

## Mission Aspirations Dashboard

Total Respondents



Male Respondents



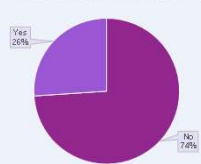
Female Respondents



### Gender



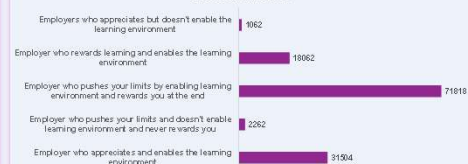
Open to Company with Unclear Mission



Preferred Type of Company



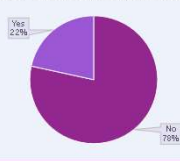
Preferred Employers



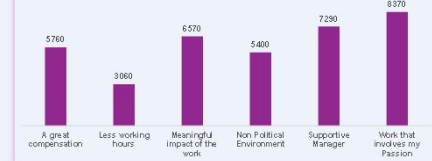
Likelihood of Working for Non-Social Impact Company



Open to Company Despite Misaligned Mission



Factors for Happiness and Productivity at Work



### Key Points:

- The majority of respondents are unwilling to work for companies with unclear or misaligned missions.
- Respondents are indifferent about working for companies without a social impact focus.
- The most chosen factor for happiness and productivity is work aligned with the respondents' passion.