## **ROHAN GROVER**

Annenberg School for Communication and Journalism University of Southern California <a href="mailto:rohan.grover@usc.edu">rohan.grover@usc.edu</a>
Updated: July 20, 2021

#### **EDUCATION**

2026	Ph.D., Communication Annenberg School for Communication, University of Southern California
2021	M.A., Media, Culture, and Communication New York University Thesis: Contingent Connectivity: How Internet Shutdowns Shape Access to Citizenship
2011	B.S., Economics with Minor in Asian American Studies The Wharton School, University of Pennsylvania

#### **PUBLICATIONS**

## **Journal Articles**

2013 Chow, O., Grover, R., Lee, C., & Villano, V. P. Building Asian American Political

Power Through Online Organizing: How Digital Activism Mobilized a Community and Changed the Policy Conversation in Washington, DC. Asian American Policy Review, 23. (Authors listed alphabetically)

## Reports

Grover, R. & Kho, J. Building healthy membership communities: Lessons from

newsrooms around the world. Membership Puzzle Project.

https://membershippuzzle.org/articles-overview/lessons-from-newsrooms/

#### Manuscripts Under Review

**Grover, R.** Contingent Connectivity: Mobile Internet as Political Infrastructure in Internet Shutdowns. (Under review at *New Media & Society*)

#### **CONFERENCE PAPERS**

2021 **Grover, R.** "Technosocial Discourse as Democratic Contestation: Aarogya Setu on Github." Graduate Research in Science and Technology Studies (GRISTS)

Conference. Cambridge, MA. October 28–30. (Accepted)

2021 Grover, R. "#SaveTheInternet? A Postcolonial Critique of an Acclaimed Digital

Rights Movement." Association of Internet Researchers (AoIR) Conference.

Remote. October 12–16. (Accepted)

2021	<b>Grover, R.</b> "Who Was Microtargeted in the 2020 Presidential Elections?" American Political Science Association (APSA) Annual Meeting. Seattle, WA. September 30–October 3. (Accepted)			
2021	<b>Grover, R.</b> "The Politics of (Dis)connectivity: Mobile Internet as Political Infrastructure in Internet Shutdowns." International Association for Media and Communication Research (IAMCR) Conference. Remote. July 11–15.			
2021	<b>Grover, R.</b> "Contingent Connectivity: How Internet Shutdowns Shape Access to Citizenship." International Communication Association (ICA) Annual Conference. Remote. May 27–31.			
RESEARCH G	RANTS			
2021	Virginia Gray Graduate Research Award, \$250 research grant Political Organizations and Parties (POP) Section, APSA			
2021	Research grant, \$5,000 (with Jennifer Kho, HuffPost) Membership Puzzle Project			
2021 – 2022	Technology and Public Purpose Fellowship (\$83,333 stipend, declined) Belfer Center for Science and International Affairs, Harvard Kennedy School			
2021	CV Starr Student Research Grant NYU Asian/Pacific/American Institute			
2021	Travel grant NYU Steinhardt Graduate Student Organization			
SCHOLARSHIPS AND FELLOWSHIPS				
2021 – 2026	Annenberg Graduate Fellowship USC Graduate School			
2021 – 2024	Roy H. Park Fellowship (declined) Hussman School of Journalism and Media, University of North Carolina at Chapel Hill			
2021 – 2025	School of Communication & Information Fellowship (declined) Rutgers University			
2020	Rosenberg Award (\$20,000 scholarship) Department of Media, Culture, and Communication, NYU			
2020	Global Pathways Opportunity Scholarship, \$5,000 scholarship (declined) NYU Steinhardt School of Culture, Education, and Human Development			

2013 – 2014	Fellow Front Line Leaders Academy, People For the American Way Foundation		
2012	New Leaders Fellowship Center for Progressive Leadership		
2010	Fellow (\$1,250 education award) AmeriCorps		
2010	Summer Fellowship National Consumer Law Center		
2008 – 2010	AIG Foundation Scholarship (\$42,000 scholarship over 3 years)		
HONORS			
2021	Distinguished Thesis Award, Department of Media, Culture, and Communication, NYU, \$200 award		
2011	Student Leadership Award, University of Pennsylvania Asian Alumni Network		
2010	Sphinx Senior Honor Society, University of Pennsylvania		
2010	Oracle Senior Honor Society, University of Pennsylvania		
TEACHING EXPERIENCE			
Teaching Assis 2008 – 2010	tantships OPIM 101: Introduction to Operations and Information Management, The Wharton School, University of Pennsylvania		
U	OPIM 101: Introduction to Operations and Information Management, The		
2008 – 2010 <b>Tutoring</b> 2008 – 2009	OPIM 101: Introduction to Operations and Information Management, The Wharton School, University of Pennsylvania  MATH 104: Calculus I, The Tutoring Center, University of Pennsylvania STAT 101: Introduction to Business Statistics, The Tutoring Center, University of		
2008 – 2010 <b>Tutoring</b> 2008 – 2009 2008 – 2009	OPIM 101: Introduction to Operations and Information Management, The Wharton School, University of Pennsylvania  MATH 104: Calculus I, The Tutoring Center, University of Pennsylvania STAT 101: Introduction to Business Statistics, The Tutoring Center, University of Pennsylvania		
2008 – 2010  Tutoring 2008 – 2009 2008 – 2009  SERVICE  Conference Rev 2021 2020	OPIM 101: Introduction to Operations and Information Management, The Wharton School, University of Pennsylvania  MATH 104: Calculus I, The Tutoring Center, University of Pennsylvania STAT 101: Introduction to Business Statistics, The Tutoring Center, University of Pennsylvania  Piewing  Association of Internet Researchers International Communication Association		
2008 – 2010  Tutoring 2008 – 2009 2008 – 2009  SERVICE  Conference Rev 2021 2020	OPIM 101: Introduction to Operations and Information Management, The Wharton School, University of Pennsylvania  MATH 104: Calculus I, The Tutoring Center, University of Pennsylvania STAT 101: Introduction to Business Statistics, The Tutoring Center, University of Pennsylvania  Piewing  Association of Internet Researchers		
2008 – 2010  Tutoring 2008 – 2009 2008 – 2009  SERVICE  Conference Rev 2021 2020  University Serve 2009 – 2011 2010 – 2011	OPIM 101: Introduction to Operations and Information Management, The Wharton School, University of Pennsylvania  MATH 104: Calculus I, The Tutoring Center, University of Pennsylvania STAT 101: Introduction to Business Statistics, The Tutoring Center, University of Pennsylvania  Piewing  Association of Internet Researchers International Communication Association  Asian American Studies Program Undergraduate Advisory Board Mis/Under-Represented Constituencies Representative, University Council		
2008 – 2010  Tutoring 2008 – 2009 2008 – 2009  SERVICE  Conference Rev 2021 2020  University Serv 2009 – 2011 2010 – 2011 2010 – 2011	OPIM 101: Introduction to Operations and Information Management, The Wharton School, University of Pennsylvania  MATH 104: Calculus I, The Tutoring Center, University of Pennsylvania STAT 101: Introduction to Business Statistics, The Tutoring Center, University of Pennsylvania  Piewing  Association of Internet Researchers International Communication Association  ice, University of Pennsylvania  Asian American Studies Program Undergraduate Advisory Board Mis/Under-Represented Constituencies Representative, University Council Pan-Asian American Community House Advisory Board		
2008 – 2010  Tutoring 2008 – 2009 2008 – 2009  SERVICE  Conference Rev 2021 2020  University Serv 2009 – 2011 2010 – 2011 2010 – 2011 2009 – 2010	OPIM 101: Introduction to Operations and Information Management, The Wharton School, University of Pennsylvania  MATH 104: Calculus I, The Tutoring Center, University of Pennsylvania STAT 101: Introduction to Business Statistics, The Tutoring Center, University of Pennsylvania  Piewing  Association of Internet Researchers International Communication Association  ice, University of Pennsylvania Asian American Studies Program Undergraduate Advisory Board Mis/Under-Represented Constituencies Representative, University Council Pan-Asian American Community House Advisory Board Chair, Asian Pacific Student Coalition		
2008 – 2010  Tutoring 2008 – 2009 2008 – 2009  SERVICE  Conference Rev 2021 2020  University Serve 2009 – 2011 2010 – 2011 2010 – 2011 2009 – 2010 2009 – 2010	OPIM 101: Introduction to Operations and Information Management, The Wharton School, University of Pennsylvania  MATH 104: Calculus I, The Tutoring Center, University of Pennsylvania STAT 101: Introduction to Business Statistics, The Tutoring Center, University of Pennsylvania  viewing  Association of Internet Researchers International Communication Association  ice, University of Pennsylvania Asian American Studies Program Undergraduate Advisory Board Mis/Under-Represented Constituencies Representative, University Council Pan-Asian American Community House Advisory Board Chair, Asian Pacific Student Coalition Co-Chair, Tangible Change Committee		
2008 – 2010  Tutoring 2008 – 2009 2008 – 2009  SERVICE  Conference Rev 2021 2020  University Serv 2009 – 2011 2010 – 2011 2010 – 2011 2009 – 2010	OPIM 101: Introduction to Operations and Information Management, The Wharton School, University of Pennsylvania  MATH 104: Calculus I, The Tutoring Center, University of Pennsylvania STAT 101: Introduction to Business Statistics, The Tutoring Center, University of Pennsylvania  Piewing  Association of Internet Researchers International Communication Association  ice, University of Pennsylvania Asian American Studies Program Undergraduate Advisory Board Mis/Under-Represented Constituencies Representative, University Council Pan-Asian American Community House Advisory Board Chair, Asian Pacific Student Coalition		

# SELECTED INVITED TALKS

SEEECTED II	WITED TALKS		
2021	"Building healthy membership communities: Lessons from newsrooms around the world", Membership Puzzle Project Research Showcase, Virtual. (Forthcoming)		
2020	"Editorial and Product: Don't mind the gap - bridge it". SRCCON:PRODUCT, OpenNews, Philadelphia, PA.		
2017	"Build a process, not a product." OPEN Tech Summit, Online Progressive Exchange Network, Berlin, Germany.		
2014	"Reading data to ask the right questions." Roma Initiative Training, Open Society Foundations, Washington, DC.		
2014	"Measuring your impact." Communications Boot Camp for LGBT Movement Leaders, Equality Federation and the Gill Foundation, Denver, CO.		
2013	"Online organizing: How to win the internet for social justice." DesiQ: International Conference of LGBTQ South Asians, San Francisco, CA.		
2013	"Tools for state voter file managers." Democratic National Committee. Washington, DC.		
2013	Invited panelist, AIM (Advocacy, Impact & Mobilization) for Equity. Asian & Pacific Islander American Health Forum, Arlington, VA.		
2013	"How to win the internet for social justice." National South Asian Summit, South Asian Americans Leading Together, Washington, DC.		
PROFESSIONAL EXPERIENCE			
2019 – 2021	<b>HuffPost</b> , New York, NY Senior Product Manager (2020 – 2021), Product Manager (2019 – 2020)		
2018	MoveOn, Berkeley, CA Product Manager		
2016 – 2018	Jhatkaa.org, Bangalore, India Technology Manager		
2013 – 2015	<b>Upworthy</b> , New York, NY Senior Business Intelligence Analyst		
2012 – 2015	The Brain Trust, Washington, DC Co-Founder & Digital Strategy Consultant		
2012 - 2013	Planned Parenthood Federation of America, Washington, DC		

# Data & Analytics Associate

## PROFESSIONAL MEMBERSHIPS

American Political Science Association American Sociological Association Association of Internet Researchers International Association for Media and Communication Research International Communication Association