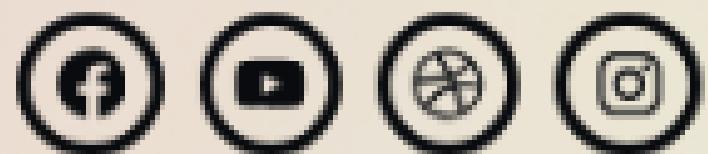
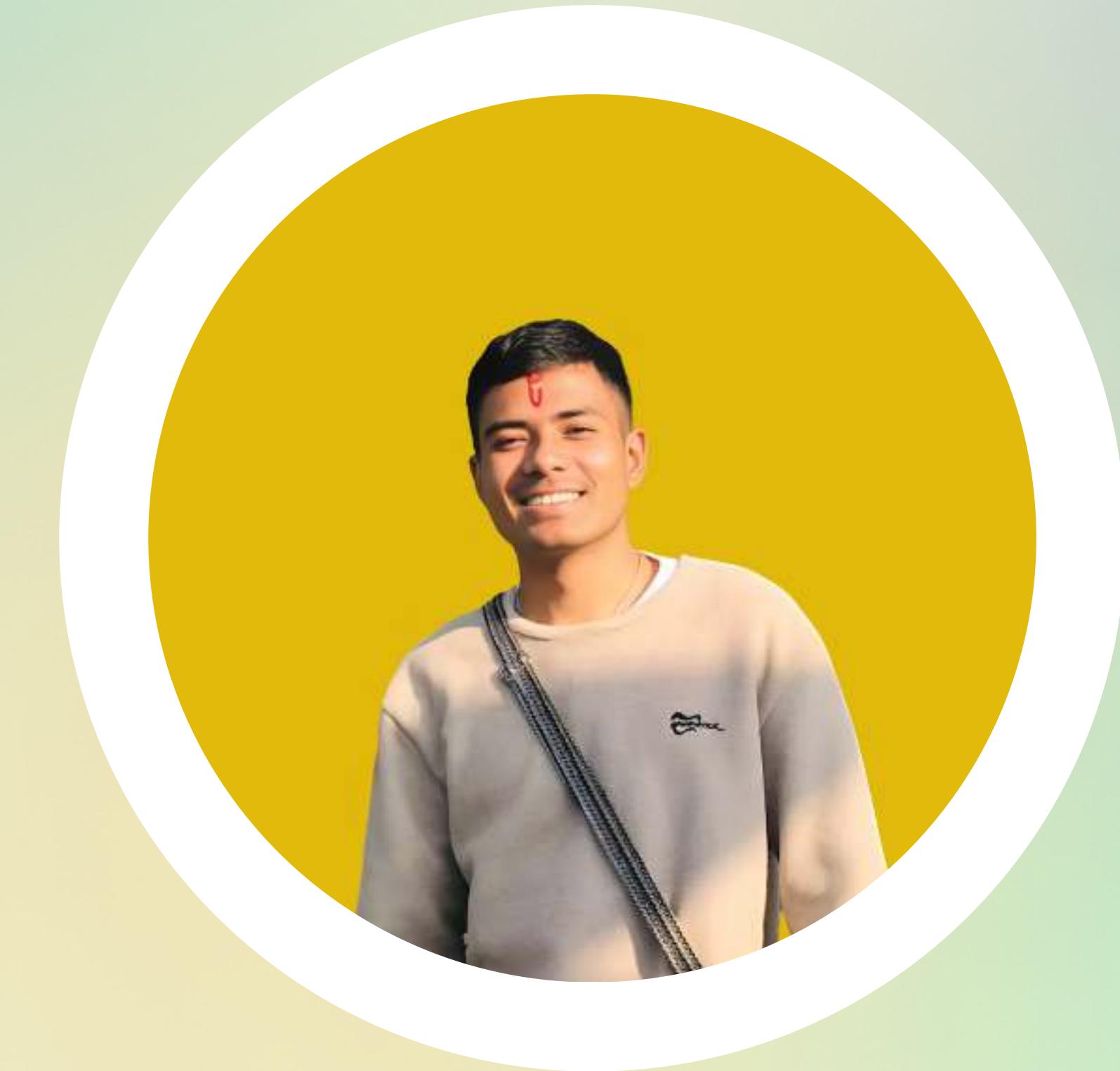
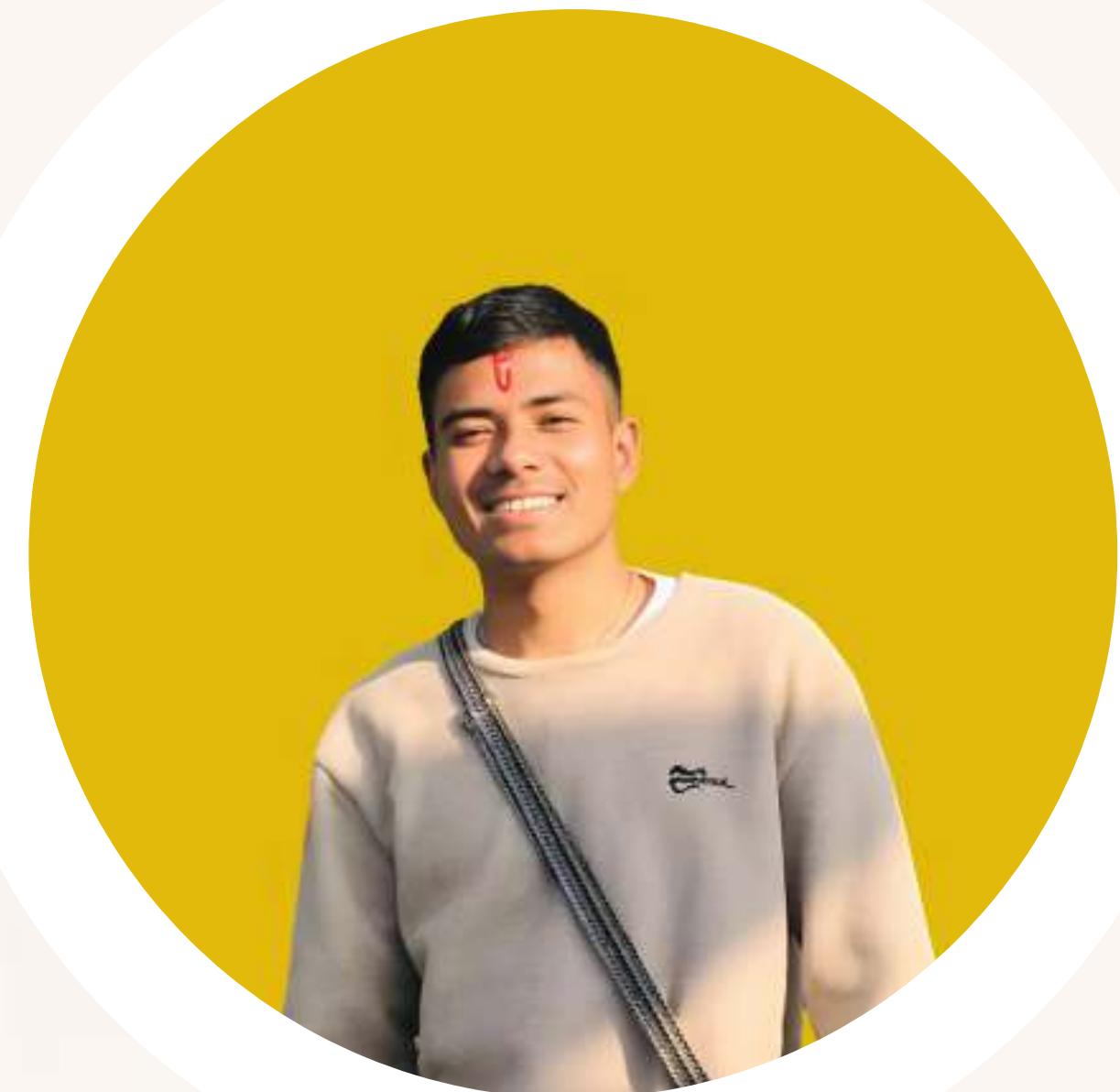


Hello I'm Rohan Pradhan

Digital Marketer

Boost your brand with our expert digital marketing services! We create strategies that drive engagement, increase conversions, and help your business grow online. Let us take your digital presence to the next level.

[Download CV](#)



About Me

**Boost your brand with our
expert digital marketing
services!**

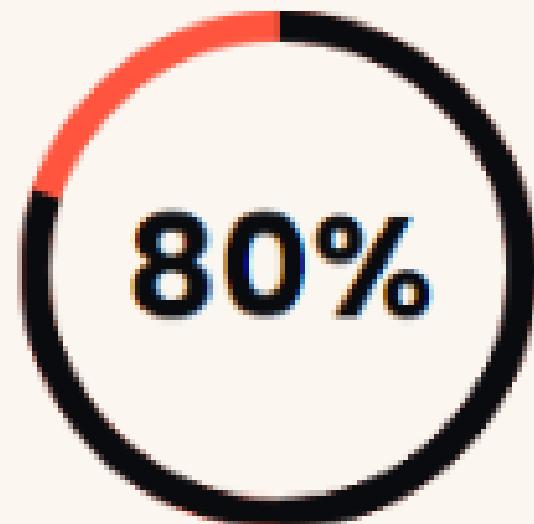
- Content Creation
- Social Media Marketing
- Google Ads
- Digital Product Design

I am a passionate and results-driven digital marketer with a strong focus on creating impactful online marketing strategies. Having completed a 3-month comprehensive digital marketing training, I have developed expertise in SEO, paid advertising, and content marketing. My goal is to help businesses grow their online presence and drive measurable results through innovative marketing solutions.

[Explore More About](#)

My Skills

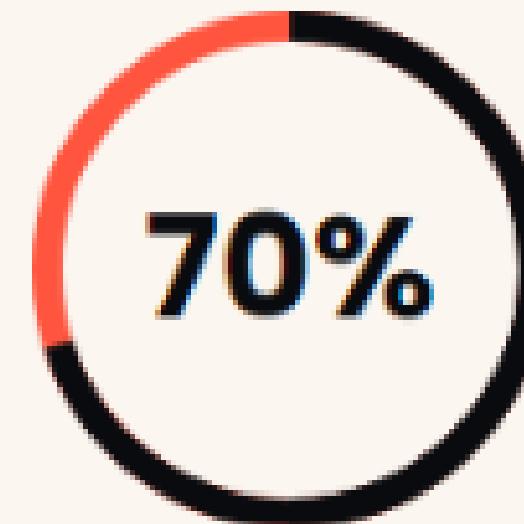
Our Digital Marketing service focuses help businesses grow their online presence and drive measurable results through innovative marketing solutions.



Social Media



SEO



Content Creation



Email Marketing

Contact Info

Whether you have a question, need support, or just want to say hello, feel free to reach out to us.



Phone

9761610620



Email

pradhanrohan866@gmail.com



Address

Balkhu ktm, Nepal



Name *

First

Last

Email *

Comment or Message

Submit

CREATIVE PORTFOLIO

**DIGITAL
MARKETER**

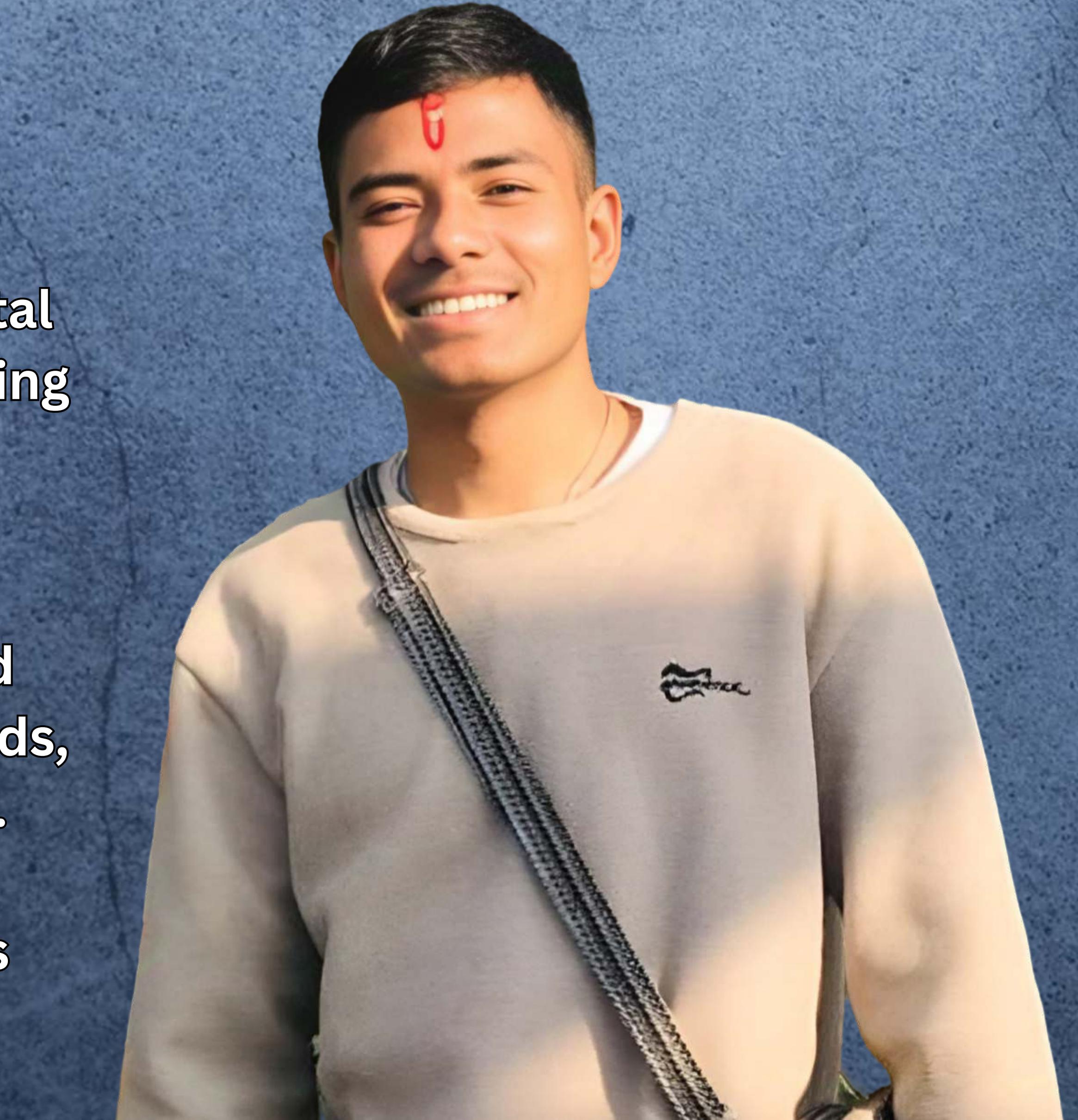
**ROHAN
PRADHAN**

WORK WITH ME



ABOUT ME

Hello! I am Rohan Pradhan, a digital marketing professional with a passion for helping businesses grow through online marketing strategies. I recently completed a 3-month digital marketing training, where I gained hands-on experience in running ads, SEO, and social media campaigns. My goal is to utilize these skills to create impactful digital strategies for businesses.

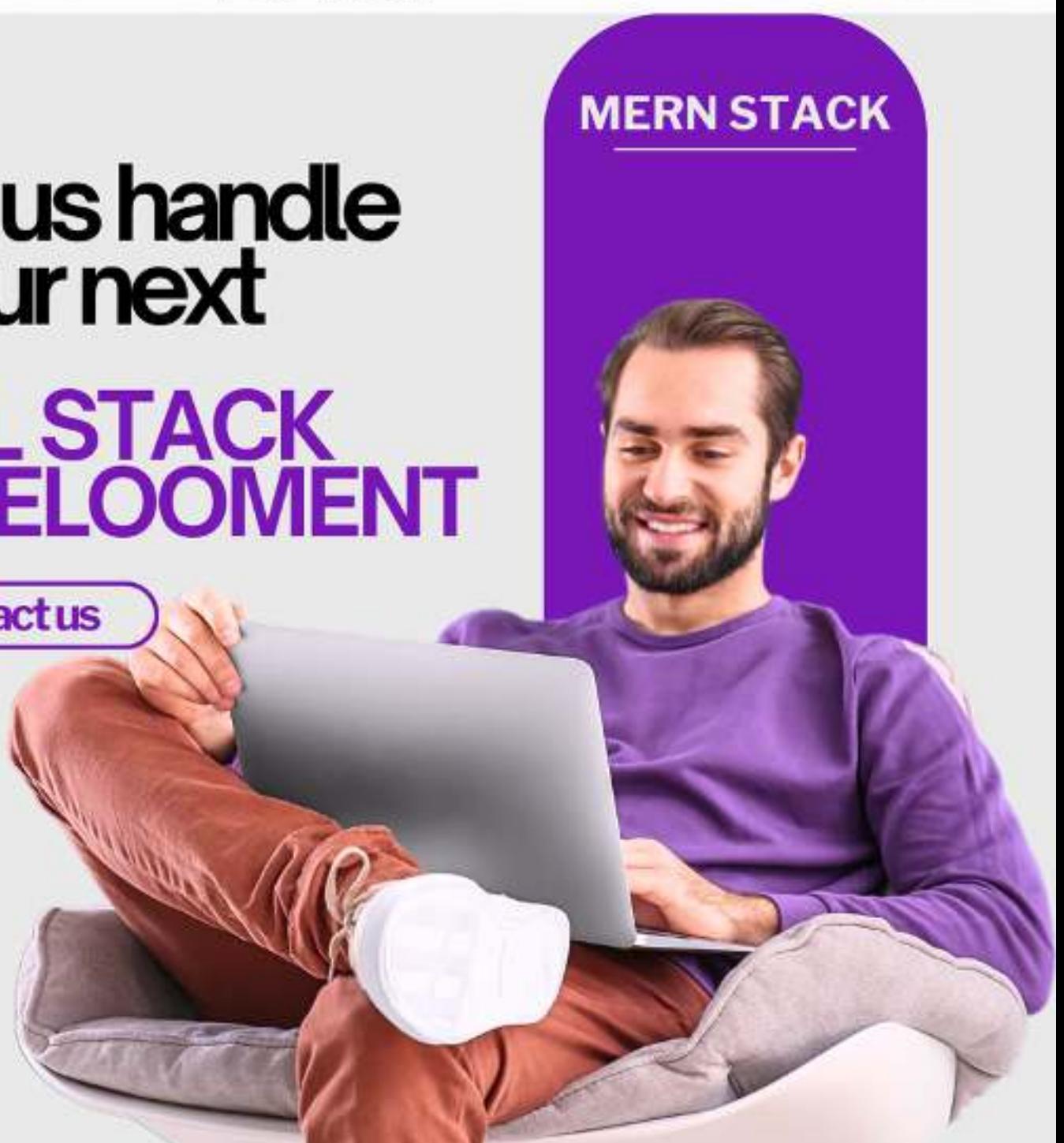


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MINDRISERS
INSTITUTE OF TECHNOLOGY

SITE AUDIT REPORT

Site:www.mindrivers.com.np

Presented By

ROHAN PRADHAN

INTRODUCTION

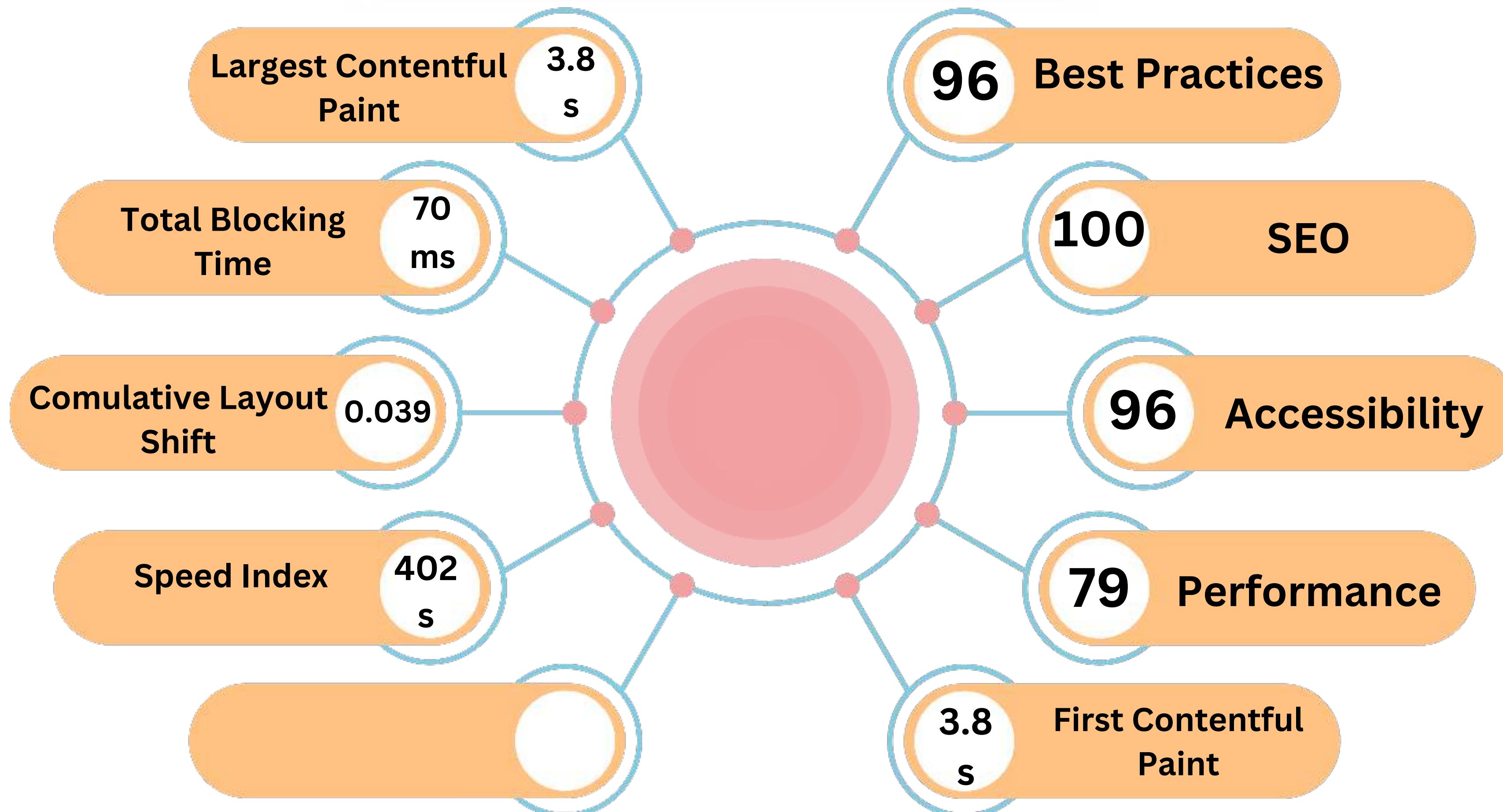
Mindrisers Institute of Technology is a premier IT training institute based in Kathmandu, Nepal, dedicated to equipping students with job-ready skills and niche-specific expertise. With over 10 years of experience, the institute offers a wide range of courses, including programming, web development, content writing, and more. Known for its 100% internship and job placement guarantee, Mindrisers has successfully placed over 4,000 graduates in leading companies. The institute focuses on practical, industry-aligned training, supported by experienced faculty and a strong alumni network. For more information, visit: www.mindrisers.com.np.



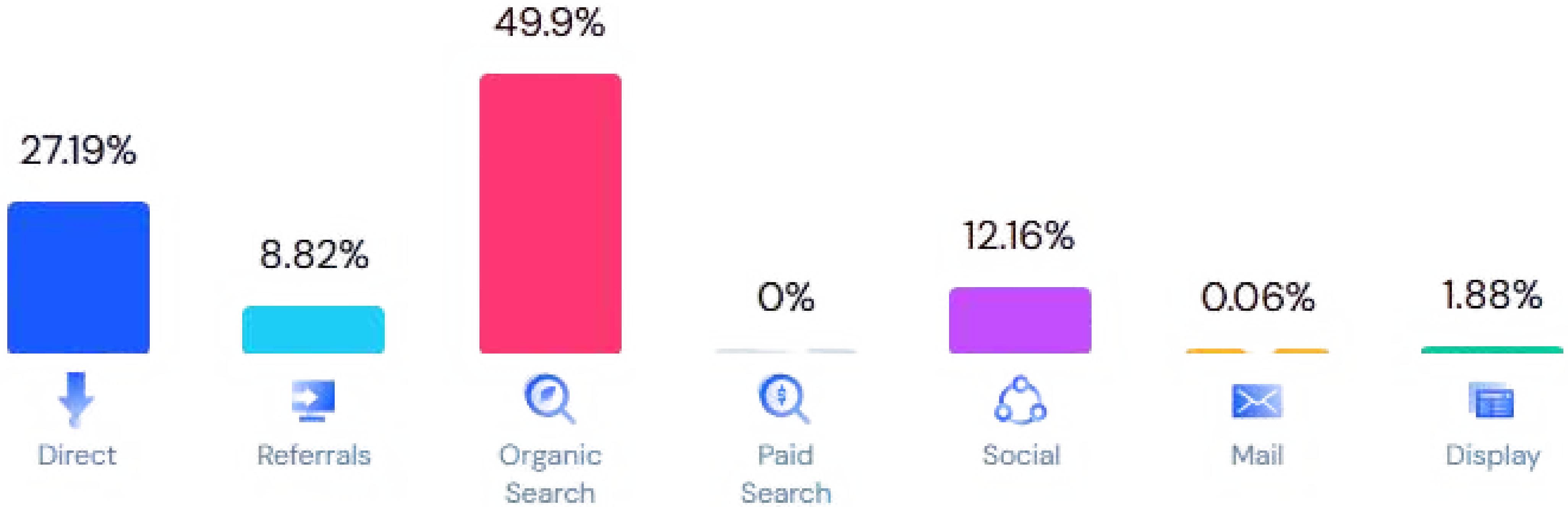
MINDRISERS
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For more information, visit: www.mindrisers.com.np

SEO SCORE



Marketing Channels Distribution



Social Network Distribution ⓘ

53.48%



Facebook

29.04%



Linkedin

17.48%



Instagram

--

TASK LIST OF SEO IMPROVEMENT

Meta Title Check	The title length (83 characters) is not optimal. Aim for 40-60 characters.
Meta Description Check	SEO meta descriptions should be 140-160 characters to ensure full display and boost clicks. 174 images missing alt text. Add descriptive
Image Alt Text Check	alt text to improve accessibility and SEO.

BACKLINKS

The domain rating is-19

The Backlink for the website is-31

The website referring domain is-30%

Common SEO issues

Image Alt Test

78% of top 100 sites passed

This webpage is using "img" tags with empty or missing "alt" attribute!

▶ [See full list](#)

DOM Size Test

56% of top 100 sites passed

The Document Object Model (DOM) of this webpage has **2,109 nodes** which is greater than the recommended value of 1,500 nodes! A large DOM size negatively affects site performance and increases the page load time.

Meta Title Test

100% of top 100 sites passed

This webpage is using a title tag with a length of **83 characters**. While there's no target number of characters, titles should be descriptive and concise. We recommend using a title with a length **between 20 - 60 characters** in order to fit Google Search results that have a 600-pixel limit.

Text: Best IT Training Institute in kathmandu, Nepal | Mindrisers Institute of Technology
Length: 83 characters

HTML Page Size Test

23% of top 100 sites passed

The size of this webpage's HTML is **247.47 Kb**, and is greater than the average size of **33 Kb**! This can lead to slower loading times, [lost visitors](#), and decreased revenue. Good steps to reduce HTML size include: using [HTML compression](#), [CSS layouts](#), [external style sheets](#), and [moving javascript](#) to external files.

2025 INFOGRAPHICS

PREVIOUS WORK



2025 EMAIL MARKETING



SOCIAL MEDIA CONTENT PLAN

FOR THE MONTH OF
FEBRUARY 2025



Mindrisers Technology

HASHTAGS

#Mindrisers Technology
 #Social Media
 #video
 #Tips
 #ClientEngagement
 #LimitedTimeOffer
 #Technology tips
 #Infographic
 #Testimonial
 #Technology

SUN	MON	TUE	WED	THU	FRI	SAT
<u>BLOG POST</u> The Future of Web Development: Trends to Watch in 2025"	<u>SOCIAL MEDIA</u> Client testimonial (image + caption)	<u>INFOGRAPHIC</u> Why Mobile-First Design Matters	<u>BLOG POST</u> Top 5 Tools for Streamlined IT Consulting	<u>SOCIAL MEDIA</u> Team intro post (highlight a team member)	<u>VIDEO</u> Office tour or behind-the-scenes of a project Day	<u>BLOG POST</u> Cloud Computing: Key Benefits for Businesses
<u>SOCIAL MEDIA</u> Poll: What's your biggest tech challenge?	<u>INFOGRAPHIC</u> Software Development Lifecycle Explained	<u>BLOG POST</u> How Quality Assurance Saves Time & Money	<u>SOCIAL MEDIA</u> Showcase a successful project	<u>VIDEO</u> Quick DevOps tips for seamless CI/CD	<u>CLIENT TESTIMONIALS</u> Share testimonials from previous clients about their experience.	<u>LIVE Q&A</u> Ask Me Anything (AMA) with a developer
<u>MEME</u> Share a tech meme or fun fact	<u>VIDEO</u> Time-lapse of a website or app development	<u>BLOG POST</u> Leveraging IT Consulting for Digital Transformation	<u>CLIENT SHOWCASE</u> Feature a client's holiday photos and share their story.	<u>INFOGRAPHIC</u> The Value of Custom Software Solutions	<u>BLOG POST</u> How to Choose the Right Data Analysis Tools	<u>VIDEO</u> Customer testimonial/interview
<u>VIDEO</u> Office tour or behind-the-scenes of a project Day	<u>INFOGRAPHIC</u> What Makes a Great Mobile App Experience?	<u>SOCIAL MEDIA</u> Quick tips (carousel) on cloud security	<u>HOLIDAY GREETINGS</u> Share a festive greeting card designed .	<u>GIFT GUIDE</u> Create a photography-themed gift guide for the holidays.	<u>FUN FACTS</u> Share fun facts about holiday photography trends.	<u>SOCIAL MEDIA</u> Employee spotlight (day in the life post)
<u>THANK YOU POST</u> Thank your followers for their support throughout the year and encourage them to stay tuned for the new year.						

EXPERIENCE

Digital Marketing

3 Months Training at Mindrisers

EDUCATION

Bachelor of B.ED 3rd Year

2023 - Running Tribhuvan University



LET'S WORK TOGETHER

9761610820

pradhanrohan866@gmail.com

KTM Balkhu

