portfolio Website:**
RohanBansalWebPortfolio.github.io

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Socials: 🔗 LinkedIn   Github   Tableau Public

Academics-

Education	Intsitute	University/Board	Percentage	Year of passing
B. Tech (ECE)	Guru Tegh Bahadur Institute of Technology	Guru Gobind Singh Indraprastha University	72	2017-2021
12	ASN Sr. Sec. School	C.B.S.E.	73.40	2017
10	ASN Sr. Sec. School	C.B.S.E.	80.75	2015

Experience/Training-

Product Analyst Intern | FreshOk| Delhi
FreshOk is a social commerce startup in agritech, connecting farmers to consumers via network of resellers.
• **Analyzed consumer behavior**, trends and identified patterns for the consumer app with the Product Management team, set up **interactive dashboards** to review the overall funnel, implementation done on MS Excel and SQL.
• **Tracked KPIs** to generate product analytics reports on segmentation of consumers, **identifying bottlenecks** and gave possible solutions for the same, boosting retention by 18%.

Tableau Data Visualization from GreatLearning-
A detailed study on **Tableau**, Dashboard design, Visual Analytics and Advance Mapping.

Professional Certifications-

Google Data Analytics offered by Coursera|Google-

Gained immersive understanding how to clean and organize data for analysis, and perform calculations using **Spreadsheets, SQL** and **R** programming. Used **Tableau** to visualize and present data findings in dashboards, presentations.

Projects-

Storyboard using Tableau- (   )
A **Storyboard** consisting 4 slides with each slide representing respective details; product sales, product whether it makes profit or loss, profit trend and values and lastly, profit across states and cities in a country.

Exploratory Data Analysis using Python- (   )
Our Analysis consists of following steps: Cleaning the dataset , Changing Data types , Sorting data , Removing Duplicates , Finding Correlations and Visualizing Correlations.

E-Commerce Website – (   )
An e-commerce website with functioning shopping cart and contact form, made with **React.js** and **Gatsby**, for design purposes Bootstrap is also used and all the products listed are done with **Contentful** application.

Machine Learning model for house Price Prediction- (   )
A **Linear Regression Model** used to predict prices of houses in a certain region with correlation to given attributes in the dataset.

Technical skills-

Data Analysis

Data Visualization

Database Management

Front-end Web Development

Languages-

SQL

Python

R

JavaScript

Softwares-

Spreadsheet

Tableau

SQL server

Hyperlinks to –

- GitHub Profile

- LinkedIn Profile

- Tableau Profile

- Kaggle