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I am Rohan Saini, student of the diploma level of the IIT-Madras Online degree in BS. in Data Science and its Application.

Description :-

In the given I have to create a online web-platform where the company or the “sponsor” can create their campaign and advertisement request for the online social media promoters “influncer”. In this the influencer and the sponsor can send each other request for the current and on going advertismensts.

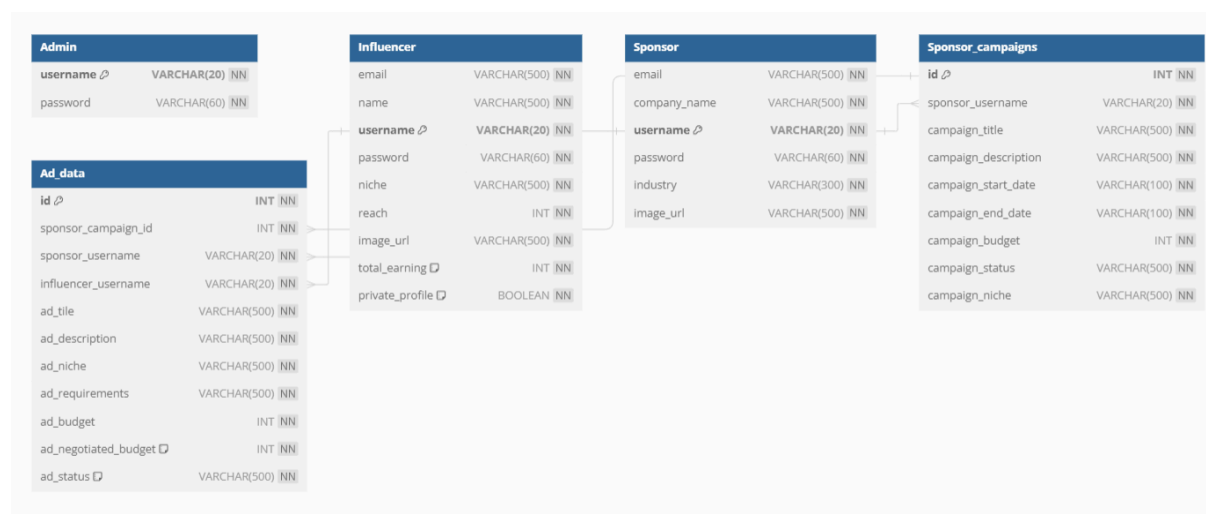
Technologies Used :-

Front-End development :- HTML, CSS, Bootstrap

Back-end Development :- Flask-Python

Database :- SQLAlchemy-SQLite

DB Schema Design :-



Architecture and features :-

The whole project is oraganized in the main root folder of the .zip file. The all controllers are present in the main.py file of the project. The whole routing and controlling is done from this program file. The models.py file consists the database schema and relation code for the SQLite database. The config.py file consists of the congfigation of the flask-app. The templates are present inside the template folder in the main root folder. The static folder is also present in the main root folder. The static consists of three sub-folder one is upload, which consists the profile photos uploaded by the both “sponsor” and “influncer”, the local folder consists of the images used in the project and not uplaoded by anyone, and the last graph folder consists of the graph that is generated to show the stats of the both users “influncer” and “sponsor”.

The all required features are implemented in the project. There is no other extra functionality is added the project is tackling the mandatory requirements.

Video Link of Demo :-

[link](#)