

CMPT 381 – Assignment 1

Persona

Name : Dwyane

Demographics and Background : Dwyane is 28 and was married at the age of 25, He recently had twins. He is a Foreign Service Officer for the Government who has to constantly travel to different countries. He is also into photography due to travelling and had a interest in taking pictures since he was in high school. He always likes to capture important and beautiful memories and revisit them.

Goals and Needs : Due to his frequently travelling job and staying away from his family, He doesn't want to miss out on any of the newborn twins' moments like their first words, walk, and many more things. He needs something to store and view all this pictures as his business phone is not allowed for personal use and he is not allowed to use a personal phone on these foreign trips due to Government restrictions.

Motivations : Not to miss out on any important moments in life and stay connected with his family and friends. And keep reliving these memories.

Experience with Technology: Dwyane has a phone but can't use it for personal use, and is well acquainted with technology and has enough knowledge to survive the technological era

Tasks

Task Name : Staying up to date with Family's day to day lives

Persona : Lilian

Importance and frequency : Whenever she misses them and very important as she is alone.

Description : Lilian wants to keep up with what her children and grandchildren are doing and loves seeing pictures of them.

Specific data that will be used in the task : Pictures, Device

Specific constraints and goals relevant to the task : View pictures and be updated about her grandchildren activities.

Task Name : Viewing Family Pictures

Persona : Lilian

Importance and frequency: Whenever she misses them and very important as she is alone.

Description : She needs to be able to set up and view photos easily and without a lot of detailed finger work.

Specific data that will be used in the task: Pictures , Device

Specific constraints and goals relevant to the task: View pictures without using fingers as she has Arthritis.

Task Name : Staying connected to twins via Pictures

Persona : Dwyane

Importance and frequency : Frequency is Daily, It is quite important as staying away from the people you love is difficult and the pictures will give him peace and make him feel they are there with him

Description : Due to his frequently travelling job and staying away from his family, He doesn't want to miss out on any of the newborn twins' moments like their first words, walk, and many more things.

Specific data that will be used in the task: Pictures, Connection

Specific constraints and goals relevant to the task: To view pictures and not miss any baby moments.

Task Name : Viewing pictures through a device other than mobile phone.

Persona : Dwyane

Importance and frequency : Frequency is daily, Staying connected to family is really important.

Description : He needs something to store and view all this pictures as his business phone is not allowed for personal use and he is not allowed to use a personal phone on these foreign trips due to Government restrictions.

Specific data that will be used in the task : Pictures, A device to view the pictures

Specific constraints and goals relevant to the task : A constrain is that he cannot use a personal phone and goal is to look at family pictures to stay happy.