ROHINI RUDRA

CONTACT

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Portfolio:
www.rohinirudra.com

Behance:
https://www.behance.net/rohinir3152d4b

SKILLS

UI/UX

- User Research
- Wireframing
- Prototyping
- Persona Creation
- Hueristic Analysis
- Usability Testing
- Information Architecture
- Card Sorting
- Affinity Mapping

Design Toolbox

- Sketch
- Illustrator
- Photoshop
- inVision
- Marvel
- Proto.io

Web Design

- HTML/HTML5
- CSS/CSS3
- JavaScript
- SASS
- Bootstrap
- WordPress

EDUCATION

New York University
BA, Art History
January, 2017

New York Code + Design Academy

UI/UX 101
May-July 2017

Web Development Intensive
June 2016-August 2016

Summer Code Camp
August 2015

The American University of Paris
September 2012-December 2014

EXPERIENCE

Teaching Assistant
New York Code + Design Academy | April 2017-Present
- Helped students with troubleshooting problems and reinforcing different programming concepts.
- Provided detailed and helpful feedback on graded homework and assignments.

Lead Instructor, Design Kickstart
New York Code + Design Academy | July and August 2017
- Lead and helped organize a monthly design 101 workshop event where over fifty people attended in total.
- Created presentations and design challenges that helped engaged audience members.

Technical Assistant, Art History Department
New York University | September 2016-December 2016
- Assisted faculty in preparing lecture presentations, setting up class rooms and organizing class activities.
- Organized and managed class and department events.

Marketing and Brand Managing Intern
Quintessentially Lifestyle | June 2015-August 2015
- Compiled data to create campaigns that effectively targeted high net-worth clientele to increase membership.
- Designed and created City Guides and wrote bi-weekly newsletters for members.

Gallery Intern
Birnam Wood Galleries | June 2015-September 2015
- Drafted marketing materials and media statements for events.
- Generated and maintained spreadsheets that catalogued gallery inventory and lists of clients.
- Marked and labeled shipment boxes; documented, verified, and inventoried artwork for artMRKt and Art South Hampton.

Development Director for Calcutta Arts | 2009-Present
- Developed and designed a strategic plan to raise over $5,000 from private donors for art supplies for children in Calcutta.
- Organized and spearheaded an annual art competition at the local temple where over 500 children attend each year.

UI / UX PROJECTS

Bethpage Tee Time App
- Designed a mobile application for Bethpage State Golf Course to allow users to book and pay for tee times in advance.
- Responsible for conception of the idea, creating sketches, wireframes and clickable prototypes.
- Conducted and administered 15 user interviews and 10 usability tests.