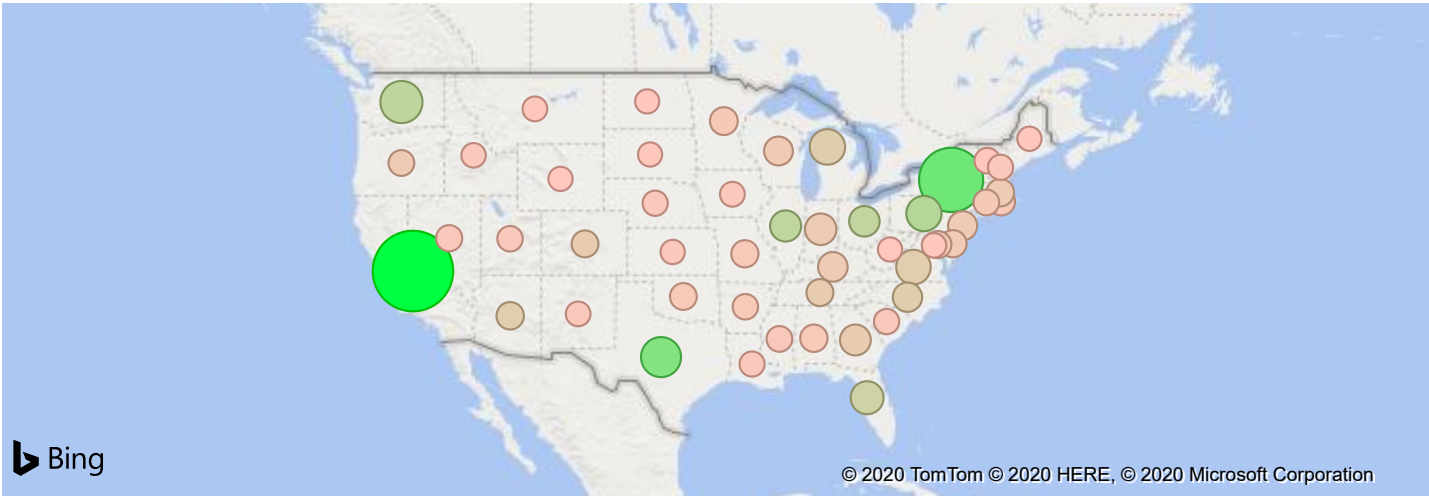
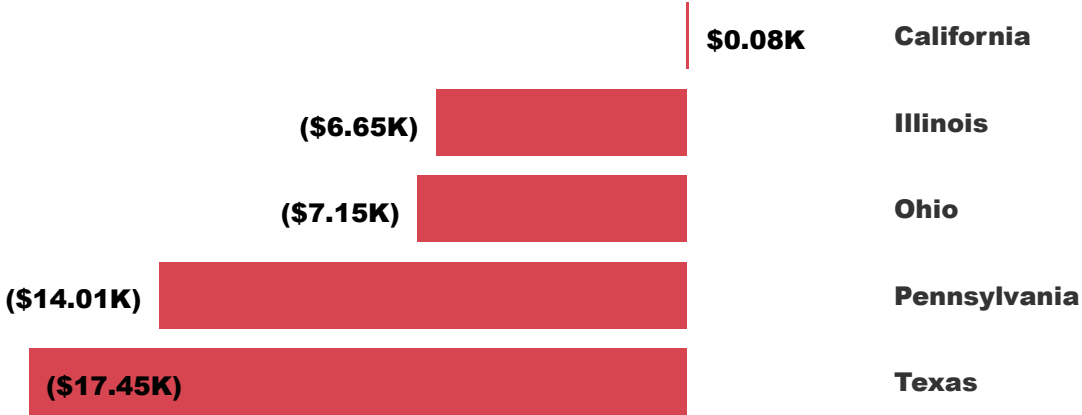


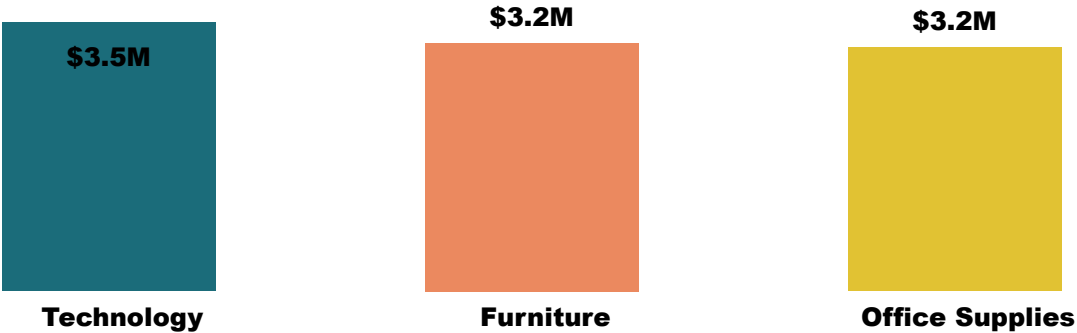
NET REVENUE BY STATE AND CITY



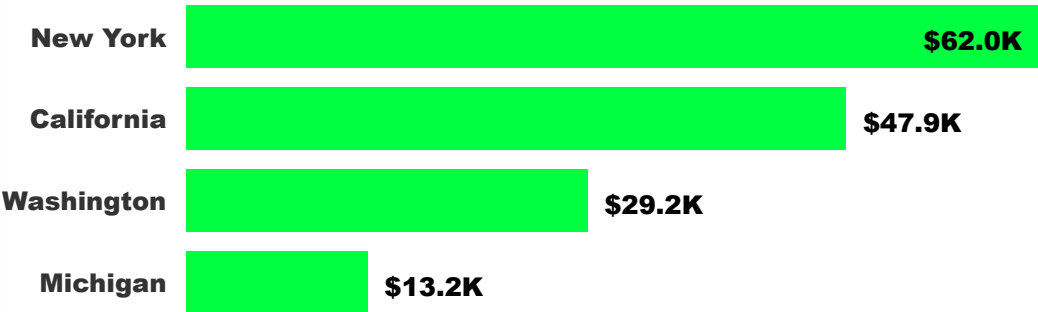
BOTTOM 5 STATES/CITIES BY PROFIT



NET REVENUE BY CATEGORY & SUB-CATEGORY



TOP 5 STATES/CITIES BY PROFIT





BACK

DASHBOARD B



NEXT PAGE

SALES QUANTITY

37.9K

DISCOUNT

\$1.6M

PROFIT

\$286.4K

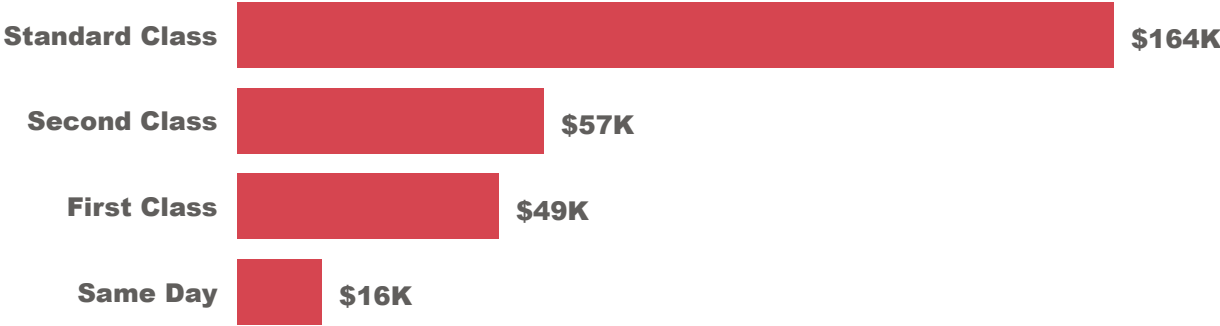
GROSS REVENUE

\$11.5M

NET REVENUE

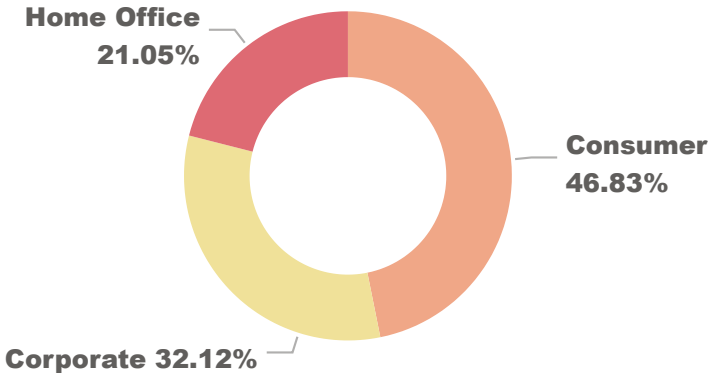
\$9.9M

PROFIT BY SHIP MODE

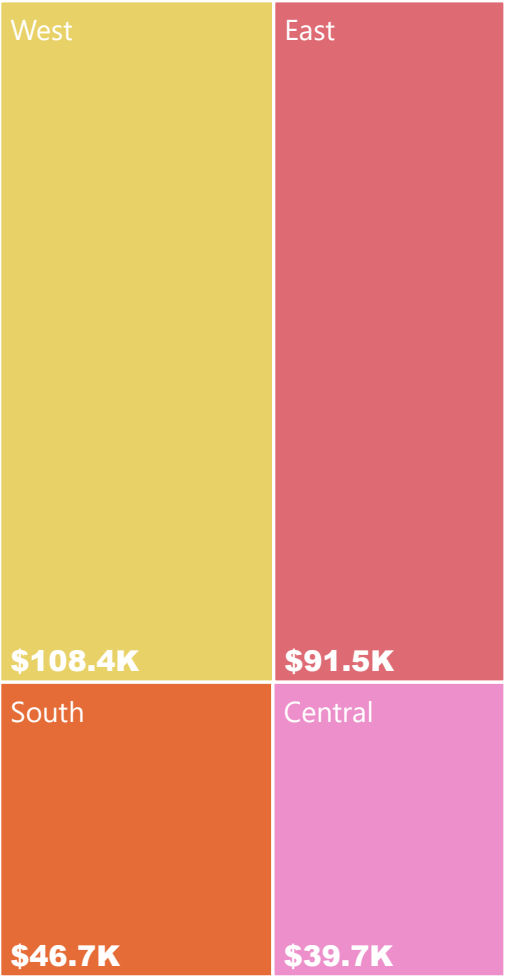


Profit

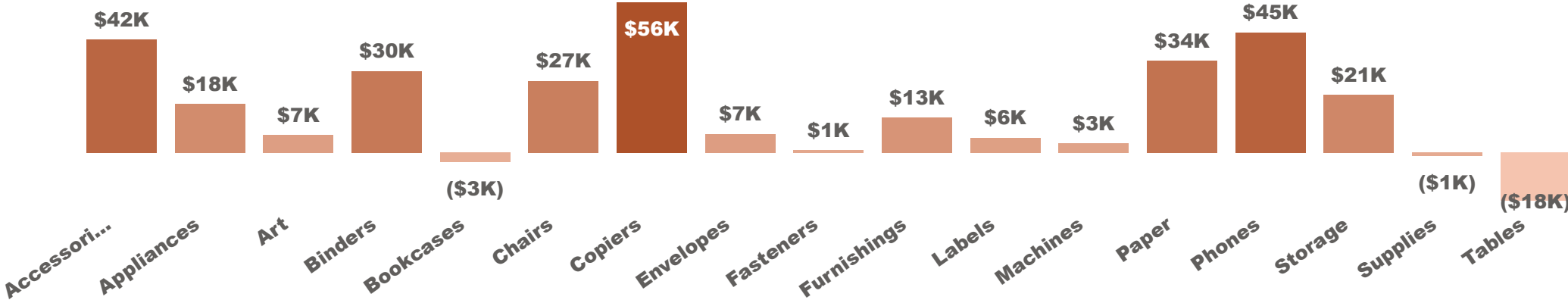
PROFIT BY SEGMENT



PROFIT BY REGION



PROFIT BY SUB-CATEGORY





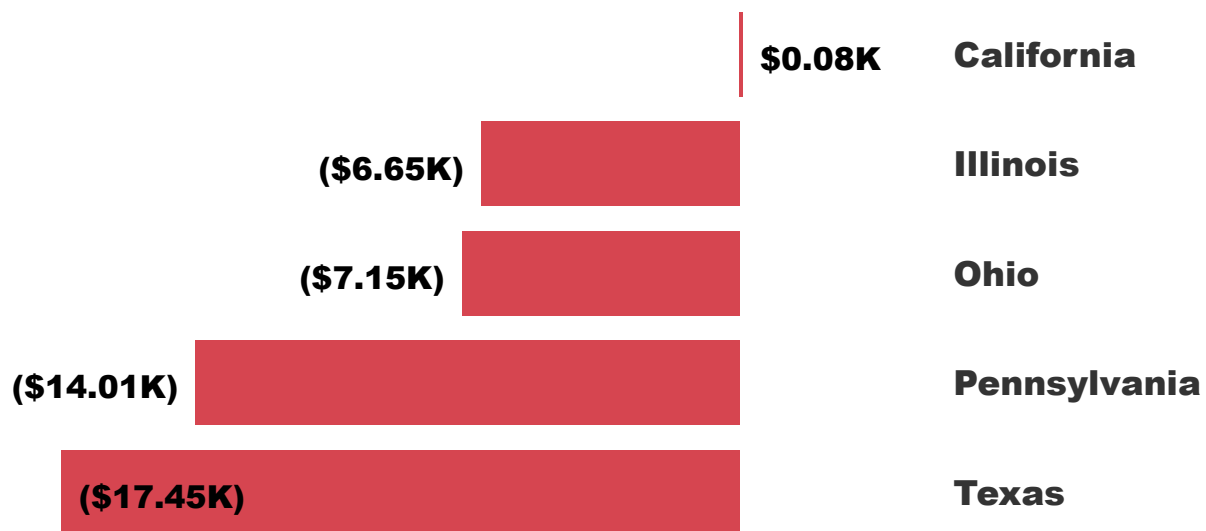
BACK

CONCLUSION

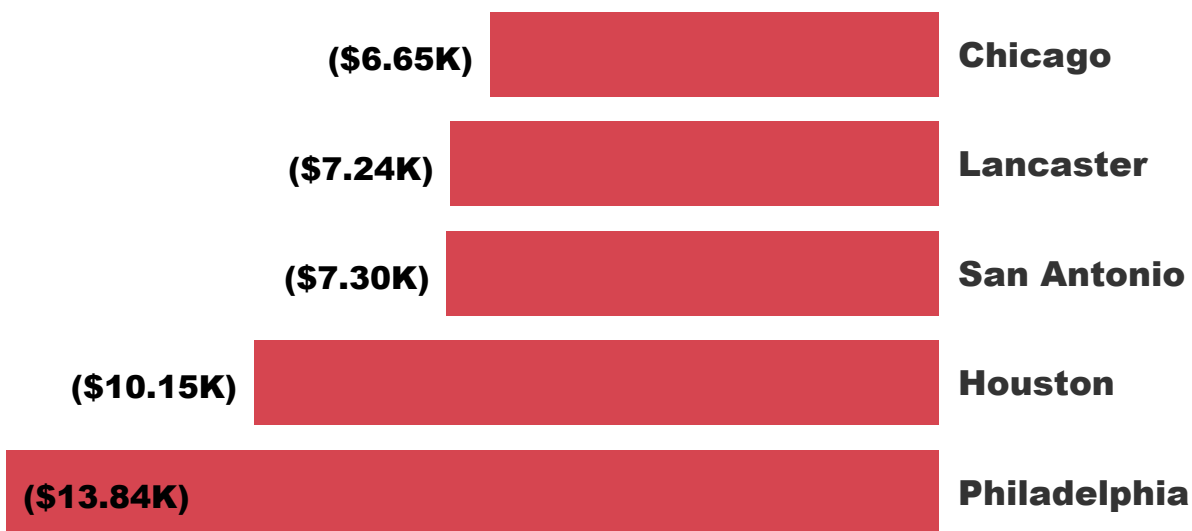


TABULAR DATA

STATES WITH MAX LOSSES



CITIES WITH MAX LOSSES



LEAST PROFITABLE SHIP MODE IS "SAME DAY"



LEAST PROFITABLE REGION IS "CENTRAL"



LEAST PROFITABLE CATEGORY IS "FURNITURE"



LEAST PROFITABLE SEGMENT IS "HOME OFFICE"



LEAST PROFITABLE SUB-CATEGORIES ARE "SUPPLIES, BOOKCASES AND TABLES"





BACK

TABULAR VIEW

City	First State	First Region	Quantity	Discount	Net Revenue	Profit
New York City	New York	East	3417	\$95,485.9	\$11,67,991.8	\$62,037.0
Los Angeles	California	West	2879	\$1,07,620.2	\$7,65,589.1	\$30,440.8
Seattle	Washington	West	1590	\$40,549.5	\$5,57,065.7	\$29,156.1
San Francisco	California	West	1935	\$62,177.8	\$4,79,247.9	\$17,507.4
Detroit	Michigan	Central	441	\$1,511.2	\$2,68,904.1	\$13,181.8
Lafayette	Indiana	Central	104	\$0.0	\$1,12,252.5	\$10,018.4
Jackson	Michigan	Central	318	\$4,356.4	\$1,28,200.1	\$7,581.7
Atlanta	Georgia	South	156	\$0.0	\$86,799.8	\$6,993.7
Minneapolis	Minnesota	Central	80	\$0.0	\$81,864.2	\$6,824.6
San Diego	California	West	670	\$32,101.4	\$2,28,471.8	\$6,377.2
Springfield	Missouri	Central	649	\$16,806.8	\$2,17,998.5	\$6,200.7
Columbus	Georgia	Central	836	\$24,404.8	\$1,63,006.0	\$5,897.1
Newark	Delaware	East	362	\$10,289.3	\$1,04,580.9	\$5,793.8
Columbia	Maryland	Central	316	\$7,777.2	\$1,11,233.1	\$5,606.1
Richmond	Indiana	Central	336	\$0.0	\$89,760.9	\$5,567.2
Providence	Rhode Island	East	118	\$1,037.2	\$1,01,801.6	\$5,505.7
Henderson	Kentucky	South	198	\$2.3	\$99,770.1	\$4,911.9
Arlington	Texas	Central	259	\$9,567.8	\$1,08,438.3	\$4,169.7
Lakewood	California	East	204	\$4,108.6	\$1,04,896.9	\$3,234.0
Milwaukee	Wisconsin	Central	201	\$0.0	\$57,937.4	\$2,793.1
Yonkers	New York	East	57	\$2,767.3	\$46,511.4	\$2,767.8
Indianapolis	Indiana	Central	95	\$0.0	\$50,526.7	\$2,741.7
Roswell	Georgia	South	64	\$0.0	\$27,862.8	\$2,427.4
Lawrence	Indiana	Central	166	\$432.5	\$30,905.9	\$2,382.1
Midland	Michigan	Central	39	\$18.7	\$15,819.3	\$2,293.7
North Las Vegas	Nevada	West	58	\$3,491.0	\$30,181.8	\$2,247.7
Mobile	Alabama	South	52	\$0.0	\$35,512.4	\$2,175.8
Florence	Alabama	South	91	\$0.0	\$58,628.1	\$2,169.0
Long Beach	California	East	256	\$8,104.8	\$64,794.5	\$2,108.9
Sacramento	California	West	36	\$6,670.5	\$28,204.3	\$2,069.7
Virginia Beach	Virginia	South	62	\$0.0	\$31,295.9	\$2,024.9
Wilmington	Delaware	East	157	\$1,251.0	\$37,350.4	\$1,947.7
Total	Alabama	Central	37873	\$15,93,878.1	\$98,94,183.9	\$2,86,397.0