

## Unsupervised and supervised learning

In the Hawks data set, which is available as part of the Stat2Data library in R and is copied in the unit github, wing and weight measurements are made for three types of hawk:

CH=Cooper's, RT=Red-tailed, SS=Sharp-Shinned

with a pretty unequal distribution:

	CH	RT	SS	total
number	31	121	68	221

We can plot this data and the result is shown in Fig. 1. Obviously supervised learning works in this case and this would be useful if we found a hawk and didn't know how to identify it; from the decision boundaries we can see that knowing the wing length and weight would allow us to identify the hawk.

In this case we are clearly benefiting from the expertise of the people who supplied the data. The machine learning algorithm isn't doing something new for us, it isn't working out how many different types of hawks there are, or discovering stuff we didn't know; instead it is allowing us to apply to new data points, new hawks, a classification we have already discovered. This seems a less important task than the *unsupervised* task, to classify without being told the classes. Say you just went out and measured some hawks and had the results in Fig. ??, could you spot that there were species.

Unsupervised learning, studying unlabelled data, is about discovering structure in the data. Clearly this is useful and hard and in an obvious way its goal is discovering knowledge, rather than applying it. We should not take too seriously this stark division between supervised and unsupervised learning, for a start it relies on an obvious division between "label" and other properties of the data. These days it feels like training and learning approaches often combine supervised and unsupervised elements, along, indeed, with reinforcement learning. Here we will look at some unsupervised learning algorithms, they give a lot of insight.

## *k*-means clustering

Probably the most famous and the most straight-forward approach to unsupervised learning is *k*-means; *k*-means only works in very specific situations

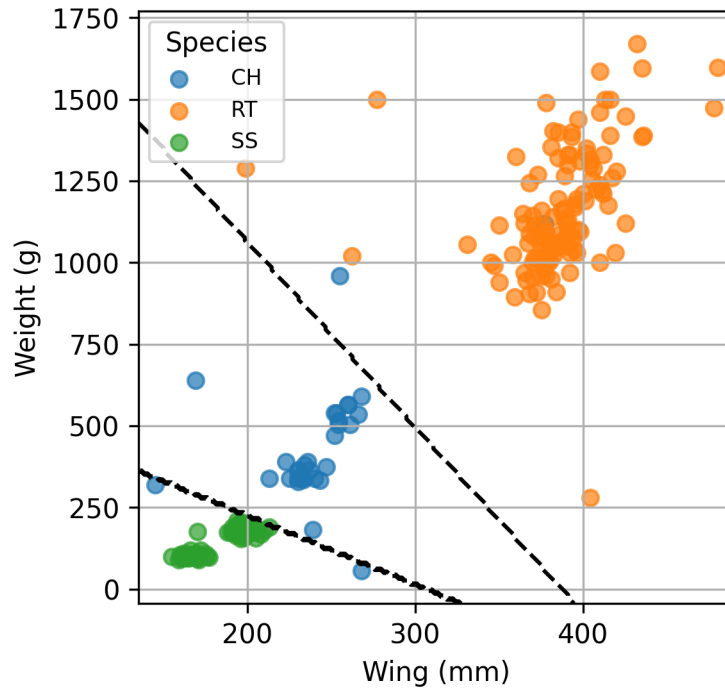


Figure 1: The hawk data is plotted with wing length and weight; the three species have been marked by colour. Clearly the three species correspond to different clusters and logistic regression has been used to find the two decision boundaries plotted as black dashed lines, these are pretty accurate.

but it is always the first thing to try. In  $k$ -means you decide how many clusters you think there should be, that doesn't sound very 'unsupervised', but in practice given how quickly the algorithm runs, you can try different values.  $k$  different points are picked at random, these are the *centroids* and to each  $k$  points the data points that are nearer to it than to any of the other centroids is given to that centroid. That gives  $k$  sets of points, one for each centroid. Now  $k$  new centroids are calculate, each is at the center of a cluster. This is then repeated until the centroids stop moving.

In mathematics here it is the algorithm again, let

$$\mathcal{D}\{\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_n\} \quad (1)$$

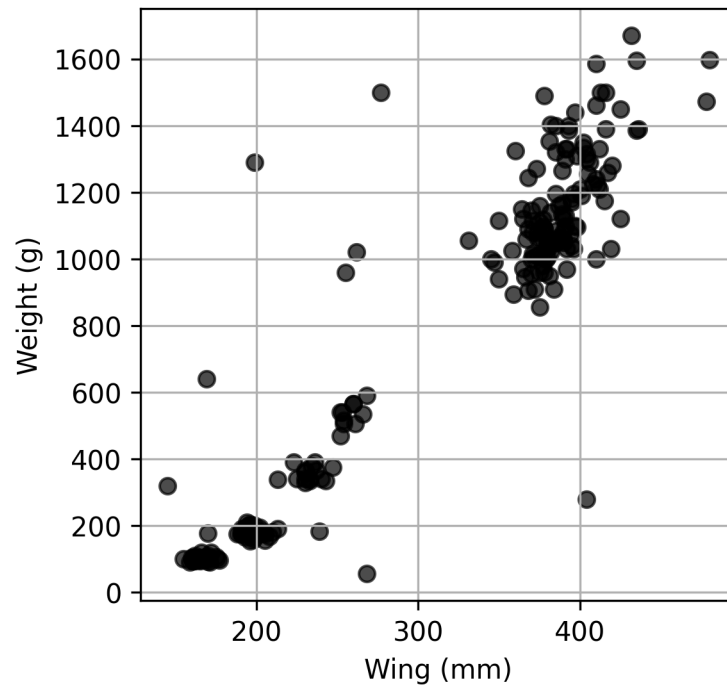


Figure 2: The hawk data is plotted with wing length and weight but without labels, it isn't so clear that there should be three clusters, it looks more like five or six, maybe the sex of the hawks also has an affect. Unsupervised learning is hard!

be the data and  $\mathbf{y}_1$  up to  $\mathbf{y}_k$  be the initial centroids. Now make the clusters

$$C_i = \{\mathbf{x}_j \in \mathcal{D} : d(\mathbf{x}_j, \mathbf{y}_i) < d(\mathbf{x}_j, \mathbf{y}_{i'}) \forall i' \neq i\} \quad (2)$$

where  $d(\mathbf{x}, \mathbf{y})$  is the distance between  $\mathbf{x}$  and  $\mathbf{y}$ ; usually this would just be the Euclidean distance:

$$d(\mathbf{x}, \mathbf{y}) = |\mathbf{x} - \mathbf{y}| \quad (3)$$

and we will discuss the choice of distance later<sup>1</sup>. Now you make new centroids:

$$y_i \rightarrow \frac{1}{|C_i|} \sum_{\mathbf{x}_j \in C_i} \mathbf{x}_j \quad (4)$$

and repeat.

Lets try it with the hawk data; in Fig. 3. The algorithm converges quickly and gives three clusters, just not the clusters we might've expected. This is the thing with unsupervised learning, it learns from the data, not our intuition. If we were hoping to discover hawk species this way we would fail, it clusters together the CT and SS hawks and splits the RT into two. However, we also learn something, we learn that this is what the unsupervised algorithm sees and as data scientists we'd consider if we had the correct value of  $k$ . In Fig. 4 we use  $k = 6$  and get something more like we might expect. Hopefully this shows the advantages and the disadvantages of using  $k$ -means, we started off hoping to discover species using the clustering, in the end we learned that weight and wing length does not produce natural clusters corresponding to species and we had to use our intuition to suggest we need to look at other properties as well.

In the next note we will think a bit more about how to pick  $k$  and to assess the quality of our clustering once we have performed it. The main point is that  $k$ -means works best when the clusters are spherical and roughly equal; obviously the Hawks data has clusters that are neither very spherical nor of equal size, though making a smaller data set with the same number of each hawk doesn't help, unsupervised learning still doesn't give clusters corresponding to the three hawk types, though, and this is the important point, it does tell you something about the data.

## A few final comments!

One nice thing about the  $k$ -means algorithm is that it always converges, after a finite number of steps it will find the same centroids as in the previous iteration and halt. The thing that isn't so good is that it doesn't always stop at the same place, there is some dependence on the initial condition. Often, the algorithm will be run several times from different starting points to try

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<sup>1</sup>In this set up with the Euclidean distances there are unlikely to be draws, but if there are draws you need a procedure for dealing with them. This is usually just fiddly but not a problem!

to find the best clustering, we will return to the notion of best clustering in the next section, but, roughly, if

$$\mathcal{C} = \{C_1, C_2, \dots, C_k\} \quad (5)$$

is a set of clusters with corresponding centroids  $\mathbf{c}_i$  then one the degree of dissimilarity

$$J(\mathcal{C}) = \sum_{i=1}^k \sum_{\mathbf{x}_j \in C_i} [d(\mathbf{x}_j, \mathbf{c}_i)]^2 \quad (6)$$

measures how good the clustering is; the lower the better, so the idea of multiple restarts is to run the algorithm a few times and pick the clustering with the lowest  $J(\mathcal{C})$ . In fact, Fig. 5 shows that  $k$ -means sometimes produces the ‘correct’ clustering for our hawk data.

Mostly we have been thinking about using the Euclidean distance function here, of course, the choice of distance is important and the method only works in so far as the distance represents difference. In the examples above we used standardised distances in an attempt to match up the notion that the differences in the weight and the differences in the wing length where somehow comparable, even if one is measured in grammes and the other in milimeters. We then put them together like so

$$d(\mathbf{x}, \mathbf{y}) = |\mathbf{x} - \mathbf{y}| = \sqrt{\sum_i (x_i - y_i)^2} \quad (7)$$

but there are other ways that this can be done; for example you could use the Manhattan or  $L^1$  metric<sup>2</sup>.

$$d_1(\mathbf{x}, \mathbf{y}) = \sum_i |x_i - y_i| \quad (8)$$

In one way all this choice, the choice of  $k$  we discuss in the next note, the choice of metric, makes  $k$ -means a slippery sort of technology; it is not very good at *proving* things, conversely it is useful for discovering things because you can try different stuff, see what works and then try to understand why that worked.

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<sup>2</sup>These are two names for the same thing, this distance is called the Manhattan metric because, as explained in the next paragraph, it resembles travel in a city with a grid system, it is called  $L^1$  because it is part of a family of metrics, the  $L^p$  metrics where  $p = 2$  corresponds to the Euclidean distance.

Why would the Manhattan distance be better in some situations. It all depends on where the structure is in relationships. Imagine having information about lots of people living in Manhattan, north of the Village, where the grid system is rigid, all the roads run north-south or east-west. Imagine you thought that by clustering people by how far they lived from each other you could find neighbourhoods, obviously the appropriate metric is the  $L^1$  metric since that determined how far one person is from another in walking distance, the Euclidean, as the crow flies, distance is irrelevant!

There are situations where you can measure a distance between two data-points even if they don't live in some sensible space. An example might be something like this: imagine you want to investigate coffee, you want to see if there are clusters of different coffee types. You could get a lot of tasters and test to see if they are able to distinguish between pairs of coffee, you can ask the tasters for each pair "are these two samples from the same beans or different beans?", sometimes doing this when the beans are the same so the question is genuine. Now you could define the distance between two types of beans as the number of people who said "different" in the task above. Now, although you have distances between beans, you don't have space they live in, you can't work out a centroid for a cluster because you can't add or divide coffee beans, only vectors. In this case you can use the  $k$ -medoids algorithm, the idea here is to replace the centroid with the *medoid*, the 'middle-est' point in the cluster. For each point in a cluster  $C_i$  you can get a score  $M$

$$M(C_i, \mathbf{x}) = \sum_{\mathbf{y} \in C_i} d(\mathbf{x}, \mathbf{y}) \quad (9)$$

where  $\mathbf{x} \in C_i$ . The medoid is now the point that has the smallest value of  $M$ .

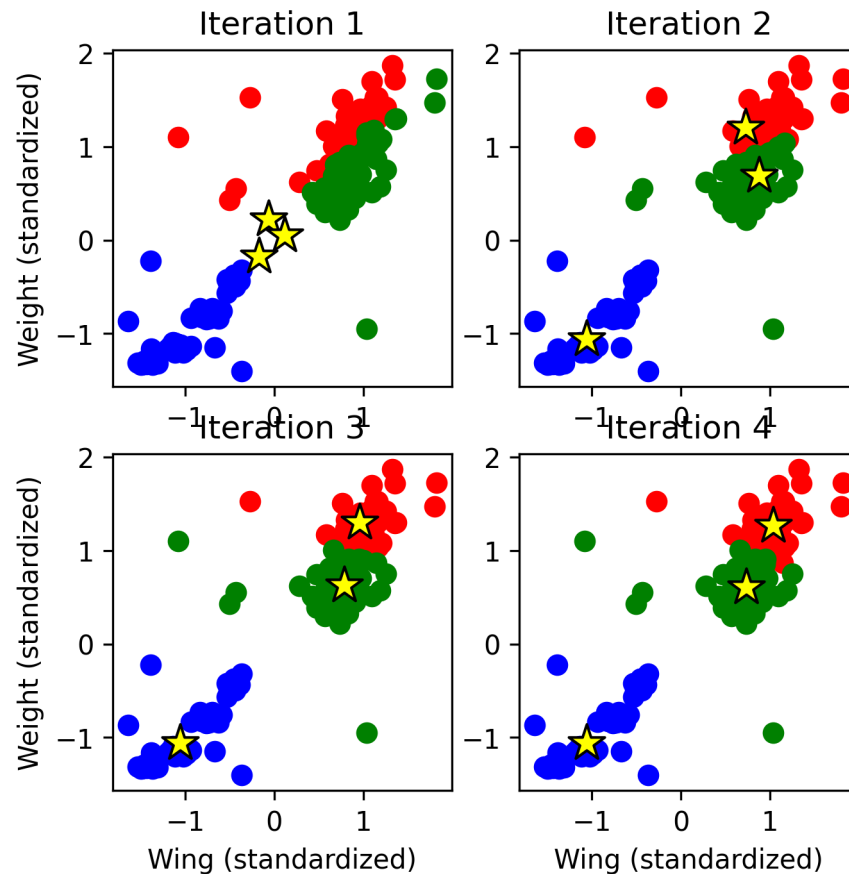


Figure 3: The  $k$ -means algorithm is run for the hawk data with  $k=3$ . This uses standardized values for the two component values, wing length and weight; because the two things aren't really comparable, one measured in millimeters, the other in grammes, it would be peculiar to just measure distances in the mixed gram, millimeter space. Instead we standardize first, take away the mean and divide by the standard deviation, now the two components have no units and have a similar spread of values. The first values are randomly chosen near the middle to make it easier to see what's happening, usually we just pick  $k$  of the points as the initial centroids.

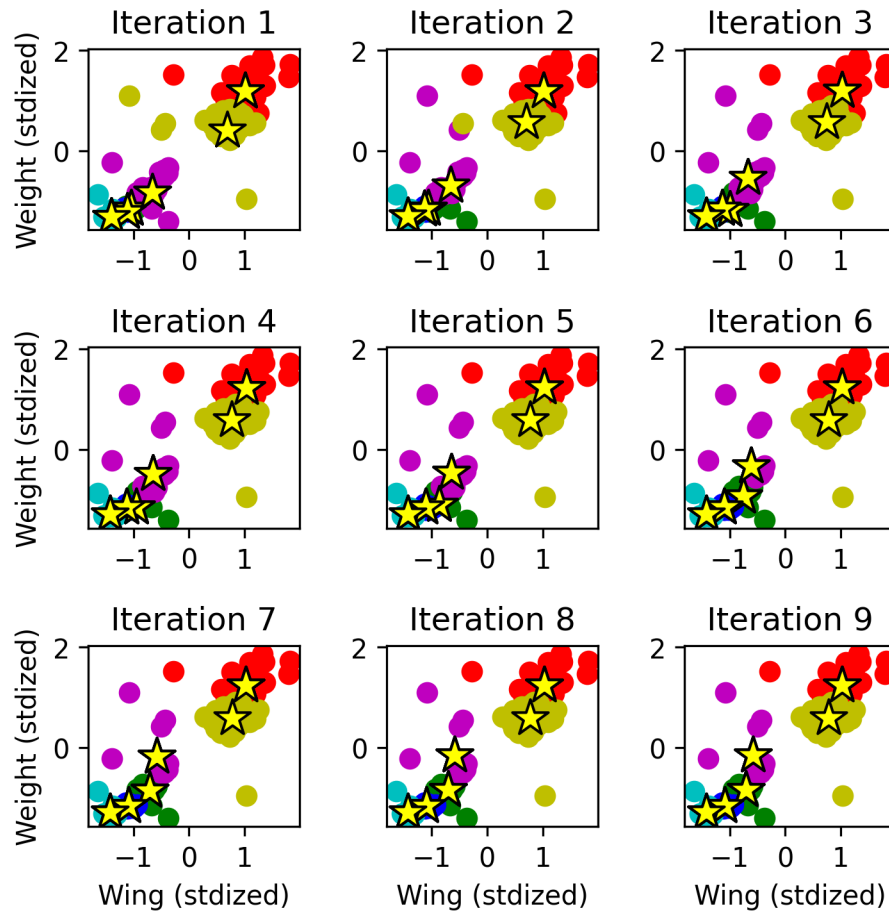


Figure 4: The  $k$ -means algorithm is run for the hawk data with  $k=6$ . This takes longer to converge, but iteration 9 is actually the same as iteration 8; I included it just to make up the grid. It has found six clusters, roughly two for each of the species we saw at the start, probably corresponding to each of two sexes..



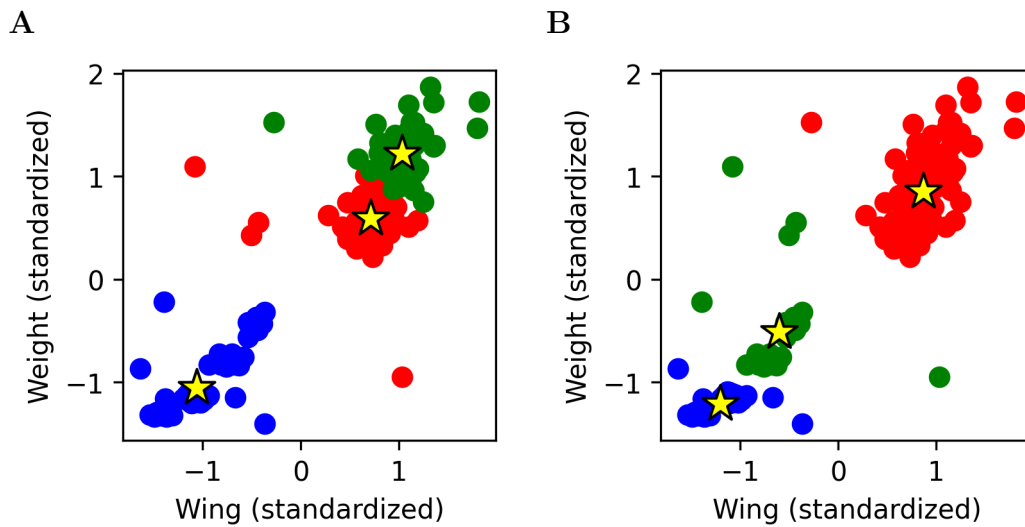


Figure 5: Here the initial conditions are chosen differently for the  $k$ -means algorithm, **A** shows the same behaviour we have seen before, splitting the RT's into two clusters and making one cluster out of CH and SS; **B** on the other hand comes close to having a cluster for hawk type. The quantity  $J$  his nearly the same for each,  $J = 37.27$  for **A** and  $J = 37.31$  for **B**, showing that the difference between the unsupervised clustering and the clusters based on species is not a result of the algorithm not finding the solution reliably, it reflects the fact that the clustering is, itself, ambiguous, there are two different, equally good, clusterings as far as  $k$ -means is concerned!