

# ROHINI RUDRA

UX/UI DESIGNER

AUSTIN, TX



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## EXPERIENCE

MAR 2018-PRESENT

### UX/UI Designer | Hirepurpose

- Worked alongside the Dev Team to design and develop dashboards for both veteran job seekers as well as a self service platform for internal administrators and clients.
- Created all sketches, wireframes and mocks to communicate user flows and interactions to key stakeholders.
- Identified problems through stakeholder interviews and user research.
- Designed landing pages, marketing and promotional materials for Grid North Media's vertical companies.

JAN-FEB 2018

### Freelance UX Consultant | Upright.NYC

- Collaborated with various start up founders to create wireframes and mockups for responsive web applications.
- Polished and updated the UI and provided design feedback for various web based projects.

MAY- DEC 2017

### UX/UI Designer | AudioDrops

- Conducted usability tests and user interviews and uncovered problems with the app's functionality a key UI problems that were overlooked.
- Sketched wireframes and lo-fidelity wireframes and figured out various solutions that addressed major UX problems that were uncovered in the research phase.

FEB-MAR 2018

### Instructional Designer | New York Code + Design Academy

- Re-designed and implemented UX/UI course development standards into all Web Development classes.
- Responsible for creating and outlining lesson plans, instructional guides, and course materials based on learner interviews and supplemental research.
- Lead and organized a monthly 'Design 101' interactive workshop where attendees learned the basics of UX/UI Design and completed a short design sprint.



## SKILLS

UX/UI Design  
Project planning  
Sketching  
Wireframing  
Rapid prototyping  
User interviews  
Personas  
Journey maps  
User flows  
Usability testing  
Competitive analysis  
Heuristic evaluation  
Information architecture  
HTML & CSS

Visual Design  
Typography  
Color  
Layout

Programs  
Sketch  
InVision  
Marvel



## EDUCATION

JUN-AUG 2017

New York Code + Design Academy | UX/UI 101

JUN-SEPT 2016

New York Code + Design Academy | Web Development Intensive

MAY 2017

New York University | BA. Art History