

About Me

My name is Rohan Kumar, and I am originally from Bihar. I hold an M.Sc. in Biotechnology from MIT WPU in Pune. Currently, I am working as a Research Analyst at Apelo Consulting, where I have gained valuable experience over the past year conducting primary and secondary research to provide market insights, customer needs analysis.

In my free time, I enjoy playing guitar and learning new skills. Recently, I Developed a website to streamline the recruitment process for a research study, successfully onboarding experts and improving participant engagement and am currently enhancing my Excel skills.

My Roles and Responsibilities –

- Effectively managed client calls, addressed inquiries and concerns while ensuring client satisfaction and retention.
- Performed professional primary & secondary research in order to identify, market landscape, customer needs, market trends, and competition in Healthcare and Pharma domains.
- Completed strategic market planning, utilizing quantitative and qualitative research methods for data collection.
- Experienced market research leader proficient in leading and supervising internal teams to drive optimal performance and productivity. Adept at providing guidance and support to ensure team success.
- Additionally, I am a dedicated and results-driven professional with a proven track record of delivering effective research solutions.