



**JAWAHARLAL NEHRU UNIVERSITY**

New Delhi

**SCHOOL OF ENGINEERING**

**HACKJNU**

**2.0**

Organized by

**LOOP**

THE DEVELOPERS CLUB, JNU

**SPONSORSHIP  
PROSPECTUS**

# UNIVERSITY OF EXCELLENCE: A PROFILE

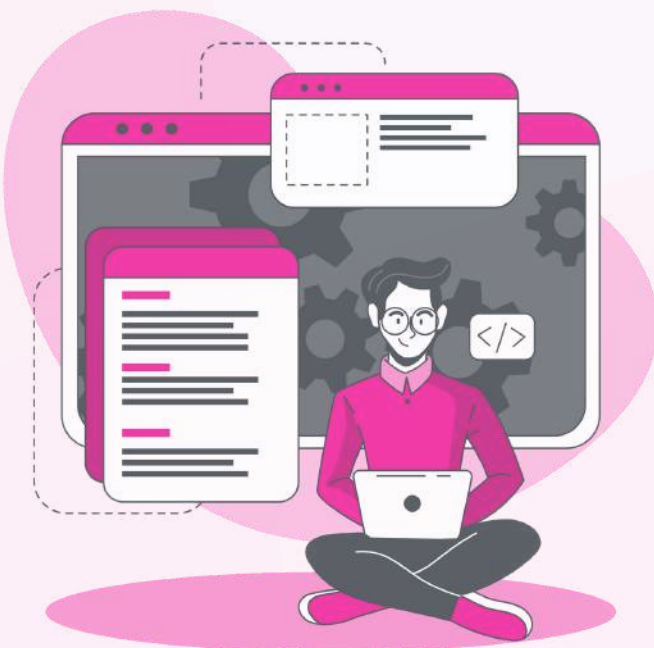
Jawaharlal Nehru University is the foremost university in India, and a world-renowned centre for teaching and research. Ranked number one in India by the National Assessment and Accreditation Council (NAAC) with a Grade Point of 3.91 (on a scale of 4), JNU was ranked no 2 among all universities in India by the of India, consecutively in 2017, 2018 and 2019. JNU also received the Best University Award from the President of India in 2017. JNU itself has been given the status of the 'University of Excellence' by the UGC. With over 1200 acres of campus consisting of more than a dozen schools and special centers, JNU excels itself in language, sociology, science & technology.



# LOOP

Loop is the Developers' Club of School of Engineering, Jawaharlal Nehru University. We at Loop have no stopping criteria, we strive for the infinity and beyond. Loop has been spreading its footprint, by organizing events like HackJNU, members winning accolades in various events around the globe.

For anyone who is a part of loop, you learn how to plan and carry on with various types of development. Your time at Loop will help you develop abilities that will aid you for the majority of your course. We seek to expand SoE's footprint as much as possible, just as we did with HackJNU, the school of engineering's first large-scale event.



## HACKJNU 1.0



Let's just say HackJNU 1.0 was a steaming success. Braving social unrest around the time, HackJNU provided the participants a great experience. A hundred students gathered to build the coolest and most innovative web, mobile and hardware applications, and they were greeted with acknowledgement from the esteemed judges and mentors.

## HACKJNU 2.0

So the successor HackJnu 2.0 is approaching to be a tremendous success. In spite of adversities HackJnu by surpassing them altogether is forthcoming in an online mode. It is going to astonish all the participants. After 24 hours of rigorous hacking, 3 victors among the top 10 teams will earn amazing cash prizes along with schwags, goods and internship opportunities.



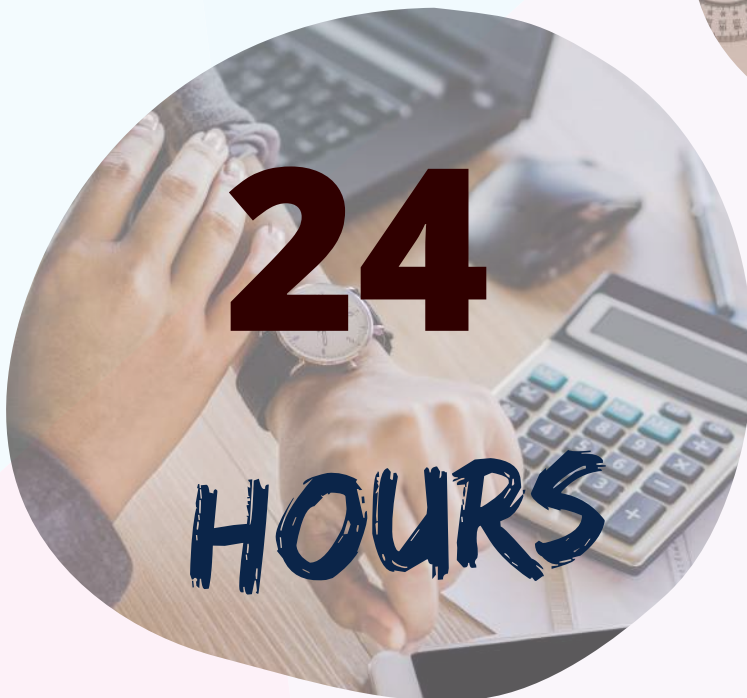
**50+**

**TEAMS**



**6**

**THEMES**



**24**

**HOURS**



**3**

**WINNERS**



# WHY DO WE NEED SPONSORSHIPS ?

Sponsorship would allow us to have better facilities and better results. Sponsors bring out enthusiasm and motivation to the hackathon. Our sponsors shall also act as mentors in the role of creating new technology and products.

We need your help in bringing the Hackathon to its maximum extent and infusing life in it.

## DETAILS OF SPONSORSHIP TO BE SPENT ON -

**01** Prizes to the top 3 teams.

**02** T-shirt printing & schwags

**03** Judges & Mentors

**04** Brand Promotion

**05** Fun Activities

**06** Hackathon Publicity

**07** Couriers



# BENEFITS OF SPONSORING US?

Being extremely loyal to our sponsors, we will have no stone left unturned to serve them 24x7 to help them with their business/activity.

## DELIVERABLES

- 01** Chance to hire top teams for Internships/Jobs
- 02** Help you Pro-Bono for this Socio-Tech move
- 03** Promoting your company through giveaways and advertising
- 04** Sponsors have full right to add a new theme and specify their own prize
- 05** Reserving rooms for private events [Tech talks, Mentorship Session, etc]
- 06** Judges and mentors can be from your organization upon request.



# MAIN SPONSORSHIP DETAILS

	ZETA	ALPHA	BETA	GAMMA
Logo on main posters (digital), trailers, after movies				
Special mention and reviews of your latest products in our blogs/websites				
Placement of logos on all emails and letters from organizers				
Welcome Poster Branding (At inauguration of event)				
Permission to conduct Workshop/Webinar or display of products.				
Gaining access to all hacker's resumes, emails, GitHubs profile.				
Logo on Certificates, invitations & digital ID cards to be issued to mentors, judges & team members of participants				
Announcement, acts, special words for your organization at regular interval				
Entry for Judges / Mentors for the hackathon from your brand				

\*Terms & Conditions apply (Negotiable)



# SPONSOR PRICING



**ZETA - ₹50K / \$700**



**ALPHA - ₹30K / \$450**



**BETA - ₹20K / \$300**



**GAMMA - ₹10K / \$150**

## MEDIA PARTNERS

## WHY DO WE NEED MEDIA PARTNERS?

Sponsorship would help us to spread a word about the HackJNU through the masses.

We expect our media partners to advertise, promote and publish the event through their media (newspaper, channel, website, etc). Along with this, monetary sponsorship too is welcome by a media partner.



Media Partner has a great role in taking this event into people, increasing the participation and making HackJNU 2.0 as great succes.

## BENEFITS OF BEING MEDIA PARTNER OF HACKJNU 2.0?

Benefits to be availed by a media partner will be decided on mutual discussion after your reply to the mail with this prospectus.

\*Monetary Sponsoring as a Media Partner could avail extra benefits as compared with a general Sponsor or a general Media Partner.



# ***Making your Ideas happen!***

**FOR FURTHER ENQUIRIES,  
CONTACT US AT**

**KUSHAL PODDAR** - kushal83\_soe@jnu.ac.in | +91 9007287210

**BHAVISHYA RAJ** - bhavis58\_soe@jnu.ac.in | +91 9112504469

**ROHAN KUMAR** - rohan60\_soe@jnu.ac.in | +91 73740 91655

**JATIN VERMA** - jatin71\_soe@jnu.ac.in | +91 75360 89660

# ***Thank you***