Rohil Sheth

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Education

University of Pennsylvania, *School of Engineering and Applied Science, The Wharton School*   Philadelphia, PA
- BSE in **Systems Engineering (Data Science/AI), Minor in Statistics**   **GPA: 4.00/4.00**
  <u>Selected Coursework:</u> *Programming Languages and Techniques, Microeconomics, Big Data Analytics, Data and Analysis in Marketing Decisions, Scaling Technology Ventures, Engineering Probability, Managerial Economics*
  <u>Clubs:</u> 180 Degrees Consulting, Penn Aerospace Club (Rocket Team and Operations), Science Olympiad at University of Pennsylvania, Penn Raas, Penn Masala (Business), Wharton Investment Trading Group

South Brunswick High School   *September 2015 – June 2019*
- SAT: 800 in Mathematics | 800 in Reading and Writing | 800 Math Level 2   **Cumulative GPA: 4.54**
  <u>Selected Clubs:</u> Science Olympiad (Captain), Cross Country, Track and Field, Swimming, School Senate

Experience

Rosenblatt Securities, *Investment Banking Summer Analyst (FinTech Team)*   *May 2020 – August 2020*
- Conducted strategic, industry, and valuation analysis for a $100M+ ARR trading firm in a lead advisory role
- Supported $30M capital raise for a trading infrastructure firm through creation of CIM slide deck and DCF model
- Managed logistics, research, and post-event analysis for a FinTech summit including 500 attendees and 15 CEOs
- Wrote two research insights on innovations in FinTech banking, M&A, and IPO activity; published in *Forbes*

180 Degrees Consulting, *Consultant*   *September 2019 – Present*
- Project leader on data analysis and business strategy semester-long mandate with Venture for America
- Provided business strategy consulting recommendations for social impact focused start-ups and non-profits
- Recommended a new product line and marketing strategy boosting sales 20% for $5M+ venture-backed firm

This Week in VC, *Founder*   *June 2020 – Present*
- Write a weekly newsletter consisting of analysis on major funding rounds, analysis of an impact and/or diversity-focused VC, and a long-form essay to an audience of 100+ subscribers including students, industry experts, and VC partners

Penn Masala, *Analytics and Marketing*   *January 2020 – Present*
- Led advertising, content generation, and analytics for a global audience of millions of viewers worldwide
- Helped boost user engagement 25% on Instagram, Facebook, and YouTube using R to analyze user trends

Likefolio, *Data Analytics/Trading Intern*   *June 2019 – September 2019*
- Developed a financial model and trading algorithm for cryptocurrencies using social media datasets in R
- Conducted modeling and trend research for major sectors and S&P 500-level companies

Environmental Commission of South Brunswick, *Board Member*   *June 2018 - December 2019*
- Supervised marketing, social exposure, and awareness for commission-led environmental community initiatives
- Led a township-approved policy to convert fleet of old municipal-owned vehicles to energy-efficient models
- Directly interfaced with mayor and township council biweekly to strategize new environmental policies

Research

New Jersey Governor's School of Engineering and Technology, *Rutgers University*   *July 2018*
- Designed and tested a commercial space station using Solidworks; work published in IEEE journal

Visualization Laboratory, *Rutgers University*   *June 2017 - September 2017*
- Simulated scoria volcano growth using MATLAB; work presented at international IAVCEI 2017 conference

Community Initiatives

Founder of CS First South Brunswick, *South Brunswick School District*   *October 2017 – Present*
- Founded a cost-free CS education organization to serve over 80 elementary schoolers from disadvantaged backgrounds
- Interfaced with principals and school administrators on a weekly basis to improve and enhance the program

Skills, Interests, and Awards

Skills: Java, Python, Matlab, OCaml, R, SQL, Pandas, Apache Spark, SciKit, Financial Modeling
Interests: Formula One, Space Exploration, Baking, Sauce Aficionado, *Anatomy of Next* (Founders Fund podcast)
Awards: US Presidential Scholars Program **-** Finalist, National Merit Finalist, IACFNJ Scholarship Awardee