

source: end.

Chinese shoes Network December 21 hearing, Nike's revenue in the Chinese market has not break down from the "quagmire" in, according to the latest quarterly financial report, from September to November this year, Nike Greater China revenue decreased 3 %, the possibility of Li Ning (02331.HK) to catch larger.

In the Dec. 17 announcement of quarterly, as of November 30, Nike Greater China revenue of \$ 404 million, down 3%, of which \$ 210 million footwear revenue, reduce up 1%, apparel revenues \$ 170 million, down 7%, sports equipment revenue \$ 25 million, down 2%. Reduced income, while sales and administrative expenses Nike Greater China region increases, resulting in lower profit margins. Nike Greater China region of interest pre-tax profit (EBIT) decreased by 7 percent, reduced to \$ 126 million.

However, compared with the previous quarter, revenue decline narrowed. June to August this year, Nike Greater China revenue of \$ 416 million, down 16%, this quarter has been narrowed to three percent decline. From the orders, the market outlook Nike Greater China region appears to have turned around. Expected in December 2009 to April 2010 shipment of orders, orders Greater China region grew 4% from June to August this year, the volume of orders in Greater China or decrease of 6% year on year.

Nike Greater China region including mainland China, Hong Kong, China Taiwan three markets, according to Nike's earnings this year, six to six months in November, the Nike Greater China region to achieve total revenue 8.2 billion. A domestic sports business executives on the CBN, told reporters that this year, Nike's sales in the mainland market of 10 billion yuan from the previous years, reduced to seven billion to 80 billion yuan, Li Ning, the first half of this year, revenue has exceeded 40 billion yuan, very Nike may sit over the top spot in the Mainland.

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customized version of the Air Jordan 4 "Shady XV" exposed 2014-11-26 12:04:58

sneakers custom large coffee Mache again released masterpiece! This time be exposed to this pair Air Jordan 4 "Shady XV" is designed for rapper Eminem the building, inspired by the latest album Eminem with "Shady XV". The whole body of the shoe to the album cover of black, red and silver rendering, the overall texture of shoe leather laces make more, but use a little scratch white shoes are designed not only failed to make the shoes feel old, but to everyone showing an other kind of character, shoes custom theme listed is marked shoes.

earlier to introduce this double Kyrie 1 "Dungeon", has finally come home to the official website of it! Shoes inspired by Irving a "dungeon" in the basement basketball court, gray shoes with fluorescent green Swoosh and lining, for us to create a bright bouquet of dark feeling. It is reported that the shoes will be tomorrow at the official website of the official selling price of 849RMB, item number 705278-270, interested friends may wish to look at it then.

Nike's "What The" color theme, with its grandiose chutzpah welcomed by the sneaker, but the brand is also happy to apply it to more product lines, to coincide with anniversary of Max 95 Air 20 Gordon world, Nike recently brought us in this double new Nike Air Max 95 "what The" color, but compared with other same door, it does a lot of low-key, the whole body of the shoe color to gray building, just eyelets, tongue and heel and outsole use at Yuanyang color rendering. It is reported that some stores selling shoes has landed, and interested friends may wish to shop consult friends.

Air Jordan 1 Skinny Hi GS physical debut 2013-12-08 23:26:37

Two days before we have to bring this pair of Air Jordan 1 Skinny Hi GS spy, this specifically for girls to create variations edition Air Jordan 1 has a very high upper exaggerated, with more light in the end, it can be set to abandon the traditional Air Jordan 1, and go from the trend of the line, but this mixed of Air Jordan 1 Skinny Hi GS do not know can not impress you heart it? In short small series looks not very accustomed to.

upstart fashion circles Maison Martin Margiela shoes 2013-12-08 22:44:45 Japan Limited and H & M has just released a joint series of Belgian fashion brand Maison Martin Margiela recently released a series of brand new home. Recently it has launched a Japanese exclusive limited edition sneakers, shoe plating using a very eye-catching metallic blue building, there is also accompanied by a plating texture key buckle. It is reported that this shoe is priced at about \$ 573, the price is also up keychain \$ 153, upstart fashion circles a single product price is really very shocking.

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Cole Haan LunarGrand 2014 Spring Summer Camouflage Post 2014-02-24 21:04:24

Popular footwear brand Cole Haan in the spring quarter of this year's new series, playing camouflage elements, launched a new series of camouflage shoes. Series with Wingtip, Lace Boot and Canoe Camp Moc three shoes modeled departure, in many different forms of camouflage design presents. Cole Haan original gentleman taste after injection camouflage design, creating a unique street yuppie flavor. The Lunarlon outsole also guarantees each foot feeling comfortable footwear, ladies influx of men do not miss it!

Nike Air Flight Classic GS "Red" exposed 2015-07-24 11:18:52

it seems Air Jordan 4 really is a lot of brothers, except that we are very familiar with Air Flight'89 outside, Nike recently brought us another of its brothers shoes Air Flight Classic, the designers use Quintana red equipped, not integrated into other color, let us feel the breath of youthful vigor, but the only brand to create a version of the size of the sale of GS, maybe make a lot of friends down male friends, it is learned that the Department of shoes now on sale, like friends may wish to shop look at it.

Air Jordan 1 Mid "Knicks Ripstop" Sample physical map Buy 2013-12-08 23:14:59 Recently, this pair of Air Jordan 1 Mid "Knicks Ripstop" Sample exposure on the network, the arrival of the typical color of the new Knicks show, this pair Air Jordan 1 the biggest bright spot Mid "Knicks Ripstop" Sample to belong to its upper material, a reference to a large area of ??the upper material made of nylon with leather upper vamp stitching to form a new effect.

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adidas Originals by 84-Lab launched a new color Stan Smith 2015-02-01 18:25:40

Although we are convinced that this year will be its classic shoes adidas Originals Superstar hot year, even so, it did not affect Kuraishi a tree of preference Stan Smith, product branding in the season, we still we see this familiar shadows. This time the designer to create gray suede shoes overall, with a classic white outsole is made, the overall atmosphere and create a very traditional for us. It is reported that the shoes has landed some of the designated shops for sale, priced at \$ 180, interested friends may wish to look at it.

Nike classic elements landed New York Fashion Week 2014-09-09 11:37:06

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