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Evergrow Inc.
1 Ferry Building
San Francisco, CA 94105

Dear James, Luke and Cassandra,

I was thrilled to discover Evergrow through the Work on Climate community where I read Cassandra's announcement about the company's launch. As a young Canadian who has lived in 3 countries, traveled across melting sea-ice with hunters in northern Greenland, and produced a film on how limited access to capital impacts livelihoods, I take pride in my varied experiences and track record of turning concerns into action. My passion for climate finance, data and technology has taken me to Oxford, UK where I facilitated a panel and discussed UK-Canada climate strategy with Mark Carney at the Ditchley Foundation. As a former World Economic Forum Global Shaper, I worked alongside a municipal agency and consulting firm to project labor costs for a "Just Transition" in Vancouver, BC. These experiences emboldened my conviction that finance and technology are forces that empower humanity to do more. I am confident I can accelerate Evergrow's mission as an **Associate Product Manager**.

I will enable the product team to move faster by providing additional cross-functional capacity and taking the lead on data-related documentation and tooling. Whether for market research, designing user flows, or building data models and analytic tools, I have experience taking my ideas to production.

While working on my Master's thesis in machine learning, I built a career platform for a leading Canadian non-profit to help oil and gas workers find work in renewables. I created the labor market model, established success metrics, and a monetization strategy. Before this, I earned the trust of a multi-billion dollar public institution to build an open data management system for 1000s of employees. This wouldn't have been possible without my ability to craft powerful user stories and the work ethic to turn a 10 year ambition into a product within 10 weeks. Another example of driving business value with my technical skills comes from a data science contract for a company seeking to help project developers accurately price building retrofits. My model achieved a 15% improvement and is currently operating in production.

I strongly believe that financial technologies are the foundation for enabling our carbon-neutral future ([I even wrote a blog about the importance of offtake contracts](#)). I am a self-starter who cares deeply about Evergrow's mission and am eager to realize it. I hope you will consider me for an interview.

Sincerely,



Rohan Nuttall