



## EXPERIENCE

MAR 2019-CURRENT

### User Experience Designer | Netspend

- Identified customer pain points through user research and extensive in-person and unmoderated testing.
- Discovered major friction points during the acquisition and card activation journey. Used this data to create a more intuitive end-to-end user experience.
- Designed user flows, wireframes and high fidelity designs for the mobile online account center.
- Strategized new product ideas with Product Managers and the UX researcher that would benefit our users needs.

MAR 2018-FEB 2019

### User Experience Designer | Hirepurpose

- Worked alongside the engineering team to design and develop a new dashboard for veteran job seekers.
- Provided new product ideas, strategy and solutions to improve the user experience for military spouses looking for jobs.
- Designed wireframes and mockups to communicate user flows and interactions to key stakeholders.

MAR-AUG 2018

### UX Consultant | Upright.NYC

- Collaborated with various start-up founders to create wireframes and mockups for responsive web applications.
- Polished and updated UI for the founders' websites and provided design feedback for various web based projects.

FEB-DEC 2017

### Instructional Designer | New York Code + Design Academy

- Re-designed and implemented UX/UI course development standards into all Web Development classes.
- Responsible for creating and outlining lesson plans, instructional guides, and course materials based on learner interviews and supplemental research.
- Lead and organized a monthly 'Design 101' interactive workshop where attendees learned the basics of UX/UI Design and completed a short design sprint.

## SKILLS

UX Design & Strategy  
Interaction Design  
Visual Design  
User Research  
Product Design  
Information Architecture  
Usability Testing  
Wireframing  
Rapid Prototyping  
User Interviews  
Project Planning  
User Flows  
HTML & CSS  
Video Editing

## TOOLS

Sketch  
Adobe Creative Suite  
Invision  
Principle  
Validately  
JIRA

## EDUCATION

JUN-AUG 2017

New York Code + Design Academy | UX/UI 101

JUN-SEPT 2016

New York Code + Design Academy | Web Development Intensive

MAY 2017

New York University | BA. Art History