

Credit Card Transaction Report

Blue

Q4

Q3

Q2

Q1

Week_Start_Date

All

IncomeGroup

High

Mid

Gender

Total_Revenue

55M

Total_Trans_Amt

44.5M

Count

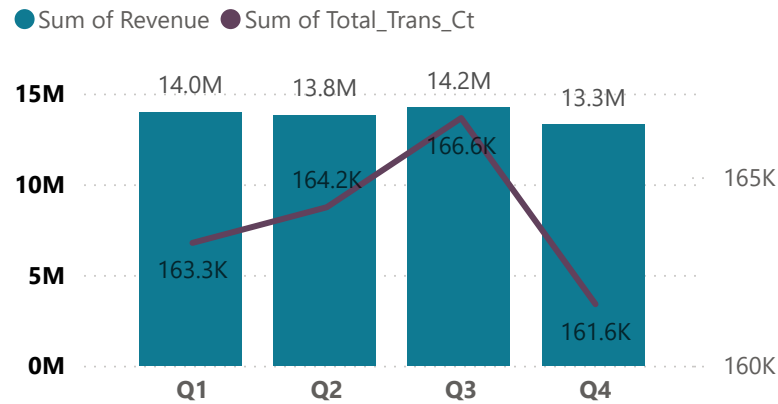
655....

Total Intrest

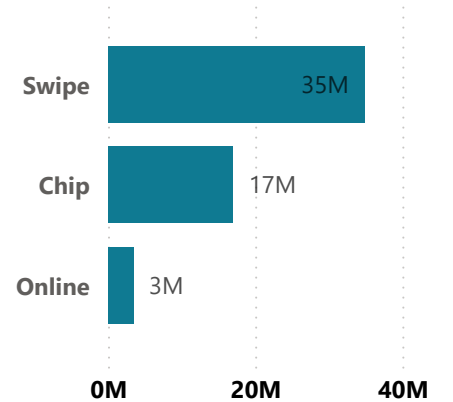
7.8M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629.05
Gold	2454072	2024078	3,73,784.16
Silver	5586332	4586746	8,12,081.28
Blue	46139398	36957875	64,95,887.74
Total	55315410	44522013	78,43,382.23

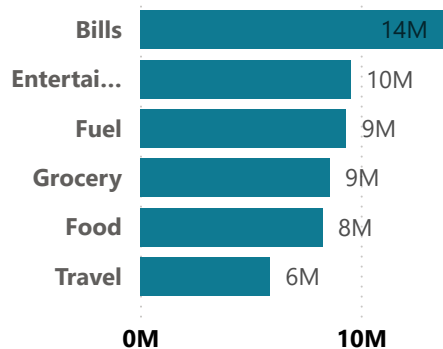
QTR Revenue and total trans count



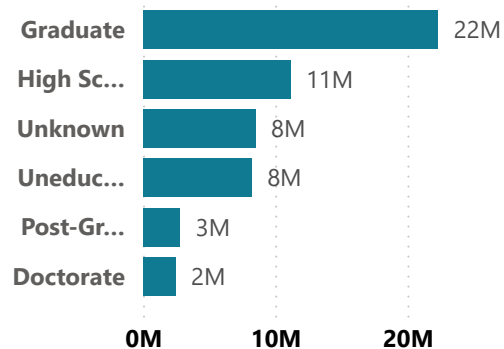
Revenue by Use_Chip



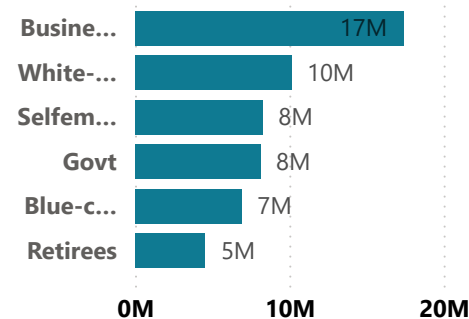
Revenue by Exp_Type



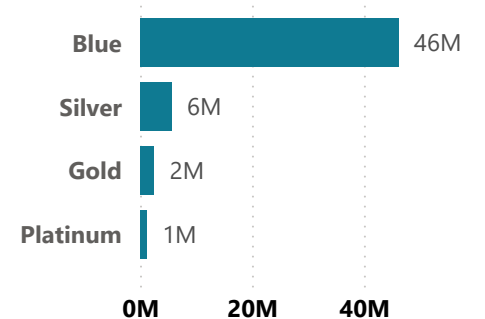
Revenue by Education_level



Revenue by Customer_job



Revenue by Card_type



Customer Credit Card Details

Total_Revenue

55M

Income

576M

Avg CSS

3.19

Total Intrest

7.8M

Blue

Week_Start_Date

All

Average of Client_Num by Qtr

Q4

Q3

Q2

Q1

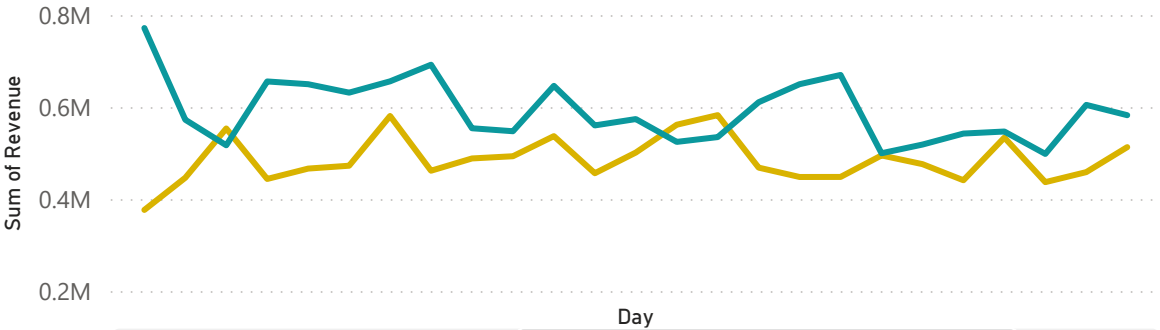
M

30M

F

25M

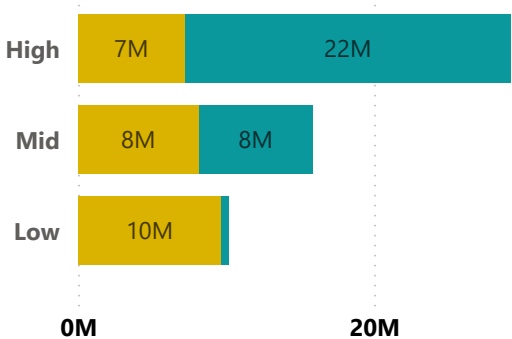
Revenue by Week



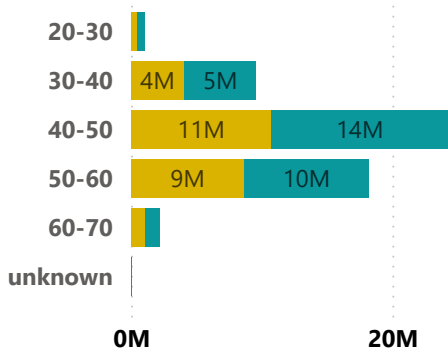
Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
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Blue-collar	6904279	72262158	9,52,800.57
Businessman	17387832	186959919	25,39,390.31
Govt	8111701	88773989	11,60,016.37
Retirees	4535184	48675030	6,30,359.24
Selfemployeed	8261758	75313288	11,19,741.81
White-collar	10114656	102020055	14,41,072.02
Total	55315410	575914439	78,43,382.23

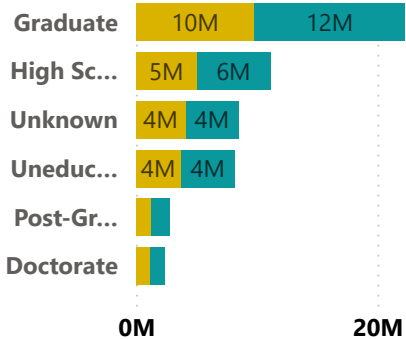
Revenue by IncomeGroup



Revenue by AgeGroup



Revenue by Education Level



Revenue by Education Level

