

2K official news came today, the new NBA 2K14 will add 20 models of shoes in the 2K13 based on the original, which is included Anta, Li Ning and Peak These three domestic brands of shoes, some shoes from the release of screenshot we can see, GHILL 3, Lightning TP, Kyle Lowry 3, KG3 and other shoes are in the column. (Due to a partial screenshot, so not out of Li Ning shoes screenshot)

As the preferred Nike Air Huarache season has once again released a classic OG color, white shoes overall tone, aqua and yellow dotted lining, the iconic support the use of black plastic rendering, overall emitting a thick atmosphere of summer vitality, while OG retro style is also quite attractive. It is reported that the official website of Nike shoes has landed and designated shops for sale, item number 654275-101, interested friends may wish to look at it.

Jordan Brand became the University of Michigan football team sponsor 2015-08-14 14:43:12

We could not really expected, since Nike has become the new sponsor at the University of Michigan, and the resulting "benefit" is really a lot, Jordan Brand recently exposed a message, they will be brought to the school football team, but this is the first time Jordan Brand became the college football team sponsor, has been presented in the field of basketball unbeatable situation they formally entered the NFL's landmark, perhaps they can still be a huge success in the field After all, Jordan's appeal in all areas of the world, really hard to let its rival other brands.

Chinese shoes network Sept. 30 news the world's largest athletic footwear and sports apparel maker Nike Inc. (Nike, Nike): first-quarter earnings (NKE.N Quote) announced better than-expected profit due to cost cuts and lower tax rates beyond the impact of the revenue decline.

The news boosted Nike shares rose 4.2%.

Nike first quarter net profit of \$ 513 million, co EPS of \$ 1.04, respectively, higher than \$ 510.5 million and \$ 1.03 a year earlier, according to Reuters Estimates statistics, analysts on average forecast EPS of \$ 0.97.

Revenue fell 12 percent to \$ 4.8 billion, down from \$ 5.4 billion last year, orders last year before the Beijing Olympics boosted sales. company's quarterly payment at the rate of 24.7% 28.5% lower than a year ago.

sales and administration costs accounted for 32.2% of revenue, down from 34.2% the previous year.

Nike says, in addition to Japan Revenue outside the region are declining, but if included in the exchange rate fluctuations, sales in Japan were flat, while sales in Brazil and other emerging markets rose.

The company said that from now until next year 1 month backlog of orders - that is, as a key indicator of future orders - a 6% reduction in line with analyst expectations of a decline of about 5% compared with last year. , in addition to reducing the amount of orders in emerging markets.

Earlier in response to reduce consumer spending, Nike has taken to cut costs, improve business processes and reduce marketing campaigns and other measures. The company also laid off 5% worldwide, or about 1,750 jobs.

benefit from lower marketing and labor costs, selling and administrative expenses in the first quarter of decrease of Nike 17%.

Nike in New York Stock stock exchanges closed Tuesday at \$ 60.09, after-hours trading to \$ 62.60.

[Chinese shoes Network - Brand News] July 2008, OEM Adidas shoes in Guangdong Rong Cheng Footwear Company Limited invested more than 1000 million to establish Hengyang Rong Yang Footwear Company Limited. After years of development, Hengyang Rong Yang Footwear Company Limited has steadily rooted in Hengyang, most recently in the government's strong support of Hengyang invested heavily in the construction of factories.

According to reports, the local government support to large, a lot of work to simplify the procedure. In 2009 the company decided to expand the investment, 300 million yuan investment, the establishment of Hengyang Deyang Footwear Company Limited, has started production in March 2011 and currently employs 3,000 people, after the Spring Festival in 2012 are also expected to recruit 3,000 people.

Why Hengyang? Hengyang Rong Yang Footwear Company Limited director Don Needle Hill said the company had considered moving to mainland China when there are two choices, Hunan and Jiangxi, Hunan from the Pearl River Delta near the time because there is an important factor is that in order to move into facilitate the employees to work at home, "At that time, Guangzhou Rongcheng Group three companies from Hunan Province, particularly the workers, especially in Hengyang most people, a total of 15,000 people, Hengyang membership of 5,000 people, accounting for about 30%."

Hengyang Rong Yang Footwear Company Limited import and export volume growing year by year, in May 2009, began to take orders, before the end of the year to achieve exports of \$ 8 million -900 million the 2010, exports amounted to \$ 22 million, in 2011 the export volume is expected to exceed \$ 30 million. (Chinese shoes Network - the most authoritative and most professional Footwear News)

1988 birth model running shoes M576, by virtue of the enduring popularity is definitely regarded as one of the new balance of the trump card styles, many of my friends will M576 as NewBalance entry styles, is all because of M576 with retro contour and its wild advantage (of course and the market share also have a certain relationship). < br / > to 2012 spring quarter, new balance again will stop the popularity of retro models. In recent times and the new shelves has a M576FW, equipped with M576 the original taste of the c-cap corrosion at the bottom of the epicenter technology made, toe the usual net surface design has also been unified into turning over wool leather, ash through tone brown shoe body color, and by NB fans "certification" of the British flimby factory production, by virtue of a British flag filling the distinguished status. UNIONMADE is now limited to put on sale, pricing 150USD, do not want to be different from other gray model of a friend may wish to refer to.

source: UNIONMADE

NEW balance 99X series, the biggest characteristic nothing better than the made in USA production area, it may be said is the 99X series is the most proud of the characteristics, although 99X series also has some types of transfer the field of production, but the made in USA voices must be paramount. < br / > every year new balance will continue the made in USA 99X series, to season, new balance is also about to release two new color schemes m998, respectively, and M998GR M998NR. Two are in varying degrees of grey tone launched shoe body, to be dotted with red and blue n word labelling of 3M reflective edge, equipped with comfortable feeling full absorb cushioning system, the tongue more large made in USA words, express the origin, American NB fans must pay attention to, is now login. Book sale.

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