

# AtliQ Sales Insights Analysis

984.87M

revenue

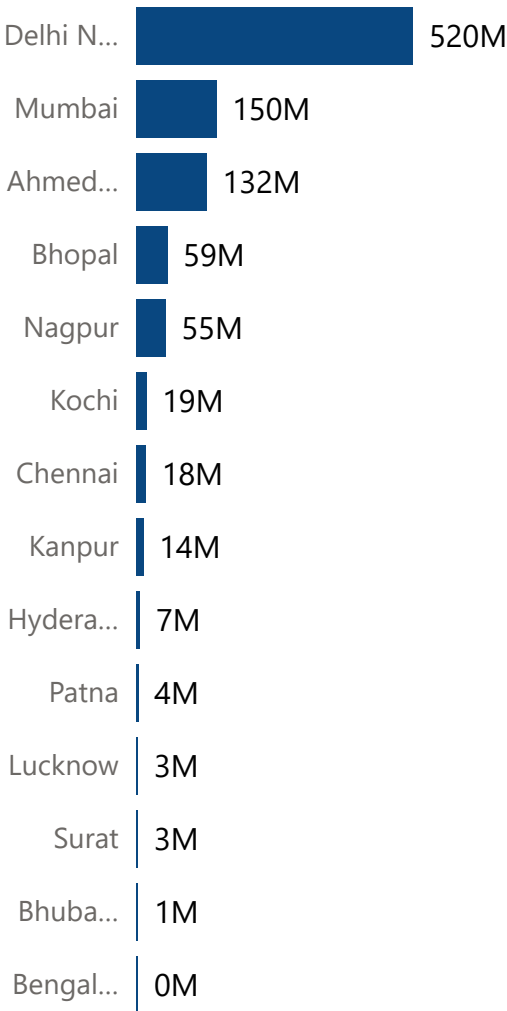
2M

Sales Qty

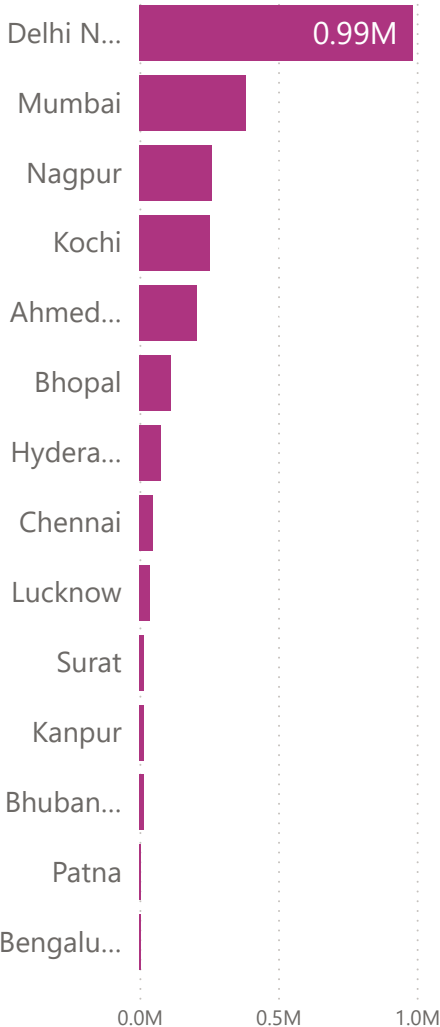
2017	2019
2018	2020

Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18
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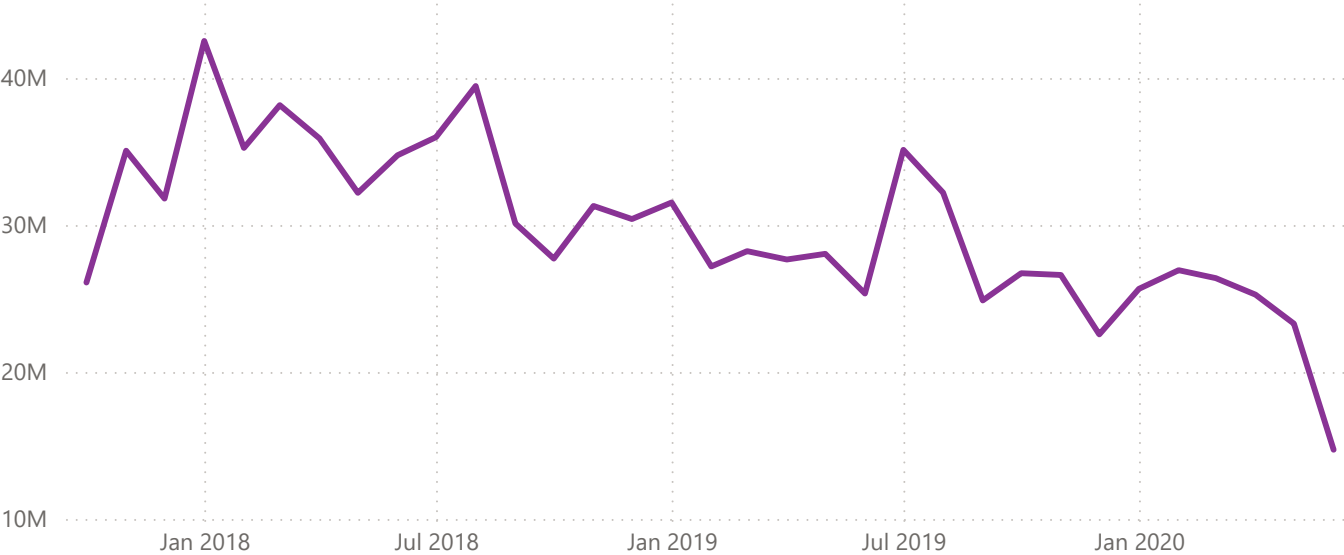
revenue by markets



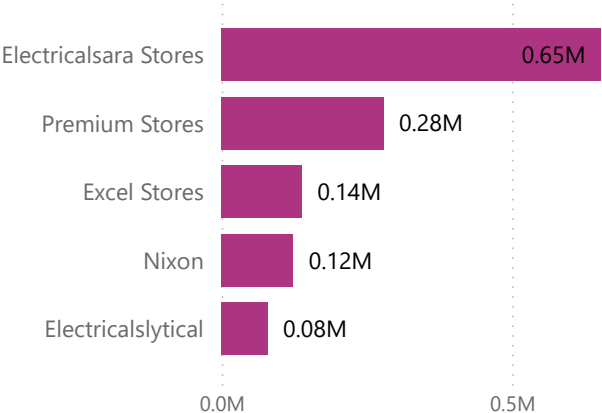
Sales Qty by market



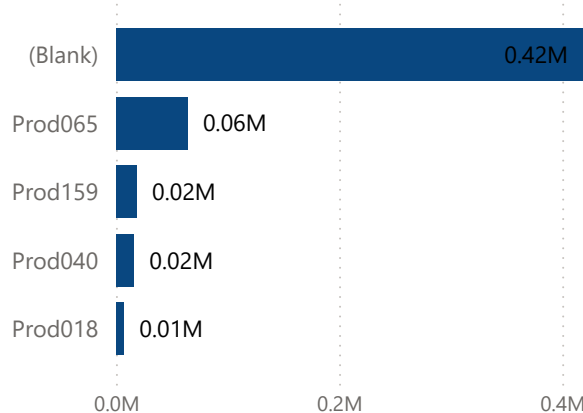
revenue trend



Top 5 customers



Top 5 products



# AtliQ Sales Insights Analysis

984.87M

revenue

2M

Sales Qty

2017

2019

2018

2020

Jun  
17

Jul  
17

Aug  
17

Sep  
17

Oct  
17

Nov  
17

Dec  
17

Jan  
18

Feb  
18

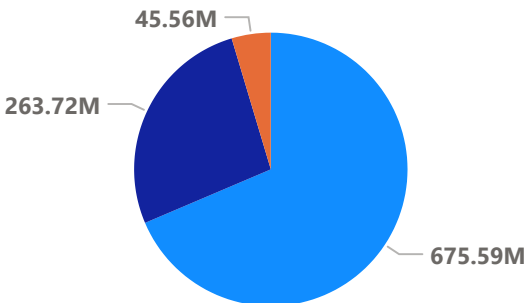
Mar  
18

Apr  
18

custmer_name	markets_name	Sum of norm_sales_amount	Sum of sales_qty
Electricalsara Stores	Delhi NCR	410,536,232.00	636656
Electricalslytical	Mumbai	48,095,673.00	58898
Premium Stores	Delhi NCR	40,785,317.00	198444
Nixon	Delhi NCR	36,676,186.00	94723
Excel Stores	Ahmedabad	31,421,653.00	49299
Info Stores	Delhi NCR	30,927,592.00	54471
Control	Ahmedabad	29,097,266.00	31616
Surge Stores	Chennai	18,042,702.00	50485
Electricalsocity	Mumbai	17,050,353.00	23115
Modular	Nagpur	16,904,495.00	64611
Leader	Bhopal	16,529,970.00	25891
Total		984,868,963.00	2429282

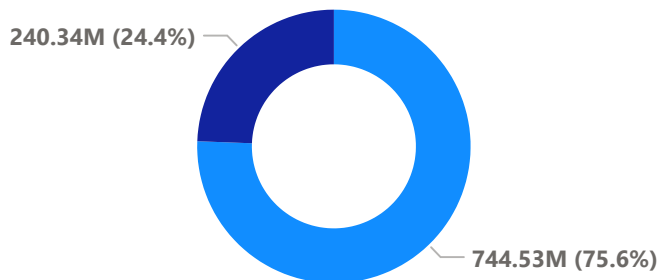
revenue by zone

zone ● North ● Central ● South



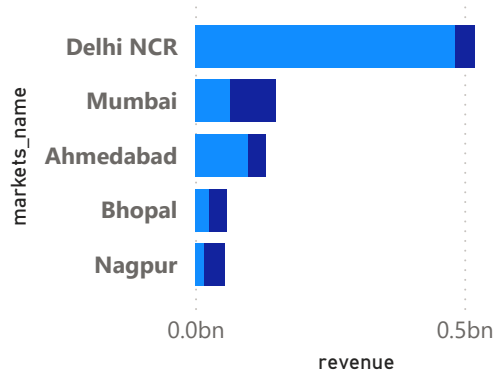
revenue by customer\_type

customer\_type ● Brick & Mortar ● E-Commerce



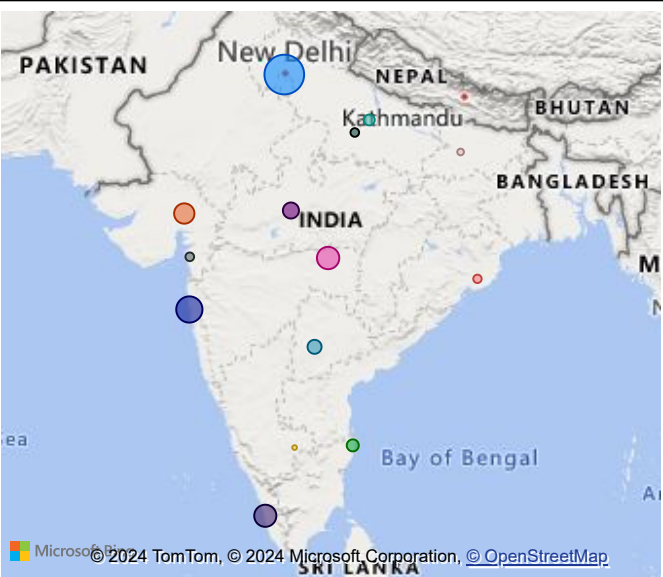
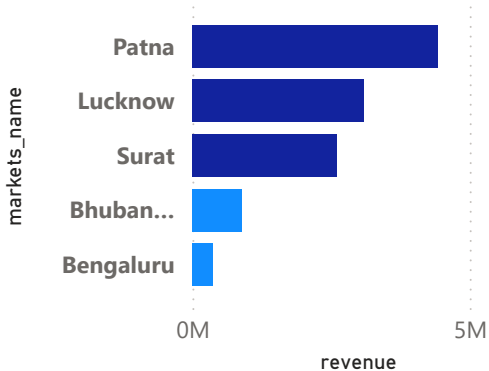
Top 5 markets

customer\_type ● Brick & Mortar ● E-Commerce



Bottom 5 markets

customer\_type ● E-Commerce ● Brick & Mortar



revenue by product\_type

product\_type ● (Blank) ● Own Brand ● Distribution

