

# Optimization for Data Science

Unconstrained nonlinear optimization ✓

Constrained nonlinear optimization ✓

Connections to data science ✓



# Three pillars of data science



# Fundamentals of optimization

What is optimization ?

“An optimization problem consists of maximizing or minimizing a real function by systematically choosing input values from within an allowed set and computing the value of the function.”\*

\*[http://en.wikipedia.org/wiki/Mathematical\\_optimization](http://en.wikipedia.org/wiki/Mathematical_optimization)”



# What is optimization?

- ... the use of specific methods to determine the “best” solution to a problem

Minimize  $f(X)$   
 $X = \text{decision variables on } X$

- Find the best functional representation for data

- Find the best hyperplane to classify data

$$a_0, a_1$$

$$e_1 = y_1 - a_0 - a_1 x_1$$

$$e_n = y_n - a_0 - a_1 x_n$$

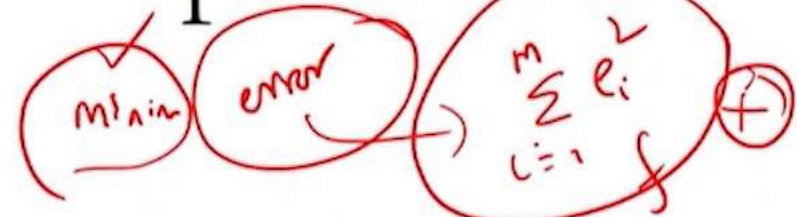
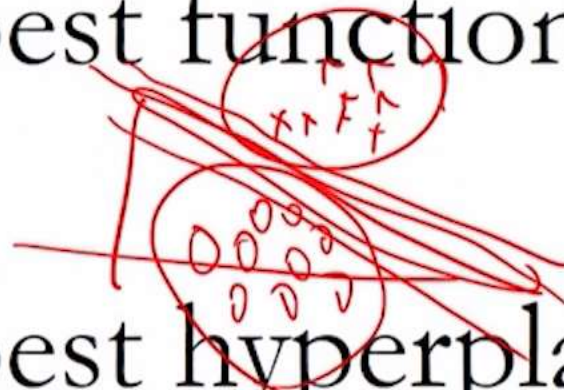
$$y_1 = a_0 + a_1 x_1$$

$$y_n = a_0 + a_1 x_n$$

$$\sum_{i=1}^n e_i$$

$$\begin{matrix} y & x \\ y_1 & x_1 \\ y_2 & x_2 \\ \vdots & \vdots \\ y_n & x_n \end{matrix}$$

$$y = a_0 + a_1 x$$





# Why optimization for machine learning

- (Almost) All machine learning (ML) algorithms can be viewed as solutions to optimization problems
  - Even in cases where, the original machine learning technique has a basis derived from other fields
- A basic understanding of optimization approaches help in
  - More deeply understand the working of the ML algorithm
  - Rationalize the workings of the algorithm
  - And (may be !!!), develop new algorithms ourselves

# Components of an optimization problem

- Objective function
  - We look at minimization problem
- Decision variables
- Constraints

Handwritten notes in red ink:

- A red  $f$  is written above the word "function".
- A red  $-f$  is written above the word "minimization".
- A red checkmark is written to the left of the word "minimization".
- A red checkmark is written above the word "minimization".
- A red circle with an 'x' inside is written next to the word "minimization".
- A red oval containing a plus sign, an epsilon symbol, and a wavy line is written below the word "minimization".



# Types of optimization problems

- Depending on the type of objective function, constraints and decision variables

- Linear programming problem ✓

- Nonlinear programming problem ✓

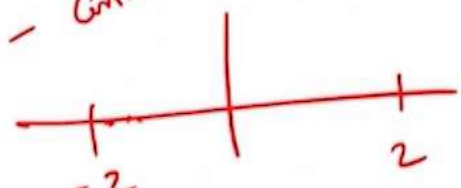
- Convex vs Non-convex

- Integer programming problem (linear and nonlinear)

- Mixed integer linear programming problem

- Mixed integer nonlinear programming problem

$f(x_1, x_2)$   
 $x_1 \in \{0, 1, 2, 3\}$   
 $x_2 \in \{0, 1, 2, 3\}$   
 $x_1, x_2$  is integer

$f(x)$   
 S.t. Constraints  $\rightarrow$  linear  
 variables  
 $x$  - Continuous  


$\min f(x_1, x_2)$   
 $x_1 \in \{0, 1, 2, 3\}$   
 $x_2 \in \{0, 1, 2, 3\}$   
 Constraints on  $x_1$  and  $x_2$   
 $x_1 \in \{0, 1\}$   
 $x_2 \in \{0, 1\}$

Nonlinear Optimization



# **UNCONSTRAINED CASE**

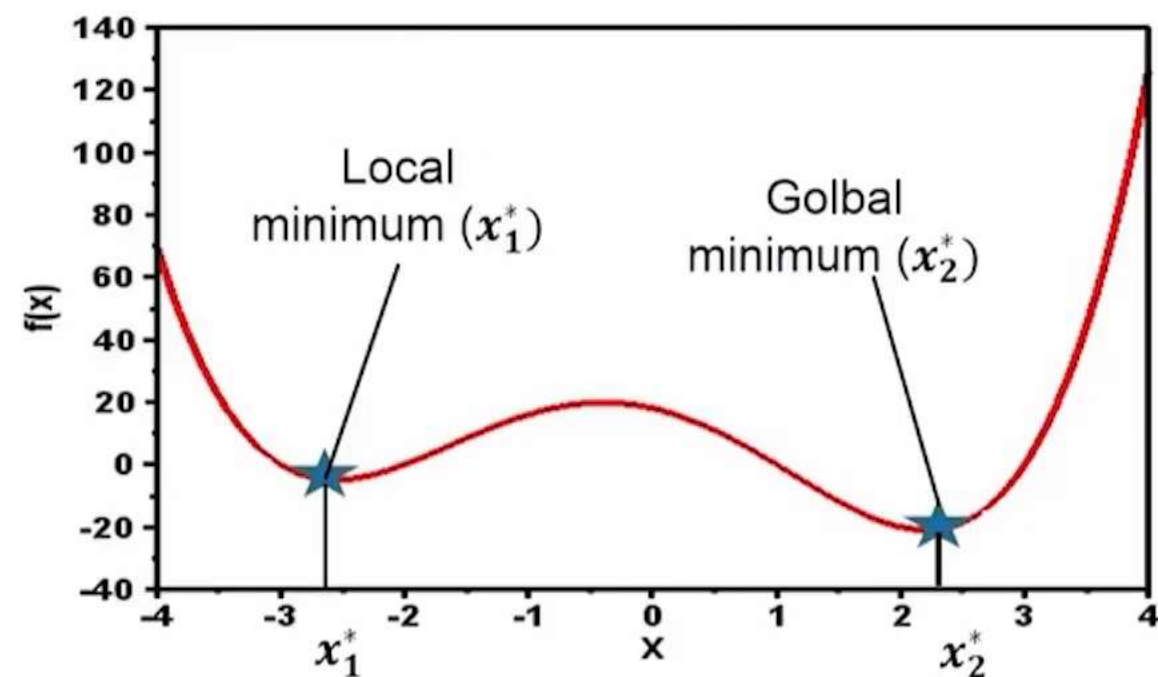
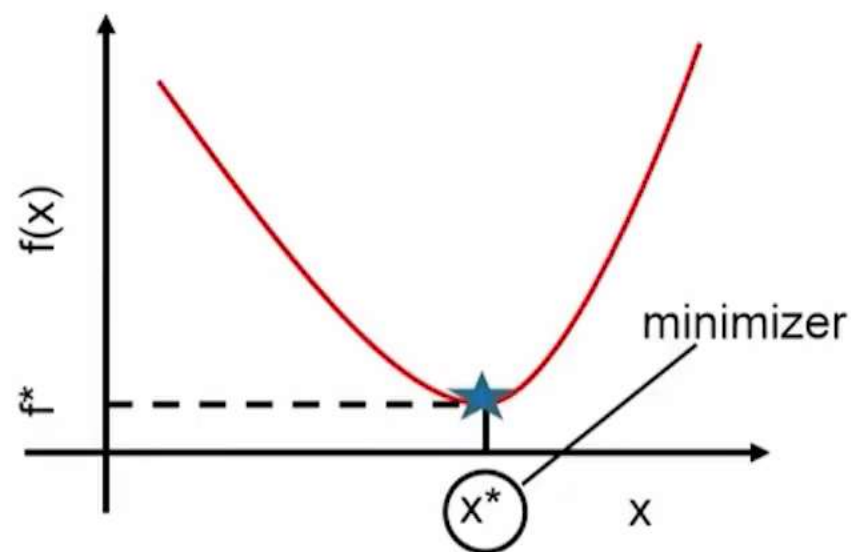


# Univariate Optimization – Local and Global Optimum

## Univariate optimization

$$\min_{x \in R} f(x)$$

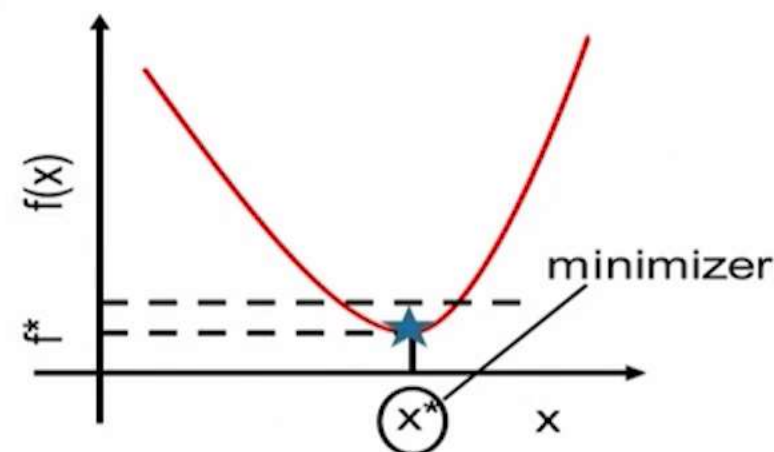
Decision variable  $x$       Objective function  $f(x)$



# Univariate Optimization – Conditions for Local Optimum

## Univariate optimization

$$\boxed{\begin{array}{l} \min_x f(x) \\ x \in R \end{array}}$$



Approximate  $f(x)$  as a quadratic function using Taylor series at a point  $x^k$

$$f(x) \approx f(x^k) + \frac{1}{1!} f'(x^k)(x - x^k) + \frac{1}{2!} f''(x^k)(x - x^k)^2$$

When  $x^k = x^*$ ,

$$f(x) \approx f(x^*) + \frac{1}{1!} \underbrace{f'(x^*)}_{0}(x - x^*) + \frac{1}{2!} f''(x^*)(x - x^*)^2$$

$$\underbrace{f(x) - f(x^*)}_{\text{Positive}} \approx \frac{1}{2!} \underbrace{f''(x^*)}_{\text{Has to be positive}} \underbrace{(x - x^*)^2}_{\text{Always positive}}$$

# Univariate Optimization – Summary

## Univariate optimization

$$\min_x f(x)$$
$$x \in R$$

Necessary and sufficient conditions for  $x^*$  to be the minimizer of the function  $f(x)$

First order necessary condition:  $f'(x^*) = 0$  ✓

Second order sufficiency condition:  $f''(x^*) > 0$  ✓

# Univariate Optimization – Numerical Example

$$\min_x f(x)$$

$$f(x) = 3x^4 - 4x^3 - 12x^2 + 3$$

## First order condition

$$\begin{aligned} f'(x) &= 12x^3 - 12x^2 - 24x = 0 \\ &= 12x(x^2 - x - 2x) = 0 \\ &= 12x(x+1)(x-2) = 0 \end{aligned}$$

$$x = 0, x = -1, x = 2$$

$$f(-1) = -2$$

$x^* = -1$ , is a local minimizer of  $f(x)$

## Second order condition

$$f''(x) = 36x^2 - 24x - 24$$

$$f''(x)|_{x=0} = -24$$

$$f''(x)|_{x=-1} = 36 > 0$$

$$f''(x)|_{x=2} = 72 > 0$$

$$f(2) = -29$$

$x^* = 2$ , is a global minimizer of  $f(x)$