

## **Rohan Kapoor**

(661) 964 7255

[www.rohanneil Kapoor.com](http://www.rohanneil Kapoor.com)

[rohanneil Kapoor@gmail.com](mailto:rohanneil Kapoor@gmail.com)

**UCLA** · June 2018

B.S. Computer Science

### **Honors**

American Express Hackathon

Winner, KPCB Design Fellows

Finalist

### **Design**

Sketch, Illustrator, Photoshop,

Keynote, Design Research,

User Testing

### **Development**

HTML/CSS, JavaScript, C/C++,

Java, Python

**Facebook** · **Product Design Intern** · Summer 2017

Designing on Events Team on Business Platform.

**American Express** · **Software Engineering Intern** · Summer 2016

Designed and built data visualization applications currently being used

by managers to track customer and monetary trends.

**Freelance** · **Web Strategy** · 2016 - Present

[www.rohanneil Kapoor.com/skm.html](http://www.rohanneil Kapoor.com/skm.html)

Small business lead conversion. Recent client, SKM Industries, saw a

600% conversion rate increase and secured numerous large clients

including Honda, Mitsubishi, and Hyperloop One.

**LA Hacks** · **Director of Design & Branding** · 2016 - 2017

[www.rohanneil Kapoor.com/lahacks.html](http://www.rohanneil Kapoor.com/lahacks.html)

Identity, branding, website design/development, and management of

remaining design efforts for the nation's largest hackathon.

**HelloTech** · **Software Engineering Intern** · Summer 2015

Built a transaction history application and implemented a UX optimized

design for the official admin panel.