

ROHAN GROVER

Annenberg School for Communication and Journalism

University of Southern California

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EDUCATION

- 2026 (*Expected*) Ph.D. in Communication
Annenberg School for Communication, University of Southern California
- 2021 M.A. in Media, Culture, and Communication
New York University
Thesis: “Contingent connectivity: How internet shutdowns shape access to citizenship”
- 2011 B.S. in Economics *with Minor in Asian American Studies*
The Wharton School, University of Pennsylvania

PUBLICATIONS

Conference Proceedings

- 2021 **Grover, R.** Internet governance for whom? Civil society, representation, and digital rights. *Association of Internet Research (AoIR) Selected Papers of Internet Research*, 2021.
<https://doi.org/10.5210/spir.v2021i0.11927>

Other Publications

- 2021 **Grover, R.** & Kho, J. Building healthy membership communities: Lessons from newsrooms around the world. *Membership Puzzle Project*.
<https://membershippuzzle.org/articles-overview/lessons-from-newsrooms>. (*Authors listed alphabetically*)
- 2013 Chow, O., **Grover, R.**, Lee, C., & Villano, V. P. Building Asian American political power through online organizing: How digital activism mobilized a community and changed the policy conversation in Washington, DC. *Asian American Policy Review*, 23. (*Authors listed alphabetically*)

Works In Progress

Grover, R. Contingent Connectivity: Mobile Internet as Political Infrastructure in Internet Shutdowns. (Revise & resubmit from *New Media & Society*)

RESEARCH AFFILIATIONS

- 2021 – Present Media As SocioTechnical Systems (MASTS)
University of Southern California

2021 – Present Center for Information, Technology, and Public Life (CITAP)
University of North Carolina at Chapel Hill

PROFESSIONAL EXPERIENCE

2019 – 2021 **HuffPost**, New York, NY
Senior Product Manager (2020 – 2021), Product Manager (2019 – 2020)

2018 **MoveOn**, Berkeley, CA
Product Manager

2016 – 2018 **Jhatkaa.org**, Bangalore, India
Technology Manager

2013 – 2015 **Upworthy**, New York, NY
Senior Business Intelligence Analyst

2012 – 2015 **The Brain Trust**, Washington, DC
Co-Founder & Digital Strategy Consultant

2012 – 2013 **Planned Parenthood Federation of America**, Washington, DC
Data & Analytics Associate

PRESENTATIONS

Refereed Conference Presentations

2021 **Grover, R.** “The geopolitics of digital rights discourse: Mapping civil society representation at RightsCon.” Global Internet Governance Academic Network (GigaNet) annual symposium. Virtual. December 6. (*Scheduled*)

2021 **Grover, R.** “Contesting citizenship on Github: A case study of ‘making Aarogya Setu open source.’” Graduate Research in Science and Technology Studies (GRiSTS) annual conference, Harvard University. Virtual. October 28–30.

2021 **Grover, R.** “Internet governance for whom? Civil society, representation, and digital rights.” Association for Internet Researchers (AoIR) annual conference. Remote. October 13–15.

2021 **Grover, R.** “Evaluating motivations for electoral microtargeting practices on Facebook Ads.” American Political Science Association (APSA) annual meeting. Seattle, WA. September 30–October 3.

2021 **Grover, R.** “The politics of (dis)connectivity: Mobile internet as political infrastructure in internet shutdowns.” International Association for Media and Communication Research (IAMCR) annual conference. Remote. July 11–15.

- 2021 **Grover, R.** “Contingent connectivity: How internet shutdowns shape access to citizenship.” International Communication Association (ICA) annual conference. Remote. May 27–31.

Selected Presentations and Talks in Industry

- 2021 **Grover, R.** & Kho, J. “How to build healthy membership communities.” Gather, Agora Journalism Center, University of Oregon. Virtual. *(Speakers listed alphabetically)*
- 2021 **Grover, R.** & Kho, J. “Building healthy membership communities: Lessons from newsrooms around the world.” Membership Puzzle Project Summit. Virtual. *(Speakers listed alphabetically)*
- 2020 **Grover, R.** & Tanglao, L. “Editorial and Product: Don’t mind the gap - bridge it.” SRCCON:PRODUCT, OpenNews. Philadelphia, PA. *(Speakers listed alphabetically)*
- 2017 **Grover, R.** “Build a process, not a product.” OPEN Tech Summit, Online Progressive Exchange Network. Berlin, Germany.
- 2014 **Grover, R.** “Reading data to ask the right questions.” Roma Initiative Training, Open Society Foundations. Washington, DC.
- 2014 **Grover, R.** “Measuring your impact.” Communications Boot Camp for LGBT Movement Leaders, Equality Federation and the Gill Foundation. Denver, CO.
- 2013 **Grover, R.** “Online organizing: How to win the internet for social justice.” DesiQ: International Conference of LGBTQ South Asians. San Francisco, CA.
- 2013 **Grover, R.** “Tools for state voter file managers.” Democratic National Committee. Washington, DC.
- 2013 Invited panelist, AIM (Advocacy, Impact & Mobilization) for Equity. Asian & Pacific Islander American Health Forum. Arlington, VA.
- 2013 **Grover, R.** & Kunapuli, D. “How to win the internet for social justice.” National South Asian Summit, South Asian Americans Leading Together. Washington, DC. *(Speakers listed alphabetically)*
- 2013 Chow, O., **Grover, R.**, Kunapuli, D. & Villano, V. P. “Mobilizing AAPIs, Gangnam style.” (February). East Coast Asian American Student Union (ECAASU) Annual Conference, Columbia University. New York, NY. *(Speakers listed alphabetically)*

GRANTS, FELLOWSHIPS, AND AWARDED FUNDING

Research Grants

- 2021 Virginia Gray Graduate Research Award, APSA POP section, \$250

Research Grant (with Kho, J.), Membership Puzzle Project, \$5,000
CV Starr Student Research Grant, NYU Asian/Pacific/American Institute, \$122
Research Grant, NYU Steinhardt Graduate Student Organization, \$163

Scholarships and Fellowships

2021 – 2026 Annenberg Graduate Fellowship, University of Southern California
2021 – 2024 Roy H. Park Fellowship, University of North Carolina at Chapel Hill (*declined*)
2021 – 2025 School of Communication & Information Fellowship, Rutgers University (*declined*)
2021 – 2022 Technology and Public Purpose Fellowship, Harvard Kennedy School, \$83,333
 (*declined*)
2020 Rosenberg Award, NYU MCC, \$20,000 scholarship
2013 – 2014 Front Line Leaders Academy Fellowship, People For the American Way Foundation
2012 New Leaders Fellowship, Center for Progressive Leadership
2010 AmeriCorps Fellow, \$1,250 education award
2008 – 2010 AIG Foundation Scholarship, \$42,000 over 3 years

Conference and Travel Grants

2021 USC Graduate School Travel/Research Award, \$1,000
 USC Graduate Student Professional Development Fund, \$500
 NCA Student Caucus, \$300
 Netroots Nation, \$225
 APSA, \$300
 APSA Committee on the Status of LGBT Individuals in the Profession, \$300

HONORS AND AWARDS

2021 Distinguished Thesis Award, Dept. of Media, Culture, and Communication, NYU

2011 Student Leadership Award, University of Pennsylvania Asian Alumni Network

2010 Sphinx Senior Honor Society, University of Pennsylvania
 Oracle Senior Honor Society, University of Pennsylvania

TEACHING EXPERIENCE

Writing Consultant

2021 – Present USC Writing Center

Teaching Assistant

2008 – 2010 OPIM 101: Introduction to Operations and Information Management, The Wharton School, University of Pennsylvania

Related Experience

2021 – Present Mentor, Department of Media, Culture, and Communication, NYU
2012 – 2015 Co-Facilitator, South Asian Americans Leading Together (SAALT)

2010 – 2011	Mentor, Promoting Enriching Experiences and Relationships (PEER), Pan-Asian American Community House, University of Pennsylvania
2009, 2010	Student Leader, PENNacle student leadership retreat, Office of Student Affairs, University of Pennsylvania
2008 – 2009	Tutor, MATH 104: Calculus I, The Tutoring Center, University of Pennsylvania
2008 – 2009	Tutor, STAT 101: Introduction to Business Statistics, The Tutoring Center, University of Pennsylvania

SERVICE

Conference Reviewer

2021	Association of Internet Researchers
2020	International Communication Association

Service to the University of Pennsylvania

2010 – 2011	Mis/Under-Represented Constituencies Representative, University Council
2010 – 2011	Pan-Asian American Community House Advisory Board
2009 – 2011	Asian American Studies Program Undergraduate Advisory Board
2009 – 2010	Chair, Asian Pacific Student Coalition
2009 – 2010	Co-Chair, Tangible Change Committee
2009 – 2010	Undergraduate Assembly Steering Committee
2007 – 2010	Vice President of External Affairs, Class of 2011

Service to the Community

2015	Co-Convener, AAPI Digital Leadership Weekend
2014 – 2015	Docent, “Beyond Bollywood: Indian Americans Shape the Nation”, Smithsonian Institution
2012 – 2014	Volunteer Trainer, New Organizing Institute
2012 – 2013	Volunteer Trainer, Young People For, People For the American Way Foundation
2012	Co-Convener, Asian Pacific Americans for Progress – DC Chapter

PROFESSIONAL MEMBERSHIPS

American Political Science Association (APSA)
 American Sociological Association (ASA)
 Association of Internet Researchers (AoIR)
 International Association for Media and Communication Research (IAMCR)
 International Communication Association (ICA)
 National Communication Association (NCA)