ROHAN **PRADHAN**

DIGITAL MARKETER

CONTACT

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Kathmandu BALKHU

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EDUCATION

2023 - Running

● Bachelor of B.ED
Mahendra Ratna Campus Tachal

3nd Year Running

SKILLS

- Google my Business
- Meta Ads
- Graphics Design
- Google Ads
- Content Writing
- Google Analytics
- SEO
- Email Marketing
- Website Design(WordPress)
- Site Audit
- Video Editing (CapCut)

LANGUAGES

- English
- Nepali

ABOUT ME

Hello! I am Rohan Pradhan, a digital marketing with a passion for helping businesses grow through online marketing strategies. I recently completed a 3-month digital marketing training, where I gained hands-on experience in running ads, SEO, and social media campaigns. My goal is to utilize these skills to create impactful digital strategies for businesses.

PROJECT

● **SEO Blog writing (https://medium.com/@pradhanrohan866)**
  - **UI/UX Training in Nepal**
  - **DevOps Training in Nepal: A Comprehensive Guide by Mindrisers**
  - **What is DeepSeek? The AI Model Revolutionizing the Industry**
  - **MERN Stack Training in Nepal: A Complete Guide**
  - **Best Digital Marketing Training in Nepal: Hands-On Course with Job Placement**

Social media (github.com/rohan9821/Rohan-Project)

  - Content Calendar for Mindrises institute Technology
  - Social Media Post (Mern Stack,Python with Django.
  - Develop personal portfolio website in wordPress.

TOOLS

- Google Trends/pagespeed/similarweb/Keyword Density Checker
- Semrush/Yoast Seo/UberSuggest/chat GPT/Deepseek/ahrefs/perplexity
- Google analytics/Google Search Console/Google Tag Manager
- WordPress
- Canva/Capcut
- Meta suite and Busines Manager/Ads Manager

CERTIFICATION

- 3 Months Training in Digital Marketing
  Mindrisers Institute of Technology

  5,FEB-2025

- Gained expertise in performance marketing,lead generation,SEO, Google Ads ,email marketing ,and social media management