



PIZZA SALES REPORT

JAN 22-DEC 22

pizza_category
All

1/1/2023



12/31/2023



Home



Best/Worst Sellers

BUSIEST DAYS

DAYS

Orders are Highest on weekends

Sunday/Monday evenings

MONTHLY

There are maximum orders from month of July and January

SALES PERFORMANCE

CATEGORY

Classic contributes to maximum sales and total orders

SIZE

Large size pizza contributes to maximum sales



817.9K

Total revenue



38.31

Average Orders value



50K

Total pizza sold



21K

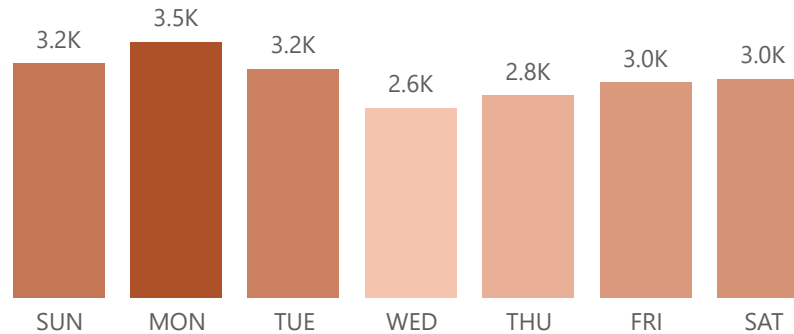
Total Orders



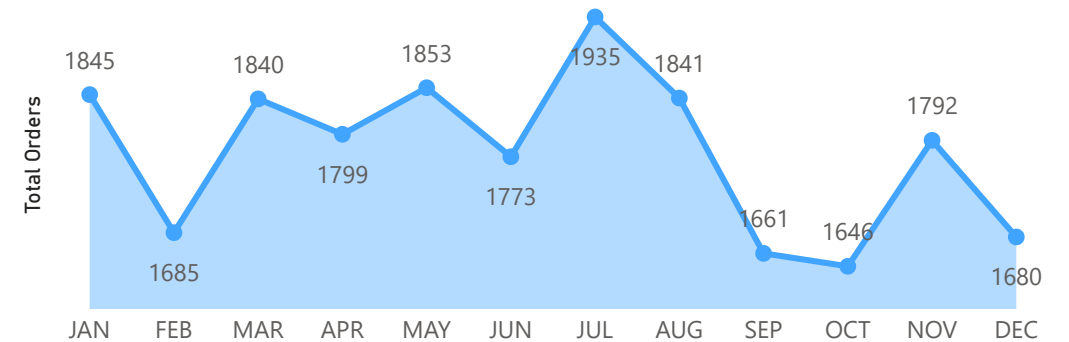
2.32

Average Pizza per Or...

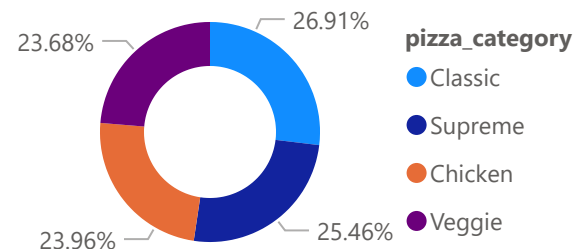
Daily Trends for total Orders



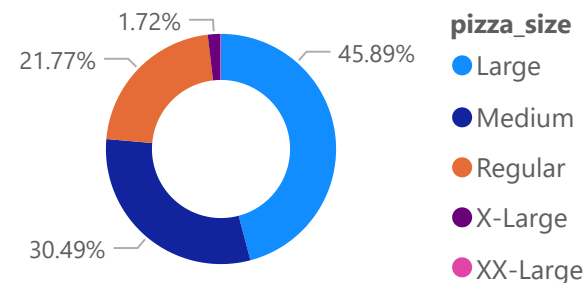
Monthly Trend for Total Orders



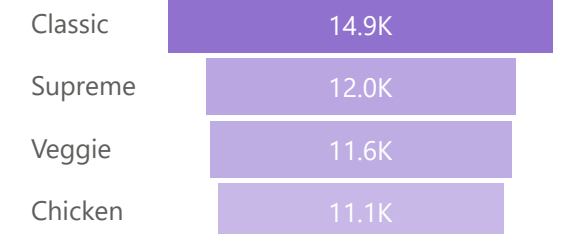
% of Sales by Pizza Category



% of sales by pizza size



Total pizza sold by pizza_category





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JAN 22-DEC 22

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Best/Worst Sellers

BEST SELLERS

REVENUE

The Chicken Pizza
maximum Revenue

QUANTITY

Classic Deluxe Pizza
maximum Quantity

TOTAL ORDERS

Classic Deluxe Pizza
maximum total orders

WORST SELLERS

REVENUE

Brie carre pizza
minimum Revenue

QUANTITY

Brie carre Pizza
minimum Quantity

TOTAL ORDERS

Brie carre Pizza



817.9K

Total revenue



38.31

Average Orders value



50K

Total pizza sold



21K

Total Orders



2.32

Average Pizza per Or...

Top 5 Pizza by Revenue

The Thai Chicken Pizza	43K
The Barbecue Chicken P...	43K
The California Chicken ...	41K
The Classic Deluxe Pizza	38K
The Spicy Italian Pizza	35K

Total revenue

Top 5 Pizza by Quantity

The Classic Deluxe Pizza	2.5K
The Barbecue Chicken P...	2.4K
The Hawaiian Pizza	2.4K
The Pepperoni Pizza	2.4K
The Thai Chicken Pizza	2.4K

Total pizza sold

Top 5 Pizza by Total Orders

The Classic Deluxe Pizza	2.3K
The Hawaiian Pizza	2.3K
The Pepperoni Pizza	2.3K
The Barbecue Chicken P...	2.3K
The Thai Chicken Pizza	2.2K

Total Orders

Bottom 5 Pizza by Revenue

The Spinach Pesto Pizza	16K
The Mediterranean Pizza	15K
The Spinach Supreme P...	15K
The Green Garden Pizza	14K
The Brie Carre Pizza	12K

Total revenue

Bottom 5 Pizza by Quantity

The Soppressata Pizza	961
The Spinach Supreme Pi...	950
The Calabrese Pizza	937
The Mediterranean Pizza	934
The Brie Carre Pizza	490

Total pizza sold

Bottom 5 Pizza by Total Orders

The Chicken Pesto Pizza	938
The Calabrese Pizza	918
The Spinach Supreme Pi...	918
The Mediterranean Pizza	912
The Brie Carre Pizza	480

Total Orders