

Importing Liabrearies

In [19]:

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

In [20]:

```
df = pd.read_csv("Top-Apps-in-Google-Play.csv")
```

In [21]:

```
df.head()
```

Out[21]:

	Unnamed: 0	App Name	App Id	Category	Developer Id	
0	1	Google Play services	com.google.android.gms	Tools	Google LLC	https://de
1	2	YouTube	com.google.android.youtube	Video Players & Editors	Google LLC	https://suppr
2	3	Google	com.google.android.googlequicksearchbox	Tools	Google LLC	r
3	4	Google Maps - Navigate & Explore	com.google.android.apps.maps	Travel & Local	Google LLC	
4	5	Google Text-to-Speech	com.google.android.tts	Tools	Google LLC	

In [22]:

```
df.describe()
```

Out[22]:

Unnamed: 0	
count	70.000000
mean	35.500000
std	20.351085
min	1.000000
25%	18.250000
50%	35.500000
75%	52.750000
max	70.000000

Information about data

In [5]:

```
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 70 entries, 0 to 69
Data columns (total 10 columns):
#   Column                Non-Null Count  Dtype
---  -
0   Unnamed: 0            70 non-null    int64
1   App Name              70 non-null    object
2   App Id                70 non-null    object
3   Category              70 non-null    object
4   Developer Id          70 non-null    object
5   Developer Website     70 non-null    object
6   Developer Email       70 non-null    object
7   Content Rating        70 non-null    object
8   Ad Supported          70 non-null    bool
9   In App Purchases      70 non-null    bool
dtypes: bool(2), int64(1), object(7)
memory usage: 4.6+ KB
```

Checking for nan/missing values

In [23]:

```
df.isnull().sum()
```

Out[23]:

```
Unnamed: 0          0
App Name           0
App Id             0
Category           0
Developer Id       0
Developer Website  0
Developer Email    0
Content Rating     0
Ad Supported       0
In App Purchases   0
dtype: int64
```

Top 5 No App Names

In [24]:

```
df["App Name"].head()
```

Out[24]:

```
0          Google Play services
1                   YouTube
2                   Google
3  Google Maps - Navigate & Explore
4       Google Text-to-Speech
Name: App Name, dtype: object
```

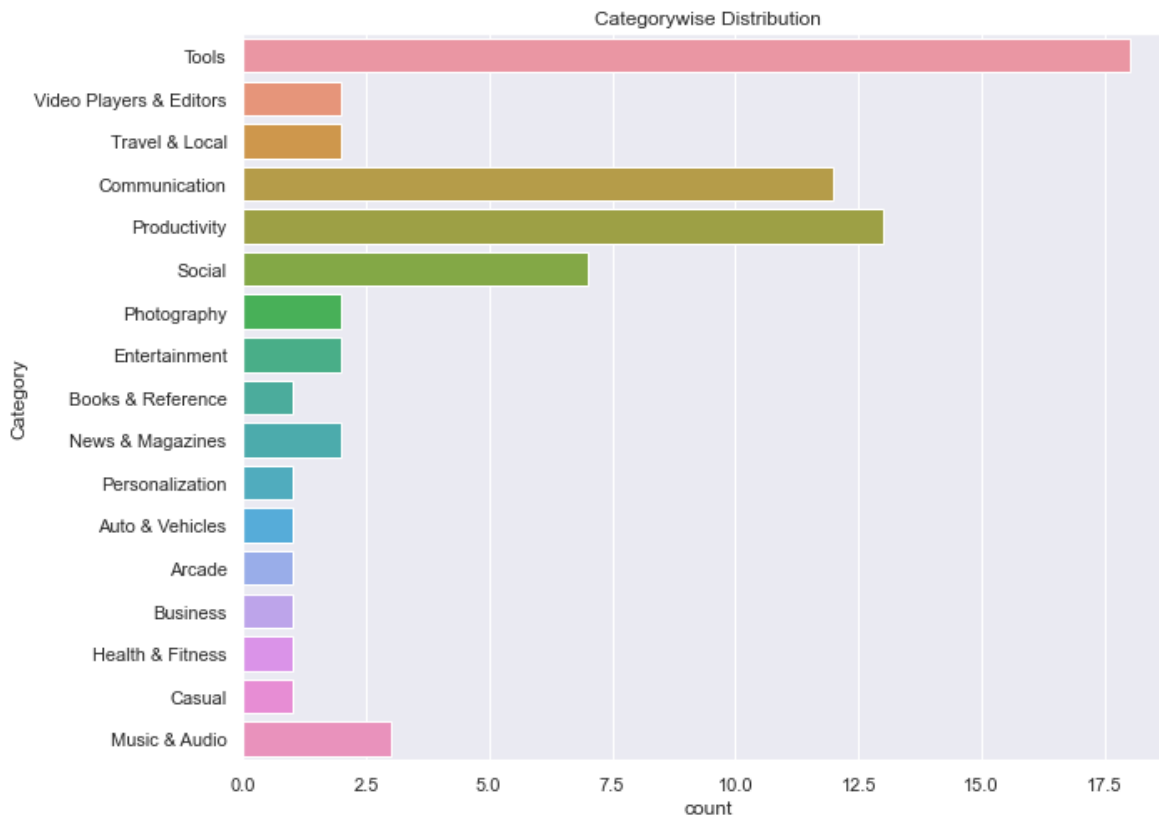
Types of categories of apps exists on playstore

In [25]:

```
plt.figure(figsize=(10,8))
sns.countplot(data=df,y="Category")
plt.title("Categorywise Distribution")
```

Out[25]:

Text(0.5, 1.0, 'Categorywise Distribution')



Types of developer id's on playstore

In [10]:

```
df["Developer Id"].value_counts()
```

Out[10]:

```

Google LLC                                     33
Samsung Electronics Co., Ltd.                 14
Microsoft Corporation                         4
Facebook                                     3
ANT+                                          2
Dropbox, Inc.                               1
Twitter, Inc.                               1
King                                         1
Flipboard                                  1
Netflix, Inc.                              1
HP Inc.                                     1
TikTok Pte. Ltd.                           1
Snap Inc                                   1
Smart Media4U Technology Pte.Ltd.           1
SYBO Games                                 1
Skype                                       1
Instagram                                  1
WhatsApp LLC                              1
Spotify Ltd.                              1
Name: Developer Id, dtype: int64

```

In [11]:

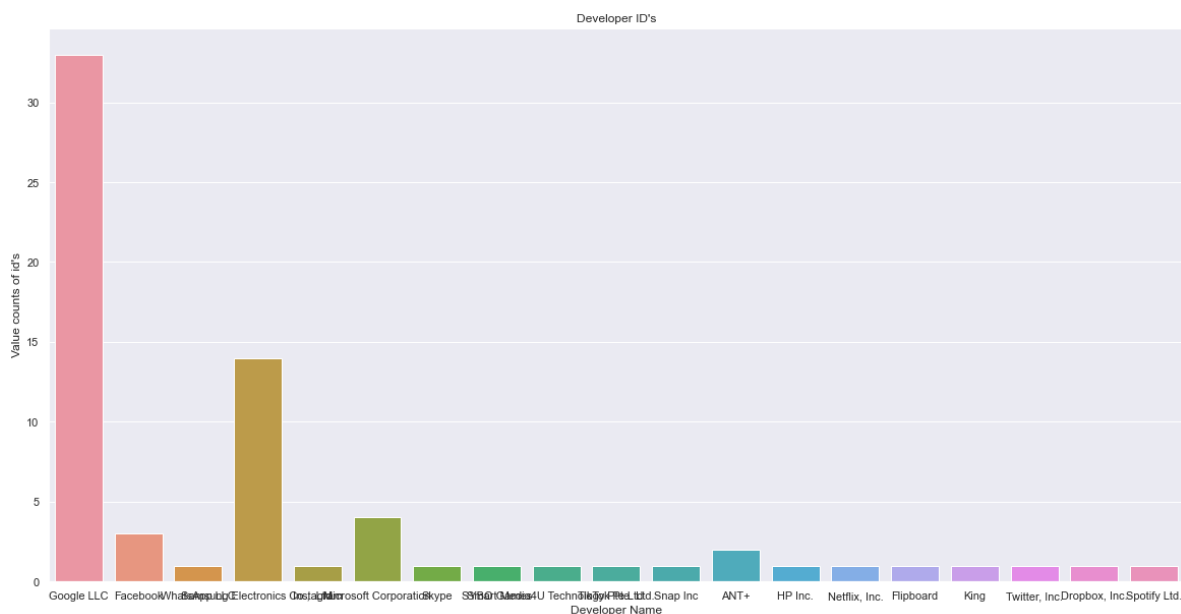
```

sns.set(style="darkgrid")
plt.figure(figsize=(20,10))
sns.countplot(x="Developer Id",data=df)
plt.title("Developer ID's")
plt.ylabel("Value counts of id's")
plt.xlabel("Developer Name")

```

Out[11]:

```
Text(0.5, 0, 'Developer Name')
```



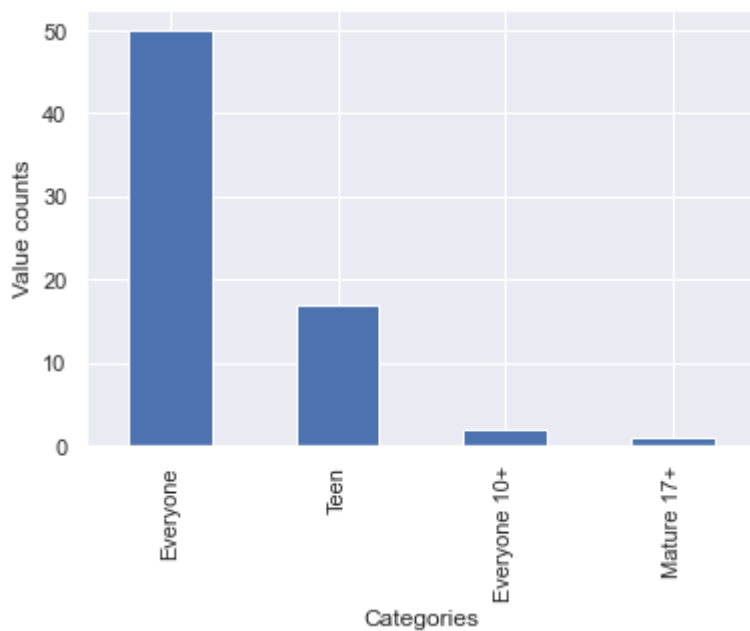
Categoriwise content rating

In [12]:

```
df["Content Rating"].value_counts().plot(kind="bar")  
plt.grid(True)  
plt.xlabel("Categories")  
plt.ylabel("Value counts")
```

Out[12]:

Text(0, 0.5, 'Value counts')



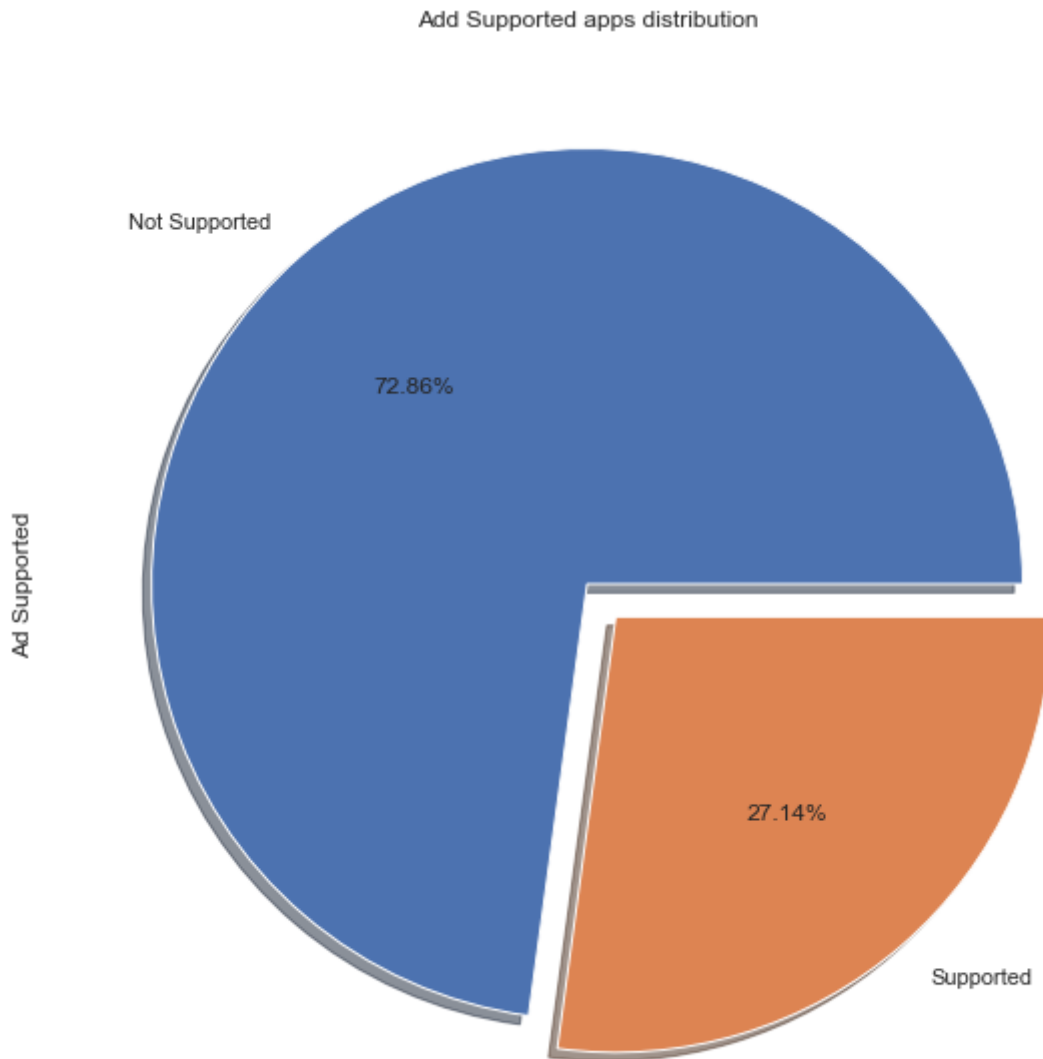
Checking for add supported apps or not

In [13]:

```
plt.figure(figsize=(10,10))  
x = ["Not Supported", "Supported"]  
df["Ad Supported"].value_counts().plot(kind="pie", autopct="%.2f%%", shadow=True, explode=(0,0)  
plt.title("Add Supported apps distribution")
```

Out[13]:

Text(0.5, 1.0, 'Add Supported apps distribution')



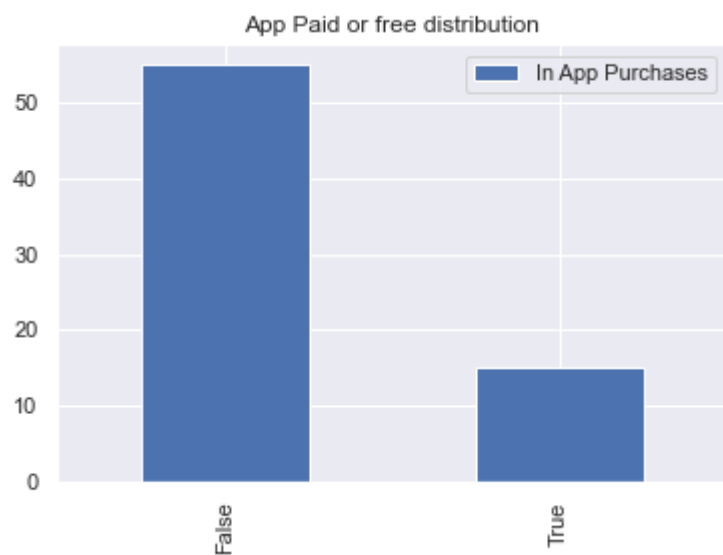
Distribution of paid and free apps on playstore

In [18]:

```
df["In App Purchases"].value_counts().plot(kind="bar")  
plt.legend()  
plt.title("App Paid or free distribution")
```

Out[18]:

Text(0.5, 1.0, 'App Paid or free distribution')



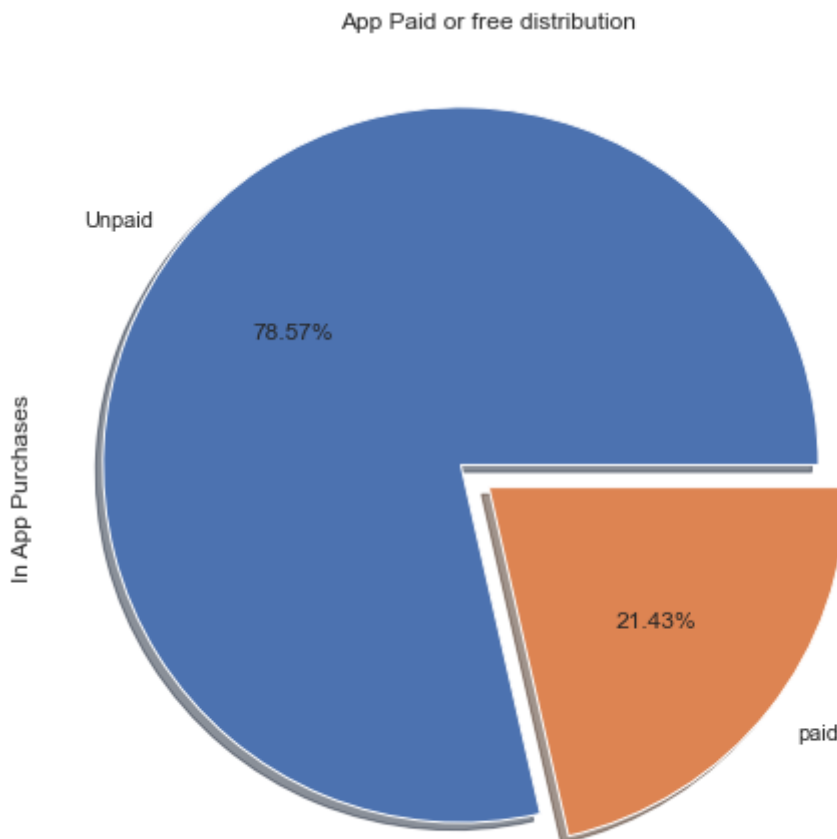
In [32]:

```
plt.figure(figsize=(8,10))
names = ["Unpaid", "paid"]
df["In App Purchases"].value_counts().plot(kind="pie", labels=names, autopct="%.2f%", shadow=

plt.title("App Paid or free distribution")
```

Out[32]:

Text(0.5, 1.0, 'App Paid or free distribution')



Conclusion

- This data represents different types of apps categories exists on google play store. There are 70 rows and 10 columns are there.
- In this dataset most of the data has object data-type and remaining has numeric and boolean data-type.
- In this datasets no missing values presents.
- Top 5 Names of apps on play store are:
- 1 Google Play services

- 2 YouTube
 - 3 Google
 - 4 Google Maps - Navigate & Explore
 - 5 Google Text-to-Speech
-

- There are 17 types of apps exists on playstore out of all most apps exists on playstore has Tools Category.
-

- Top 5 Developer Id's on Play-store
-

- Google LLC 33
 - Samsung Electronics Co., Ltd. 14
 - Microsoft Corporation 4
 - Facebook 3
 - ANT+ 2
-

- Only 27% developers run ads in his apps and remaining 73% apps doesn't.
-

- Most rating for apps given by all categories of peoples.
-

- 78% Apps are free to use to user on play store remaining 22% are paid apps.

In []: