# ROHINI RUDRA

# UX/UI DESIGNER AUSTIN, TX



www.rohinirudra.com linkedin.com/in/rohinirudra rohinir315@gmail.com 516-330-1702



#### **EXPERIENCE**



### UX/UI Designer | Hirepurpose

- Worked alongside the engineering team to design and develop dashboards for both veteran job seekers as well as a self service platform for internal administrators and clients.
- Created all sketches, wireframes and mockups to communicate user flows and interactions to key stakeholders.
- Identified problems through skateholder interviews and user research.
- Designed landing pages, marketing and promotional materials for Grid North Media's vertical companies.

#### MAR-AUG 2018

#### Freelance UX Consultant | Upright.NYC

- Collaborated with various start up founders to create wireframes and mockups for responsive web applications.
- Polished and updated UI for the founders' websites and provided design feedback for various web based projects.

#### JAN-FEB 2018

#### UX/UI Designer | AudioDrops

- Conducted usability tests, user interviews and uncovered problems with the app's functionality.
- Sketched wireframes and designed lo-fidelity mockups that addressed UX problems uncovered during the research phase.

#### FEB-DEC 2017

#### Instructional Designer | New York Code + Design Academy

- Re-designed and implemented UX/UI course development standards into all Web Development classes.
- Responsible for creating and outlining lesson plans, instructional guides, and course materials based on learner interviews and supplemental research.
- Lead and organized a monthly 'Design 101' interactive workshop where attendees learned the basics of UX/UI Design and completed a short design sprint.

## **EDUCATION**

JUN-AUG 2017

New York Code + Design Academy | UX/UI 101

JUN-SEPT 2016

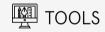
New York Code + Design Academy | Web Development Intensive

MAY 2017

New York University | BA. Art History



UX/UI Design
Project planning
Sketching
Wireframing
Rapid prototyping
User interviews
Personas
Journey maps
User flows
Usability testing
Competitive analysis
Heuristic evaluation
Information architecture
HTML & CSS



Sketch InVision Marvel JIRA Agile/SCRUM