# VEO Riders Sidewalk Usage

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#### Introduction

- E-Scooters have made student's lives easier by reducing students' loads of walking across campus.
- Traveling across campus is convenient through micro-mobility means.
- Lesser wait times for university shuttles.
- Cheaper mode of transportation for immediate travel.
- Sustainable goals of reducing fossil fuel consumption.

# Problem Statement

Riding E-Scooters on the sidewalks is prohibited but students continue to do that. This increases the security concerns of the pedestrians.

## Objectives

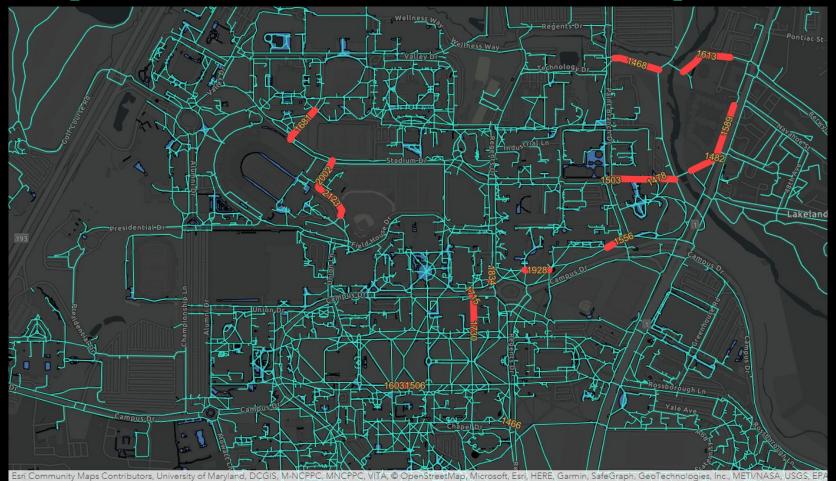
- To reduce the number of infractions by imposing rules on riding on sidewalks.
- To come up with safety measures for both the pedestrians as well as the riders.
- To find significant patterns in the two datasets.

# Observations & Insights

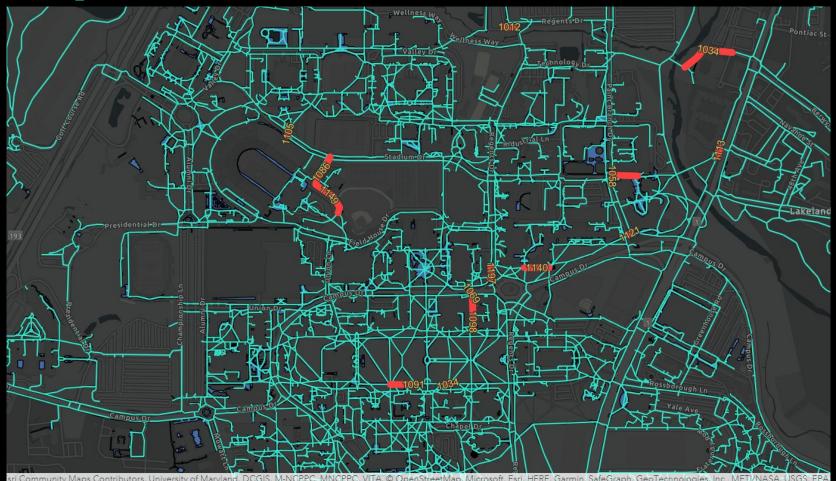
#### September Vs November Comparison

- September (69°F) is warmer than November (48°F) making it easier to ride e-scooters
- November (9.3mph) being one of windiest months of the year makes it difficult to ride e-scooters w.r.t September (7.6mph) which is one of the least windy months of the year
- Due to lesser daylight hours in November (10.0h) than September (12.4h), it makes it difficult for the riders to be on the roads till late
- Fall semester welcomes an influx of new students in September who explore the campus a lot more
- Campus opened after a long wait in September 2021, which also increased the number of people roaming around the campus through various mediums

### Top 10 Most infracted Sidewalks - September



## Top 10 Most infracted Sidewalks - November



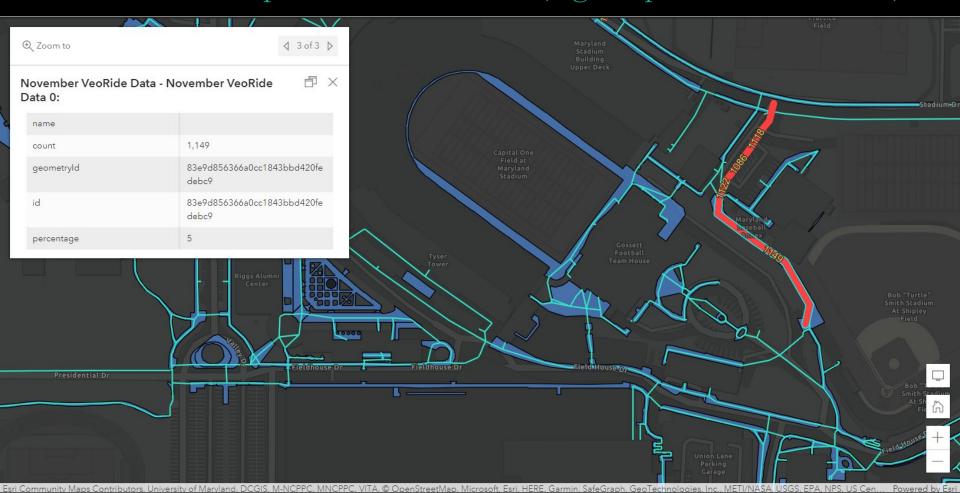
## Top 3 Most On-campus infringed sidewalks-September

Id	Name	Count
b68ab65a03666e8406bfc3d1e036e4cf	Stadium Dr	2,123
888fbf08dc20c0263dc5893562e9f9b7	John S. Toll Physics Building	1,928
d60b4149aaf889a051c266116992c2f8	Edward St. John Learning and Teaching Center	1,883

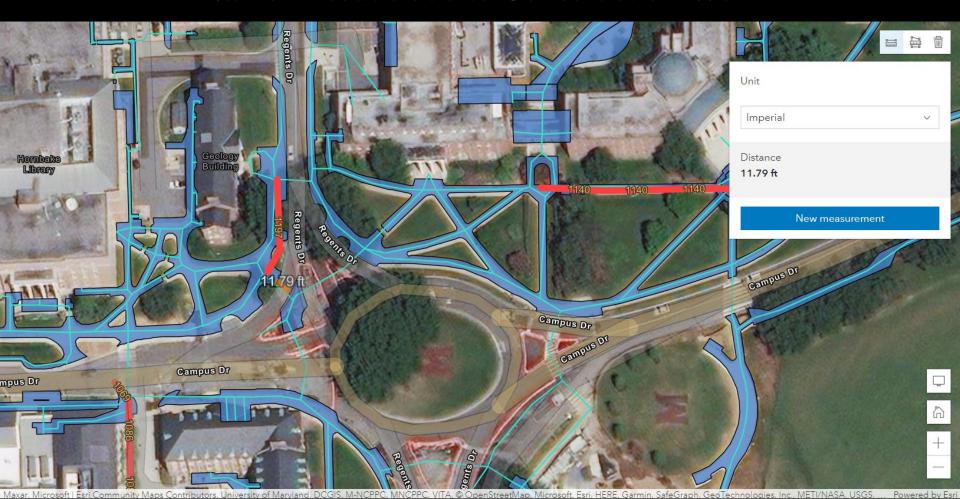
## Top 3 Most On-campus infringed sidewalks-November

Id	Name	Count
8813e9264b9cc5559a1a7a6c3f5f383d	Geology Building(Regents Dr)	1,197
3458ad0ec864ce5b20ba519c54929612	Francis Scott Key Hall	1,172
83e9d856366a0cc1843bbd420fedebc9	Stadium Dr	1,149

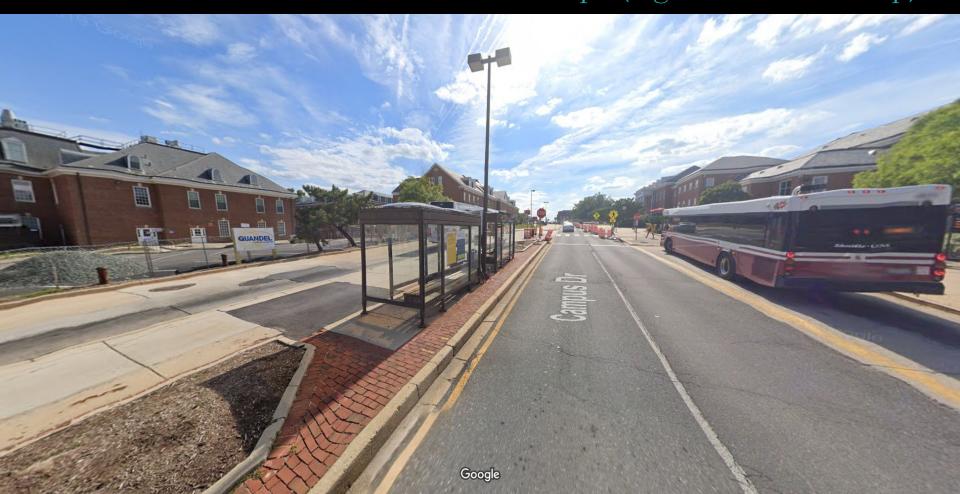
#### Presence of Important Landmarks (Eg. Capital One Stadium)



#### Narrow Roads due to Construction Work



#### Absence of Bike Racks around Bus Stops (Eg. Adele H. Stamp)



# Solutions

- No-ride zones' sidewalks should be prohibited to travel through geofencing
- Riding:
  - Bike lanes should be made wherever the road-width is above 14ft.
  - Highly frequented roads should have a lower speed limit so that the e-scooter drivers feel safe while driving on those roads.
  - Sidewalks in the circumferential area around the bike racks should be open for riding for the convenience of parking the e-scooters.
- Bike Racks:
  - Increase the number of bike racks around campus buildings and bus stops to avoid parking the e-scooter on streets/sidewalks.
- Fines:
  - Charge fines in the factor of number of sidewalks crossed over in a ride
  - Cannot book another ride unless the latest dues are paid

## References

- Google Street View
- Weather by <u>www.weatherspark.com</u>
- <a href="https://bikehoward.com/sharrows/">https://bikehoward.com/sharrows/</a>
  #:~:text=The%20minimum%20lan
  e%20width%20for,the%20center%
  20of%20the%20lane.

Open for questions!!!