

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8M

Transaction
Amount

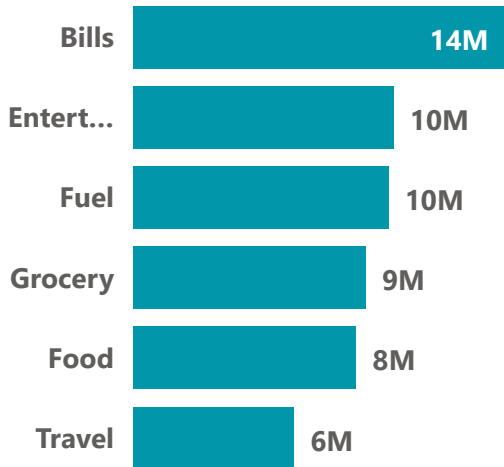
46M

Transaction
Count

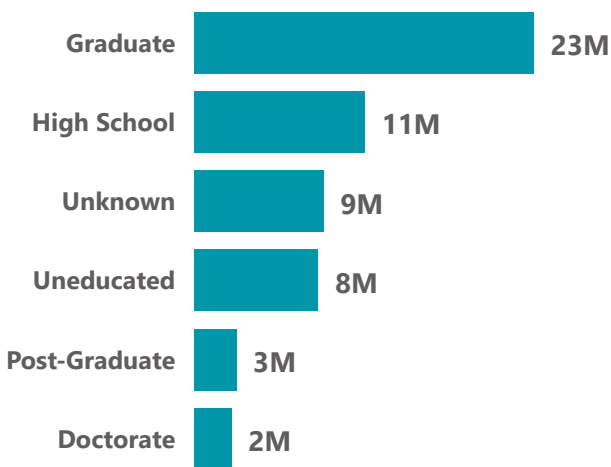
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6,614,172.62
Gold	2533682	2091362	384,755.16
Platinum	1135608	953314	161,629.05
Silver	5659109	4647596	821,922.98
Total	56517011	45533021	7,982,479.81

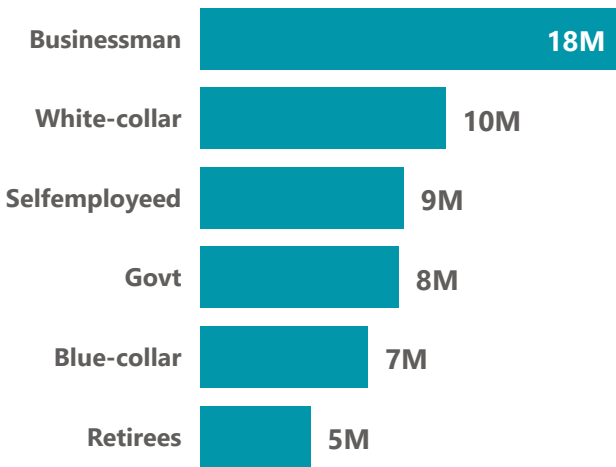
Revenue by Expenditure type



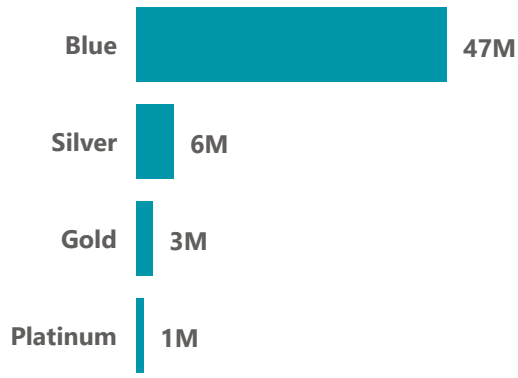
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Q4

Q3

Q2

Q1

week_start_date

All

F

M

Gold

Silver

Blue

Platinum

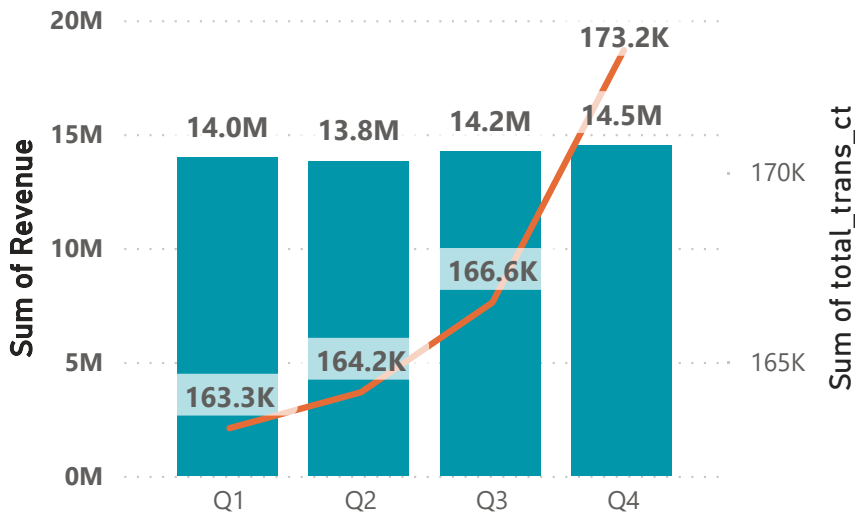
Low

Med

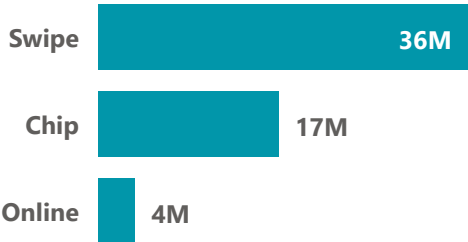
High

QTR Revenue and total trans count

Sum of Revenue Sum of total_trans_ct



Revenue by Use Chip



Credit Card Customer Report

Total Revenue

57M

Total Interest

8M

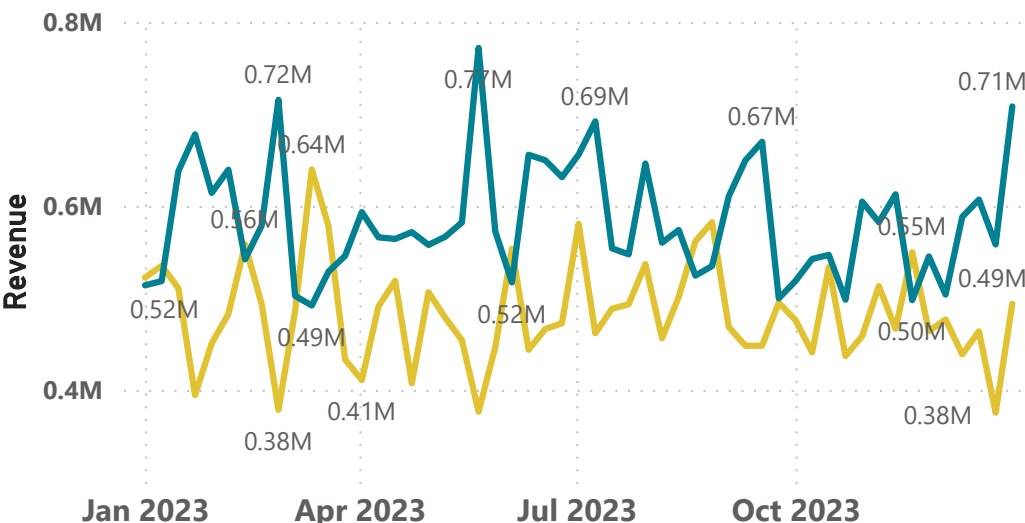
Total Income

588M

CSS

3.19

Revenue Vs Gender



Q4

Q3

Q2

Q1

week_start_date

All

Swipe

Online

Chip

Gold

Silver

Blue

Platinum

M

F

31M

26M

customer_job

Sum of
Revenue

Sum of
interest_earned

Sum of income

Blue-collar

7040606

967,751.42

73516911

Businessman

17697472

2,584,604.01

190350431

Govt

8335534

1,182,230.84

90834727

Retirees

4617448

641,692.22

49619308

Selfemployed

8542826

1,141,510.40

77659931

White-collar

10283124

1,464,690.92

105618475

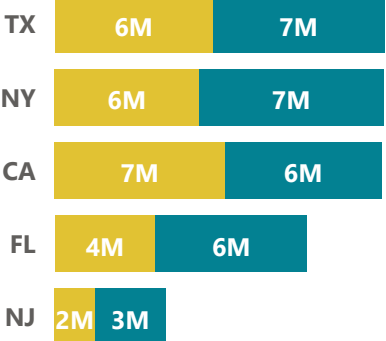
Total

56517011

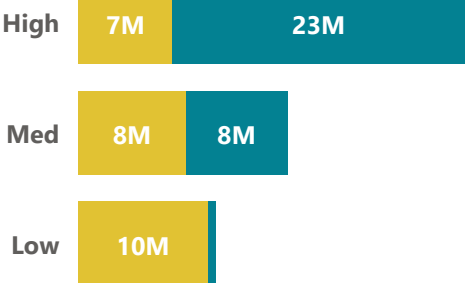
7,982,479.81

587599783

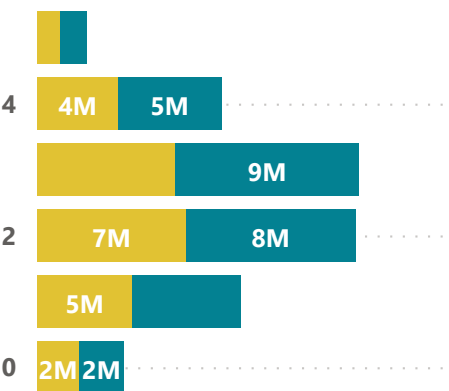
Top 5 States



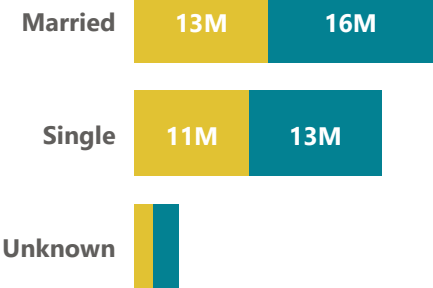
Salary Group



Dependent Count



Marital Status



Education Level

