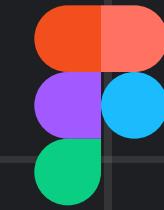
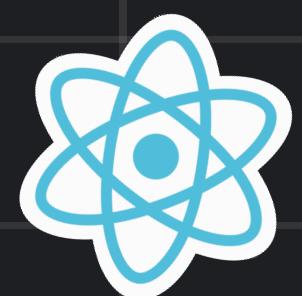


Social Marketplace for Developers



TEAM MEMBERS

Thushar Back-end Dev

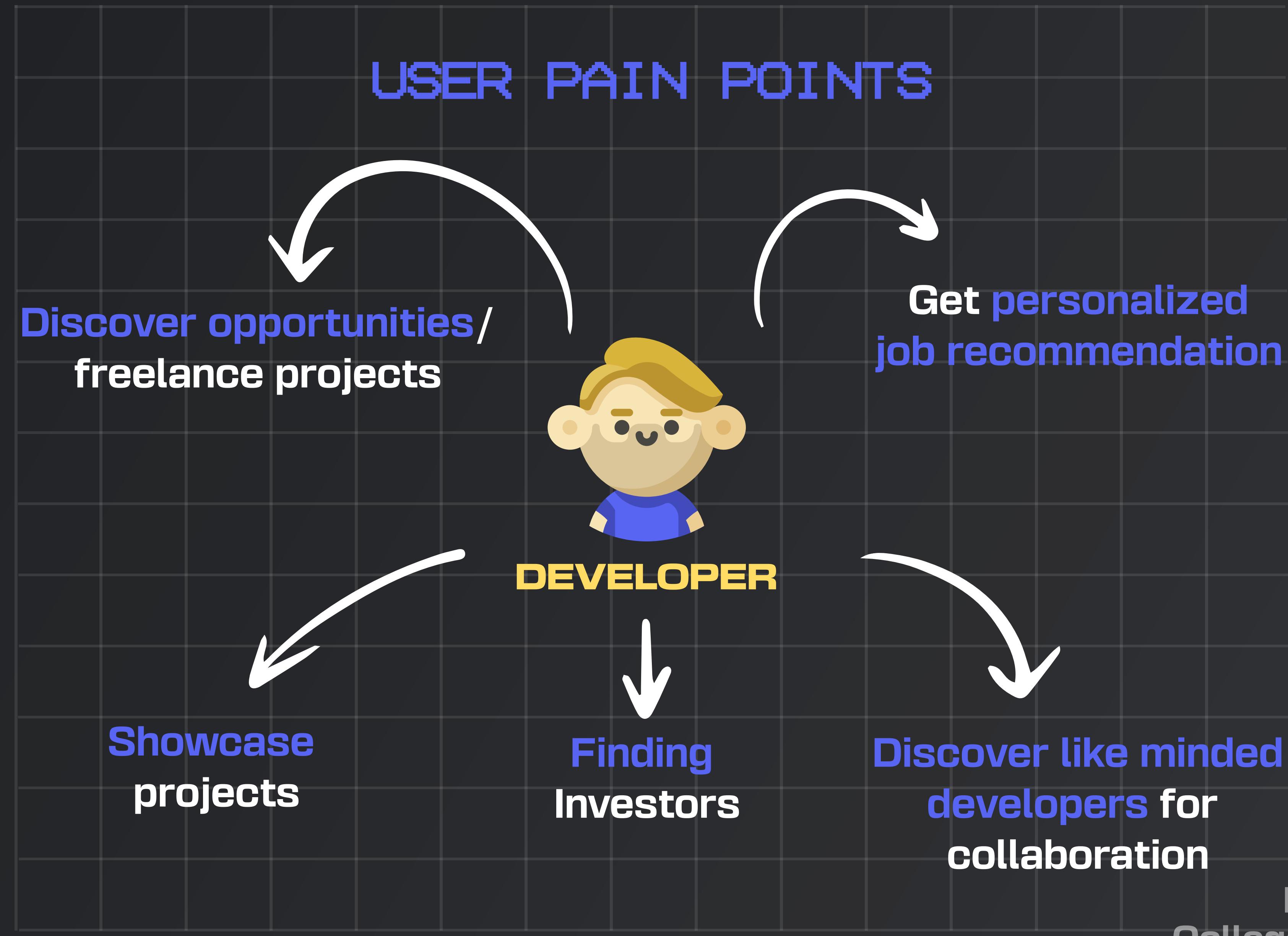
Aman Front-end Dev

Mallesh Front-end Dev

Harsha User Experience Designer

PROBLEM STATEMENT

Existing developer platforms lack seamless project management, collaboration, transparent bidding, and recruitment process processes, inhibiting efficient progress updates, access requests, and investor engagement. There is a pressing need for a revolutionary solution to revolutionize the developer community and seize this incredible opportunity.



UNIQUE SELLING POINT



Collaborate



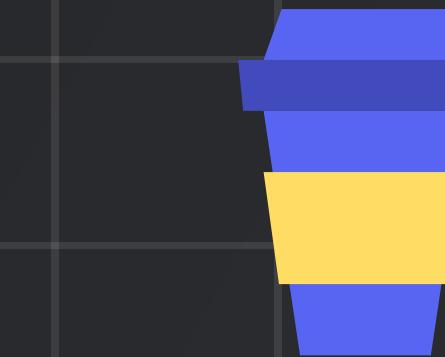
Project
Showcase



Opportunities/
Freelance gigs



Project Bidding



Buy me
a coffee



Personalized
Job Recommendation



MARKET RESEARCH

10
billion dollars

VC funding for
developers

as of March 8, 2023

↑ **22%**

Expected global demand
growth for developers
(2023-2030)

report by World Economic Forum

Struggle to find developers
to collaborate.

Survey by StackOverflow

42% of developers

Increase in remote and
freelance jobs every year.

Source: Google Bard

↑ ~15% approx.



REVENUE MODEL



Monetize through bidding



Companies pay to find and attract top talent.



Project acquisition by potential buyers



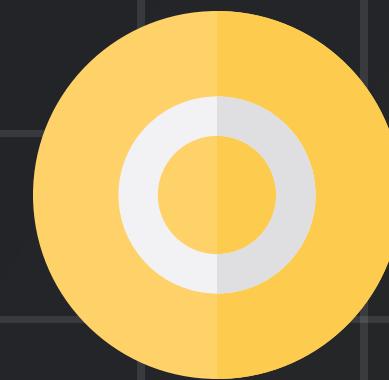
Charge users for advanced features



Open source project sponsorships



Sponsored Ads



SWOT ANALYSIS

Strength

- User-Friendly Interface
- Project Showcase
- Personalized Job Preferences
- Access Request Management
- Investor Bidding

Weakness

- Initial User Base
- Competition

Opportunities

- Niche Market
- Collaboration and Networking
- Targeted Advertising

Threats

- Market Saturation
- User Acquisition

Thank you

XIBIT

A project by ONYX-Vikasana

presentation made with <3, passion
and 30 min of sleep 