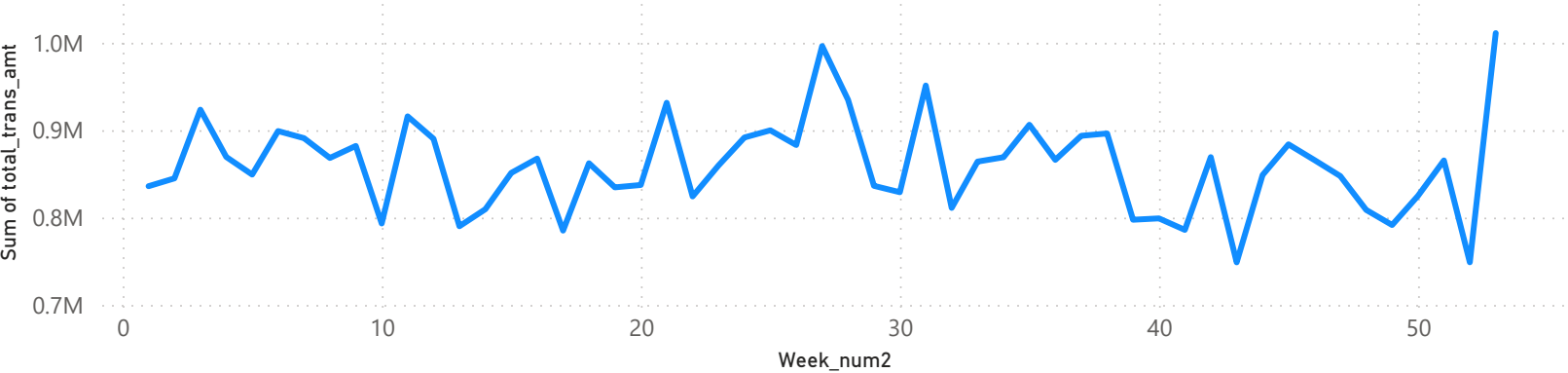


Week_num2	Current_week_revenue	Previous_week_revenue	Wow_revenue
53	1,201,600.58	933,134.43	28.8 %
52	933,134.43	1,070,439.10	-12.8 %
51	1,070,439.10	1,026,549.11	4.3 %
50	1,026,549.11	980,152.37	4.7 %
49	980,152.37	1,008,776.60	-2.8 %
48	1,008,776.60	1,047,120.33	-3.7 %
47	1,047,120.33	1,078,915.24	-2.9 %

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Sum of total_trans_amt by Week_num2



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Credit Card Transaction Report

F

M

Q1

Q2

Q3

Q4

week_start_date

All

Revenue

57M

Total Interest

8.0M

Amount

45.5M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749.0	6614172.6
Gold	2533682	2091362.0	384755.2
Platinum	1135608	953314.0	161629.1
Silver	5659109	4647596.0	821923.0
Total	56517011	45533021.0	7982479.8

Revenue by use_chip

Swipe

36M

Chip

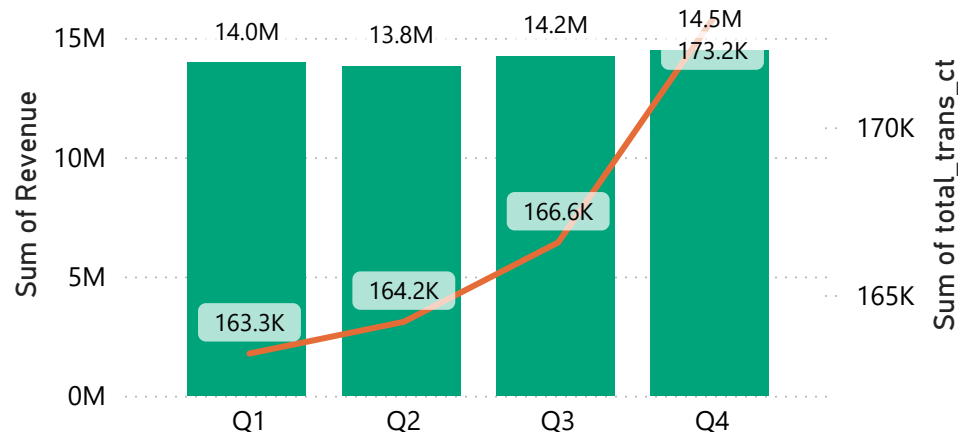
17M

Online

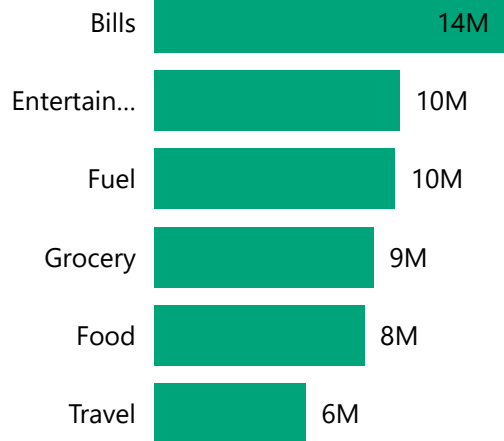
4M

QTR Revenue and total_trans count

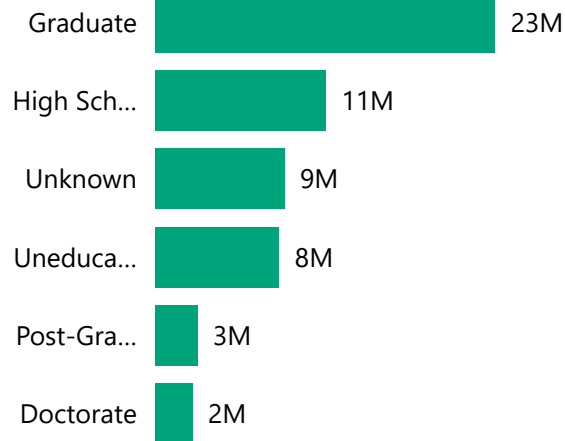
Sum of Revenue Sum of total_trans_ct



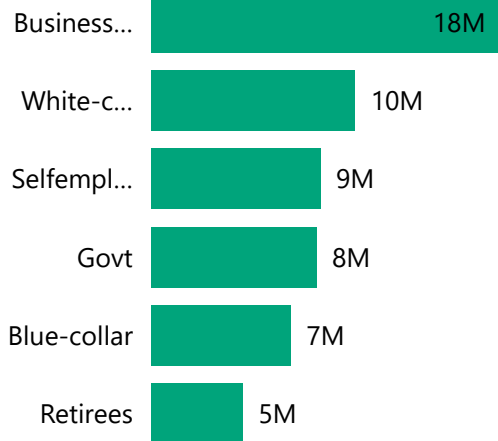
Revenue by Expenditure Type



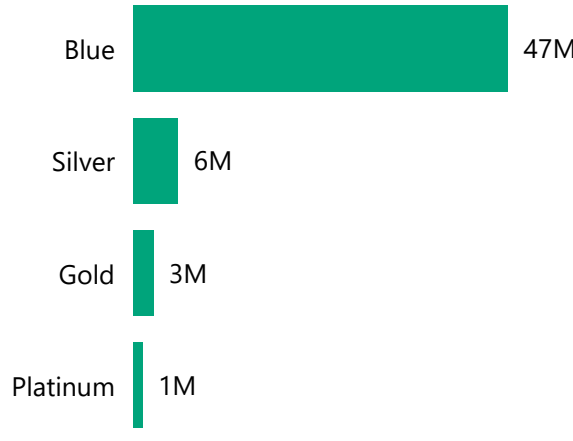
Revenue by Education_level



Revenue by Customer job



Revenue by Card Category



Credit Card Customer Report

M

F

Q1

Q2

Q3

Q4

week_start_date



All



Revenue

57M

Total Interest

8.0M

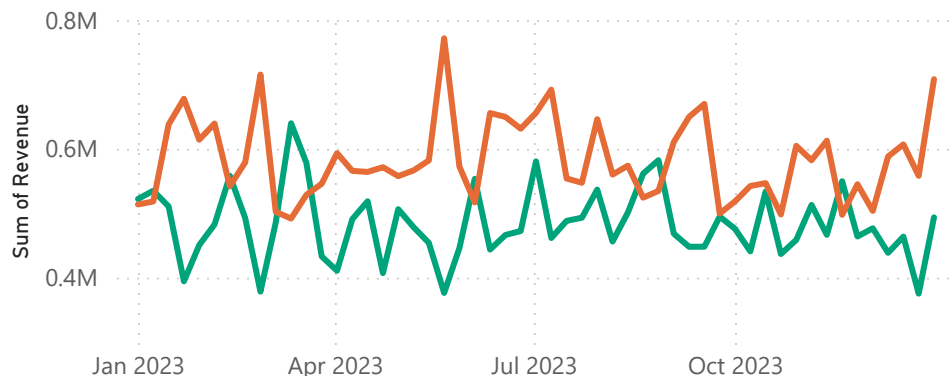
Amount

588M

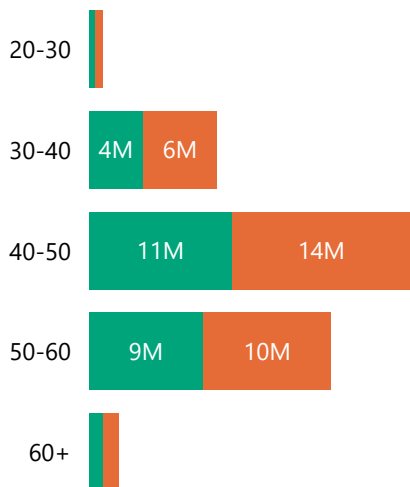
CSS

3.19

Revenue by Week



Revenue by Age Group



Blue

Gold

Plat...

Silver

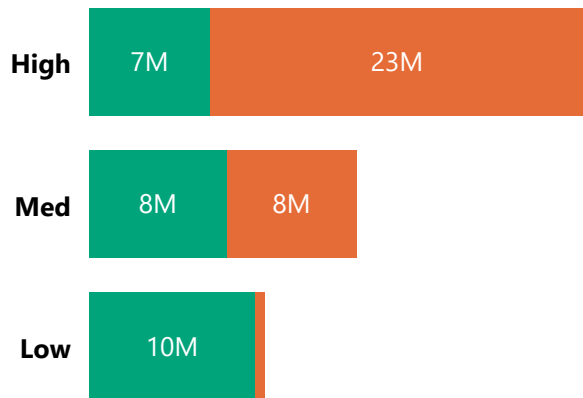
Chip

Online

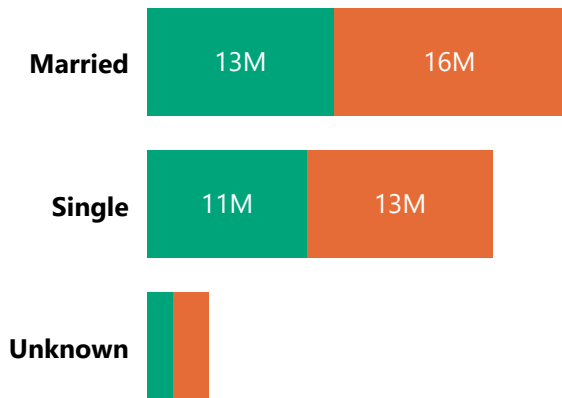
Swipe

customer_job	Sum of income	Sum of Revenue	Sum of interest_earned
Blue-collar	73516911	7040606	967751.4
Businessman	190350431	17697472	2584604.0
Govt	90834727	8335534	1182230.8
Retirees	49619308	4617448	641692.2
Selfemployed	77659931	8542826	1141510.4
White-collar	105618475	10283124	1464690.9
Total	587599783	56517011	7982479.8

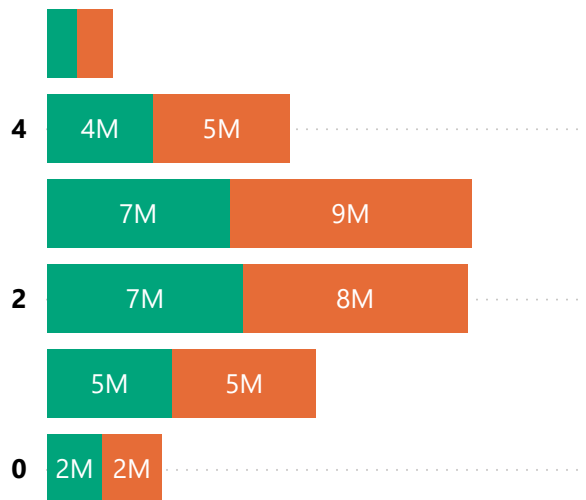
Revenue by Income Group



Revenue by Marital status



Revenue by Dependent



Top 5 States

