Supernova Media

BLAST OFF ON YOUR CHATGPT JOURNEY!

COMMAND CHATGPT LIKE A GALACTIC CAPTAIN!

www.supernovamedia.ca

@supernovamediaHQ

1 | INTRODUCING CHATGPT....

Step 1: Meet Your AI Cosmonaut

- ChatGPT is your AI starship.
- It's a space robot that communicates.
- Prompts are navigational coordinates.

2

DEFINE THE ROLE FOR CHATGPT...

Step 2: Assig a Specialist to Your Mission

- **The Wrong Way** "Tell me about real estate trends."
- ✅ **The Right Way** ✅ "ChatGPT, act as a real estate market analyst and provide me with a detailed report on current real estate trends in Halifax, Nova Scotia.

3

USE THE SMART FRAMEWORK...

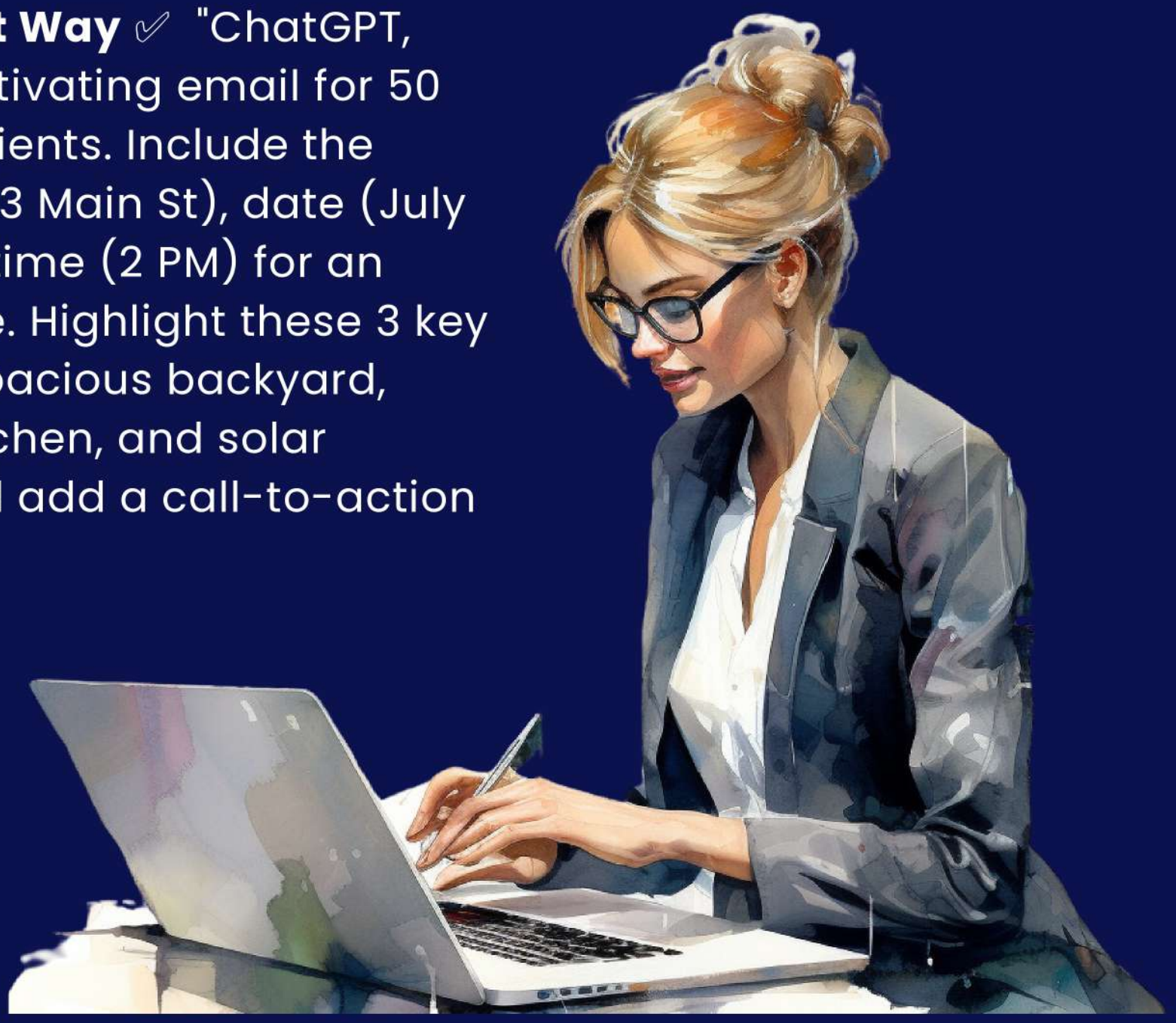
Step 3. Align with SMART Galaxy

- **S** for Specific
- **M** for Measurable
- **A** for Achievable
- **R** for Relevant
- **T** for Time-bound

4 | USE THE SMART FRAMEWORK...

- **The Wrong Way** "ChatGPT, draft an open house email for my property at 123 Main St."

- ✅ **The Right Way** ✅ "ChatGPT, draft a captivating email for 50 potential clients. Include the address (123 Main St), date (July 20th), and time (2 PM) for an open house. Highlight these 3 key features: spacious backyard, modern kitchen, and solar panels, and add a call-to-action to RSVP."



5

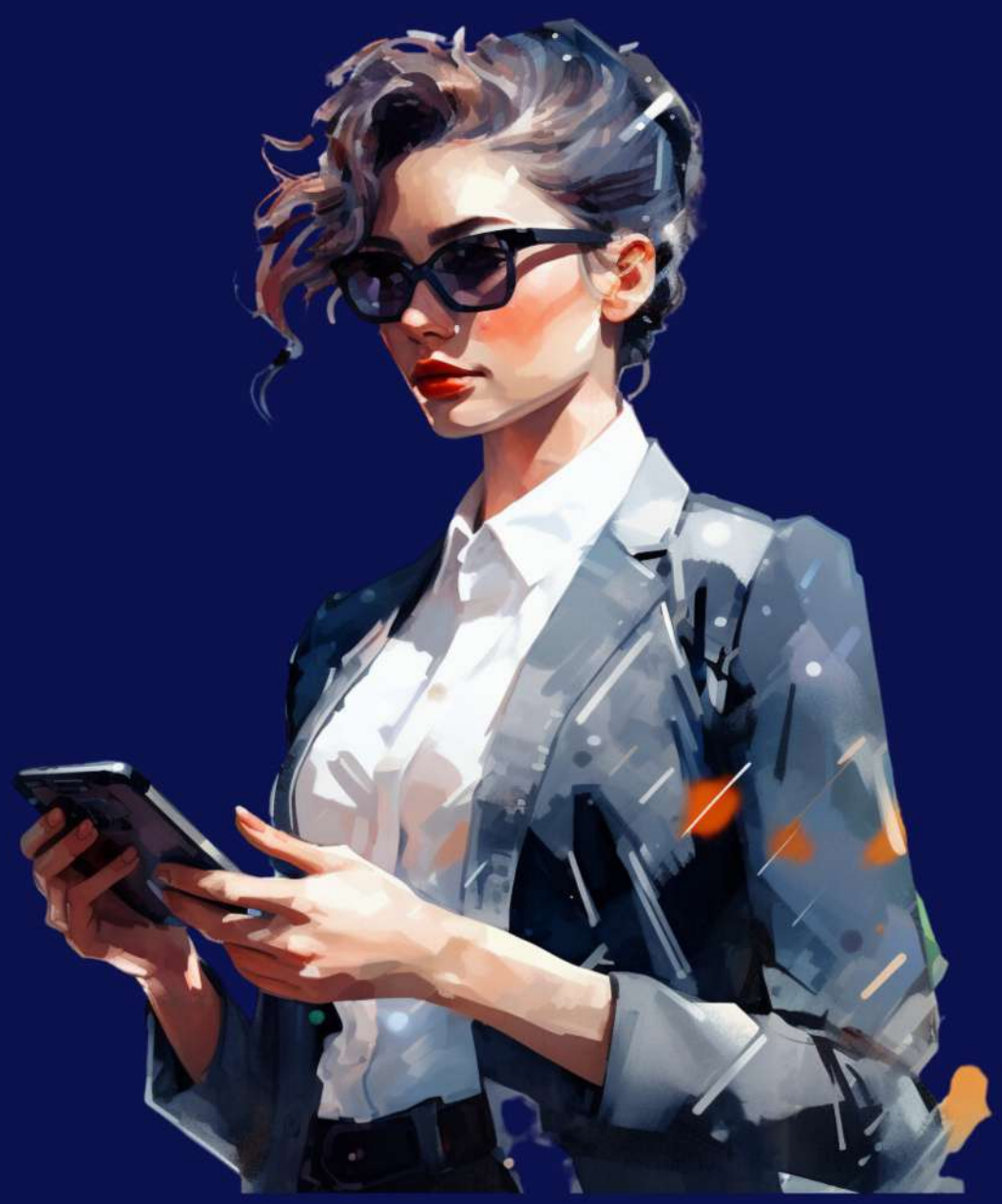
CLEAR TASK ALLOCATION...

Step 4: Laser-Focus Task Allocation

- Clear and precise goals.
- Incorporate options and frameworks.

6 | CLEAR TASK ALLOCATION...

- **The Wrong Way** "Give me an investment analysis of a 3-bedroom house."
- ✅ **The Right Way** ✅ "ChatGPT, create a 5-Point Summary report on the investment potential of a 3-bedroom house located at 123 Space Street, Wolfville, NS, based on a $900k price, nearby amenities, and current market trends."



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USE EXISTING FRAMEWORKS...

Step 5: Cosmic Frameworks for Precision

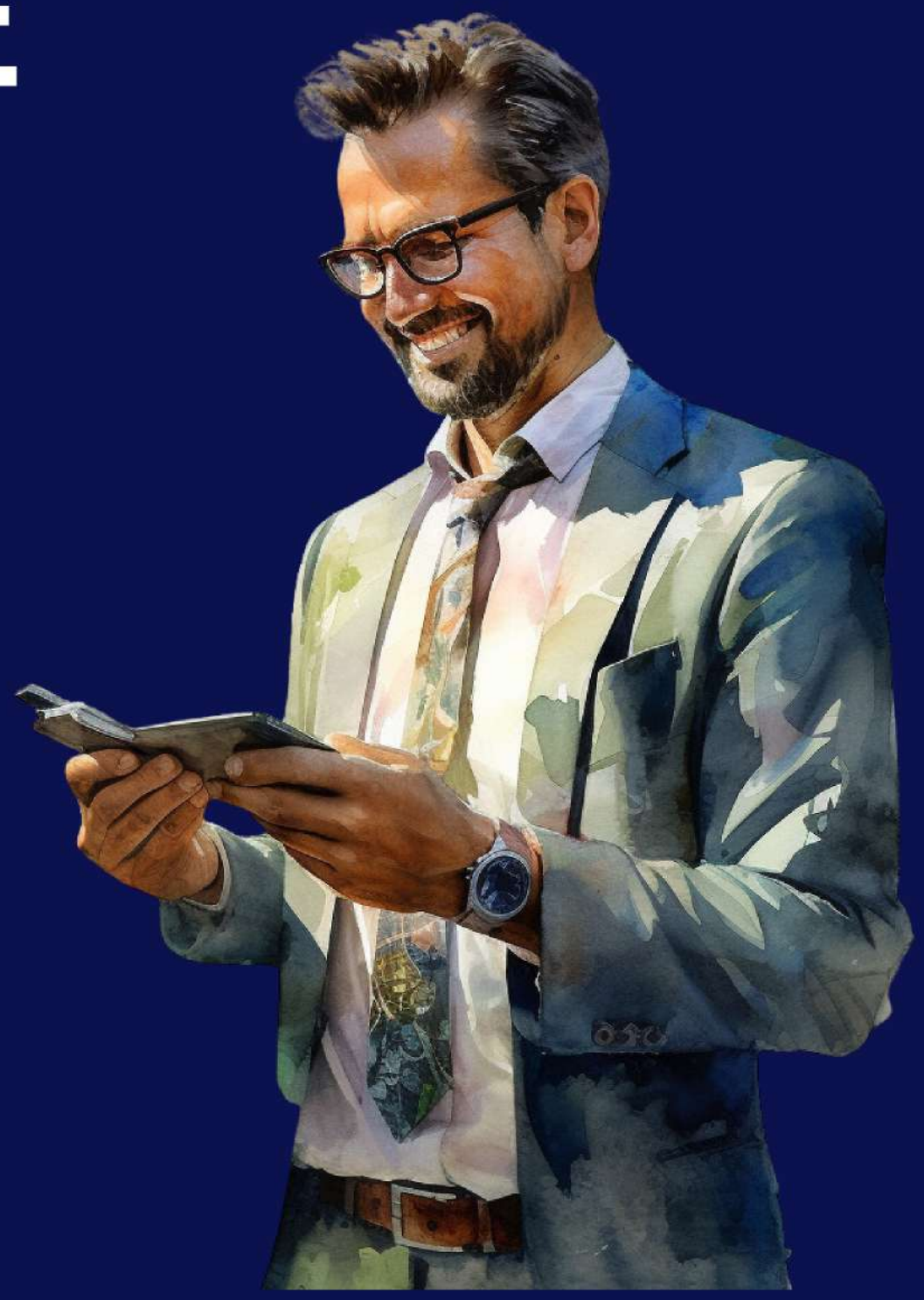
- SWOT, AIDA, 5Cs, Porter's Five Forces, 4 Ps, PESTLE.
- Organize data into actionable insights.

8 | USE EXISTING FRAMEWORKS...

- **The Wrong Way** "Analyze Bridgewater, Nova Scotia area."
- ✅ **The Right Way** ✅ "ChatGPT, using SWOT analysis, evaluate Bridgewater, NS area for potential investors”

9

SETTING THE TONE...

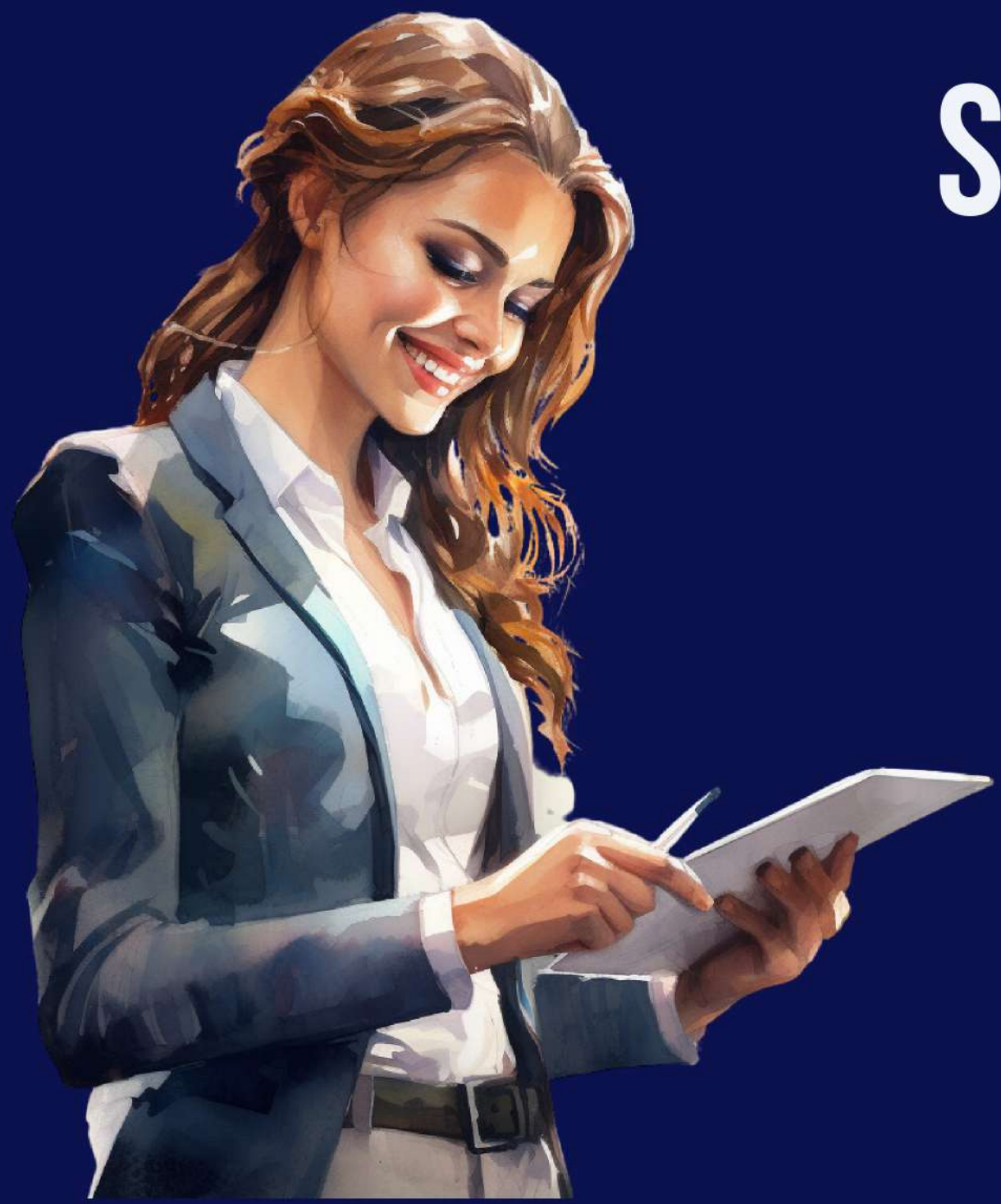


Step 6: Shape the Atmosphere

- Enthusiastic, professional, friendly, authoritative, inspiring.
- Match the tone with your audience.

10

SETTING THE TONE...



- **The Wrong Way**
"Write an open house invitation for 123 Main St."

- ✔ **The Right Way** ✔
ChatGPT, craft an AIDA-based, attention-grabbing invitation for a property showing, that sets an enthusiastic and visionary tone."

UNLOCK THE SECRETS OF THE COSMOS

You've taken the first steps to command your ChatGPT starship, but intrepid space explorer, your odyssey has only just begun!

Set course for our comprehensive Celestial Guide that delves into each crucial step in detail, empowering you to navigate the ChatGPT cosmos with precision and poise.

Ready to chart new constellations of possibilities? Engage hyperdrive to the link in the comments below!

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