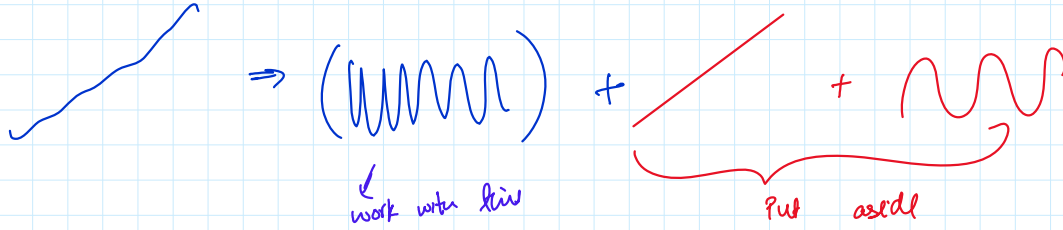


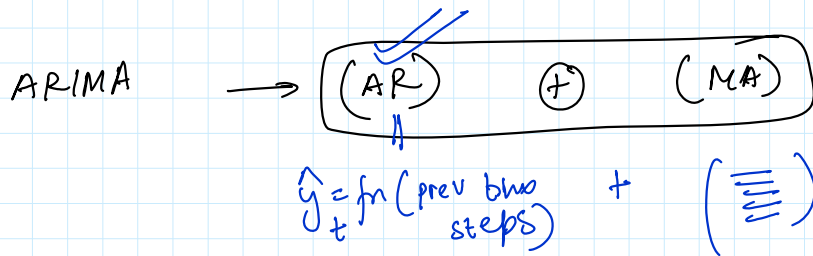
Recap →

Data

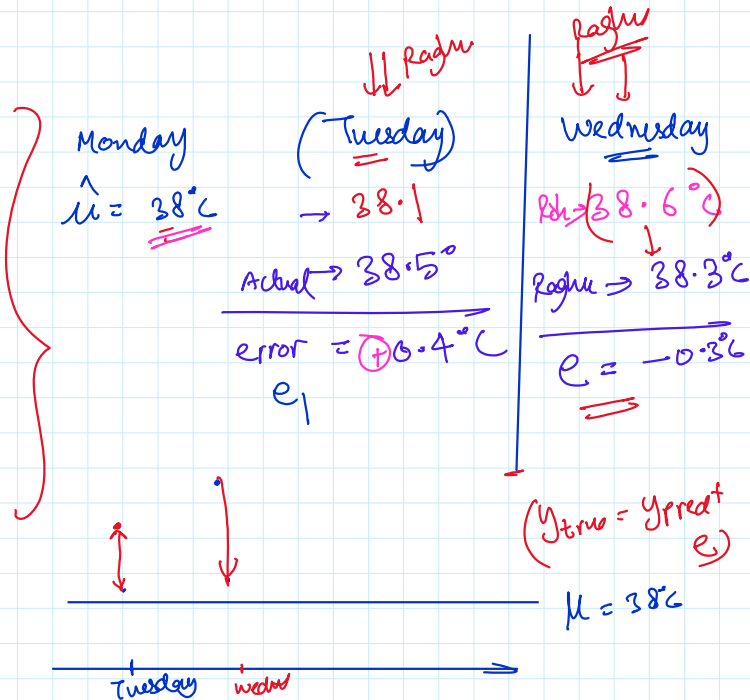
(AR) → only for stationary (No T, No S) [Preprocessing]

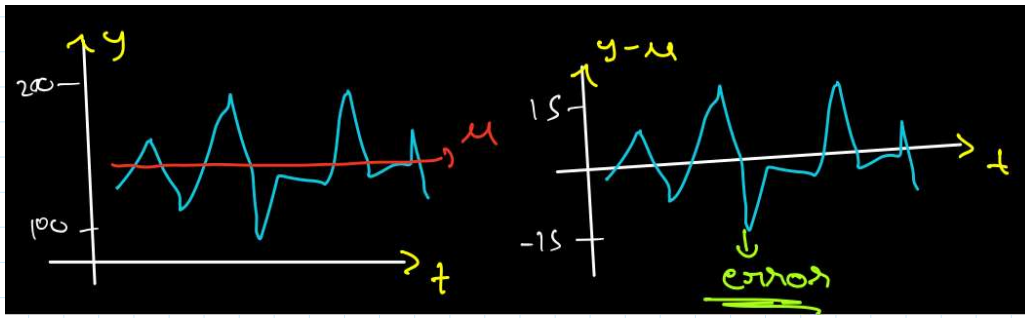


AR → $\hat{y}_t = f(\text{past time steps})$



Moving Average →
 Delhi
 10 years
 $\hat{\mu} = (35 - 40^\circ\text{C})$
 $\hat{\mu} \Rightarrow 38^\circ\text{C}$
 Afternoon
 (May June)





Model (MA) = $\hat{y}_t = f(\mu, \text{errors in past})$

$$\hat{y}_t = \mu + m_1 e_{t-1} + m_2 e_{t-2} + \dots + m_q e_{t-q} + \epsilon_t$$

$\text{MA}(q) \Rightarrow \hat{y}_t = \mu + m_1 e_{t-1} + m_2 e_{t-2} + \dots + m_q e_{t-q} + \epsilon_t$

AR MA

$$\begin{aligned} e_t &= y_t - \mu \\ e_{t-1} &= y_{t-1} - \mu \\ \hat{y}_t &= \mu + m_1 e_{t-1} + m_2 e_{t-2} + \dots + m_q e_{t-q} \end{aligned}$$

The name is confusing (nothing to do with MA smoothing)

ARMA \rightarrow Auto Regressive Moving Average (ARMA)

p q

$$\hat{y}_t = f(y_{t-1}, \dots, y_{t-p}, \mu, e_{t-1}, e_{t-2}, \dots, e_{t-q})$$

While combining these two ideas,

- p: order of AR
- q: order of MA
 - p may or may not be equal to q
- $\alpha_1, \alpha_2, \dots, \alpha_p$: coefficients of AR
- m_1, m_2, \dots, m_q : coefficients of MA

The formulation becomes:-

ARMA (AR) (MA) MLPM

$$\hat{y}_t = c + \alpha_1 y_{t-1} + \dots + \alpha_p y_{t-p} + m_1 e_{t-1} + \dots + m_q e_{t-q} + \epsilon_t$$

i.e. $\hat{y}_t = c + \epsilon_t + \sum_{i=1}^p \alpha_i y_{t-i} + \sum_{j=1}^q m_j e_{t-j}$

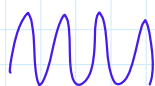
AR/MA \Rightarrow Auto Regression Integrated Moving Average

(p, d, q) $d \rightarrow$ differencing

(trend) \rightarrow first order difference

$mx^2 + cx + d$

$d=2$



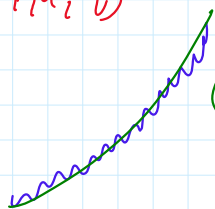
$y_t - y_{t-1}$

$d=1$

$d=2$

$\text{train} - x[-1] + \text{pred} \cdot \text{curve} \cdot \text{sum}()$

ARIMA = $[AR(p) + MA(q)]$ Integrator (d times)
 (p, d, q)



(x^2)

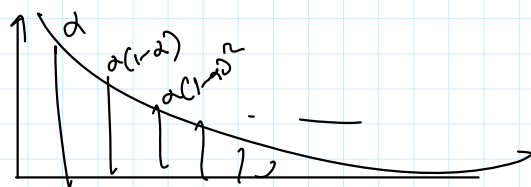
$\rightarrow ax^2 + bx + c = f$

$f'(x) = 2ax + b$

$f''(x) = 2a$ ✓

SES
 (1 param)

" α "



$AR(p)$
 $(p \text{ param})$

$(\alpha_1 y_{t-1} + \alpha_2 y_{t-2} + \dots + \alpha_p y_{t-p})$

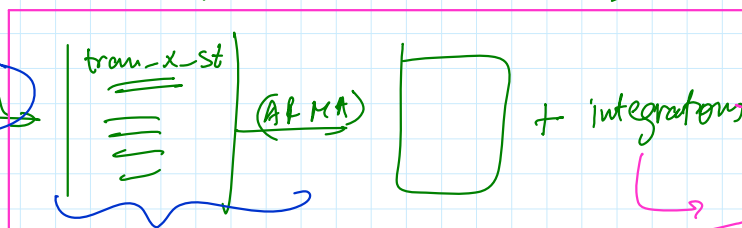
$MA(q)$
 $(q \text{ param})$

$(m_1 e_{t-1} + m_2 e_{t-2} + \dots + m_q e_{t-q})$

ARIMA \rightarrow automatic differencing & integration ($d=1$)

$\text{train} - x$

$d=1$

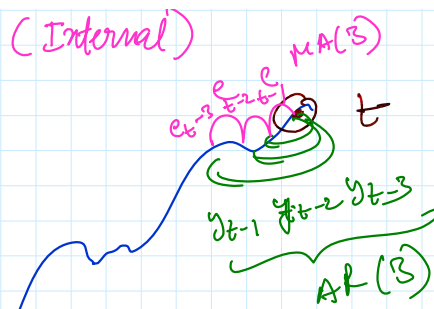
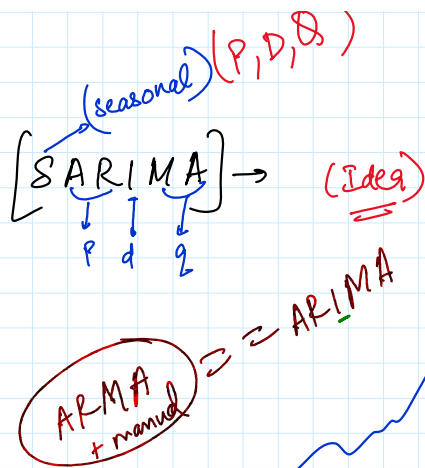


+ integration \rightarrow Results

(p, d, q)

(Internal)

$MA(3)$



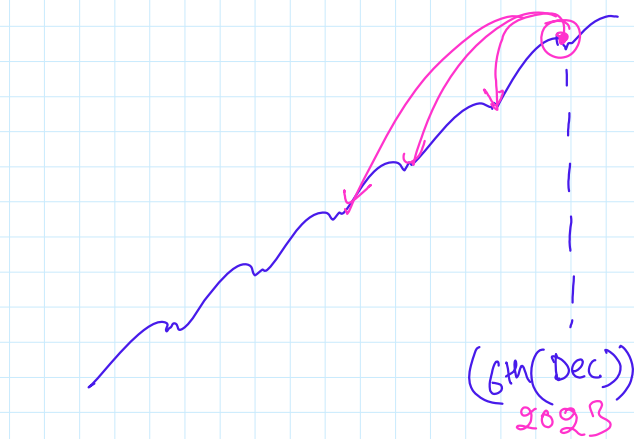
$ARMA \Rightarrow AR(3) + MA(3)$

$ARIMA \Rightarrow$ (automatic)

SARIMA

$$\hat{y}_{t+1} = \underbrace{AR(p)}_{\text{AR-terms } p} + \underbrace{MA(q)}_{\text{MA-terms } q} + \underbrace{diff}_{(d)} + \underbrace{Diff}_{(D)}$$

$$+ \underbrace{AR-Seasonality}_{P_s} + \underbrace{MA-Seasonality}_{Q_s}$$



$S(ARIMA)$

$(+)$

$\rightarrow (P, D, Q)$

$AR(3) =$ 5th Dec 21
9th Dec 22
3rd Dec 23

$MA(3) =$ e 5th m1
e 9th m2
e 3rd m3

ARMA

\oplus 6th Dec 2023
SAR 6th Dec 2021
6th Dec 2020 } (P)

\oplus e 6th Dec 2022 21
SMA e 6th Dec 2021 22
e 6th Dec 2020 23 } $\leftarrow Q$

$D =$ seasonality

finally SARIMA

$$\hat{y}_t = c + \alpha_1 y_{t-1} + \alpha_2 y_{t-2} + \dots + \alpha_p y_{t-p} \quad (P)$$

$$+ \beta_1 e_{t-1} + \beta_2 e_{t-2} + \dots + \beta_q e_{t-q} \quad (q)$$

$$+ \gamma_1 y_{t-s} + \gamma_2 y_{t-2s} + \dots + \gamma_p y_{t-ps} \quad (P)$$

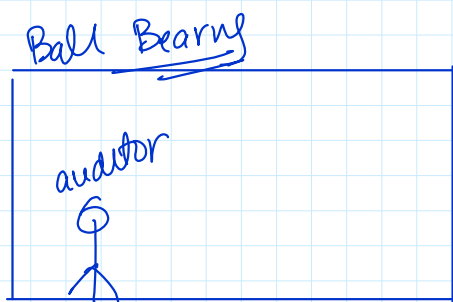
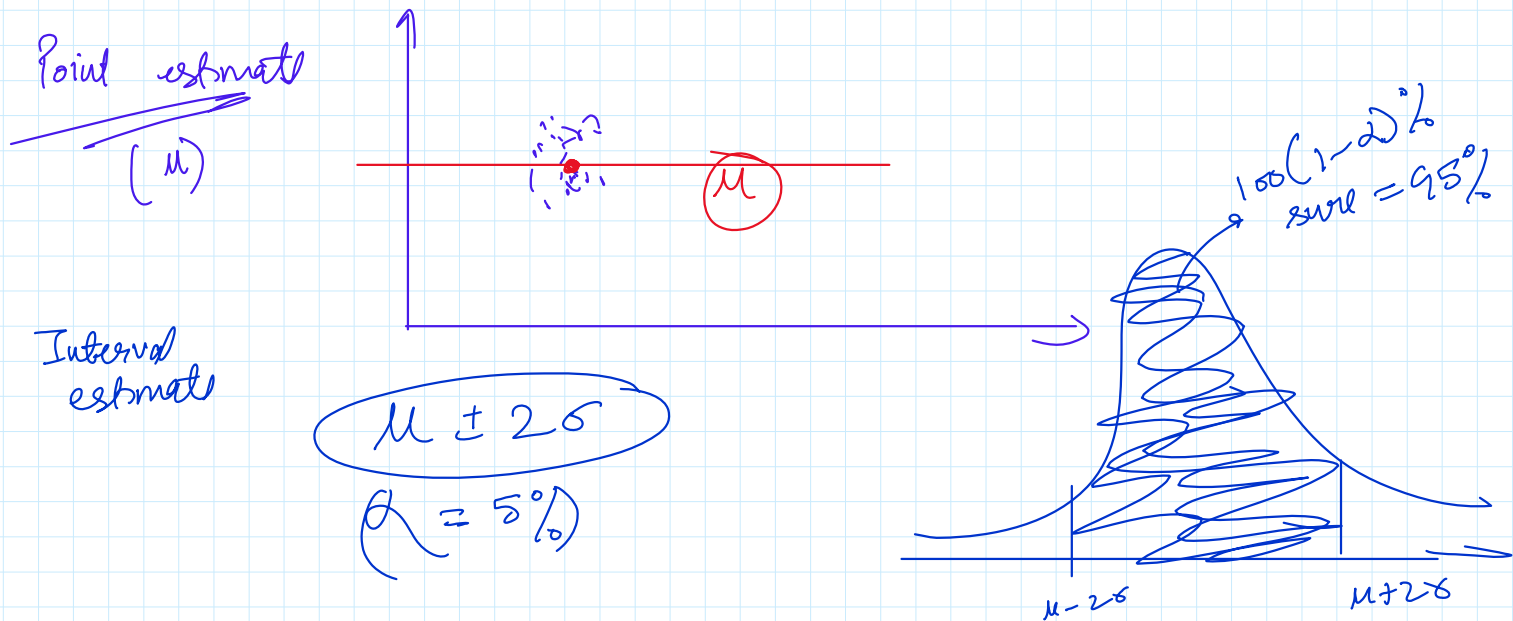
$$+ \delta_1 e_{t-s} + \delta_2 e_{t-2s} + \dots + \delta_q e_{t-qs} \quad (Q)$$

AR ← MA ← SAR ← SMA ←

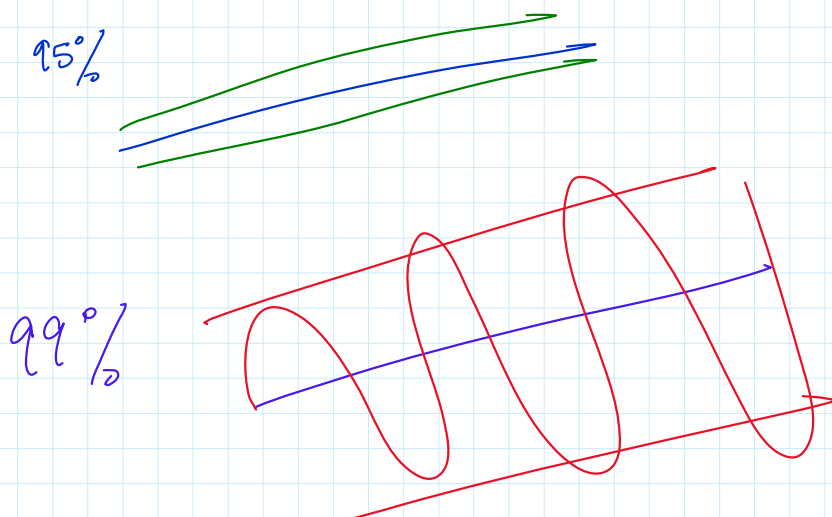
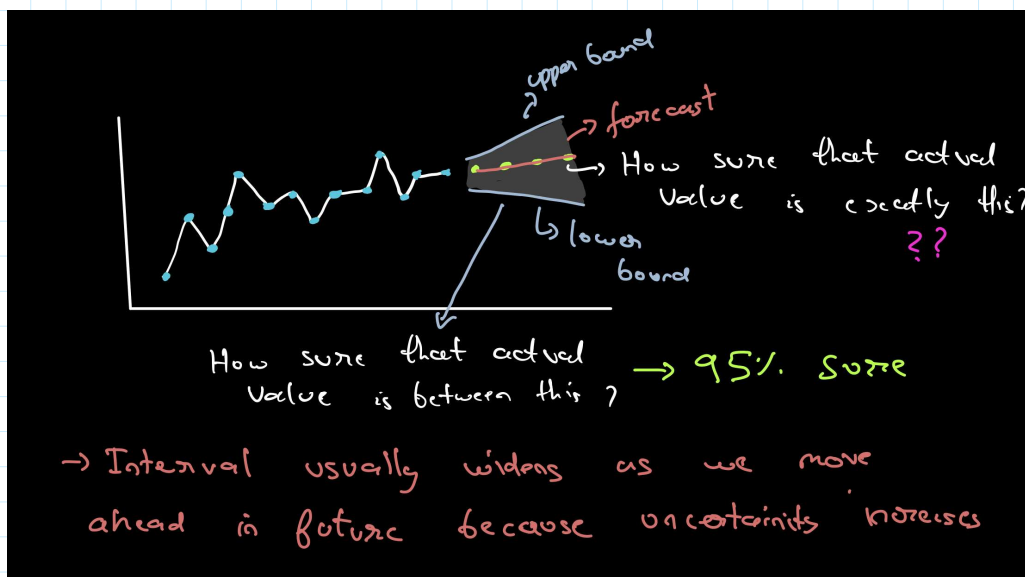
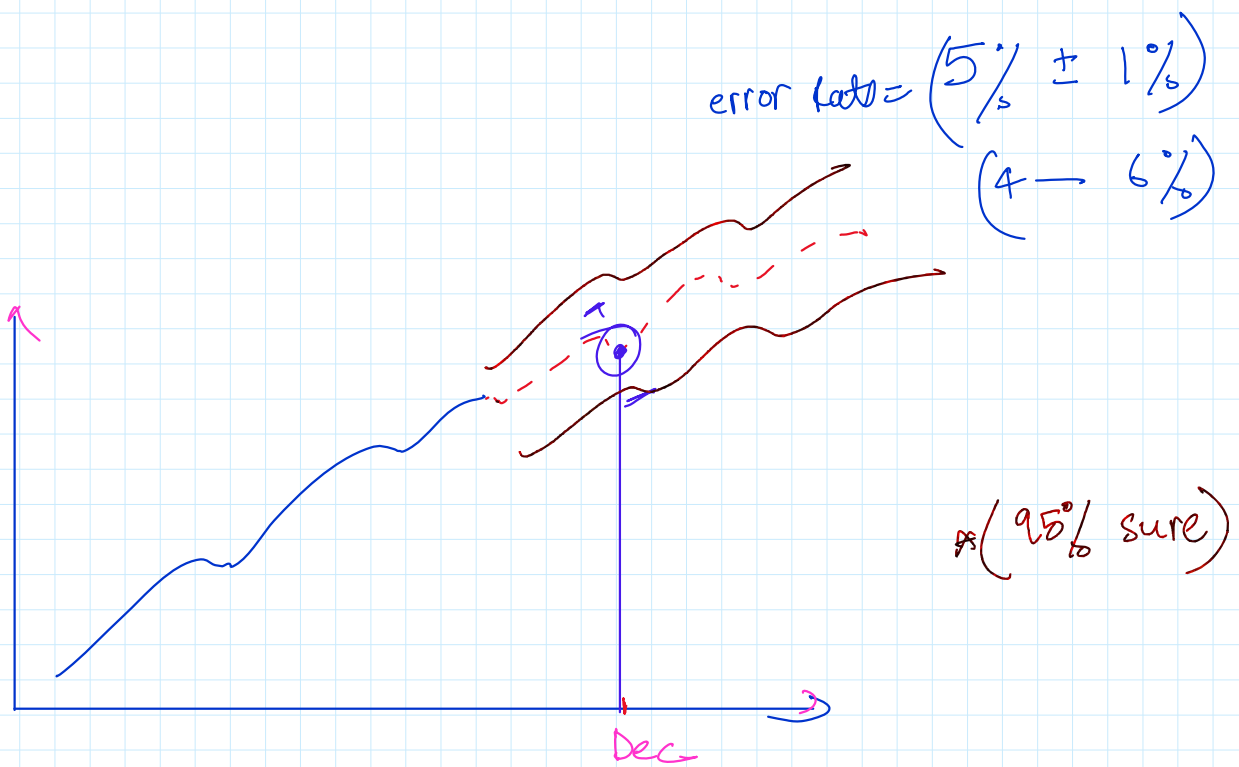
→ d (trend = 1, 0, 2)
→ D ⇒ (s = 12, 4)

d=1 # By Sumit

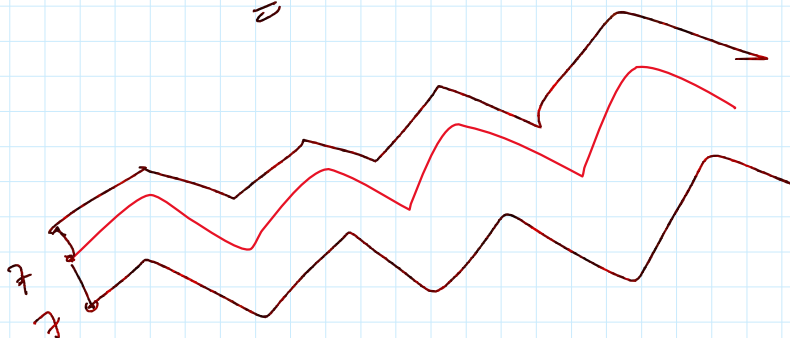
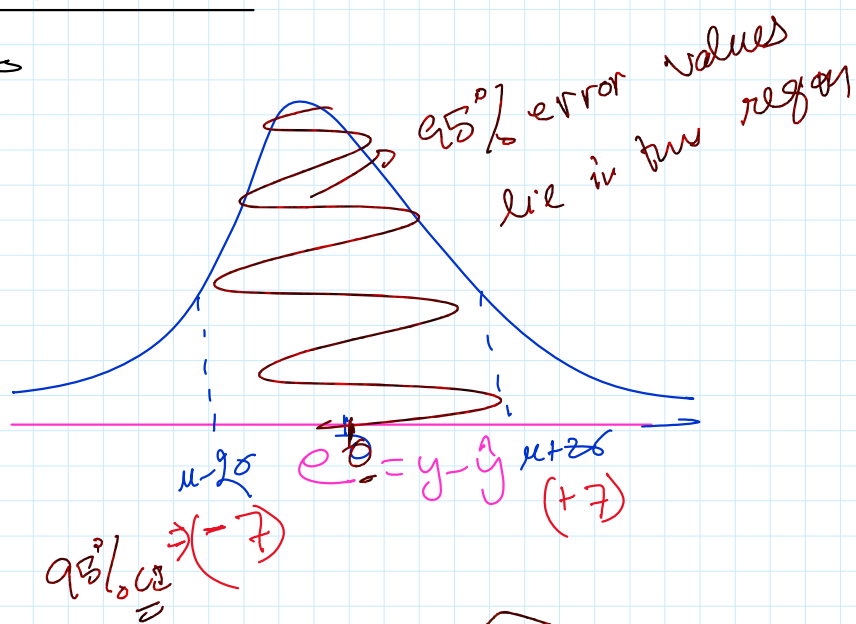
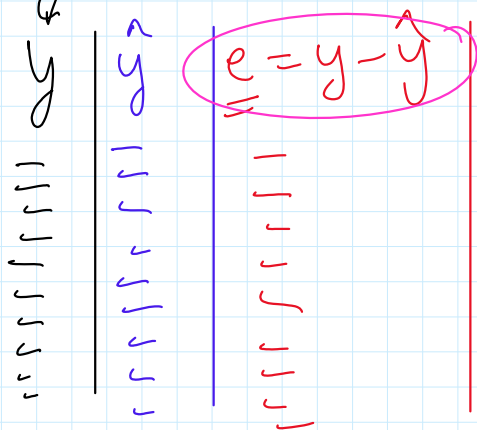
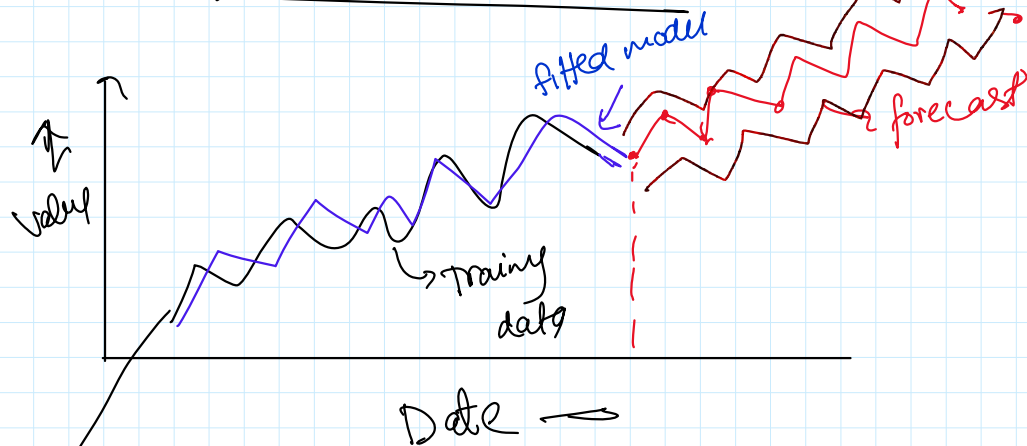
so D is different than original seasonality order which is s in SARIMAX.. its differentiation of a seasonality function basically to make it stationary..



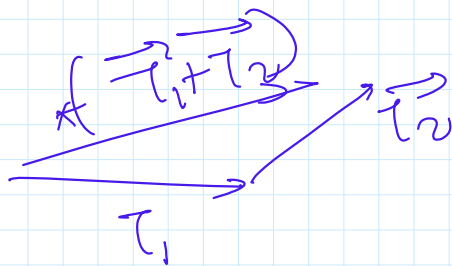
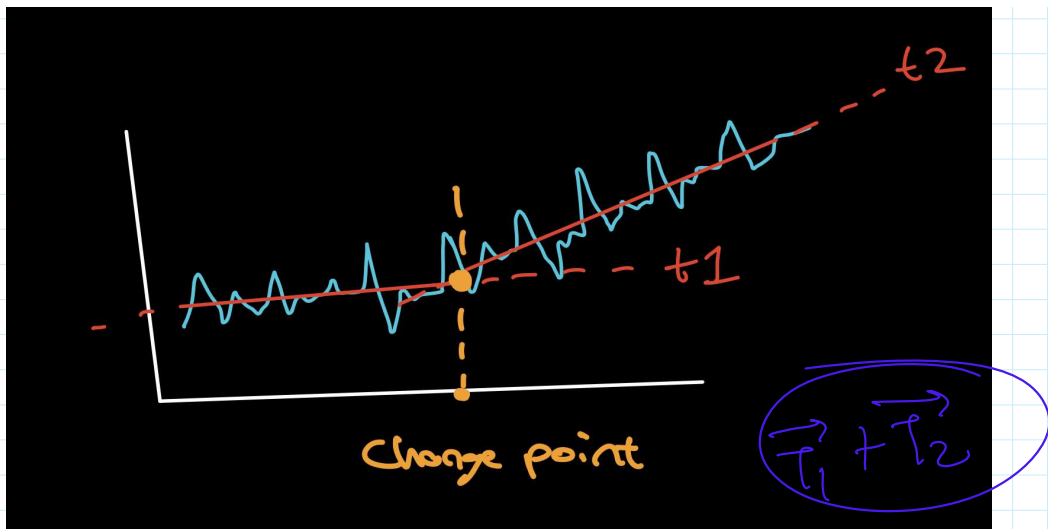
error rate for covered mfr = 5%



How to get CI in time series



Change Point

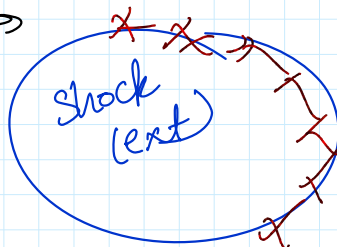


Imagine you are a D.S at food chain "Kotica"

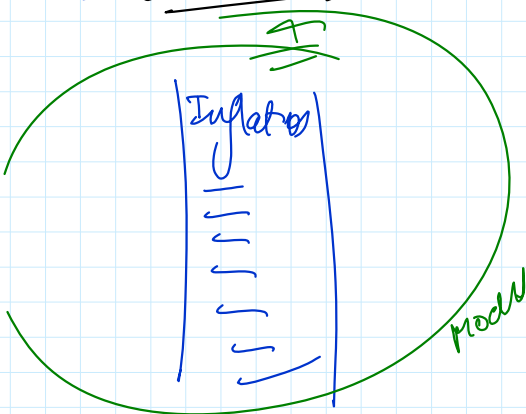
Your manager has asked you to forecast the number of visitors for upcoming 39 days (almost 6 weeks) using the number of visitors recorded within the past 1-1.5 years.

(ext)

Exogenous Variable →

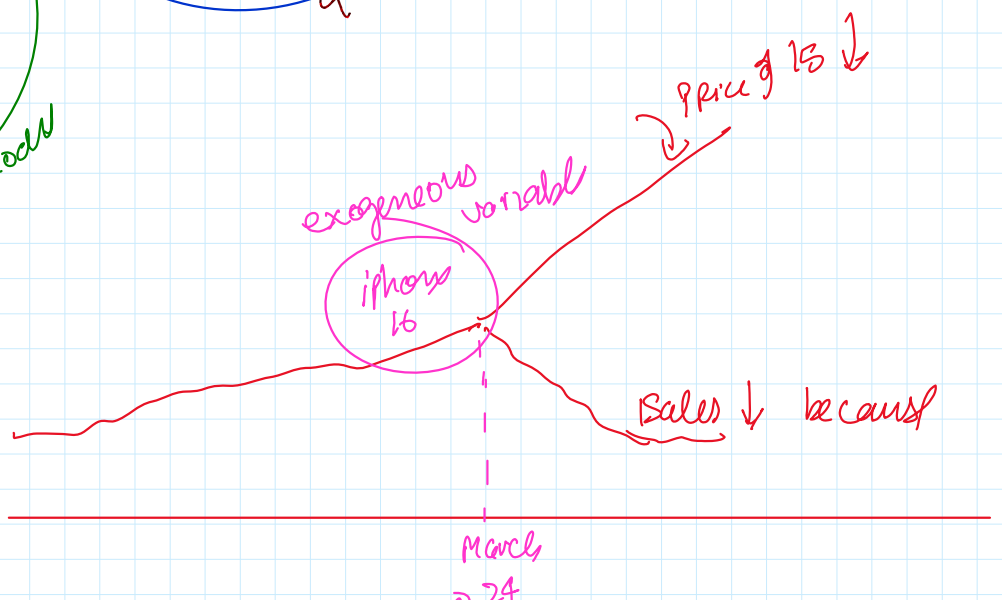


Crude oil Price ↑↑



exogenous variable

iphone 16



iphone sales

iphone 15

iphon 15

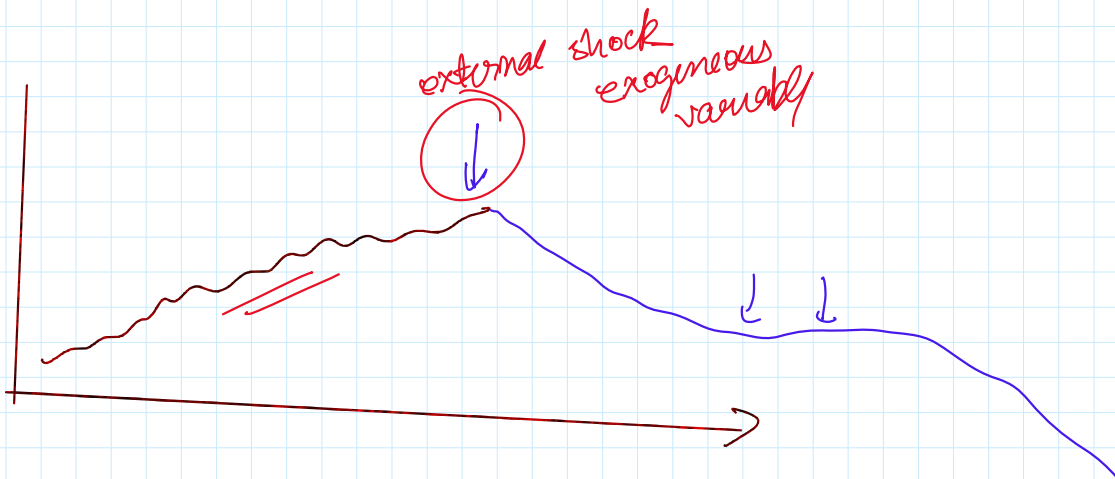
March
20 24

Frid Sat Sunday

(exogenous variable)
National Holiday
on Wednesday

⇒ SARIMA (X)
* exogeneous

implementing Business Use Case



(Industry)
⇒

