

Rohan Kapoor

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UCLA · March 2018
B.S. Computer Science

Honors

American Express Hackathon
Winner, KPCB Design Fellows
Finalist

Design

Sketch, Illustrator, Photoshop,
Keynote, Design Research,
User Testing

Development

HTML/CSS, JavaScript, C/C++,
Java, Python

Facebook · **Product Design Intern** · Summer 2017
Designing on Events Team on Business Platform.

American Express · **Software Engineering Intern** · Summer 2016
Designed and built data visualization applications currently being used
by managers to track customer and monetary trends.

HelloTech · **Software Engineering Intern** · Summer 2015
Built a transaction history application and implemented a UX optimized
design for the official admin panel.

Freelance · **Web Strategy** · 2016 - Present
www.rohanneilkapoor.com/skm.html

Small business lead conversion. Recent client, SKM Industries, saw a
600% conversion increase and secured numerous large clients
including Honda, Mitsubishi, and Hyperloop One.

LA Hacks · **Director of Design & Branding** · 2016 - 2017
www.rohanneilkapoor.com/lahacks.html
Identity, branding, website design/development, and management of
remaining design efforts for the nation's largest hackathon.