

# Rohini Rudra.

UX/UI Designer & Developer

## Contact.

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## Education.

### New York University

BA, Art History | 2017

### New York Code + Design Academy

User Experience Design | May-July 2017

Web Development Intensive | June-Sept 2016

### The American University of Paris

Study Abroad, Art History | Sept 2012-Dec 2014

## Skills.

Brainstorming	Storytelling
Concept Generation	User Research
Information Architecture	User Testing
Iteration	Wireframing
Hueristic Analysis	HTML/CSS
Rapid Prototyping	JavaScript

## Tools.

Sketch	inVision	G-Suite
Illustrator	Marvel	Jira
Photoshop	Atomic	Agile
inDesign	Balsamiq	Microsoft Office

## Work Experience.

### AudioDrops

UX/UI Designer. | January-present

Lead Designer responsible for creating wireframes, prototypes and visual mockups. Produced style guides and web/CSS/interaction specification sheets for dev team. Developed user personas and scenarios in order to enhance functionality and usability for key audiences.

### New York Code + Design Academy

Instructional Design Asst. | May 2017-present

Re-designed and implemented UX/UI course development standards into all Web Development classes. Responsible for creating and outlining lesson plans, instructional guides, and course materials based on learner interviews and supplemental research.

### New York Code + Design Academy

Lead Instructor Design Kickstart | June-Aug 2017

Facilitated and organized a monthly 'Design 101' interactive workshop. Attendees were given a simple project brief and were broken up into groups where they had to complete a short design sprint and present their research and lo-fidelity wireframes.

### Quintessentially Lifestyles

Brand Management and Marketing Intern | June-Aug 2015

Worked with the communications team to drive external partnerships with brands and create promotional material to increase membership. Worked closely with stakeholders and the design team to revamp brand identity style guide and implement new styles on promotional online platforms.