Nike LeBron 10 Low & quotWhat The MVP & quotpersonal customization 2013-12-09 00:00:03

Recent sneakers customized team CWhitt Customs over the season Nike LeBron build LeBron 10 & quotMVP & quotcolor of inspiration, the color applied to the over LeBron 10 Low, and to transform, to create a The Nike LeBron 10 Low & quotWhat The MVP & quotcustom work, fancy design unforgettable.

Nike Air Tech Challenge II "Poison Green" color first appeared 2014-02-24 21:07:38

Nike engraved in the second half of last year, the legendary tennis player Andre Agassi's classic shoes Air Tech Challenge II, due to the now hot Air Yeezy 2 outsole design will draw on the shoe's sake, shoes in a short time Popular will jump up inside. Not long ago, a "Hot Lava" color also made a pretty good reputation.

This time has a new "Poison Green" color first appeared on the network, and "Hot Lava" the same color, black and white shoes with white tone, but the details of the location of places Swoosh and green apples It replaces the original red. No exact currently available information, this color, but I believe the shoes will soon come to our side in the future.

Weibo

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Local Nike's latest Olympic-related advertising for Adidas a surprise ambush, although not openly use the Olympic rings logo, but with the London advertising but by word around the world -

[brand dynamic Chinese shoes network] playing a walking a fine line, but also enhance the brand value. Nike in the Chinese market full use of the strategic social media, as in China, the Olympic ambush marketing tactics inject local content.

While Adidas is the official London 2012 Olympic sponsor, but Nike launched "live out your great (Find Your Greatness)" advertising films (in our "Top Ten 2012 London Olympics advertising" ranked sixth) but very cleverly avoided mention of London, but showing the parts of the world in the name of the country with the word London.

Now, as a key part of Nike's global advocacy, this ad has been injected into the local connotations for the Chinese market, its influence is growing as social media-driven warming. Passionate slogan - "Live out your great" to mobilize the Chinese people's national sentiments.

Nike also especially Sina Weibo follow the actual progress of Chinese athletes in the game, and made a series of brand fast response, interaction with Chinese consumers.

For example, 16-year-old swimmer Ye Shiwen Jiyaqunfang young age, in order to break the world record score to win the gold medal in the women's 400 meters individual medley final, when she suffered stimulants questioned Nike's response is: "They can question your results, but you can not question the great." For gymnast Chen Yibing rings at the London Olympics competition, "to take the silver medal action" unfair Results, Nike also issued a "not absolutely fair, but there is absolutely great," aroused our sympathy and support. (Chinese shoes Network - the most authoritative and most professional Footwear News)

Burberry (Burberry) is a traditional British luxury brand, its product line has multiple levels, to meet the different needs of people. Meanwhile, in its quality, innovation and timeless classics as synonymous continue to produce attractive luxury. Of course, Burberry Burberry's straw wedge heel women's sandals, is one of a.

Equestrian buckle decorated straw wedge sandals

Burberry (Burberry) Equestrian buckle decorated straw wedge heel sandals, the choice of brown leather, leather texture, with a heel height of 12.5cm with a twist weave coarse Muar, combined into a fashion tidal shoes shape. Meanwhile, put this wedge sandals, but also show your perfect leg line.

Patent leather wedge sandals straw

Burberry (Burberry) This patent leather straw wedge sandals, white appearance, clean vamp style, giving a feeling of infinite perfection. The white and wedge sandals, shoe laces with a positive crossover design, simple and clean, giving the impression of freshness and comfort.

Straw wedge sandals rivet plaid

Burberry (Burberry) The rivet plaid straw wedge heel sandals, House Check plaid straw wedge sandals, leather decorated with rivets Mahler, the whole paragraph shoes are black in color, with a T-shaped design, and ankle straps, looks very capable.

Decorative bow snakeskin quality plastic straw wedge sandals

Burberry (Burberry) This snakeskin quality plastic bow decorated straw wedge heel sandals, shiny satin uppers chosen carefully made, with a chic snakeskin and a transparent plastic quality decorative bow, and soft leather insole, making The sandals comfortable to wear.

Haymarket Check plaid straw wedge sandals

Burberry (Burberry) The Haymarket Check plaid straw wedge heel sandals, is an elegant brown leather straw wedge heel sandals, with a Haymarket Check plaid trim and slim leather cross straps, simple lady.

Chinese shoes Network February 11 hearing, Tinker Hatfield believe the designer's favorite AIR JORDAN shoes deeds of people are very familiar with. Many dual classic JORDAN shoes has his mark, and he himself recently in 7 pairs of shoes to wear what is it? With a look.

Air Jordan 3 "Oregon Ducks"

The first is his determination to save MJ stay brand designed AJ3, TH itself AJ3 love to wear because it is a simple reason: "very comfortable"

Nike Special Field Boot 'Black Leather'

SFB black leather boots, first of all he is cool, then ride a motorcycle so because TH often need it, and then followed it foot feeling very comfortable, because SFB installed outsole Free technology.

Air Jordan 11 "Concord"

Not because he was handsome, but because of patent leather is waterproof, so go the more humid places is not afraid of water, since I can get this shoe, I is not afraid dirty it, and I always wear it in winter, because I think it is very suitable for winter weather.

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