



Operations & Trip Analytics

Demand & Trip Performance Overview

Date

4/1/2025



6/30/2025



City

All



Overview

Time Analysis

Trip Details



239K

Completed Trips

\$4.0M

Total Revenue

3.94

Avg Trip Distance

\$16.75

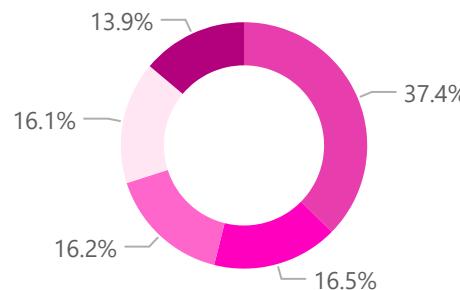
Avg Fare per Trip

23.1%

Cancellation Rate %



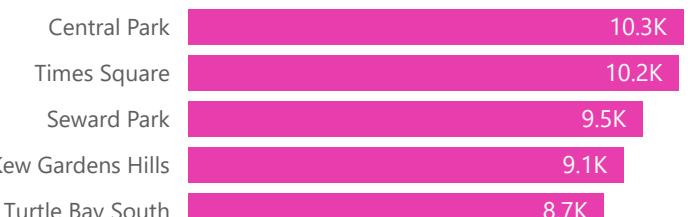
Trips by Vehicle Type



Vehicle

- Standard
- Comfort
- Black
- Lyft XL
- Green

Top Pickup Locations



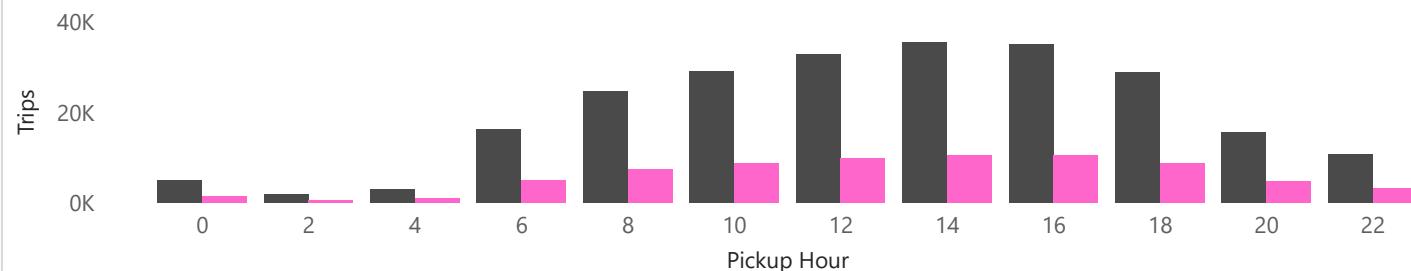
Completed vs Cancelled & Incomplete Bookings

● Canceled by Customer ● Canceled by Driver ● Completed ● Incomplete



Trips by Hour (Completed vs Cancelled)

● Completed Trips ● Cancelled & Incomplete Bookings



Top Cancellation & Incomplete Reasons (Count)





Operations & Trip Analytics

Time-Based Demand & Cancellation Patterns

Date

4/1/2025



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15:00-17:00

Peak Hours

04:00-06:00

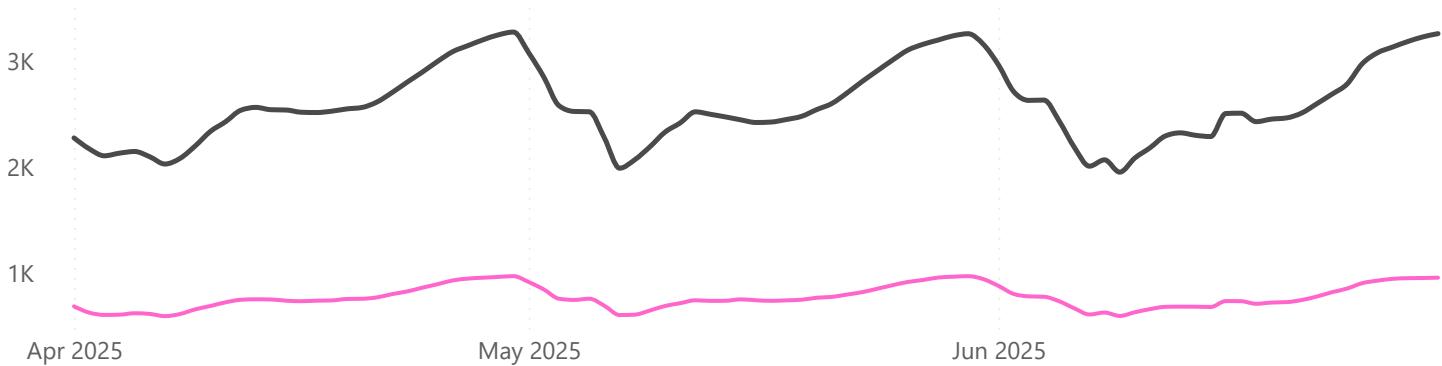
Highest Cancellation Hours

17.2 min

Avg Trip Time

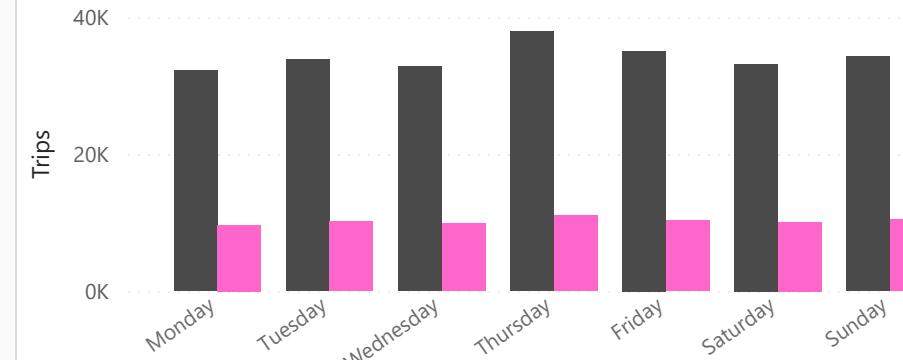
Daily Booking Trend (Completed vs Cancelled)

● Completed Trips ● Cancelled & Incomplete



Trips by Day of Week (Completed vs Cancelled)

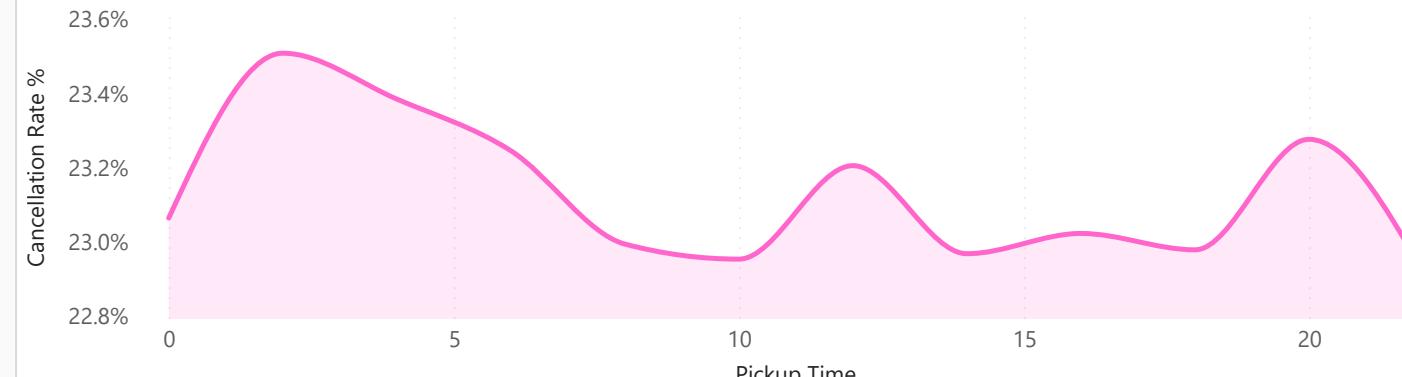
● Completed Trips ● Cancelled & Incomplete Bookings



Completed Trips (Day vs Hour Heatmap)

Day	0	2	4	6	8	10	12	14	16	18	20	22
Monday	753	286	426	2236	3334	3836	4235	4549	4755	3902	2262	1596
Tuesday	763	258	429	2202	3501	4174	4614	5096	4993	4128	2105	1522
Wednesday	696	291	427	2251	3411	4110	4676	4640	4707	3946	2197	1407
Thursday	566	215	468	2707	4246	4691	5194	5709	5807	4532	2182	1527
Friday	738	251	441	2393	3520	4334	4935	5185	5001	4241	2371	1614
Saturday	703	315	394	2092	3265	3891	4530	4983	4925	4164	2294	1610
Sunday	798	268	462	2305	3465	4113	4708	5352	4956	4101	2210	1536

Cancellation Rate by Hour of Day





Operations & Trip Analytics

Trip-Level Details & Drill-Down

Date

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City

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Booking ID	Booking Status	Pickup Date	Pickup Time	Pickup Location	Vehicle	Payment Type	Passenger Count	Trip Distance	Trip Time (Min)	Fare Amount	Surge Fee	
1	Completed	Tuesday, April 01, 2025	00:42:50	East Harlem North	Standard	Digital Wallet	1	8.76	22	\$30.49	\$2.00	
2	Canceled by Driver	Tuesday, April 01, 2025	00:06:29	Kips Bay	Black		1		7			
3	Completed	Tuesday, April 01, 2025	00:08:05	Peter Cooper Village	Black	Card Payment	1	5.33	13	\$20.33	\$0.00	
4	Completed	Tuesday, April 01, 2025	00:28:20	Pelham Bay	Standard	Card Payment	1	2.83	9	\$14.07	\$0.00	
5	Completed	Tuesday, April 01, 2025	00:38:05	Forest Hills	Black	Card Payment	1	2.96	7	\$12.51	\$0.00	
6	Completed	Tuesday, April 01, 2025	00:06:00	Bushwick North	Standard	Card Payment	2	5.14	16	\$21.89	\$0.00	
7	Completed	Tuesday, April 01, 2025	00:40:41	Kips Bay	Standard	Card Payment	2	3.21	8	\$13.29	\$0.00	
8	Canceled by Customer	Tuesday, April 01, 2025	00:32:01	Park Slope	Comfort		2		10			
9	Completed	Tuesday, April 01, 2025	00:20:27	Park Slope	Green	Card Payment	1	1.72	3	\$8.60	\$0.00	
10	Completed	Tuesday, April 01, 2025	00:54:40	Kew Gardens Hills	Standard	Digital Wallet	2	2.97	9	\$14.07	\$2.55	
11	Completed	Tuesday, April 01, 2025	00:18:51	Park Slope	Lyft XL	Digital Wallet	1	10.41	19	\$34.40	\$6.45	
12	Canceled by Driver	Tuesday, April 01, 2025	00:17:18	JFK Airport	Comfort		2		23			
13	Canceled by Customer	Tuesday, April 01, 2025	00:00:31	Inwood	Green		1		31			
14	Completed	Tuesday, April 01, 2025	00:21:51	Park Slope	Lyft XL	Card Payment	1	1.72	4	\$8.60	\$0.00	
15	Completed	Tuesday, April 01, 2025	00:29:31	Midtown Center	Standard	Card Payment	1	14.07	19	\$42.22	\$0.00	
16	Completed	Tuesday, April 01, 2025	00:46:55	JFK Airport	Black	Digital Wallet	1	3.31	7	\$12.51	\$2.36	
17	Completed	Tuesday, April 01, 2025	00:46:26	West Village West	Lyft XL	Digital Wallet	1	4.69	12	\$18.76	\$1.00	
18	Completed	Tuesday, April 01, 2025	00:14:47	Great Kills	Comfort	Digital Wallet	1	4.85	11	\$17.98	\$3.05	
19	Completed	Tuesday, April 01, 2025	00:42:52	East Harlem South	Lyft XL	Digital Wallet	1	8.80	19	\$29.71	\$2.28	
20	Completed	Tuesday, April 01, 2025	00:20:49	Park Slope	Green	Digital Wallet	1	2.39	5	\$10.16	\$2.06	
21	Completed	Tuesday, April 01, 2025	00:44:00	Flushing	Comfort	Card Payment	1	2.66	10	\$13.29	\$0.00	
22	Completed	Tuesday, April 01, 2025	00:04:52	Central Park	Lyft XL	Digital Wallet	1	9.07	21	\$30.49	\$6.00	
Total										1,015,841.31	\$4,002,829.12	\$510,871.31