



### Welcome to:

# Machine Learning Approaches for Pattern Recognition



# **Unit objectives**



#### After completing this unit, you should be able to:

- Understand the concept of neural networks and kernel methods
- Learn example of sparse kernel machines and graphical models
- Gain knowledge on sampling methods for pattern recognition
- Understand pattern recognition in sequential data

## **Neural networks**



- A neural network is an algorithm series that attempts to understand simple connections in a data set using a computer that simulates the role of the brain.
- In this case, neural networks refer to biological or artificial neuronal structures.
- In the world of finance, neural networks are helpful in developing processes, including time series forecasts, algorithmic trading, and classification of stocks, credit risk modeling and the creation of proprietary price indices.



## Supervised

 Data has known labels or output

Insurance

detection

Fraud

underwriting

#### Unsupervised

- Labels or output unknown
- Focus on finding patterns and gaining insight from the data

# Customer

clustering

 Association rule mining

## Semi-Supervised

- Labels or output known for a subset of data
- A blend of supervised and unsupervised learning
- Medical predictions (where tests and expert diagnoses are expensive, and only part of the population receives them)

### Reinforcement

- Focus on making decisions based on previous experience
- Policy-making with feedback
- Game Al
- Complex decision problems
- · Reward systems

Figure: Type of learning

Source: https://images.app.goo.gl/yUyUcXku5R6fg9sK9

# **Neural networks examples**

- Handwriting recognition.
- Financial-market forecasting.
- Social media images analysis.
- Diagnostic imaging for diagnosing cancer.

## **Neural networks use cases**



- · Automotive.
- · Electronics.
- Manufacturing.
- Mechanics.
- · Robotics.
- Telecom.
- Banking.

## Kernel methods



- Kernels or kernel approaches (also called kernel functions) are collections of different forms
  of algorithms used to evaluate trends. Use a linear classifier, they are utilized to solve a
  nonlinear problem.
- Kernel techniques are employed in SVM (Support Vector Machines) and is used in problems of classification and regression.
- The SVM utilizes what is called a "kernel trick" where the data is converted and an appropriate boundary for potential outputs is sought.

## **Self evaluation: Exercise 11**

- To continue with the training, after learning the various steps involved in pattern recognition and anomaly detection, it is instructed to utilize the concepts to perform the following activity.
- You are instructed to write the following activities using python code.
- Exercise 11: Random forest.

# Sparse kernel machines use cases

- Facial recognition.
- Categorization of text and hypertext.
- Identification of photographs.
- Bioinformatics.
- Protein folding and remote detection of homology.
- Recognition of handwriting.
- GPC.

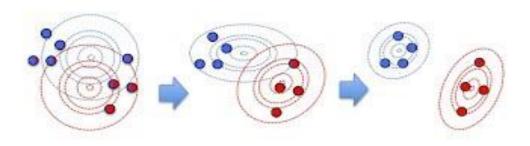
# **Graphical models**



- Some popular machine learning problems involve the classification of discrete, different data points.
- For example, if a picture contains a cat or a dog, predict which digit it will be from 0 to 9, if a handwritten character is included.
- There are some things that do not fit into the above structure. Each word is defined by its part
  of expression (a noun, a pronoun, a verb, an adjective, etc.) for example given a sentence
  "Machine learning I like.
- "As this basic illustration alone demonstrates, each term "learning" may be considered as a meaning-based noun or verb.
- This role is essential for many more complicated text activities such as the language, voice-to
   text translation, etc.



# Gaussian Mixture Model



- Data with D attributes, from Gaussian sources c<sub>1</sub> ... c<sub>k</sub>
  - how typical is  $\mathbf{x}_i$  under source  $\mathbf{c}$   $P(\vec{x}_i \mid c) = \frac{1}{\sqrt{2\pi |\Sigma_c|}} \exp\left\{-\frac{1}{2} \underbrace{(\vec{x}_i \vec{\mu}_c)^T \Sigma_c^{-1} (\vec{x}_i \vec{\mu}_c)}_{\sum_a \sum_b (x_{ac} \mu_{cb})} \underbrace{\sum_c \sum_b (x_{ac} \mu_{cb})}_{(x_{ab} \mu_{cb})} \right\}$
  - how likely that  $\mathbf{x}_{i} \text{ came from } \mathbf{c}$   $P(c \mid \vec{x}_{i}) = \frac{P(\vec{x}_{i} \mid c)P(c)}{\sum_{c=1}^{k} P(\vec{x}_{i} \mid c)P(c)}$   $\sum_{a} \sum_{b} (x_{ia} \mu_{cs}) \left[\sum_{c}^{-1}\right]_{ab} (x_{ib} \mu_{cb})$
  - how important is  $\mathbf{x}_i$  for source  $\mathbf{c}$ :  $w_{is} = P(c \mid \vec{x}_i) / (P(c \mid \vec{x}_i) + ... + P(c \mid \vec{x}_s))$
  - mean of attribute a in items assigned to c:  $\mu_{ca} = w_{c1}x_{1a} + ... + w_{cn}x_{na}$
  - covariance of **a** and **b** in items from **c**:  $\Sigma_{cab} = \sum_{i=1}^{n} w_{ci} (x_{ia} \mu_{ca})(x_{ib} \mu_{cb})$
  - prior: how many items assigned to c:  $P(c) = \frac{1}{n} (P(c \mid \vec{x}_1) + ... + P(c \mid \vec{x}_n))$

Figure: Mixture Models and EM

Source: https://images.app.goo.gl/9TQmWETJYvpDJi7w5

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# The Student Network

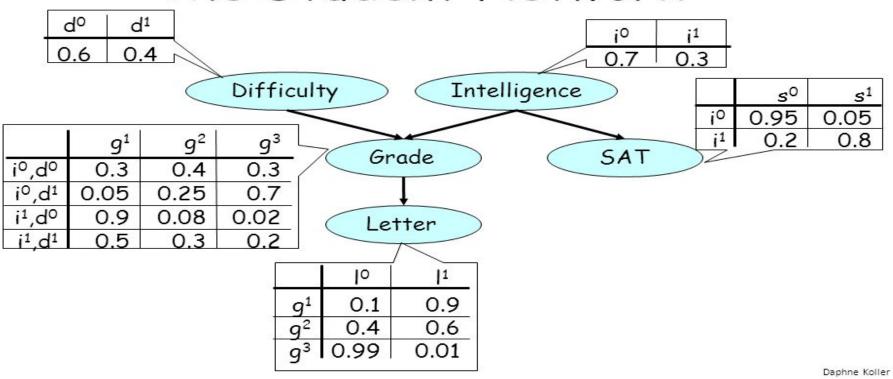


Figure: Bayesian networks: Directed graphical models

Source: https://images.app.goo.gl/qECFiT5QUHJAS7U38

# Conditional probability distributions

- CPDs with "difficulties" and "knowledge," since they do not depend on the other variables, are relatively simple.
- In theory, the tables reflect the probability of other variables, as values 0 or 1.
- The numbers in each table must be 1, as you may have noted.

## **Potential functions**



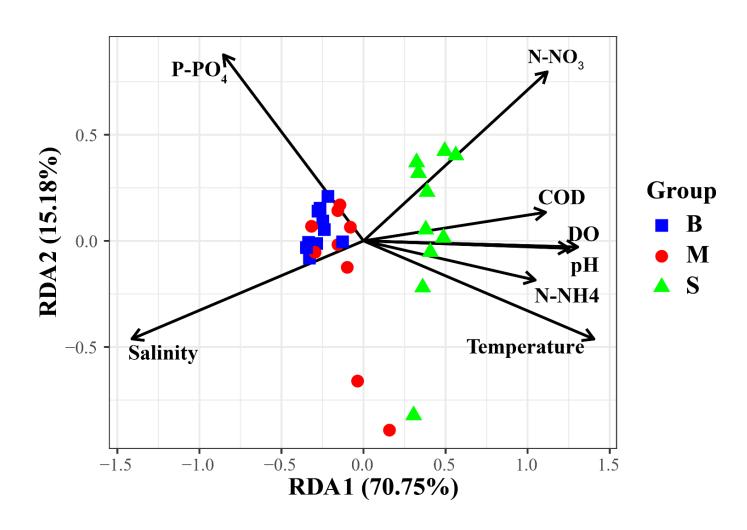


Figure: Potential Functions

Source: https://images.app.goo.gl/crfvoAiNu3bruX8E8

## **Self evaluation: Exercise 12**

- To continue with the training, after learning the various steps involved in pattern recognition and anomaly detection, it is instructed to utilize the concepts to perform the following activity.
- You are instructed to write the following activities using python code.
- Exercise 12: SVM.

# **Conditional independences**



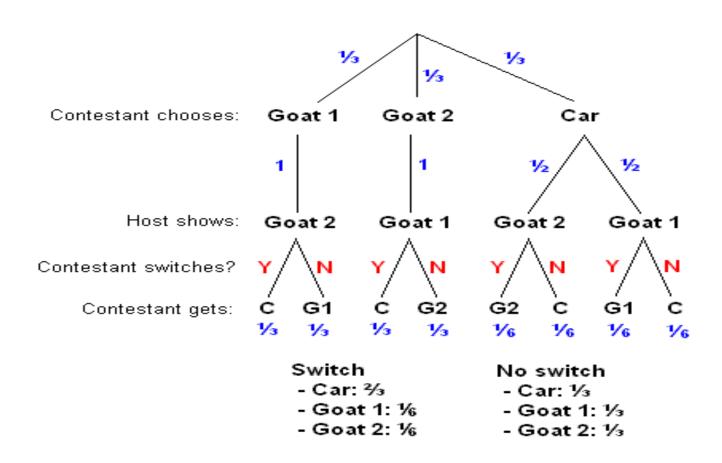


Figure: Conditional Independences

Source: https://images.app.goo.gl/DEUAMZEwBBKR1CN58

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# Sampling methods for pattern recognition

Sampling is a method to gather population data based on statistics from a portion of the community (sample) without the need to look at individuals.

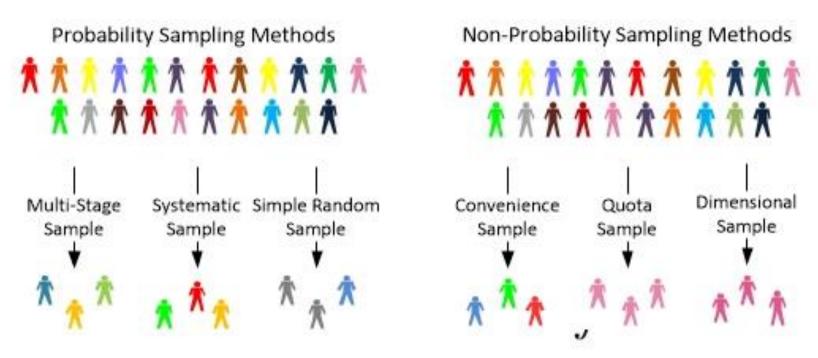


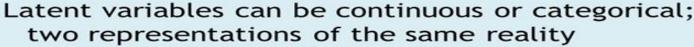
Figure: Sampling Methods

Source: https://images.app.goo.gl/xbLo6pyTzPRrszEs9

## **Continuous latent variables**



	Manifest variables	
Latent variables	Continuous	Categorical
Continuous	Factor analysis	Item response theory
Categorical	Latent profile analysis	Latent class analysis



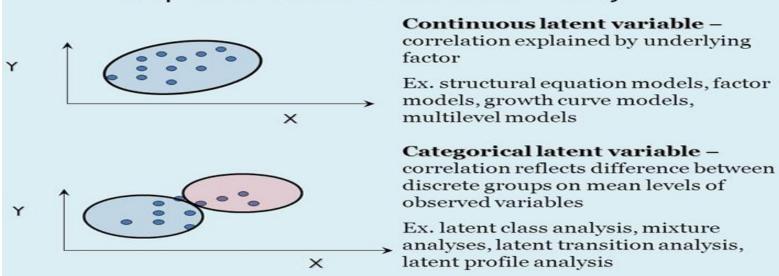


Figure: Continuous Latent Variables

Source: https://images.app.goo.gl/PjPtHiRmSCW6J7ej6

## **Self evaluation: Exercise 13**

- To continue with the training, after learning the various steps involved in pattern recognition and anomaly detection, it is instructed to utilize the concepts to perform the following activity.
- You are instructed to write the following activities using python code.
- Exercise 13: Local Outlier Factor (LOF).

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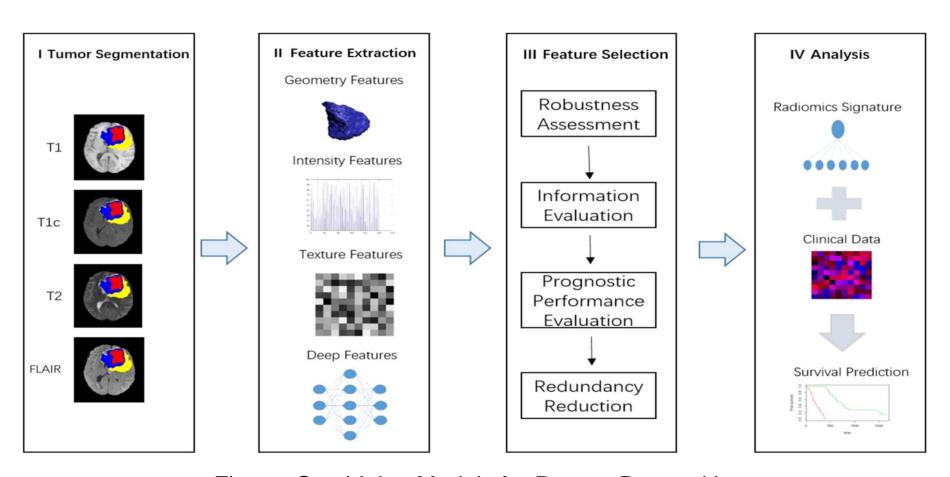


Figure: Combining Models for Pattern Recognition

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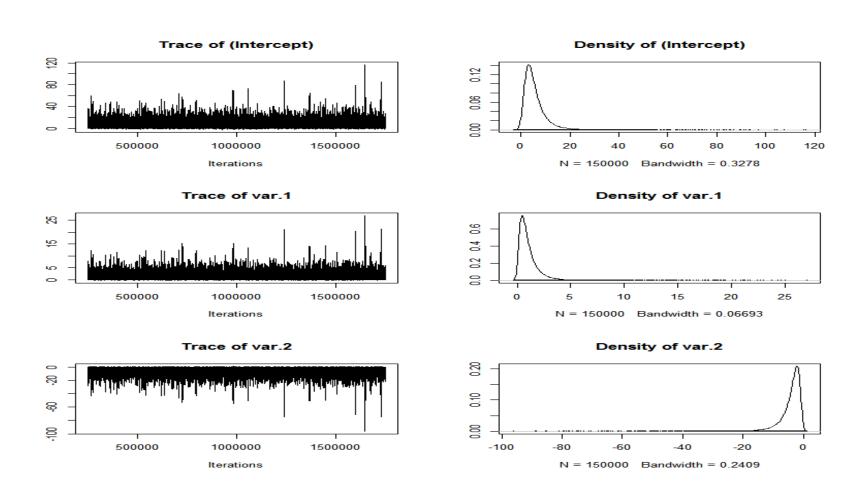


Figure: Markov chain Model

Source: https://images.app.goo.gl/9pTxRVtBURiuar6n8

# The K-means algorithm



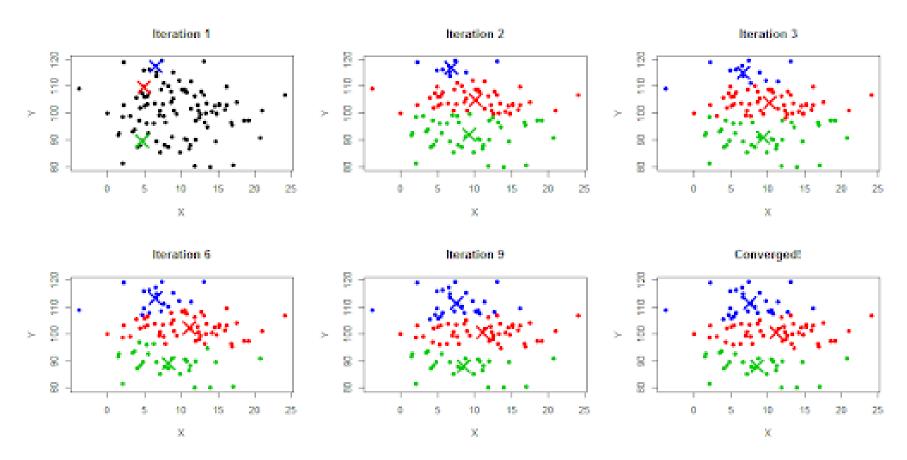


Figure: K-Means Algorithm

Source: https://images.app.goo.gl/27BUWSqpXkXMvG5u5

# **Applications of K-means**



- Classification document.
- Delivery store optimization.
- Crime locations identifying.
- Segmentation of customers.
- Statistical review football team.
- Detection of fraud in insurance.
- Rideshare data analysis.

# Checkpoint (1 of 2)



#### Multiple choice questions:

- 1. High entropy means that the partitions in classification are
  - a) Pure
  - b) Not pure
  - c) Useful
  - d) Useless
- 2. The attributes have 3, 2, and 2 possible values each. The class has 3 possible values. How many maximum possible different examples are there?
  - a) 12
  - b) 24
  - c) 48
  - d) 72
- 3. Which of the following is NOT supervised learning?
  - a) PCA
  - b) Decision tree
  - c) Linear regression
  - d) Naive Bayesian

# **Checkpoint solutions (1 of 2)**



#### Multiple choice questions:

- 1. High entropy means that the partitions in classification are
  - Pure **a**)
  - **Not pure**
  - Useful
  - **Useless**
- 2. The attributes have 3, 2, 2, and 2 possible values each. The class has 3 possible values. How many maximum possible different examples are there?
  - 12 **a**)
  - b) 24
  - 48
  - d) **72**
- 3. Which of the following is NOT supervised learning?
  - **a**) **PCA**
  - Decision tree b)
  - **Linear regression**
  - **Naive Bayesian**

# Checkpoint (2 of 2)



#### Fill in the blanks:

1.	High entropy means that the partitions in classification are
2.	is NOT supervised learning.
3.	The methods recognize clusters based on density function distribution
4.	Attributes are statistically of one another given the class value.

#### **True or False:**

- 1. Stochastic gradient descent performs less computation per update than batch gradient descent. True/False
- 2. To classify job applications into two categories and to detect the applicants who lie in their applications using density estimation to detect outliers we can use generative classifiers. True/False
- 3. A good way to pick the number of clusters k, used for k-Means clustering is to try multiple values of k and choose the value that minimizes the distortion measure. True/False

# **Checkpoint solutions (2 of 2)**



#### Fill in the blanks:

- 1. High entropy means that the partitions in classification are **not pure**.
- 2. PCA is NOT supervised learning.
- The <u>density-based clustering</u> methods recognize clusters based on density function distribution.
- 4. Attributes are statistically dependent of one another given the class value.

#### **True or False:**

- 1. Stochastic gradient descent performs less computation per update than batch gradient descent. True
- To classify job applications into two categories and to detect the applicants who lie in their applications using density estimation to detect outliers we can use generative classifiers.

  True
- 3. A good way to pick the number of clusters k, used for k-Means clustering is to try multiple values of k and choose the value that minimizes the distortion measure. False

## **Question bank**



#### Two mark questions:

- 1. Define precision and recall.
- Explain how a ROC curve works.
- 3. How is KNN different from k-means clustering?
- 4. What is the difference between supervised and unsupervised machine learning?

#### Four mark questions:

- 1. What's the trade-off between bias and variance?
- 2. Why is "Naive" Bayes naive?
- 3. Describe the difference between L1 and L2 regularization.
- 4. What is the difference between type I and type II error?

#### **Eight mark questions:**

- 1. What is a Fourier transform?
- 2. What is the difference between a generative and discriminative model?

# **Unit summary**



#### Having completed this unit, you should be able to:

- Understand the concept of neural networks and kernel methods
- Learn example of sparse kernel machines and graphical models
- Gain knowledge on sampling methods for pattern recognition
- Understand pattern recognition in sequential data