





ROHAN PRADHAN

D I G I T A L M A R K E T E R

CONTACT

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EDUCATION

- Bachelor of B.ED 2023
3rd Year Running
Mahendra Ratna Campus Tachal

PROFESSIONAL SKILLS

- Google my Business
- Meta Ads
- Graphics Design(Canva)
- Google Ads
- Content Writing
- Google Analytics
- SEO
- Email Marketing
- Website Design(WordPress)
- Site Audit
- Video Editing (CapCut)

PERSONAL SKILLS

- Communication Skills
- Hardworking
- Positive attitude
- Management skills
- Adaptability and Teamwork
- Discipline

LANGUAGES

- English
- Nepali

ABOUT ME

Hello! I am Rohan Pradhan, a digital marketing with a passion for helping businesses grow through online marketing strategies. I recently completed a 3-month digital marketing training, where I gained hands-on experience in running ads, SEO, and social media campaigns. My goal is to utilize these skills to create impactful digital strategies for businesses.

PROJECT

- **SEO Blog writing (<https://medium.com/@pradhanrohan866>)**
 - UI/UX Training in Nepal
 - DevOps Training in Nepal: A Comprehensive Guide by Mindrisers
 - What is DeepSeek? The AI Model Revolutionizing the Industry
 - MERN Stack Training in Nepal: A Complete Guide
 - Best Digital Marketing Training in Nepal: Hands-On Course with Job Placement
- **Social media (github.com/rohan9821/Rohan-Project)**
 - Content Calendar for Mindrisers institute Technology
 - Social Media Post (Mern Stack,Python with Django.
 - Develop personal portfolio website in wordPress.

TOOLS

- Google Trends/pagespeed/similarweb/Keyword Density Checker
- Semrush/Yoast Seo/UberSuggest/chat GPT/Deepseek/ahrefs/perplexity
- Google analytics/Google Search Console/Google Tag Manager
- WordPress
- Canva/Capcut
- Meta suite and Busines Manager/Ads Manager

CERTIFICATION

- 3 Months Training in Digital Marketing
Mindrisers Institute of Technology 5,FEB-2025
- Gained expertise in performance marketing,lead generation,SEO, Google Ads ,email marketing ,and social media management.