

How to get calls for an Interview for desired role



Online job boards and search engines



Purpose

The purpose of the section is to help you learn more ways and strategies to Find a Job Online thru Networking and Hunting

At the end of this lecture, you will learn the following

- **How to utilize online job boards and search engines effectively**



How to Utilize online job boards and search engines



Identify Relevant Job Boards and Search Engines



Create Strong Online Presence

Profiles on
LinkedIn,
Twitter, and
other relevant
platform

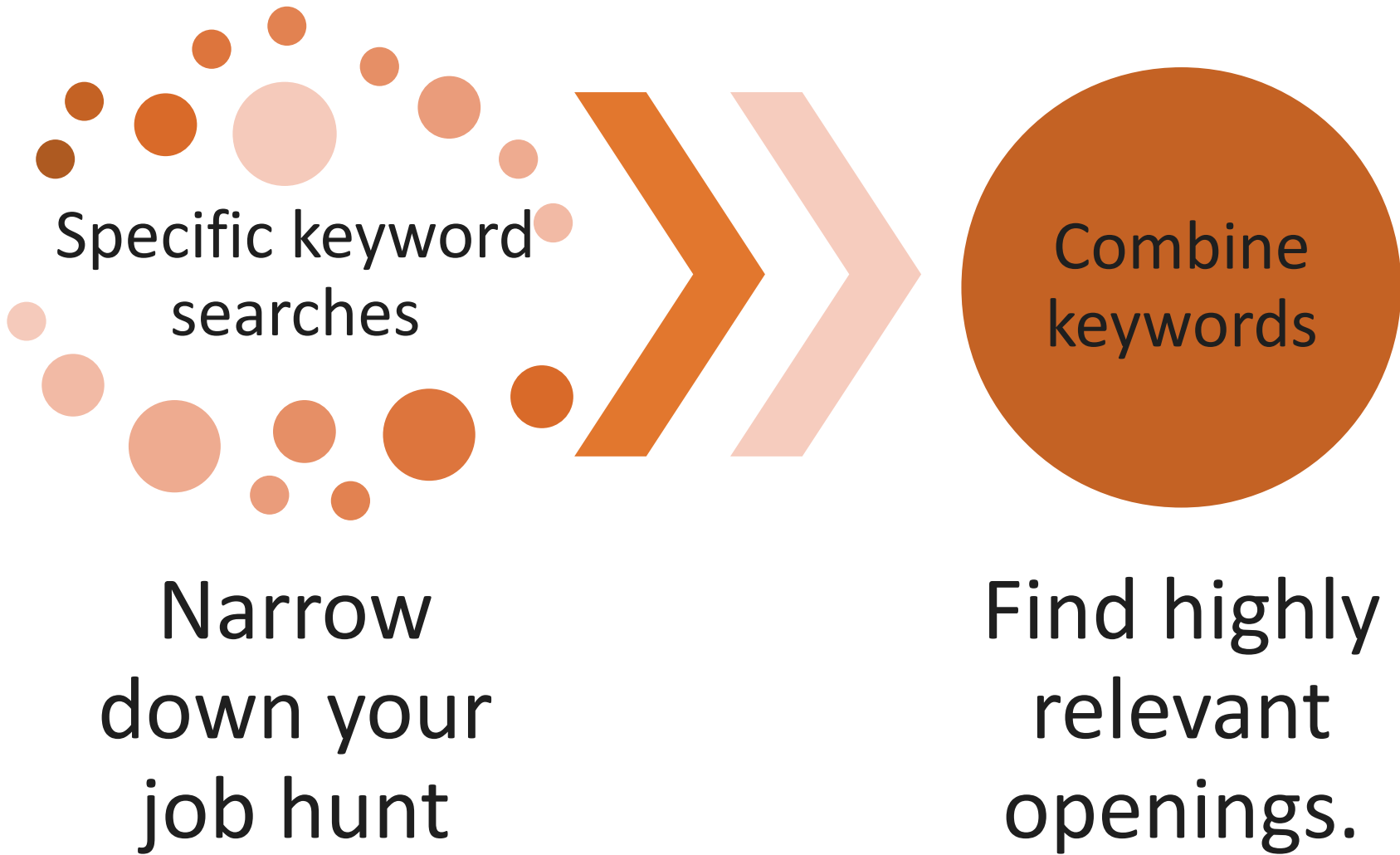
Engage with
connections

Share industry
news

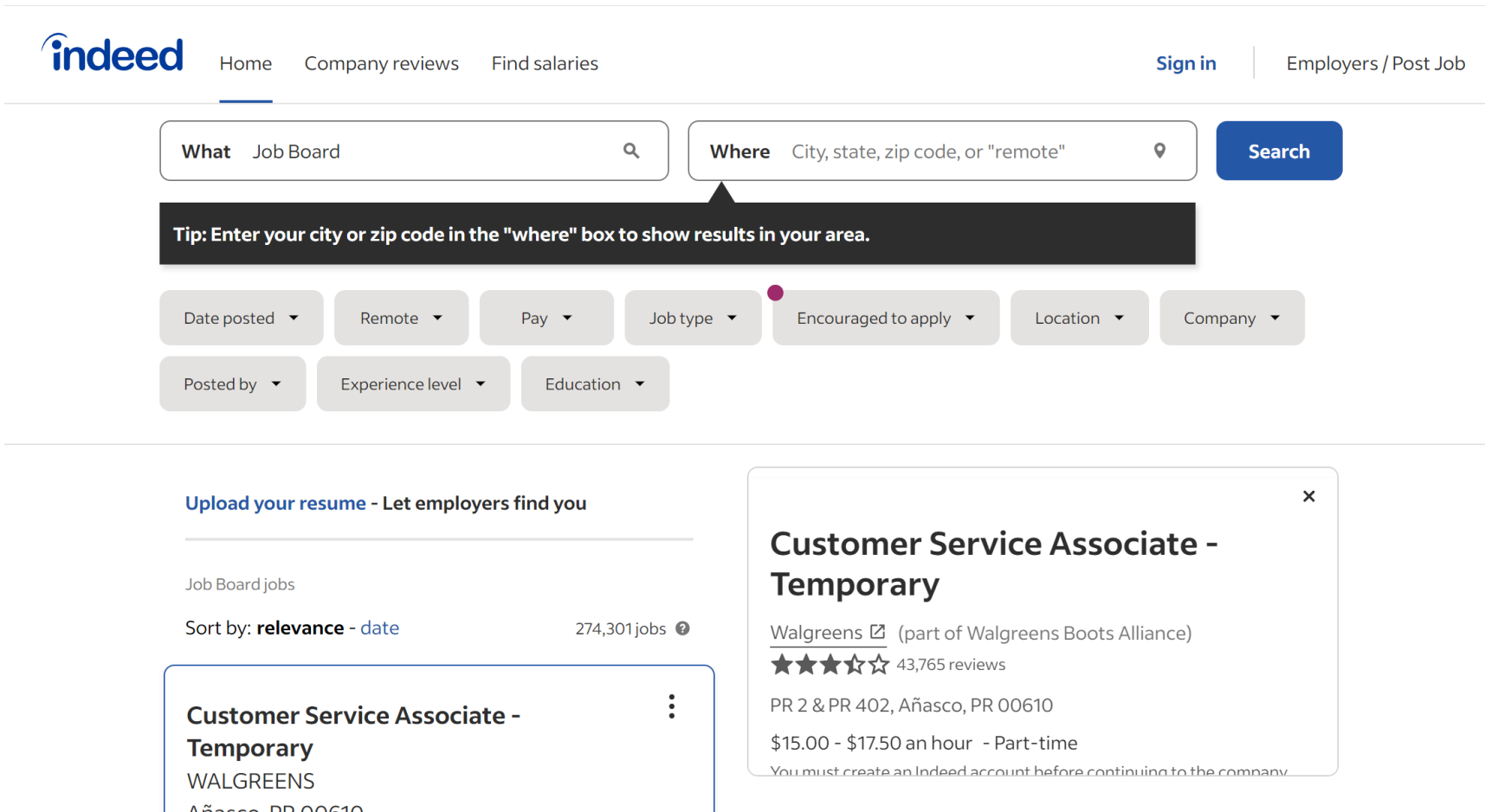
Showcase
your expertise



Targeted Keyword Searches



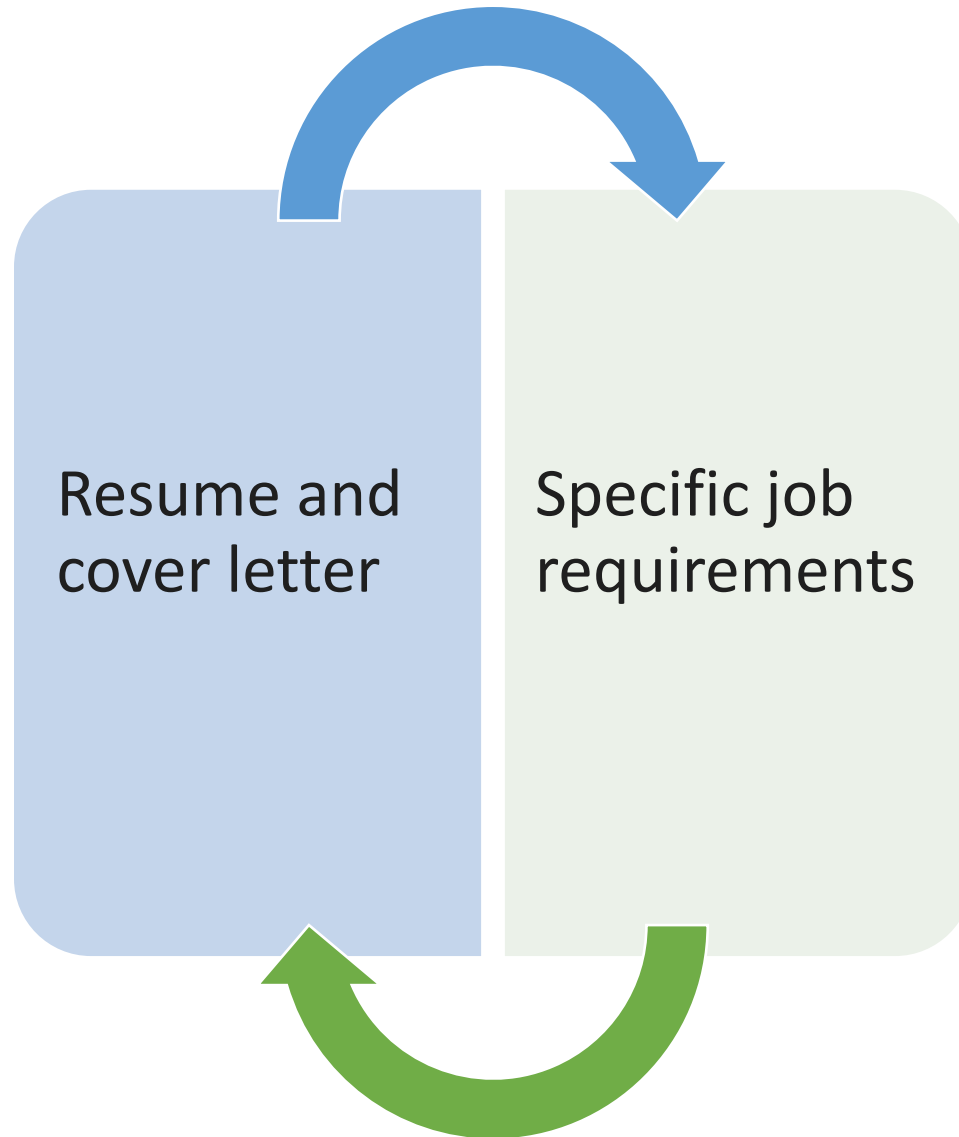
Utilize Search Filters



The screenshot displays the Indeed job search homepage. At the top, the Indeed logo is on the left, and navigation links for Home, Company reviews, Find salaries, Sign in, and Employers / Post Job are on the right. The main search area features two input boxes: 'What' (containing 'Job Board') and 'Where' (containing 'City, state, zip code, or "remote"'). A blue 'Search' button is to the right. Below these boxes is a tip: 'Tip: Enter your city or zip code in the "where" box to show results in your area.' Under the tip are several filter buttons: 'Date posted', 'Remote', 'Pay', 'Job type', 'Encouraged to apply', 'Location', 'Company', 'Posted by', 'Experience level', and 'Education'. On the left side, there's a section for 'Upload your resume - Let employers find you' and 'Job Board jobs'. Below this, it says 'Sort by: relevance - date' and '274,301 jobs'. A job listing for 'Customer Service Associate - Temporary' at Walgreens is shown. The listing includes the company name, a checkmark, '(part of Walgreens Boots Alliance)', a star rating of 4.5 (43,765 reviews), the address 'PR 2 & PR 402, Añasco, PR 00610', and the pay '\$15.00 - \$17.50 an hour - Part-time'. A note at the bottom of the listing says 'You must create an Indeed account before continuing to the company page.'



Tailor Your Resume and Cover Letter



Set up Job Alerts

1

2

3

4

5

>

I want to receive the latest job alert for **Job Board**

Email address *

Location:

☒ City, state or zip code:

☐ Anywhere

Activate

By creating a job alert, you agree to our [Terms](#). You can change your consent settings at any time by unsubscribing or as detailed in our terms.

Student Assistant- Engineering/Architectural Sciences

California Air Resources Board [📄](#) ★★★★★ 17 reviews

4001 Iowa Ave, Riverside, CA 92521

\$16.07 - \$24.78 an hour - Temporary, Part-time

You must create an Indeed account before continuing to the company website to apply

Apply on company site [📄](#)



Schedule:

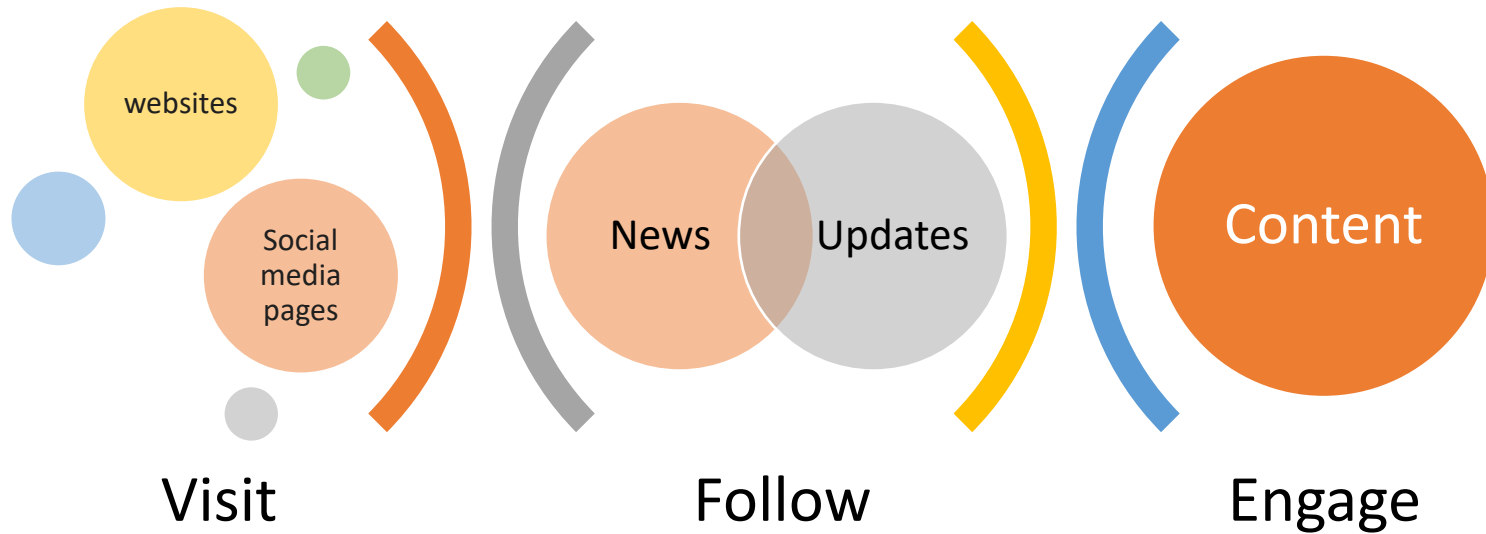
- Monday to Friday

Work Location: In person

Report job



Engage with Company Pages



Networking with Company Employees

Connect

Employees of
target
companies

LinkedIn or
other online
platforms

Engage

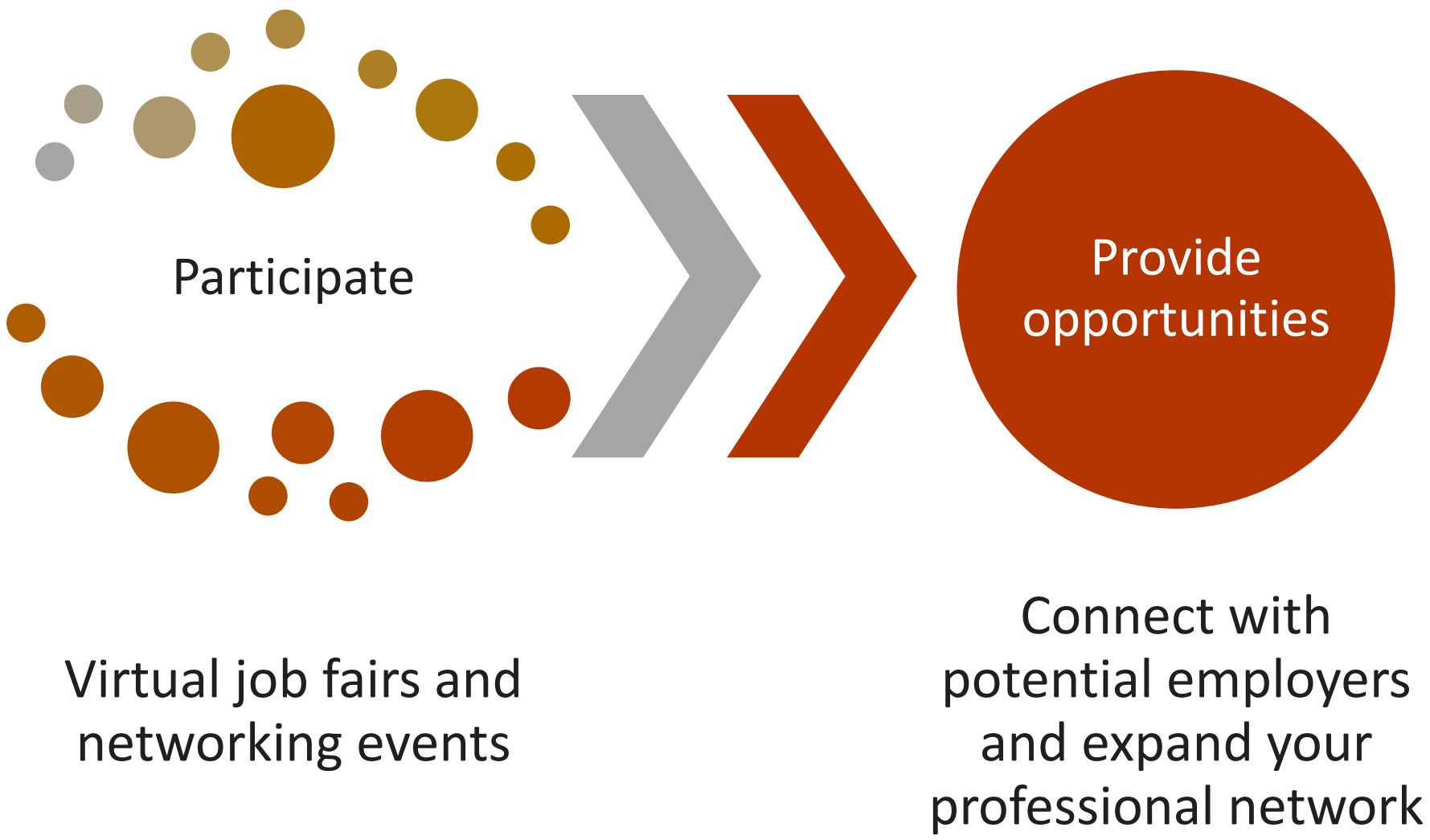
Meaningful
conversations

Career advice

Potential
opportunities



Attend Virtual Job Fairs and Networking Events



Track Your Applications and Follow Up

Maintain a record

Date applied

- Company name

- Job title

- Contact information

Follow up

Potential employers after applying

- Express your continued interest

- Reiterate your qualifications



How to Utilize online job boards and search engines



Thank you for watching this video



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