

Analyze Sales

CS5200 Practicum I

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Analysis by Restaurant

Table 1: Restaurant Data Overview

RestaurantName	TotalVisits	UniqueCustomers	LoyaltyCustomers	TotalRevenue
Big Bite Burgers	8	3	8	340.84
Bite & Bun	9	5	9	331.20
Bun Fi	11	3	11	580.58
Burger Haven	8	3	8	364.30
Flame Shack	10	3	10	413.34
Grill & Thrill	6	2	6	259.58
Patty Palace	10	4	10	491.83
Stacked & Sizzled	7	5	7	181.69
The Burger Joint	12	4	12	408.57

Analysis by Year

Table 2: Yearly Data Summary

Year	TotalRevenue	AvgPerParty	AvgPartySize
2018	807.84	18.36000	2.9333
2019	384.15	16.00625	2.1818
2020	347.68	17.38400	2.0000
2021	1151.12	17.44121	2.2759
2022	1639.30	16.07157	2.4286
2023	1950.42	17.57135	2.4130
2024	1799.01	16.65750	2.2979

Trend by Year

