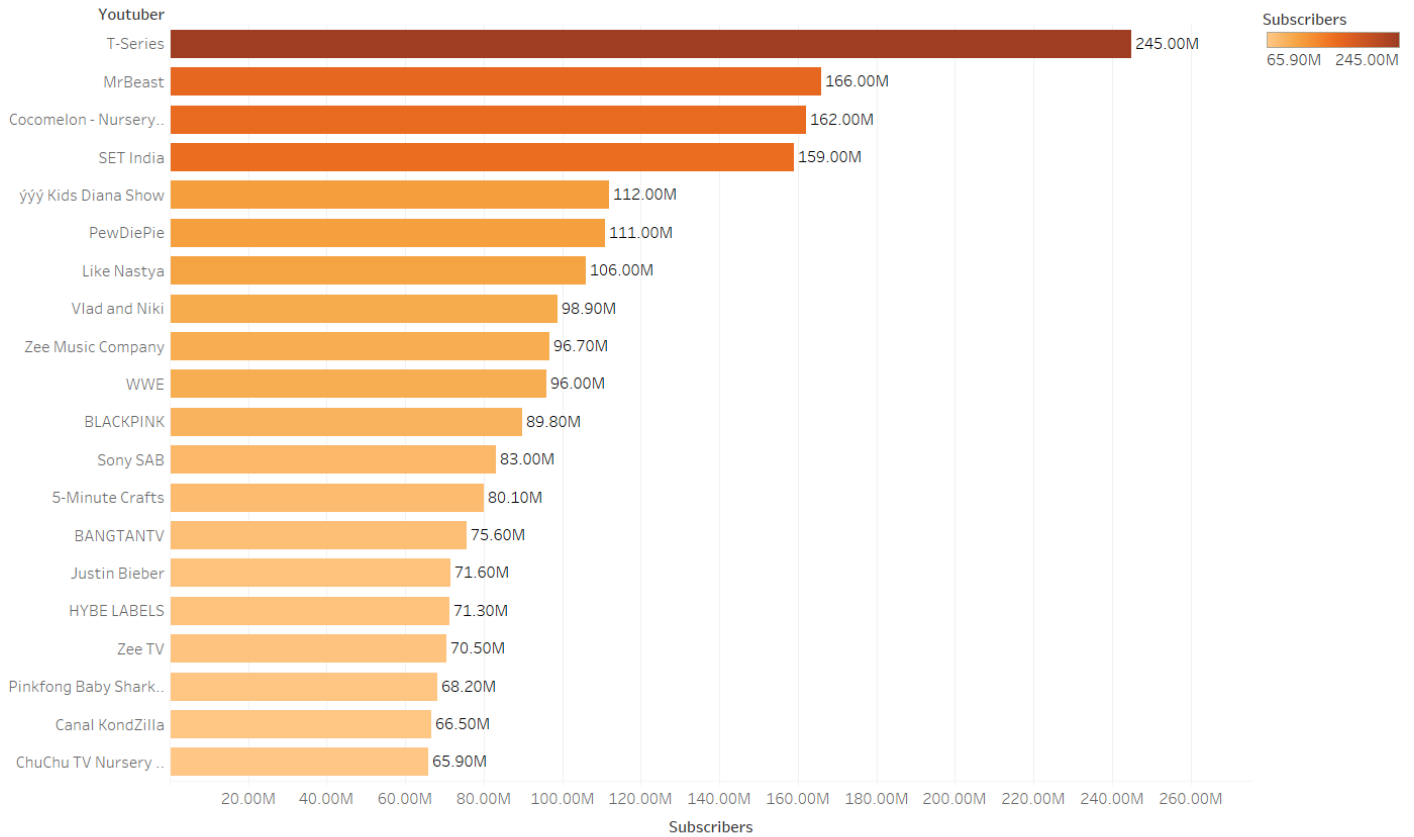


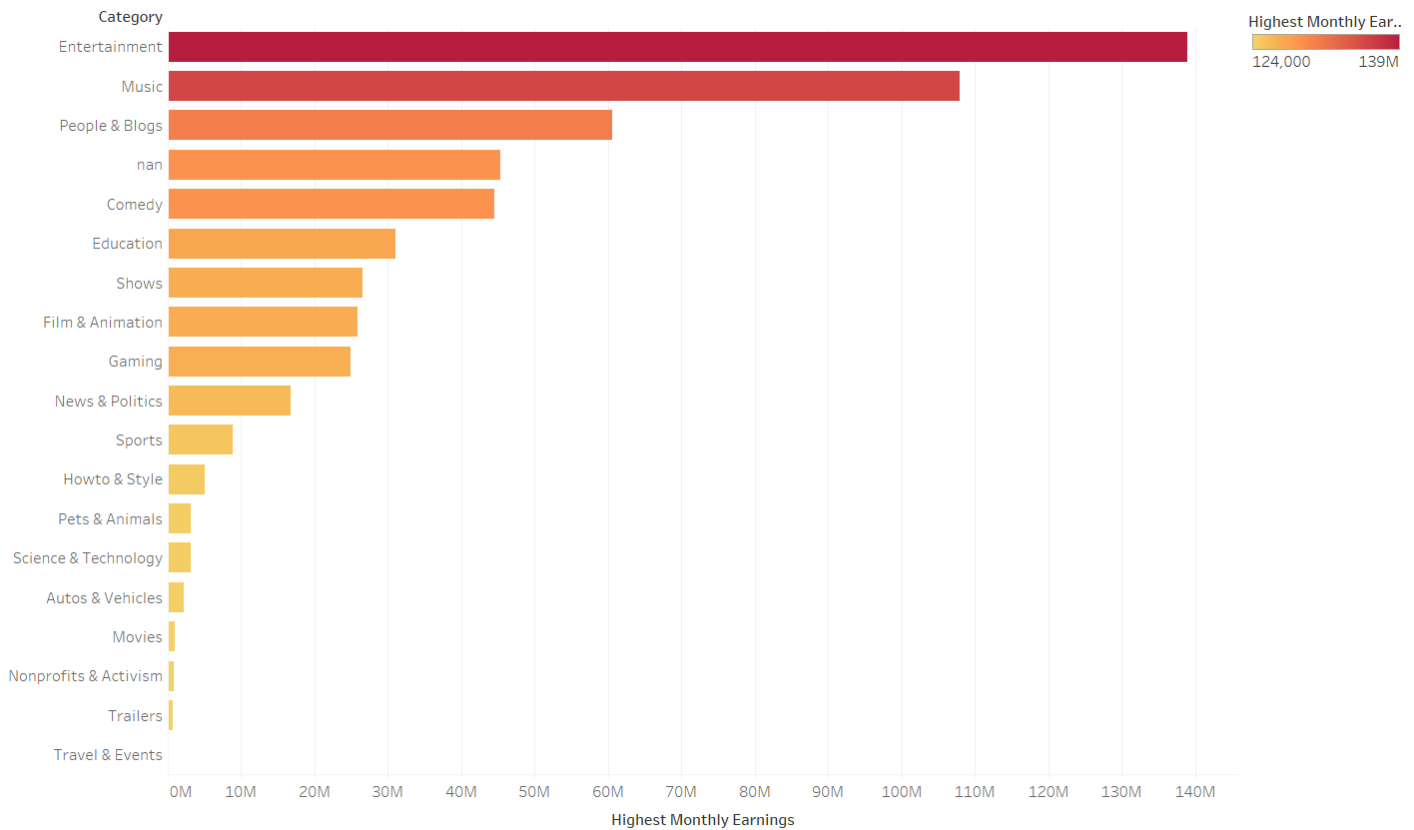
# Global YouTube Analysis Using Tableau

## Subscriber per Youtuber



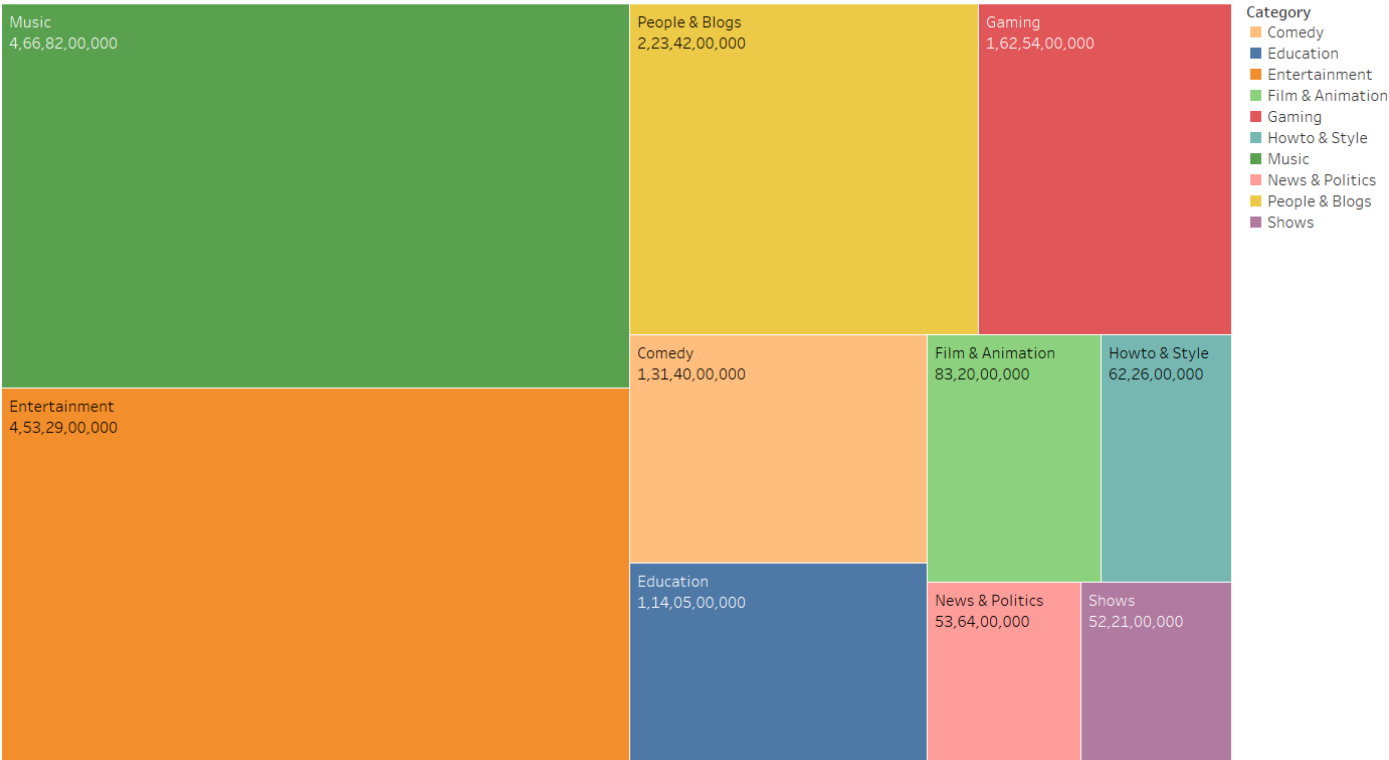
Sum of Subscribers for each Youtuber. Color shows sum of Subscribers. The marks are labeled by sum of Subscribers. The data is filtered on Category, which keeps multiple members. The view is filtered on Youtuber, which has multiple members selected.

## Monthly Earning per Category



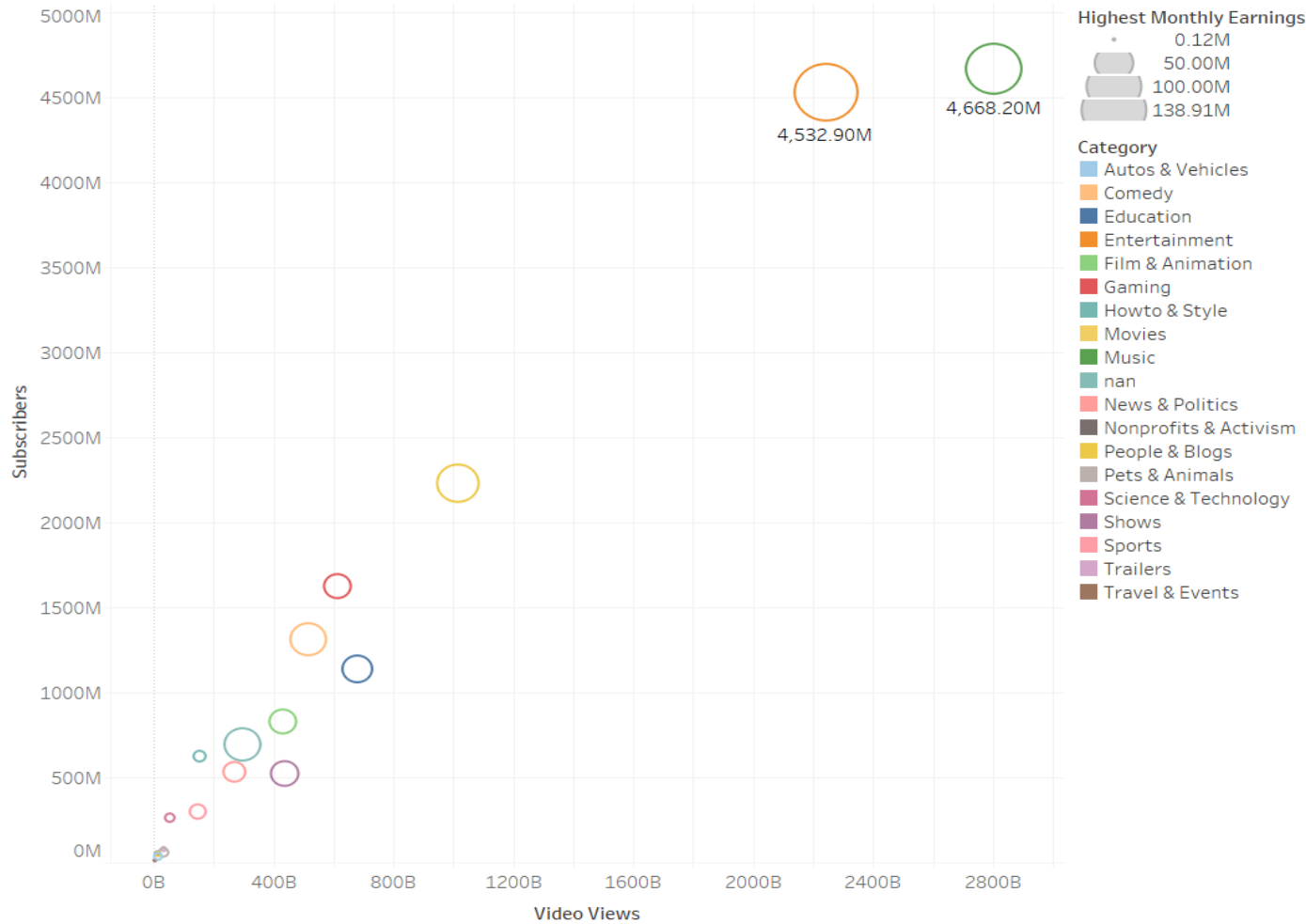
Sum of Highest Monthly Earnings for each Category. Color shows sum of Highest Monthly Earnings. The view is filtered on Category, which keeps 19 of 19 members.

Subscriber per Upload



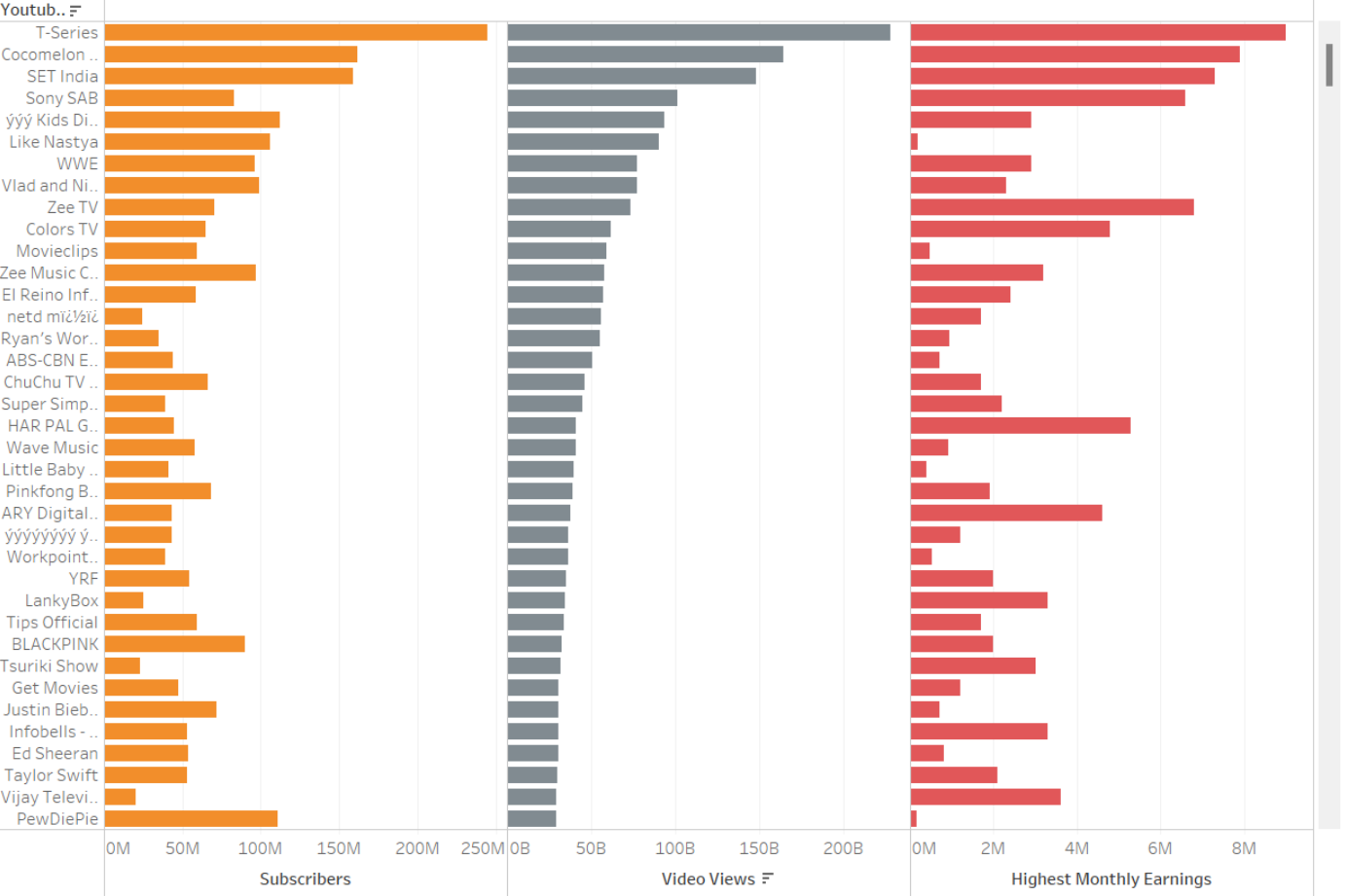
Category and sum of Subscribers. Color shows details about Category. Size shows sum of Subscribers. The marks are labeled by Category and sum of Subscribers. The view is filtered on Category, which keeps 10 of 19 members.

Subscribers by Category

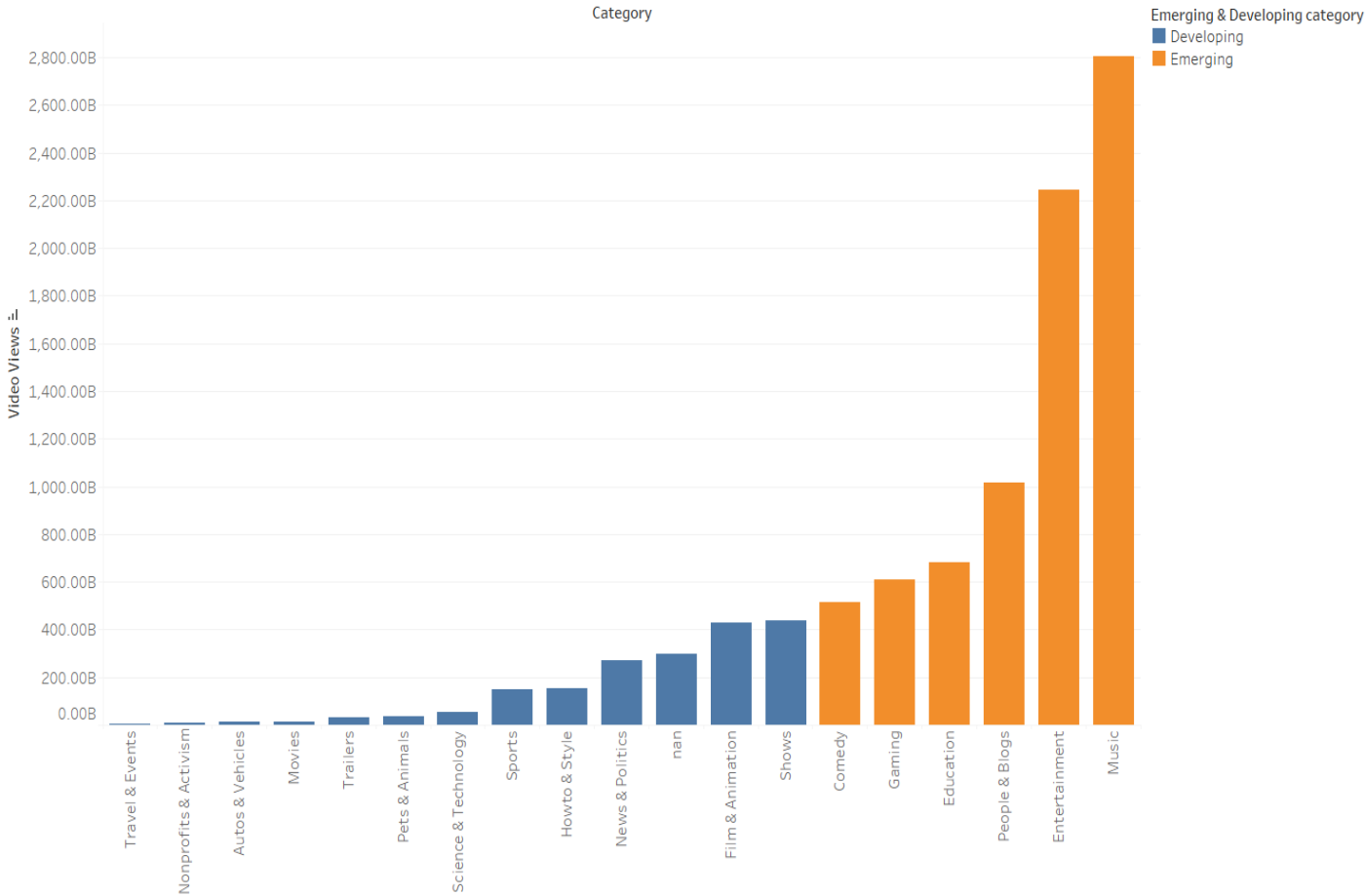


Sum of Video Views vs. sum of Subscribers. Color shows details about Category. Size shows sum of Highest Monthly Earnings. The view is filtered on Category, which keeps 19 of 19 members.

Details of the Youtuber

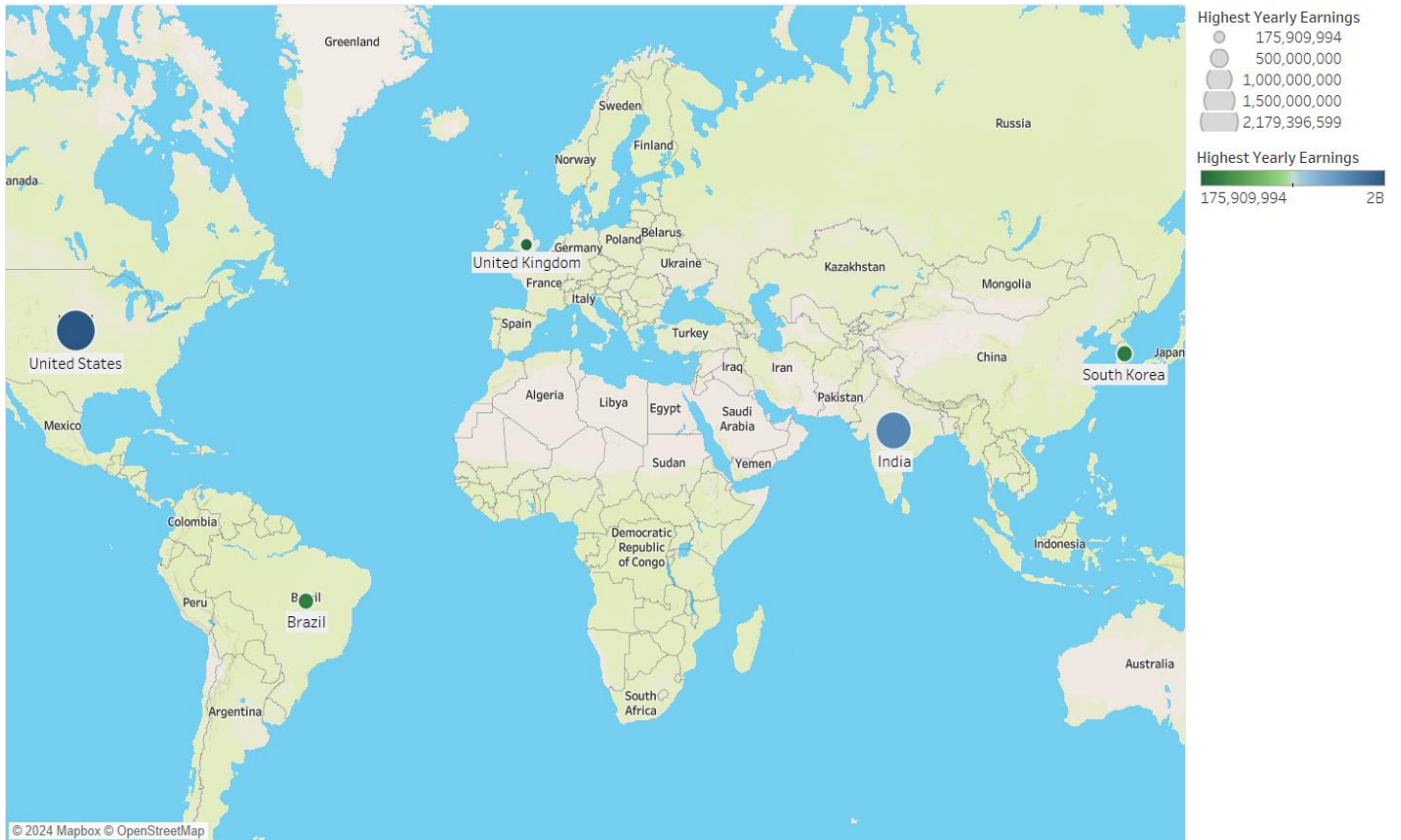


Emerging & Developing Categories

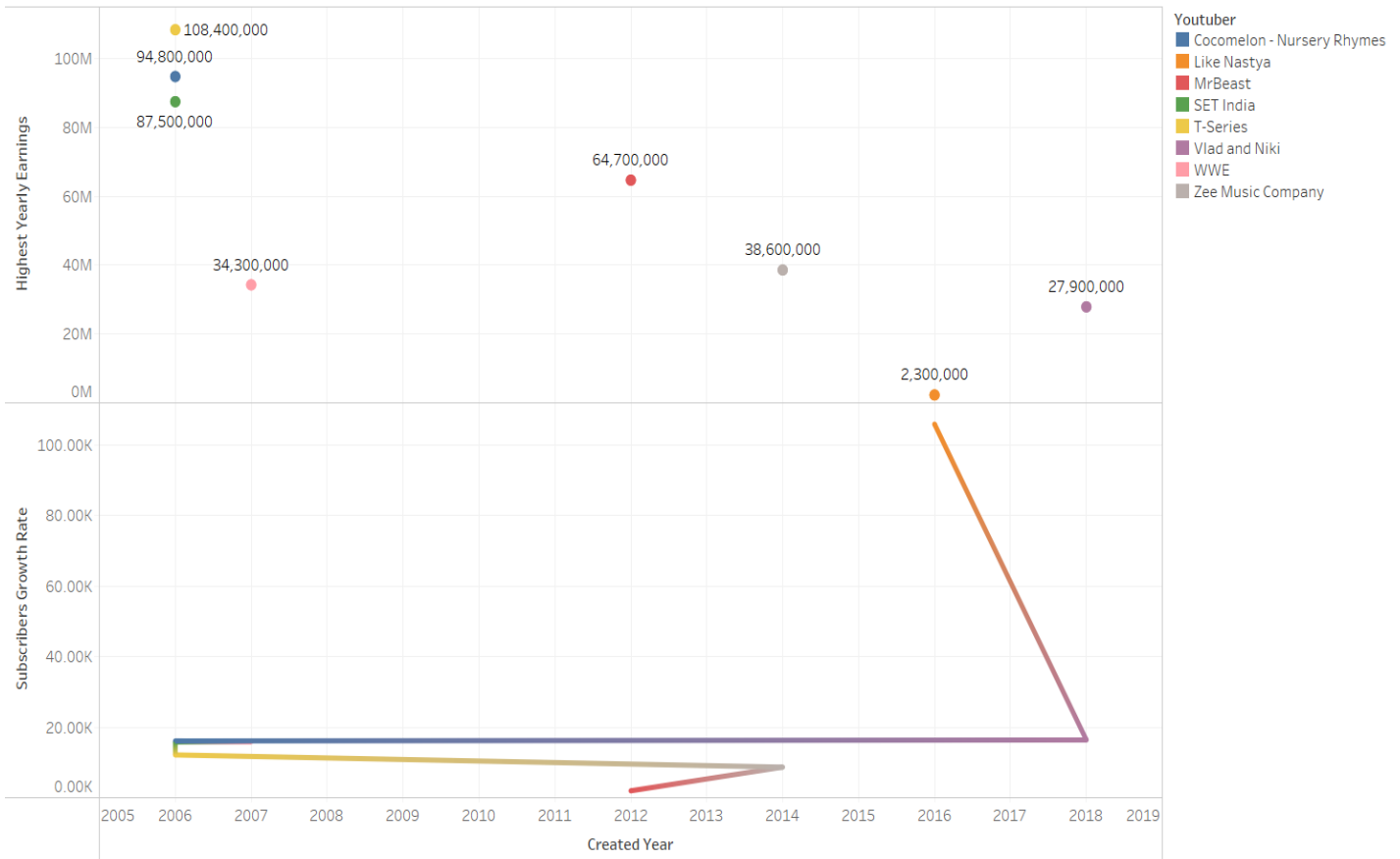


Sum of Video Views for each Category. Color shows details about Emerging & Developing category. The view is filtered on Category, which keeps 19 of 19 members.

## Revenue by Country

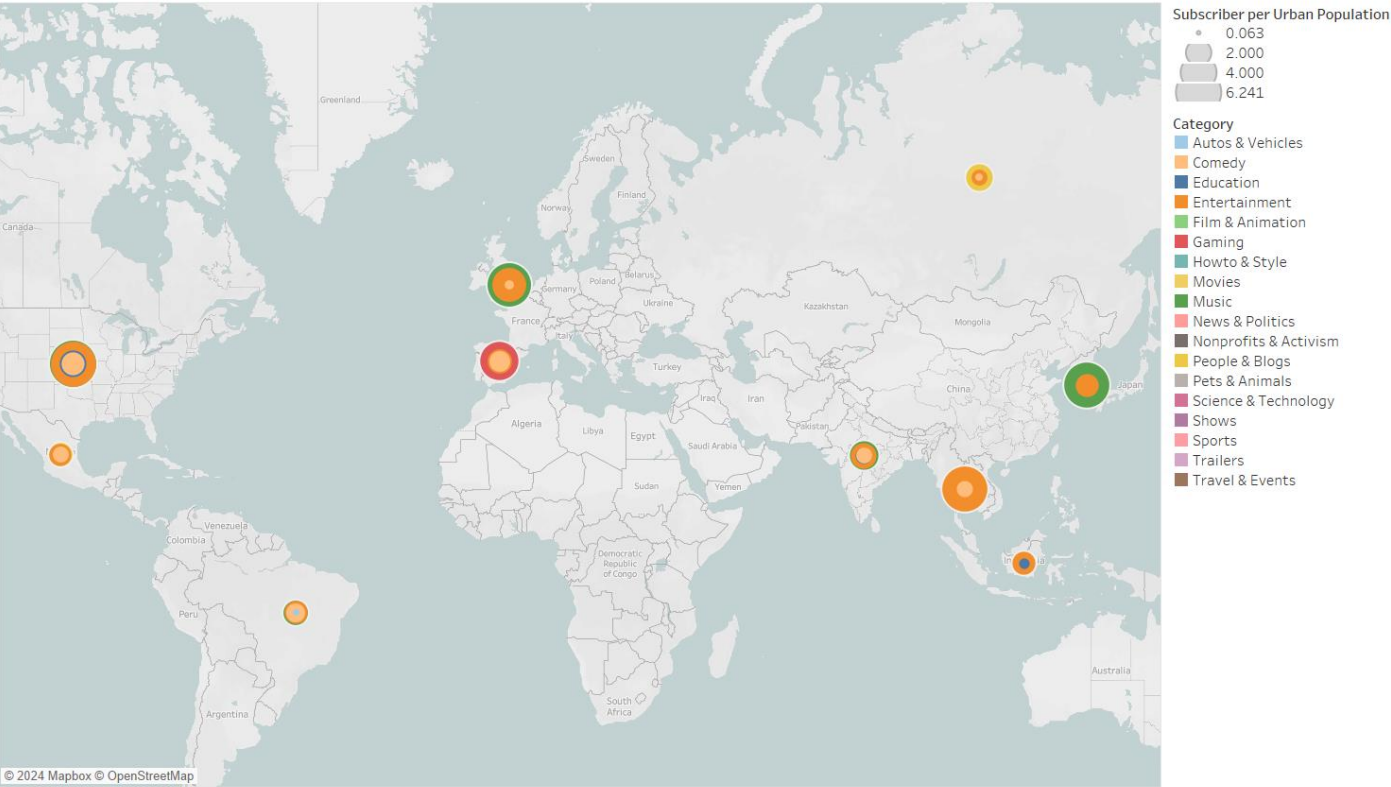


## Subscriber Growth Rate



The trends of sum of Highest Yearly Earnings and Subscribers Growth Rate for Created Year. Color shows details about Youtuber. For pane Sum of Highest Yearly Earnings: The marks are labeled by sum of Highest Yearly Earnings. The view is filtered on Youtuber and Exclusions (Created Year, Youtuber). The Youtuber filter keeps 10 of 864 members. The Exclusions (Created Year, Youtuber) filter keeps 862 members.

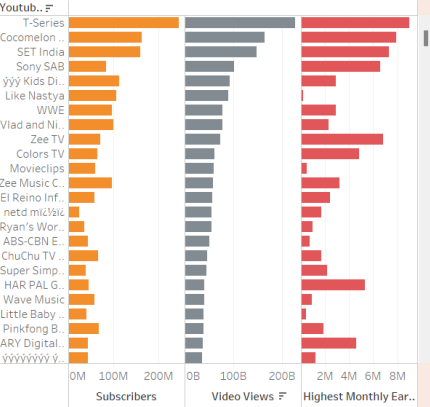
Consumed Channel type



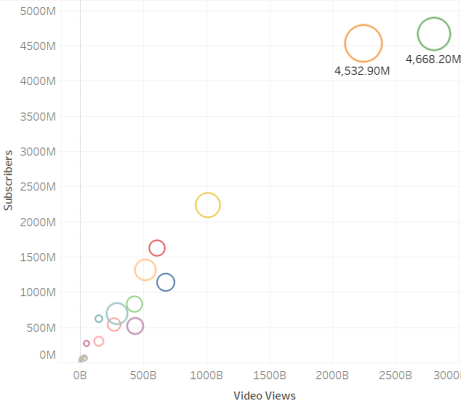
Map based on Longitude (generated) and Latitude (generated). Color shows details about Category. Size shows sum of Subscriber per Urban Population. Details are shown for Country. The view is filtered on Country and Category. The Country filter has multiple members selected. The Category filter excludes nan.

Dashboard:

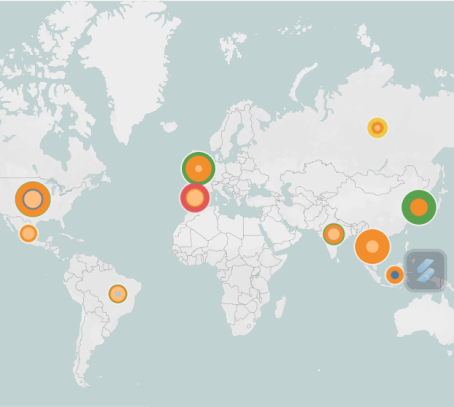
Details of the Youtuber



Subscribers by Category



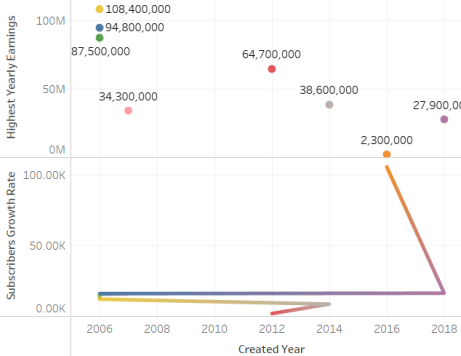
Consumed Channel type



Revenue by Country



Subscriber Growth Rate



Emerging & Developing Categories

