Rohan Kapoor

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UCLA · June 2018
B.S. Computer Science

Honors
American Express
Hackathon Winner,
KPCB Design Fellows
Finalist

Design
Sketch, Illustrator,
Photoshop, Keynote,
Design Research, User
Testing

Development
HTML/CSS, JavaScript,
C/C++, Java, Python

Uber · **Innovation Engineering Intern** · Fall 2017
Designing and engineering at the Innovation Lab.

Facebook · **Product Design Intern** · Summer 2017
Designing on Events in Business Platform.

American Express · **Software Engineering Intern** · Summer 2016
Designed and built data visualization applications currently being
used by managers to track customer and monetary trends.

Freelance · **Web Strategy** · 2016 - Present
www.rohanneilkapoor.com/skm.html
Small business lead conversion. Recent client, SKM Industries, saw a
600% conversion rate increase and secured numerous large clients
including Honda, Mitsubishi, and Hyperloop One.

LA Hacks · **Director of Design & Branding** · 2016 - 2017
www.rohanneilkapoor.com/lahacks.html
Identity, branding, website design and development, and management
of remaining design efforts for the nation's largest hackathon.