

region All division All market All

Customer
Net Sales Performance

All Values in USD

Customer	2019	2020	2021	2021 vs 2020
Nova		0.0M	0.4M	2664.92%
Integration Stores		0.2M	1.4M	887.19%
Chiptec		0.4M	3.0M	722.03%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.32%
Logic Stores	0.2M	0.9M	4.8M	515.17%
Electricalsbea Stores		0.1M	0.7M	504.64%
All-Out		0.2M	0.8M	495.70%
Elite	0.4M	0.8M	4.1M	495.52%
Boulanger	0.2M	0.8M	4.1M	492.93%
Neptune	1.0M	3.4M	16.1M	471.50%
Atlas Stores	0.2M	0.7M	3.2M	470.34%
Electricalslytical	1.8M	2.6M	11.9M	457.50%
UniEuro	0.6M	1.6M	7.3M	457.03%
Epic Stores	0.4M	0.9M	4.2M	446.06%
Euronics	0.4M	0.9M	3.9M	444.67%
Propel	1.6M	2.5M	10.8M	440.64%
Sorefoz	0.6M	1.1M	4.7M	433.63%
Girias	1.5M	2.1M	8.7M	419.29%
Chip 7	0.6M	1.3M	5.5M	416.07%
Relief	0.4M	1.0M	4.1M	403.57%
Surface Stores	0.1M	0.5M	2.1M	398.80%
Vijay Sales	1.7M	2.1M	8.5M	397.78%
Flawless Stores	0.1M	0.5M	1.8M	396.28%
Elkjøp	0.5M	1.3M	5.2M	391.90%
Ezone	1.5M	2.0M	7.9M	391.62%
Info Stores	0.1M	0.5M	1.8M	384.09%
Lotus	1.5M	2.1M	8.1M	382.61%
Acclaimed Stores	1.4M	2.9M	10.9M	378.08%
Reliance Digital	1.6M	2.6M	9.7M	377.90%
walmart	1.3M	2.6M	9.7M	370.45%
Expert	0.8M	1.8M	6.4M	363.98%
Radio Popular	0.5M	1.5M	5.3M	362.56%
Coolblue	0.5M	1.2M	4.2M	360.00%
Electricalsocity	2.3M	3.5M	12.4M	358.75%
BestBuy	0.9M	1.8M	6.3M	356.08%
Premium Stores	0.5M	1.1M	3.9M	353.09%
Fnac-Darty	0.5M	0.8M	2.9M	349.77%
Control	0.9M	2.2M	7.7M	349.23%
Viveks	1.6M	2.2M	7.8M	348.10%



AtliQ Exclusive	9.6M	17.7M	61.1M	345.77%
Costco	1.1M	2.8M	9.3M	337.37%
Zone	0.3M	1.6M	5.3M	336.20%
Expression	1.7M	3.0M	9.8M	328.24%
Sage	4.8M	6.4M	20.7M	321.52%
Leader	4.7M	6.0M	18.8M	314.81%
Electricalslance Stores	0.1M	0.7M	2.3M	313.34%
Radio Shack	0.8M	1.7M	5.4M	311.51%
Saturn	0.2M	0.4M	1.2M	310.46%
Staples	1.2M	2.9M	8.8M	306.95%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	305.98%
Croma	1.7M	2.5M	7.5M	305.11%
Otto	0.3M	0.4M	1.2M	298.58%
Notebillig	0.2M	0.4M	1.1M	287.39%
Electricalsara Stores	0.1M	0.6M	1.9M	285.96%
Synthetic	1.9M	4.4M	12.2M	275.98%
Forward Stores	0.6M	1.5M	4.1M	271.97%
Insight	0.4M	1.0M	2.8M	271.84%
Novus	1.9M	3.7M	9.9M	264.20%
Sound	0.6M	1.7M	4.4M	260.26%
Taobao	0.2M	1.3M	3.3M	248.66%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.94%
Nomad Stores	0.5M	1.6M	4.0M	246.89%
Ebay	2.6M	6.3M	15.2M	242.16%
Digimarket	0.8M	1.7M	4.1M	241.05%
Flipkart	2.9M	8.3M	19.3M	231.03%
Atliq e Store	7.2M	23.7M	53.0M	223.83%
Amazon	12.2M	37.5M	82.1M	218.87%
<b>Grand Total</b>	87.5M	196.7M	598.9M	304.48%



#### **FILTERS**

### Market

region All Performance vs Target division All All values in USD

Country	2019	2020	2021	2021-Target	%
Japan		1.9M	7.9M	-0.3M	-4.12 <mark>%</mark>
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.29 <mark>%</mark>
India	30.8M	49.8M	161.3M	-9.6M	-5.9 <mark>2%</mark>
Philiphines	5.7M	13.4M	31.9M	-2.5M	-7.8 <mark>4%</mark>
Netherlands	0.2M	3.4M	8.0M	-0.7M	-8. <mark>22%</mark>
France	4.0M	7.5M	25.9M	-2.2M	-8. <mark>44%</mark>
<b>United Kingdom</b>	2.0M	8.1M	34.2M	-3.0M	-8. <mark>72%</mark>
South Korea	12.8M	17.3M	49.0M	-4.4M	-8. <mark>91%</mark>
Italy	2.9M	4.5M	11.7M	-1.0M	-8. <mark>96%</mark>
China	1.4M	5.4M	22.9M	-2.1M	-9. <mark>03%</mark>
Pakistan	0.6M	4.7M	5.7M	-0.5M	-9. <mark>27%</mark>
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-10 <mark>.31%</mark>
Norway		2.5M	13.7M	-1.4M	-10 <mark>.50%</mark>
Australia	3.9M	10.7M	21.0M	-2.2M	-10 <mark>.54%</mark>
Sweden	0.1M	0.2M	1.8M	-0.2M	-11 <mark>.11%</mark>
USA	11.5M	31.9M	87.8M	-10.2M	-11.66%
Austria		0.1M	2.8M	-0.3M	-11.74%
Newzealand		2.0M	11.4M	-1.4M	-12.30%
Germany	2.6M	4.7M	12.0M	-1.5M	-12.72%
Indonesia	2.5M	6.2M	18.4M	-2.4M	-12.93%
Spain		1.8M	12.6M	-1.8M	-14.15%
Canada	4.8M	12.2M	35.1M	-5.1M	-14.45%
Poland	0.4M	2.8M	5.2M	-0.9M	-18.13%
<b>Grand Total</b>	87.5M	196.7M	598.9M	-54.9M	-9.17%



FILTERS	
region	All
division	ΑII
market	ΑII

# Products based on Net Sales % increase

All Values in USD

Customer	2020	2021	% increase from 2020-21
AQ Mx NB	0.0M	1.4M	5723.5%
AQ Smash 2	0.4M	11.2M	2589.5%
AQ LION x3	0.1M	1.2M	1792.3%
AQ LION x2	0.1M	0.9M	1768.9%
AQ LION x1	0.0M	M8.0	1719.5%
AQ Home Allin1	0.7M	5.2M	769.0%
AQ Pen Drive DRC	0.6M	3.8M	587.7%
AQ GT 21	0.8M	4.4M	561.1%
AQ Zion Saga	0.7M	3.6M	528.5%
AQ Gamer 3	2.9M	14.3M	485.0%
AQ Smash 1	3.1M	15.0M	480.6%
AQ Gen X	3.7M	17.8M	478.6%
AQ Gamer 2	2.9M	13.9M	469.9%
AQ MB Crossx	0.5M	2.0M	451.7%
AQ MB Crossx 2	0.6M	2.4M	444.8%
AQ MB Elite	0.4M	1.7M	440.6%
AQ Clx2	2.8M	11.6M	418.2%
AQ Gamer 1	2.9M	9.6M	337.3%
AQ Maxima	6.1M	17.9M	293.7%
AQ Velocity	5.0M	10.8M	217.0%
AQ Digit	6.3M	12.8M	205.3%
AQ Elite	8.0M	15.9M	199.1%
AQ Mforce Gen Y	3.4M	6.2M	180.0%
AQ Gamers	7.4M	13.2M	178.6%
AQ Mforce Gen Z	4.4M	7.8M	176.8%
AQ Master wired x1	4.2M	7.1M	167.6%
AQ Lite	9.2M	15.4M	167.3%
AQ Lite Ms	6.8M	11.4M	166.8%
AQ Gamers Ms	5.8M	9.7M	165.1%
AQ Pen Drive 2 IN 1	1.0M	1.5M	151.7%
AQ Neuer SSD	7.5M	10.6M	142.3%
AQ Digit SSD	6.4M	8.8M	137.7%
AQ Clx1	8.1M	11.0M	136.9%
AQ Aspiron	4.2M	4.5M	109.2%
AQ Wi Power Dx1	11.3M	11.8M	104.4%
AQ Wi Power Dx2	13.7M	13.9M	101.4%
AQ Mforce Gen X	2.4M	1.5M	61.3%
AQ Trigger		20.7M	0.0%
AQ Lumina Ms		4.2M	0.0%



<b>Grand Total</b>	144.3M 471.2M	326.53%
AQ Qwerty	22.0M	0.0%
AQ Qwerty Ms	15.4M	0.0%
AQ Maxima Ms	13.7M	0.0%
AQ Wi Power Dx3	17.2M	0.0%
AQ Clx3	4.4M	0.0%
AQ MB Lito 2	2.3M	0.0%
AQ MB Lito	2.8M	0.0%
AQ Trigger Ms	17.9M	0.0%
AQ Gen Y	19.5M	0.0%
AQ Marquee P3	4.9M	0.0%
AQ GEN Z	11.7M	0.0%
AQ Marquee P4	1.7M	0.0%