

Rohan Nuttall

rohan.nuttall1@gmail.com

(604) 445-9337

Edmonton, Alberta

December 16th, 2021

Evergrow Inc.
1 Ferry Building
San Francisco, CA 94105

Dear James, Luke and Cassandra,

I was thrilled to discover Evergrow through the Work on Climate community where I read Cassandra's announcement about the company's launch. As a young Canadian who has lived in 3 countries, traveled across melting sea-ice with hunters in northern Greenland, and produced a film on how limited access to capital impacts livelihoods, I take pride in my varied experiences and track record of turning concerns into action. My passion for climate finance, data and technology has taken me to Oxford, UK where I facilitated a panel and discussed UK-Canada climate strategy with Mark Carney at the Ditchley Foundation. As a former World Economic Forum Global Shaper, I worked alongside a municipal agency and consulting firm to project labor costs for a "Just Transition" in Vancouver, BC. These experiences emboldened my conviction that finance and technology are forces that empower humanity to do more. I believe I can accelerate Evergrow's mission as an **Associate Product Manager**.

I will enable the product team to move faster by providing additional cross-functional capacity and taking the lead on data-related documentation and tooling. Whether for market research, designing user flows, or building data models and analytic tools, I have experience taking my ideas to production.

While working on my Master's thesis in machine learning, I built a career platform for a leading Canadian non-profit to help oil and gas workers find work in renewables. I created the labor market model, established success metrics, and a monetization strategy. Before this, I earned the trust of a multi-billion dollar public institution to build an open data management system for 1000s of employees. This wouldn't have been possible without my ability to craft powerful user stories and a work ethic to turn a 10 year ambition into a product within 10 weeks. Another example of driving business value with my technical skills comes from a data science contract for a company seeking to help project developers accurately price building retrofits. My model achieved a 15% improvement and is currently operating in production.

Financial technology is the foundation for enabling the construction of our carbon-neutral future. I am excited about the promise of Evergrow's mission to enable and accelerate every project that reduces humanity's carbon footprint. I have also [written about the importance of offtake contracts on my blog](#).

I am eager to contribute to realizing this vision and hope that you will consider me for an interview.

Sincerely,
Rohan Nuttall