Rohan Kapoor

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UCLA · June 2018
B.S. Computer Science

Design
Sketch
Illustrator
Photoshop
Principle
Design Research
User Testing

Development
HTML/CSS
JavaScript
C/C++
Java
Python

Uber · **Innovation Engineering Intern** · Fall 2017
Design and development at the Innovation Lab.

Facebook · **Product Design Intern** · Summer 2017
Designed and co-researched 3 different products for Marketplace, Events, and Events Admin Tools. Each is being developed and deployed for testing. Public release in September 2017.

American Express · **Software Engineering Intern** · Summer 2017
Designed and built data visualization applications used by managers to track customer and monetary trends.

LA Hacks · **Director of Design and Branding** · 2016 - 2017
Identity, branding, web design/development, and management of remaining design efforts for the nation's largest hackathon.
www.rohanneilkapoor.com/lahacks.html
www.wikipedia.org/wiki/LA_Hacks

Freelance · **Design Strategy** · 2016 - Present
Small business lead conversion. Recent client, SKM Industries, saw a 600% conversion rate increase and secured numerous large clients including Honda, Mitsubishi, and Hyperloop One.
www.rohanneilkapoor.com/skm.html

Misc Accolades
American Express Hackathon Winner - www.rohanneilkapoor.com/amex.html
SiteSee Featured Portfolio - www.sitesee.co/sites/rohan-kapoor
KPCB Design Fellows Finalist - www.kpcbfellows.com *(discontinued process to accept Facebook offer)*