

ROHINI RUDRA

UX/UI DESIGNER

AUSTIN, TX



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EXPERIENCE

MAR 2018-PRESENT

UX/UI Designer | Hirepurpose

- Worked alongside the engineering team to design and develop dashboards for both veteran job seekers as well as a self service platform for internal administrators and clients.
- Created all sketches, wireframes and mockups to communicate user flows and interactions to key stakeholders.
- Identified problems through stakeholder interviews and user research.
- Designed landing pages, marketing and promotional materials for Grid North Media's vertical companies.

MAR-AUG 2018

Freelance UX Consultant | Upright.NYC

- Collaborated with various start up founders to create wireframes and mockups for responsive web applications.
- Polished and updated UI for the founders' websites and provided design feedback for various web based projects.

JAN-FEB 2018

UX/UI Designer | AudioDrops

- Conducted usability tests, user interviews and uncovered problems with the app's functionality.
- Sketched wireframes and designed lo-fidelity mockups that addressed UX problems uncovered during the research phase.

FEB-DEC 2017

Instructional Designer | New York Code + Design Academy

- Re-designed and implemented UX/UI course development standards into all Web Development classes.
- Responsible for creating and outlining lesson plans, instructional guides, and course materials based on learner interviews and supplemental research.
- Lead and organized a monthly 'Design 101' interactive workshop where attendees learned the basics of UX/UI Design and completed a short design sprint.



SKILLS

UX/UI Design
Project planning
Sketching
Wireframing
Rapid prototyping
User interviews
Personas
Journey maps
User flows
Usability testing
Competitive analysis
Heuristic evaluation
Information architecture
HTML & CSS



TOOLS

Sketch
Zeplin
InVision
Marvel
JIRA
Agile/SCRUM



EDUCATION

JUN-AUG 2017

New York Code + Design Academy | UX/UI 101

JUN-SEPT 2016

New York Code + Design Academy | Web Development Intensive

MAY 2017

New York University | BA. Art History