

About Me

I am Rohan Kumar from Bihar. I have done my M.Sc Biotechnology from MIT-WPU,Pune.

Currently, I am associated with Apelo Consulting as a Market Research Analyst wherein I am working on various market research projects like Healthcare IT, PMI, IVD_APAC, PNH_IVD, Cervical Cancer_Screening, Surgical Gateway & Consulting, etc.,

My Roles and Responsibilities –

- KOL mapping and profiling (Healthcare, Life Science and MedTech), Qualitative and Quantitative Research.
- Recruiting and scheduling interviews of respondents for the client through cold calling, emails or via LinkedIn.
- Assessing and filtering desired respondent designations like C - Suite Executives, Directors and Decision Makers, Market Access Stakeholders (Public and Private) , Sales and Marketing Managers , Purchasing Managers , Laboratory Manager / Director , Oncologist .

Additionally, I am a dedicated and results-driven professional with a proven track record of delivering effective research solutions.