JAWAHARLAL NEHRU UNIVERSITY
SCHOOL OF ENGINEERING

HACKJNU

Organized by

LooP
THE DEVELOPERS CLUB, JNU

SPONSORSHIP
PROSPECTUS

OVERVIEW

HackJNU is set to be India's first ever Hackathon comprising of student developers and mentors from across the country. For the first time hackers will feel the essence of developing a product in a University having its expertise in creating interdisciplinary personalities. In a culturally rich environment comprising of people from across the globe including China, Japan, Russia, France, Italy, etc. and obviously India.

With HackJNU, hackers will receive various schwags including T-Shirts, stickers, etc. Food/Lodging charges will be borne by us in order to support the hackathon community. Various cash prizes to be included for the winners.

HackJNU will also include some fun events & a DJ night allowing more than 1000 other JNU students to have fun. Being the largest Hackathon inviting thousands of students from the University, this tech event will witness several techies along with other students for fun events.

University of Excellence: A Profile

Jawaharlal Nehru University is the foremost university in India, and a world-renowned centre for teaching and research. Ranked number one in India by the National Assessment and Accreditation Council (NAAC) with a Grade Point of 3.91 (on a scale of 4), JNU was ranked no 2 among all universities in India by the National Institutional Ranking Framework, Government of India, consecutively in 2017, 2018 and 2019. JNU also received the Best University Award from the President of India in 2017. JNU itself has been given the status of the 'University of Excellence' by the UGC. With over 1200 acres of campus consisting of more than a dozen schools and special centers, JNU excels itself in language, sociology, science & technology.

After 24 hours of intense hacking, 3 champions among the top 10 teams will get exciting cash prizes along with schwags, goodies and internship opportunities

MAKING YOUR IDEAS HAPPEN

40 TEAMS

24 HOURS

3 WINNERS

6 THEMES

WHY DO WE NEED SPONSORSHIPS ?

A sponsorship would allow us to have better facilities and better results. Sponsors bring out enthusiasm and motivation to the hackathon. Our sponsors shall also act like mentors in the role of creating a new technology and products.

We need you help in bringing the Hackathon to its maximum extent and infusing life in it.

Details of sponsorship to be spent on –

1. Prizes to the top 3 teams.
2. Food & Accomodation to the developers who would be coding all night.
3. On-site registration maintenance
4. Blankets & comforts on rent for a night
5. To bear the travel expenses of all our mentors and judges.
6. Mid Night suppers
7. Short Recreational activities.
8. A DJ Night.
9. Night fest with fun activies inviting 1000s of students
10. T-shirt printing for our HackJNU along with sponsors

BENEFITS OF SPONSORING US?

Being extremely loyal to our sponsors, we will have no stone left unturned to serve them 24x7 to help them with their business/activity.

D*eliverables*

1. Chance to hire top teams for Internships/Jobs
2. Help you Pro-Bomo for this Socio-Tech move.
3. We promise your brand promotion in our social media accounts and through SEO/Digital Marketing.
4. Brand promotion to be done through Logo over Tshirts, Banners & posters throughout the 1200 acre campus comprising of more than 8700 students.
5. Sponsors have full right to add a new theme and specify their own prize.
6. Custom demo / talk or tutorial session offered.
7. Judges and mentors can be fro your organization upon request.
8. Pamphlets distribution throughout the Campus
9. Additional food stalls for our Food partners

Main Sponsorship details

	ALPHA	BETA	GAMMA	DELTA
Logo on main poster, banner and backdrop flex, trailers, after movies	✓	✓	✓	✓
Special mention and reviews of your latest products in our blogs/websites	✓	✓		
Logo on all posters distributed throughout the campus	✓	✓	✓	✓
Placement of logos on all emails and letters from organizers	✓			
Welcome Gate Branding	✓	✓		
Permission to conduct workshop / seminar or display of products **	✓	✓		
Pamphlets to be distributed among more than 8700 students **	✓	✓	✓	✓
Giving the details of all participants, volunteers and their projects	✓	✓	✓	
Parapehernalia through plattes, pens, mugs, t-shirts, etc	✓	✓		
Logo on Dropdown from 3-Storey building	✓	✓	✓	✓
Logo on Certificates, invitations & ID cards to be issued to mentors, judges & team members of participants	✓			
Announcement, acts, special words for your organization at regular interval	✓	✓	✓	
Entry for Judges / Mentors for the hackathon from your brand	✓			

** Terms & Conditions applied (Can be discussed)

Sponsor pricing

ALPHA - RS. 1.0 LAC

BETA - RS. 75K

GAMMA - RS. 30K

DELTA - RS. 15K

FOOD SPONSORS

BENEFITS FOR FOOD/BEVERAGE PARTNERS :-

1. All promotions will be done according to Beta Plan.
2. Stalls will be provided for sales.
3. Separate Hoarding will be provided for each stall.
4. Volunteers for promoting stalls inside the campus.

DELIVERABLES BY FOOD/BEVERAGE PARTNERS :-

1. Negotiable Monetary support worth Rs. 50,000.

OR

BENEFITS FOR FOOD/BEVERAGE SPONSORS :-

1. All promotions will be done according to Gamma Plan.
2. Stalls will be provided for sales.
3. Separate Hoarding will be provided for each stall.

DELIVERABLES BY FOOD/BEVERAGE PARTNERS :-

1. Negotiable Monetary support worth Rs. 30,000.

OR

BENEFITS FOR FOOD/BEVERAGE SPONSORS :-

1. All promotions will be done according to Beta/Gamma Plan.
2. Separate Banners could be provided for the brand

DELIVERABLES BY FOOD/BEVERAGE PARTNERS :-

1. Providing free midnight snacks on a mutually decided menu for 220 participants.

MAKING YOUR IDEAS HAPPEN

For enquiries,

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Thank You