



ImpactX – Proof-of-Impact on Celo

Rewarding verified real-world impact with on-chain
credentials

Team

BROTHERHOOD

Members:

Rohan Kumar (Lead)





The problem

Real-world impact is hard to prove and reward at scale

✗ Grant fraud and unverifiable claims waste funds

Brands/NGOs lack transparent, auditable distribution

Our solution

AI-assisted verification

AI-assisted verification of submitted (photo + context)

✓ On-chain Proof-of-Impact (PoI) + context
NFTs as portable (PoI) as portable credentials

✓ SponsorPool to transparently fund and distribute rewards

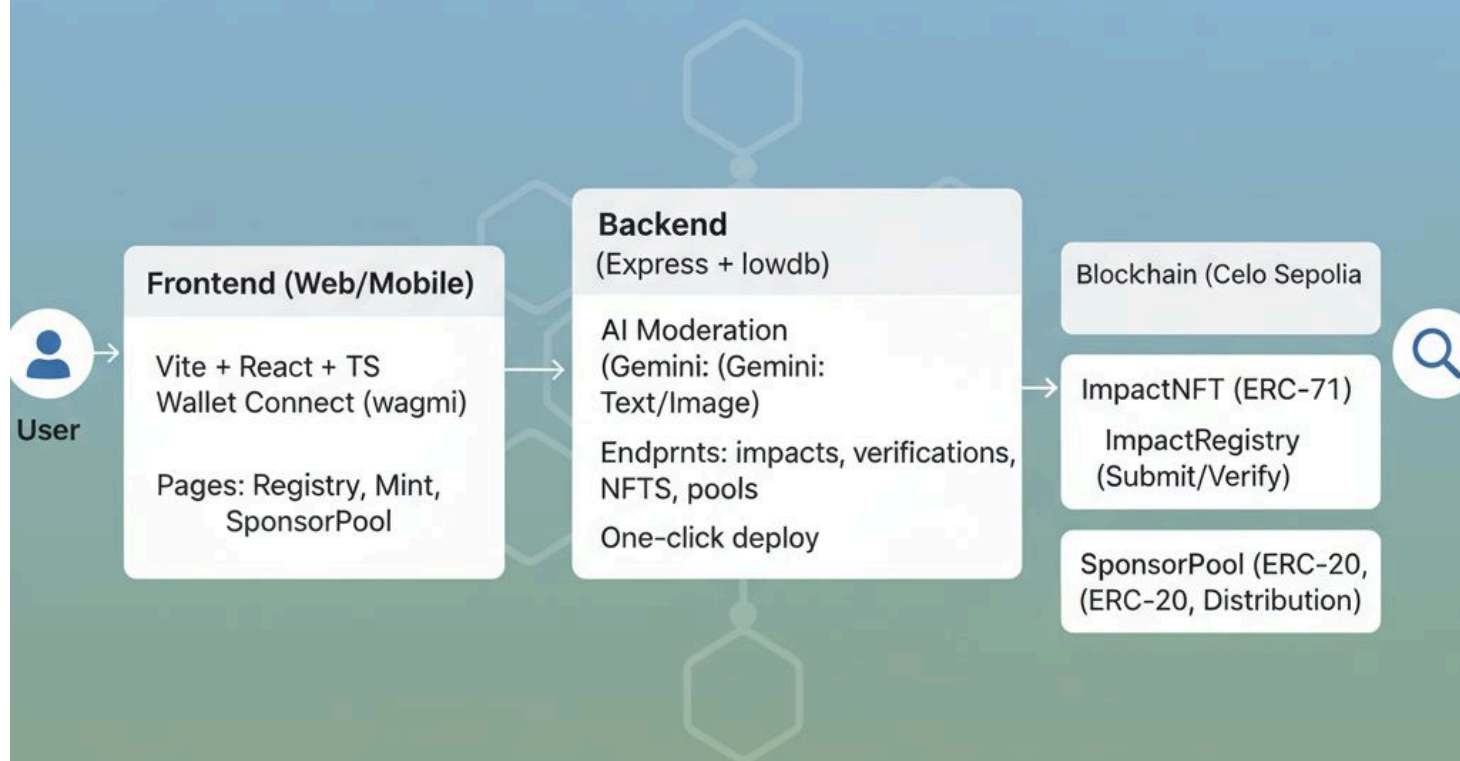
Why now

Cheap, fast L2/3 environments and AI models enable practical verification + payouts





System Architecture



Storage & Tools



Multer



Health

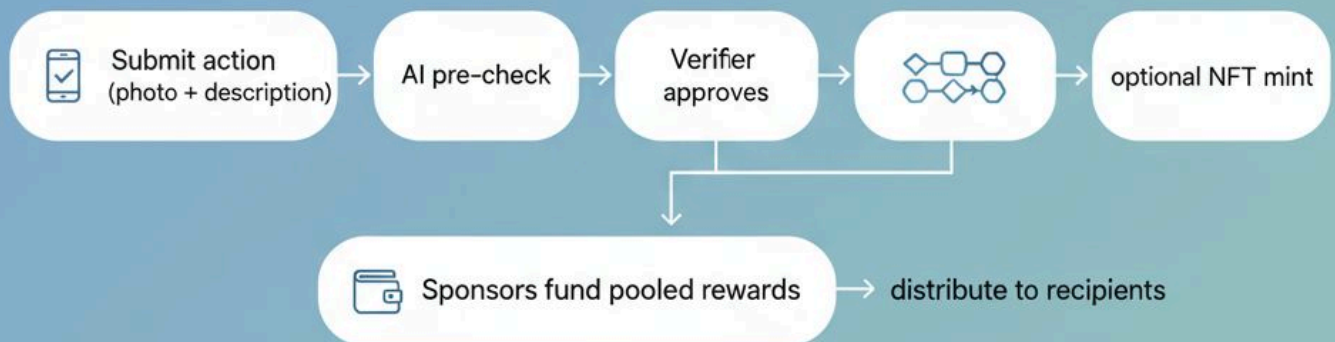


Sourifcy



Product Flow & Key Features

User flow



Key features



AI moderation with adjustable thresholds; and veritable non-blocking uploads.



One-click **SponsorPool**: approve → contribute → distribute with receipt waits.



Robust UX: proactive wallet connect/switch; clear err error toasts and guidance




Business Model & Go-To-Market

Business model

- SaAS for NGOS/DAOS: verification dashboard & reporting
- Sponsor fees: onabarring + managed campaigns
- Distribution fee/spread (small % capped) or subscription tier

 Data/analytics API

 Optional token incentives

Go-To-Market

Phase 1 / Phase 2

- University eco clubs, local NGOS, hackathons
- CSR & brand campaigns seeking transparent impact
- Partnerships: wallet providers, Celo ecosystem, grant programs

KPIs

- Verified actions
- Unique wallets
- Campaign retention
- Distribution volume





Traction, Roadmap, and Ask

What's working

- ✓ End-to-end MVP live (AI moderation → Registry → NFT → SponsorPool)
- Multi-network compatible
- ✓ Backend 'one-click deploy' for SponsorPool

Roadmap (next 3–6 months)

- ↑ Mobile-first UX, richer verification (geo/context checks)
- ↑ Role-based admin, rate-limits, vault custody modes
- ↑ Audits, Sourify/scan verification workflows, supgraph indexer
- ✗ False positives (AI) → human-in-loop + evidence trails
- ⚡ Risks & mitigations
- ⚡ On-chain fees → Celo choice + batching L2 routes

Ask

- ★ Grants/partners to run sponsored campaigns
- ★ Intros to NGOS/CSR teams
- ★ Audit credits