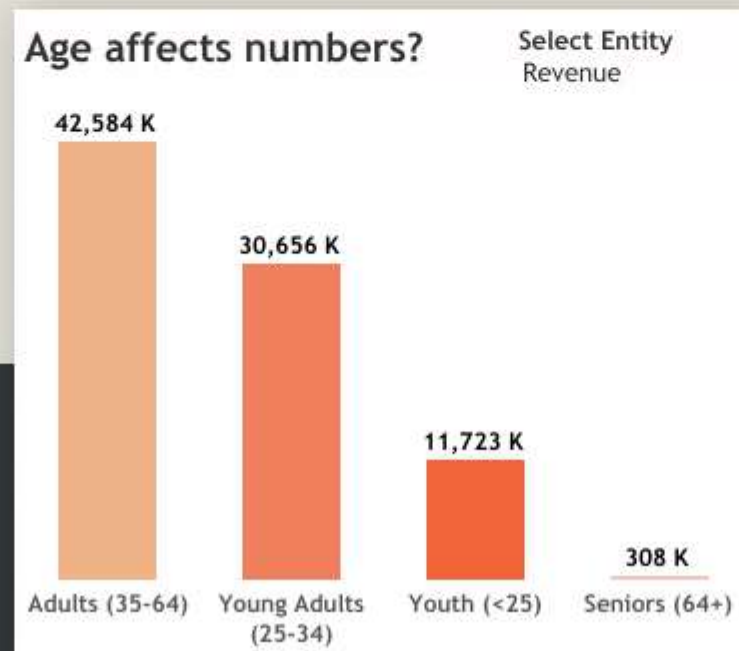
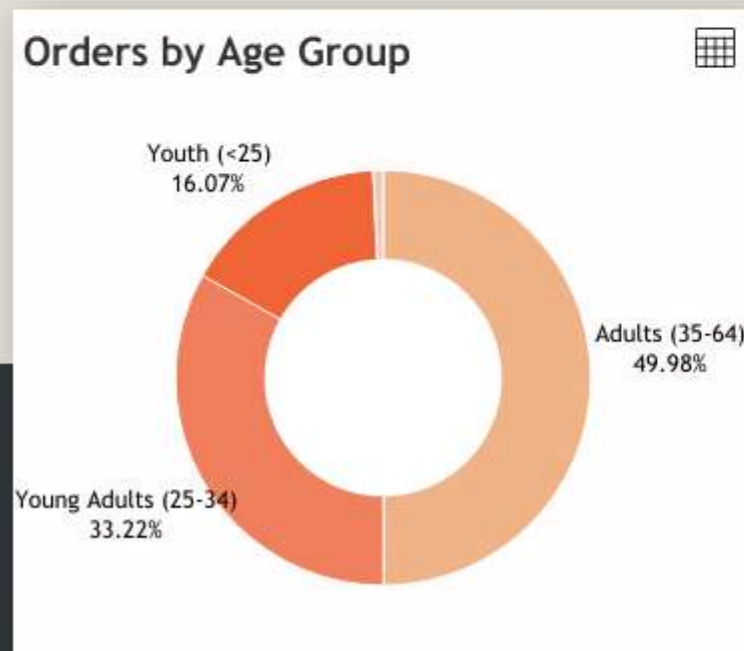
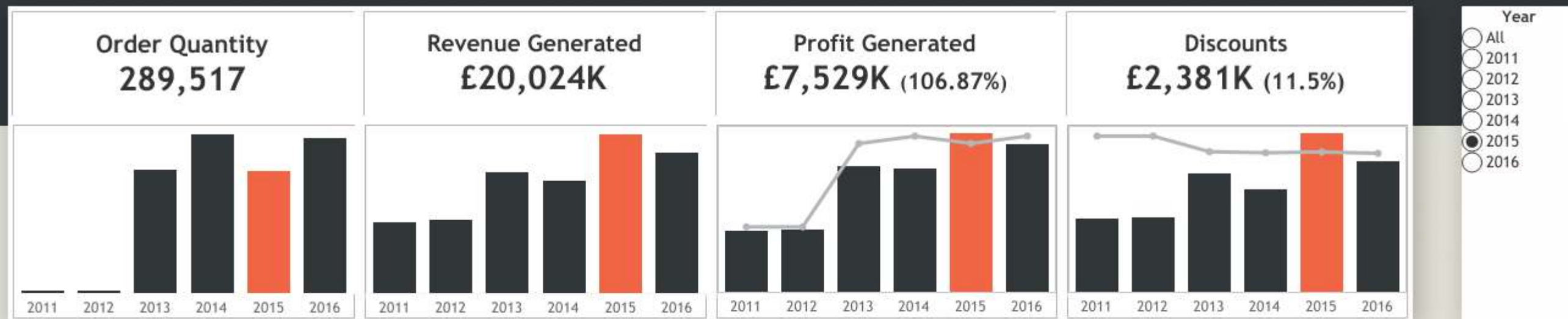
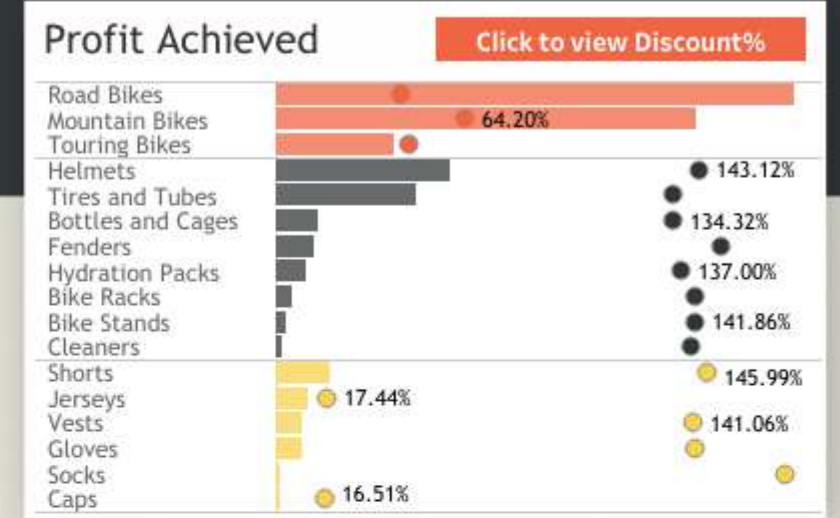
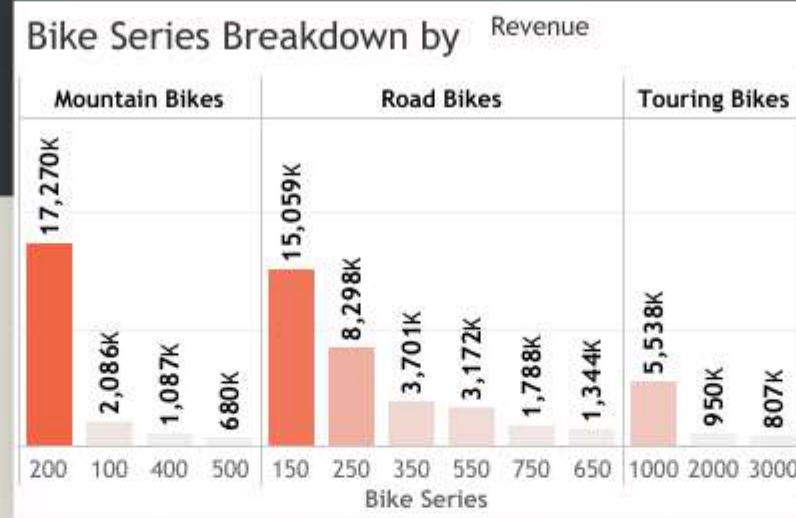
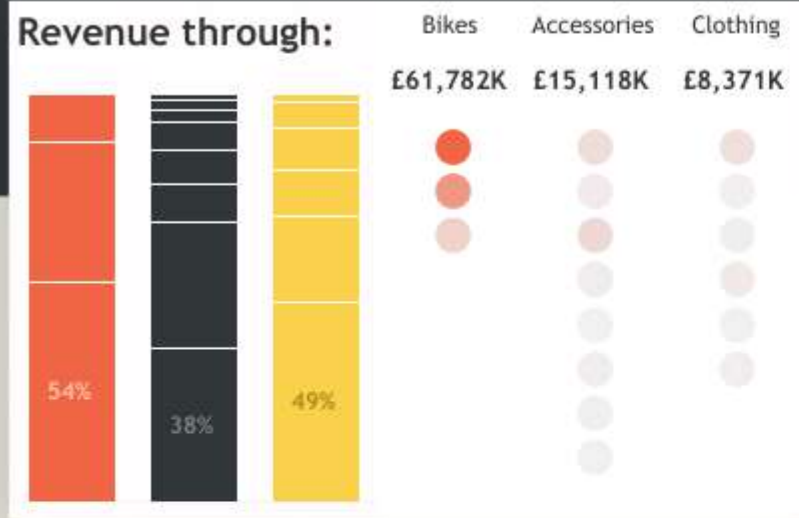


BIKE SALES DASHBOARD

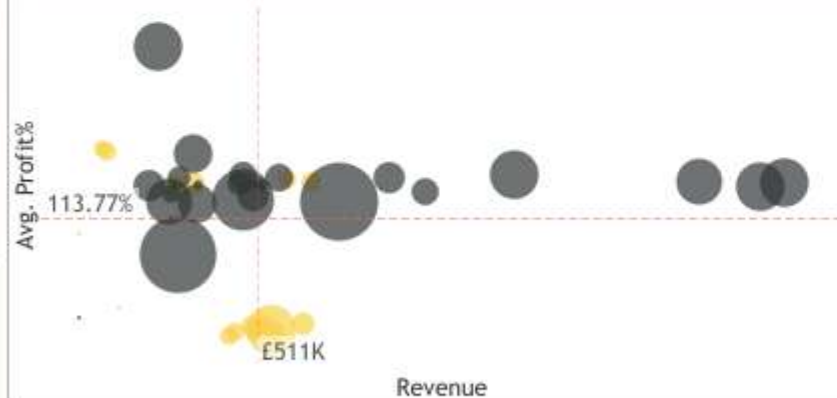
Go to products [overview](#)



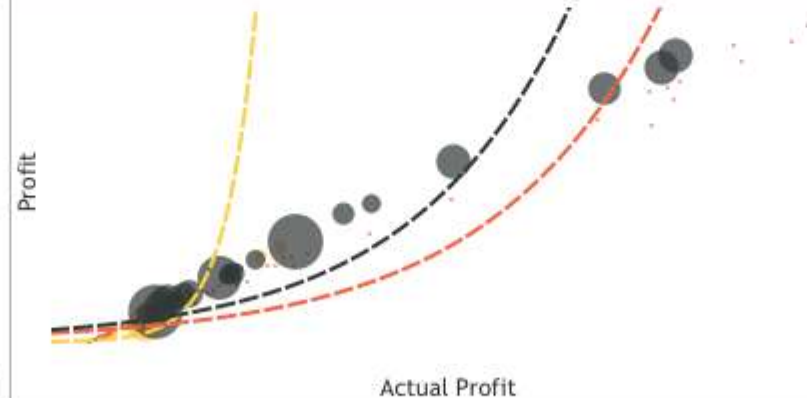


■ Bikes ■ Accessories ■ Clothing

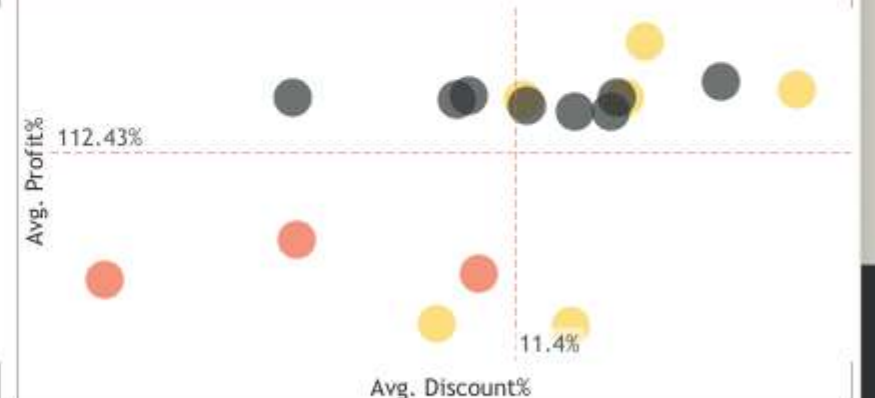
Revenue vs Profit%



Actual Profit vs Profit



Discount% vs Profit%



The profit % across all accessories have been consistently sustained above 100%. Notably, the Road Tire Tube stands out with an exceptionally high profit % of 262%. In the Clothing category, certain products exhibit both low revenue and profit %. To ensure sustainability, it is recommended to d..

Actual Profit refers to profit achieved after applying discounts. In Clothing category, Actual Profit falls significantly below the anticipated profit. A potential solution is to **decrease** the discount%. Interestingly, Accessories and Bikes shows a consistent linear relationship between Actual Profit and..

Bikes with good profit% of 50 has most discount compared to other categories, discount strategies must be evaluated maintaining the profit margin. In Clothing Jerseys have low profit% and more than average discount given, its costing price must be adjusted to gain more profit with..