

main essay

Technology in the Organisational Context end-of-module assessment

essay components	Aim for each segment/paragraph
Introduction	eye catching light explanation on what we are going to talk about, what we are going to focus on and the company we are doing it about
Task 1	<p>Comprehensive Overview: 1. Provide a concise yet comprehensive overview of [Your Organization's Name]. This sets the stage for the analysis by establishing a contextual understanding of the organization.</p> <p>Detailed Explanation of the Chosen IS: 2. Clearly explain the chosen Information System (IS), outlining its functions in detail. Where applicable, elucidate the specific business problem that prompted the introduction of the IS, showcasing a clear understanding of its purpose.</p> <p>IS Strategy Triangle and Strategic Alignment: 3. Explain the IS Strategy Triangle and illustrate how the chosen IS aligns with one or many strategies of the organization. This demonstrates a strategic understanding of the role of the IS in supporting broader organizational objectives.</p> <p>Competitive Advantage Discussion: 4. Discuss how the chosen IS contributes to the organization's competitive advantage. Analyse how the system differentiates the organization in the competitive landscape, emphasizing its role in enhancing competitiveness.</p>
Task 2	<p>Identification and Description of IS Management Challenges: 1. Clearly identify three distinct challenges in managing IS within [Your Organization's Name]. Provide a detailed explanation of the type and nature of each challenge, demonstrating a nuanced understanding of the complexities involved.</p> <p>Analysis of Issues and Consequences: 2. Articulate the issues and consequences associated with each identified challenge. Showcase your analytical skills by connecting the challenges to their broader impact on the organization, emphasizing the implications for IS management.</p> <p>Addressing Challenges with Examples and References: 3. Discuss how each challenge is addressed within the organization. Provide concrete examples from a range of quality research sources to support your discussion. Reference academic literature, industry</p>

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	reports, and case studies to demonstrate effective strategies in managing IS challenges.
Task 3	<p>Identification and Explanation of Emerging Technologies: 1. Clearly identify three new or emergent technologies that have the potential to impact the IS landscape within [Your Organization's Name]. Provide a detailed explanation of the functionality of each technology, showcasing your understanding of their operational aspects. Alignment with Strategic Vision: 2. Discuss how each identified technology aligns with the strategic vision of the organization. Clearly articulate how these technologies contribute to achieving broader business objectives, emphasizing the strategic value they bring. Examples and Reference Support: 3. Provide concrete examples from a range of quality research sources to support each recommendation. Reference academic literature, industry reports, and case studies to demonstrate the relevance and effectiveness of the identified technologies. Ensure the use of the Roehampton Harvard Referencing Style for accurate citation.</p>
Conclusion	<p>1. Briefly summarize the key findings from each task. Highlight the critical points that emerged from your analysis of IS impact, management challenges, and strategic deployment. Reiterate the Significance of IS: 2. Emphasize the significance of IS within the organization. Recap how the identified IS in Task 1, management challenges in Task 2, and emerging technologies in Task 3 collectively contribute to the organization's success. 3. Tie Back to Learning Outcomes: Remind the reader of the module's learning outcomes and how your analysis has demonstrated your ability to meet these outcomes. Showcase how your work aligns with the expectations set by the assignment. Closing Statement: 4. End with a succinct closing statement that encapsulates the essence of your analysis and the importance of effective IS management for organizational success.</p>

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Professor: Francis Braithwaite

Name of University: Roehampton University

Location of University:

Today's Date: 2/12/2023

Layout Guide:

1. Introduction

This introduction provides as a brief overview of what this document will be explaining from start to finish.

2. Content

This is where the main content will be located showing my work. Each task out of the 3 will have a header (Task1, Task2, Task3)

3. Conclusion

Explanation on everything talked about, any future recommendations/future relevant topics, and any necessary explanations on citations and research

4. Reference List

Table displaying any 3rd party relevant documents or resources cited

Abbreviations Used:

IS: Information-systems

OFCOM - Office of Communications

Introduction:

In this day and age the so called "Digital Era" Information systems have become the backbone to any modern organisation today, completely shifting the way companies operate and customers interact. Information systems play a crucial role in how different parts of an organisation connect and how customers perceive the organisation, be that positive or negative, this is all based on how IS keep the organisation running smoothly. As we now delve into the Intricate World of IS and how it implemented in a live environment, this essay aims to explore The impact of IS in organisations, day-to-day challenges IS bring and Futuristic emerging IS technologies.

Content:

Task1 - The impact of Information Systems (IS) on organisations

1. Provide a brief overview of the organisation

Ofcom is the office of Communications which regulates communication in the UK including but not limited to broadcasting, telecommunications, wireless communication and postal services. OFCOM's overall point is to ensure companies and providers are following the law and making sure they are keeping the consumers interests in mind. Broadcasting services are regulated by Ofcom by ensuring that services providing broadcasting services for example: BBC, are complying with content standards and protecting the interest of customers using BBC's services. "We make sure viewers and listeners are protected from harmful and offensive material on TV radio and on-demand", (OFCOM, [Link](#)). OFCOM ensures telecommunication companies such as Vodafone and EE (and more) are complying with OFCOM in providing fair competition between said providers and are not committing unlawful actions against each other. OFCOM also covers postal services in making sure post is always available for ALL UK addresses six days a week with standard pricing. "the universal postal service covers all UK addresses six days a week, with standard pricing", (OFCOM, [Link](#)).

2. Provide a clear explanation of the system, its functions and, where possible, the business problem the system was introduced to fix.

3. Explain the IS strategy Triangle and how the system in focus may support one or many of the strategies of the organisation

4. Discuss how the system may support competitive advantage

Task2:

Task3:

Conclusion:

Reference List:

OFCOM	LINK	

