

CURRICULUM VITAE

ROHAN KUMAR

Research Analyst, Apelo Consulting
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Date of Birth: 27th January, 1999

Profile: Experienced Research Analyst with expertise in primary and secondary research, qualitative and quantitative methods, and market analysis across various industries. Skilled in developing customized research methodologies, evaluating emerging technologies, conducting targeted respondent recruitment, and delivering high-quality data sets through extensive quantitative analysis and in-depth interviews with key stakeholders. Dedicated and results-driven with a proven track record of delivering effective research solutions.

Work Experience:

Currently, I am associated with “**Apelo Consulting Pvt. Ltd.**” as a **Market Research Analyst**. (16/08/2022 – Current)

My Roles and Responsibilities –

- Performed professional primary & secondary research in order to identify, market landscape, customer needs, Market trends, and competition in Healthcare and Pharma domains.
- Completed strategic market planning, collected with the help of quantitative and qualitative methods.
- Experienced market research leader proficient in leading and supervising internal teams to drive optimal performance and productivity. Adept at providing guidance and support to ensure team success.
- Additionally, I am a dedicated and results-driven professional with a proven track record of delivering effective research solutions.

Education:

M.Sc. Biotechnology	MIT- World Peace University, Pune	2020- 2022	CGPA - 9.64
B.Sc. (Hons) Biotechnology	Shoolini University, Solan	2017-2020	CGPA - 7.40
BSEB (+2)	Gulab Memorial Inter College, Bettiah	2015	70.80%

Skills:

- Strong Quantitative research and data analytics skills
- Market research
- Primary & Secondary research
- Excellent time management and attention to details
- Proficiency in Microsoft office (Word, Excel, PowerPoint)
- Problem Solving & Critical thinking
- Biotechnology

Internship:

- Industrial training in R&D department at **“Sun Pharmaceutical Industries”**. (01/12/2021 – 31/05/2022).
- Worked as a Research and Development Intern at **“Defence Research Laboratory, DRDO”** on **“Coptis teeta wall: A Potential endemic medicinal plant of Eastern Himalayas”**. (01/08/2021- 31/10/2021).

Projects:

- A research study to understand the **“cervical cancer diagnostics testing market”** in APAC at **“Apelo Consulting”**.
- A research study to understand the **“landscape & trends of In-vitro Diagnostics testing”** in APAC at **“Apelo Consulting”**.
- A research study to understand the **“Medical device volumes and usage patterns”** in APAC at **“Apelo Consulting”**.
- Worked on **“InfoLatam”** & **“IVD PNH”** at **“Apelo Consulting”**.
- I have Worked on **“Protein Expression in Mammalian System”**, at **“Sun Pharmaceutical Industries”**
- Conducted research on **“To Analyze Possibilities Behind Utilization of Flavone Biosynthetic pathway and Consecutive Genes Participating, for Decreasing the Effects Hyperphenylalaninemia “Predominant Symptom of PKU Metabolic Disorder”, at “Shoolini University, solan”**.

Publication:

- Published Blog (**How we made this DNA Nucleotide Count Web App?**) on **‘Medium’**, is a blogging platform.
- Published Blog (**How Bio-python is used for computational Biology?**) on **‘Medium’**, is a blogging platform.

Network & Membership:

- Member at **‘SBE MIT-WPU’**, is a student’s chapter of Society of Biological Engineering (SBE) is providing an integrated and interdisciplinary platform for students from different disciplines, MIT-WPU, Pune.
- Former Media manager of **‘RuBisCo’**, the monthly scientific newsletter at the School of Biology, MIT-WPU, Pune.

Achievements:

- Recognized as the **“Best performer of the quarter award for Q1 2023”** at Apelo Consulting.
- Won **“Co-curricular activity appreciation award”** at MIT-WPU, Pune.
- Won **“Nav-Udyami Business idea pitching competition”** organized by MIT-WPU, Pune.
- Won **“Best presentation deck”** at MIT-WPU, Pune.