ROHAN KUMAR

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Date of Birth: 27th January, 1999

Profile: Experienced Research Analyst with expertise in primary and secondary research, qualitative and quantitative methods, and market analysis across various industries. Skilled in developing customized research methodologies, evaluating emerging technologies, conducting targeted respondent recruitment, and delivering high-quality data sets through extensive quantitative analysis and in-depth interviews with key stakeholders. Dedicated and results-driven with a proven track record of delivering effective research solutions.

Education:

M.Sc. Biotechnology	MIT- World Peace University, Pune	2020- 2022	CGPA - 9.64
B.Sc. (Hons) Biotechnology	Shoolini University, Solan	2017-2020	CGPA - 7.40
BSEB (+2)	Gulab Memorial Inter College, Bettiah	2015	70.80%

Work Experience:

- Currently, I am associated with **"Apelo Consulting Pvt. Ltd."** as a **Market Research Analyst.** (16/08/2022 – Current)

    My Roles and Responsibilities –

    • KOL mapping and profiling (Healthcare, Life Science and MedTech), Qualitative

    and Quantitative Research.

    • Recruiting and scheduling interviews of respondents for the client through cold

    calling, emails or via LinkedIn.

    • Assessing and filtering desired respondent designations like C - Suite

    Executives, Directors and Decision Makers, Market Access Stakeholders (Public

and Private), Sales and Marketing Managers, Purchasing Managers, Laboratory

Manager / Director, Doctors.

Additionally, I am a dedicated and results-driven professional with a proven track

record of delivering effective research solutions.

Internship:

- I have completed my industrial training in R&D department at "**Sun Pharmaceutical Industries**". (01/12/2021 – 31/05/2022).
- I have worked as a Research and Development Intern at "**Defence Research Laboratory, DRDO**" on **"Coptis teeta wall: A Potential endemic medicinal plant of Eastern Himalayas"**. (01/08/2021- 31/10/2021).
- Worked as a Bioinformatics Intern at **"HackBio".** (01/08/2021 – 05/09/2021).
- **'Advanced Recombinant DNA Technology',** Codon Biotech Pvt.Lmtd, Noida, U.P, India. (06/2019 - 07/2019).

Project:

- I have Worked on **"Protein Expression in Mammalian System"**, at **"Sun Pharmaceutical Industries"**
- Made **"DNA Nucleotide Count Web App"**, this app counts the nucleotide web composition in a query DNA and also it shows GC%**.**
- Worked on **"To Analyze Possibilities Behind Utilization of Flavone Biosynthetic pathway and Consecutive Genes Participating, for Decreasing the Effects Hyperphenylalaninemia "Predominant Symptom of PKU Metabolic Disorder",** at "**Shoolini University, solan".**

Publication:

- Published Blog (**How we made this DNA Nucleotide Count Web App?)** on **'Medium',** is a blogging platform.
- Published Blog (**How Bio-python is used for computational Biology?)** on **'Medium',** is a blogging platform.

Courses:

- **'Techniques for Genetic Manipulation in Bacteria and Viruses',** by MIT-WPU, Pune.
- **'Bacterial Genomes: From DNA to Protein Function using Bioinformatics',** by Future learn.
- '**Python Basics for Data Science',** by edX.
- **'Recent and upcoming enhancements to NCBI BLAST and primer-BLAST services!',** by NCBI.
- **'Python skills for Handling Biological Data',** by stepik.

Network & Membership:

- Member at '**SBE MIT-WPU'**, is a student's chapter of Society of Biological Engineering (SBE) is providing an integrated and interdisciplinary platform for students from different disciplines, MIT-WPU, Pune.

- Former Media manager of **'RuBisCo'**, the monthly scientific newsletter at the School of Biology, MIT-WPU, Pune.

Technical Skills:

- MS-Word, MS-Excel, MS-PowerPoint, Cell Culture, Molecular Biology, Python (Beginner), Basic Bioinformatics.

Scholastic Achievements:
- Won "Co-curricular activity appreciation award" at MIT-WPU, Pune.
- Won "Nav-Udyami Business idea pitching competition" organized by MIT-WPU, Pune.
- Won "Best presentation deck" at MIT-WPU, Pune.

Skills:

- Hobbies – Photography, Drawing, Video making
- Languages – Hindi, English