

## Rohan Kapoor

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**UCLA** · March 2018

B.S. Computer Science

**Facebook** · **Product Design Intern** · Summer 2017

Designing on Events Team on Business Platform.

### Honors

American Express Hackathon

Winner, KPCB Design Fellows

Finalist

**American Express** · **Software Engineering Intern** · Summer 2016

Designed and built data visualization applications currently being used by managers to track customer and monetary trends.

### Design

Sketch, Illustrator, Photoshop,

Keynote, Design Research,

User Testing

**HelloTech** · **Software Engineering Intern** · Summer 2015

Built a transaction history application and implemented a UX optimized design for the official admin panel.

### Development

HTML/CSS, JavaScript, C/C++,

Java, Python

**Freelance** · **Web Strategy** · 2016 - Present

[www.rohanneilkapoor.com/skm.html](http://www.rohanneilkapoor.com/skm.html)

Small business lead conversion. Recent client, SKM Industries, saw a 600% conversion increase and secured numerous large clients including Honda, Mitsubishi, and Hyperloop One.

**LA Hacks** · **Director of Design & Branding** · 2016 - 2017

[www.rohanneilkapoor.com/lahacks.html](http://www.rohanneilkapoor.com/lahacks.html)

Identity, branding, website design/development, and management of remaining design efforts for the nation's largest hackathon.