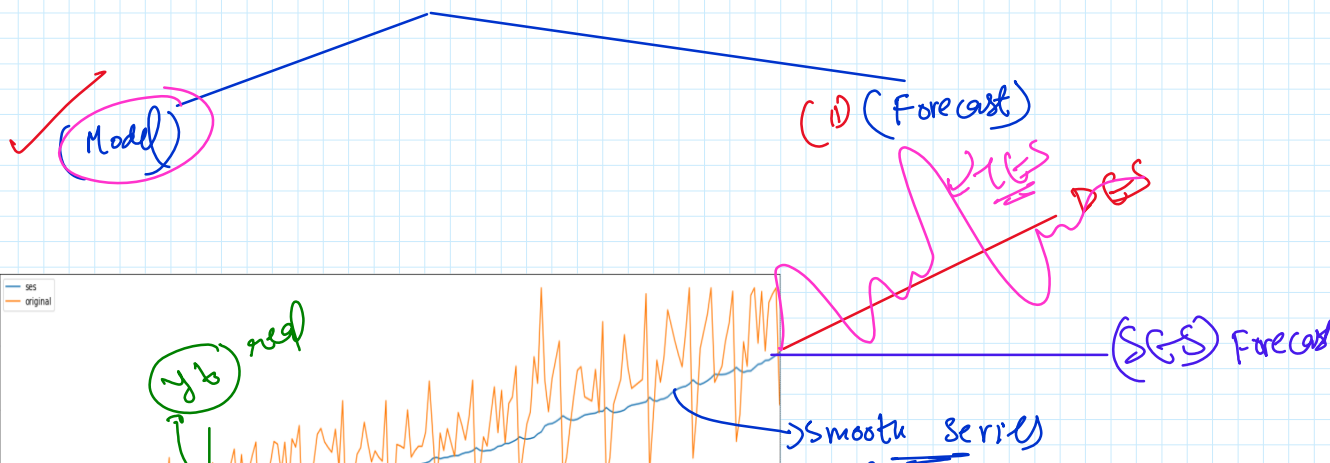
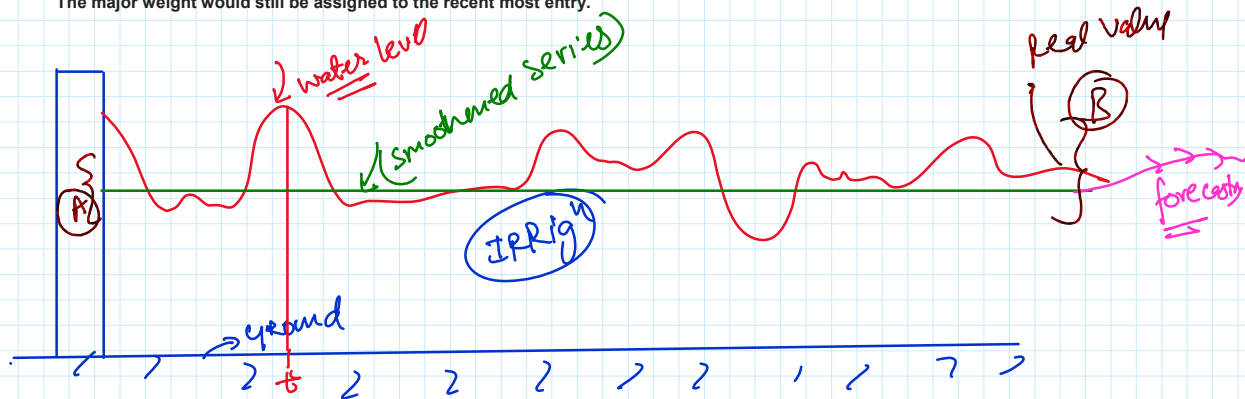
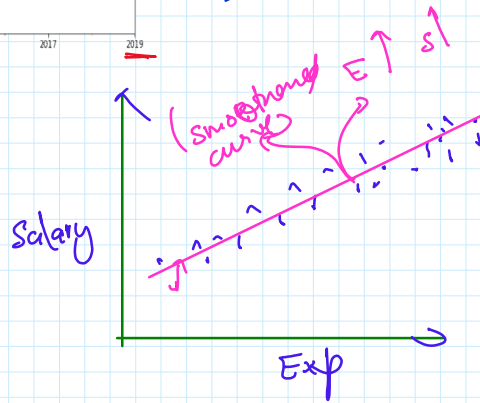
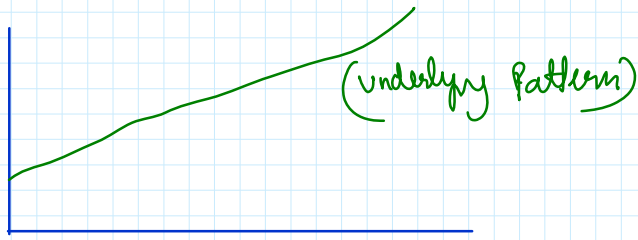
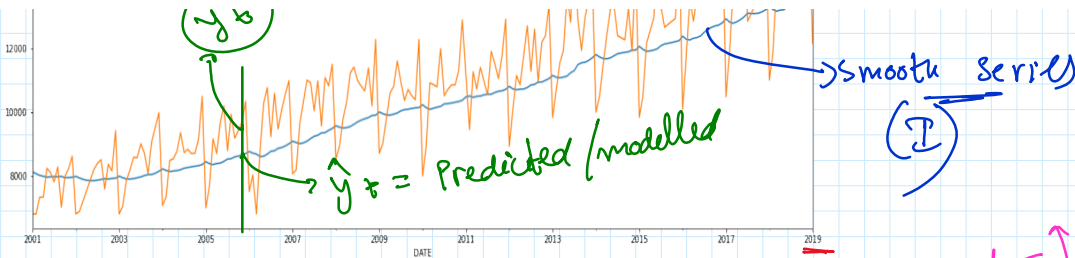


SES  $\rightarrow$  (memory of entire T.S) + (more weight to recent forecast)

Instead of ignoring the past values completely, let's assign them a small weight.  
The major weight would still be assigned to the recent most entry.





Modelling

$$\hat{y}_{t+1} = \alpha y_t + \alpha(1-\alpha)y_{t-1} + \alpha(1-\alpha)^2 y_{t-2} + \alpha(1-\alpha)^3 y_{t-3} + \dots$$

(claim)

$$\hat{y}_{t+1} = \alpha y_t + (1-\alpha) \hat{y}_{t-1}$$

$$\hat{y}_{t+1} = \alpha y_t + (1-\alpha) [\alpha y_{t-1} + (1-\alpha) \hat{y}_{t-2}]$$

$$\hat{y}_{t+1} = \alpha y_t + \alpha(1-\alpha) y_{t-1} + (1-\alpha)^2 \hat{y}_{t-2}$$

Simplify

$$\hat{y}_{t+1} = \alpha y_t + (1-\alpha) \hat{y}_{t-1}$$

Recent obs

By Example  
( $\alpha=0.2$ )

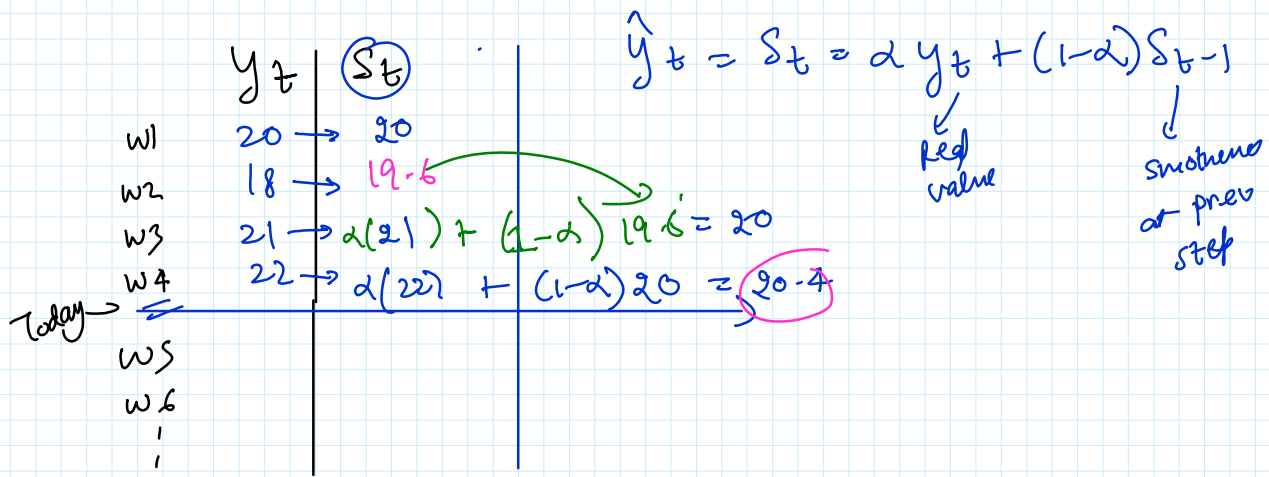
|            | $y_t$ | $\hat{y}_t = f(s_t)$               |
|------------|-------|------------------------------------|
| w1         | 20    | 20                                 |
| w2         | 18    | $\alpha(18) + (1-\alpha)20 = 19.6$ |
| w3         | 21    | $\alpha(21) + (1-\alpha)19.6 = 20$ |
| Today → w4 | 22    | $\alpha(22) + (1-\alpha)20$        |
| w5         |       |                                    |
| w6         |       |                                    |
|            |       |                                    |

(smoothed)

$$\hat{y}_t = \alpha y_t + (1-\alpha) \hat{y}_{t-1}$$

Recent obs

$$\hat{y}_t = \alpha y_t + (1-\alpha) \hat{y}_{t-1}$$



$$F_t = \alpha(y_t) + (1-\alpha)S_{t-1} \quad [F_5 = \alpha(y_5) + (1-\alpha)S_4]$$



Don't have data

$$F_5 = \alpha(20.4) + (1-\alpha)20.4$$

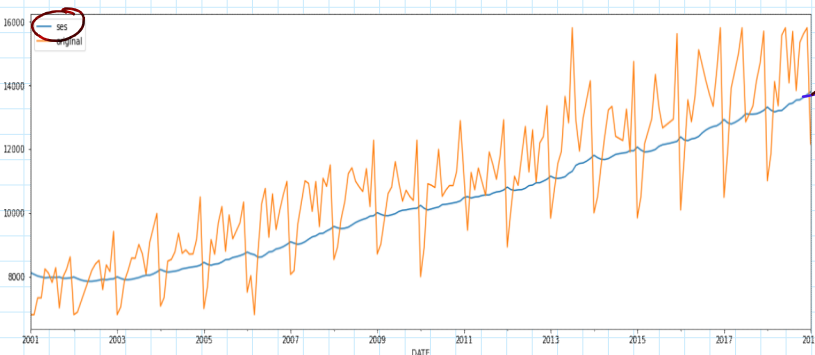
$$F_5 = 20.4$$

$$\hat{y}_{t+h} = \alpha \hat{y}_t + \alpha(1-\alpha)y_{t-1} + \alpha(1-\alpha)^2 y_{t-2} + \dots$$

$h=5$

$$\hat{y}_{t+5} = \alpha \hat{y}_t + \dots$$

$$\hat{y}_{t+100} = \alpha \hat{y}_t + \dots$$



$$TGS = SES + Trend + Season$$

$$DGS = SES + Trend$$

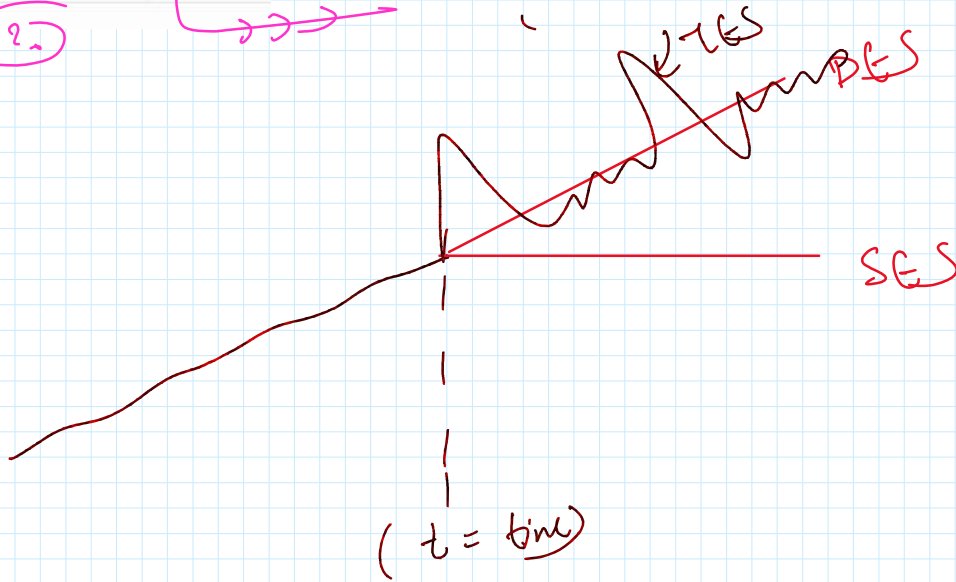
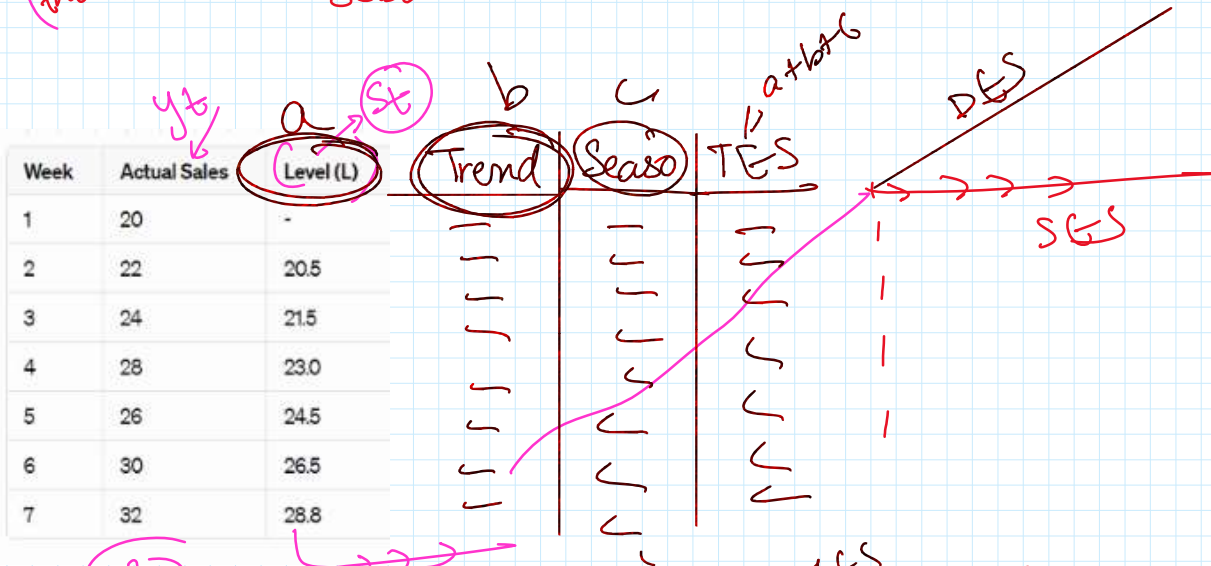
SES

✓ No Trend  
 No seasonality

\*\*\*  
 DGS  
 \*\*\*  
 TGS  
 Trend is there

\*\*\*  
DES  
→ Trend is there

TES  
Trend is there  
+  
Season is also there



SES

$$S_t = \alpha (y_t + (1-\alpha) S_{t-1})$$

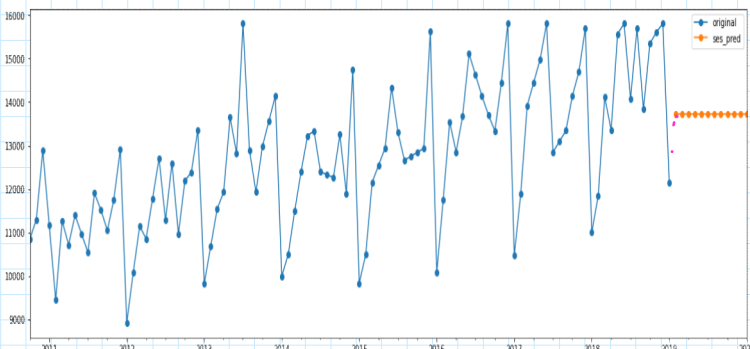
$$\begin{aligned} S_1 &= y_1 \\ S_2 &= \alpha y_2 + (1-\alpha) S_1 \\ S_3 &= \alpha y_3 + (1-\alpha) S_2 \end{aligned}$$

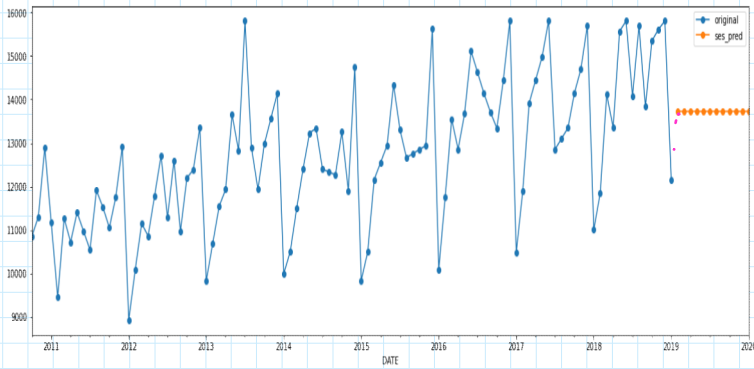
$$S_4 = \alpha y_4 + (1-\alpha) S_3$$

$$= \alpha S_3 + (1-\alpha) S_3$$

$$S_4 = S_3$$

$$S_5 = S_4$$





$$\underline{S_4} = \alpha y_4 + (1-\alpha)S_3$$

$$\alpha S_3 + (1-\alpha)S_3$$

$$S_4 = S_3$$

$$S_5 = S_4$$

## Double Exponential Smoothing (Holt's method)

- X seasonality
- ✓ only Trend

(Trend) →  $(b_t)$

capture level

SES ⇒  $(S_t)$  =  $(l_t)$

$$\begin{cases} DES = S_t + h b_t \\ \hat{y}_{t+h} = l_t + h b_t \end{cases}$$

\*  $(b_t \approx \underline{\text{slope}})$

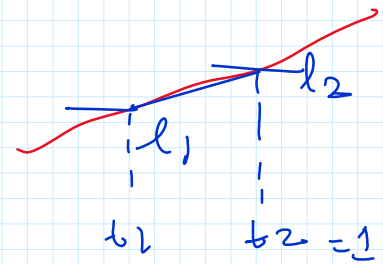
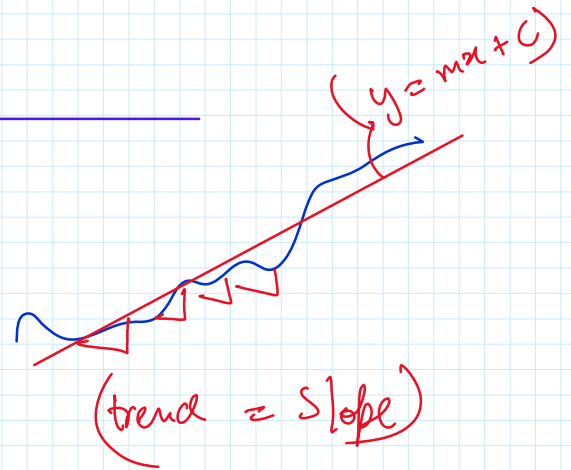
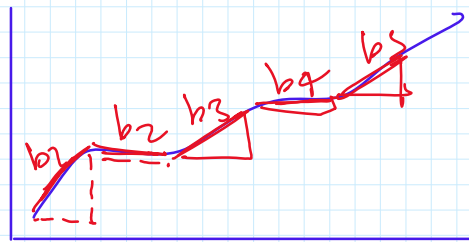
$\beta \rightarrow [0, 1]$

$$b_t = \beta (l_t - l_{t-1}) + (1-\beta) b_{t-1}$$

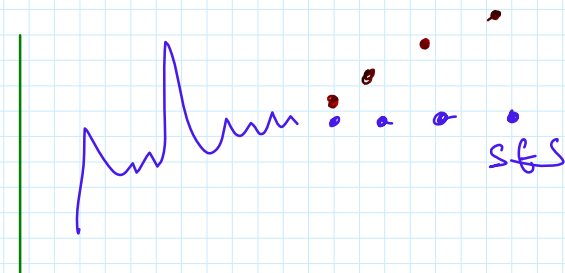
Trend
trend  $t$ 
trend  $t-1$

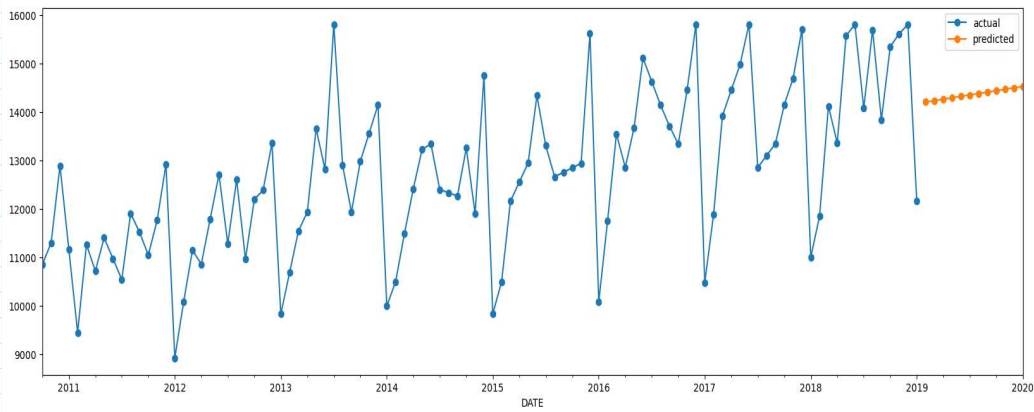
$$b_t = \beta (\text{trend})_t + (1-\beta) \text{trend}_{t-1}$$

DES = SES +  $b_t$   
(growth)



$$(\text{trend}) b_2 = \left( \frac{l_2 - l_1}{t_2 - t_1} \right) \Rightarrow (l_2 - l_1)$$





$$(TES)^* \rightarrow *(\text{trend} + \text{Seasonality})$$

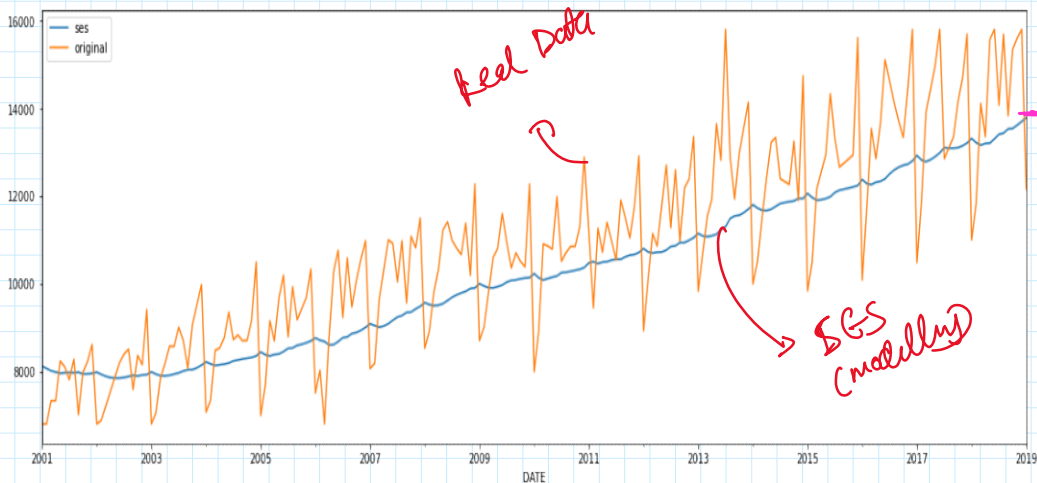
$$\hat{y}_{t+h} =$$

$h=1 \rightarrow$

$h=2 \rightarrow$

$h=3 \rightarrow \hat{y}_{t+3}$

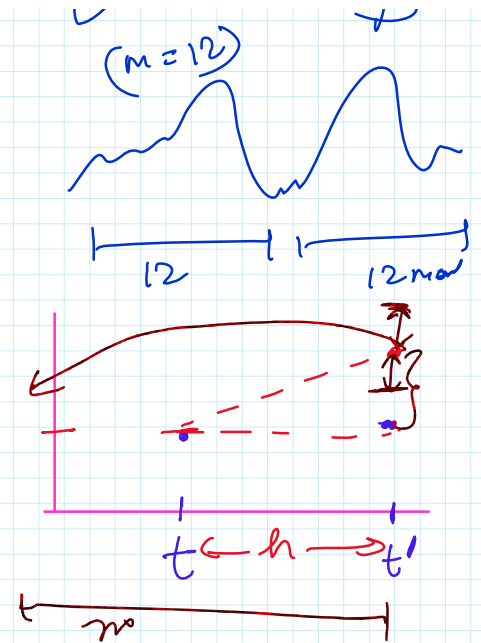
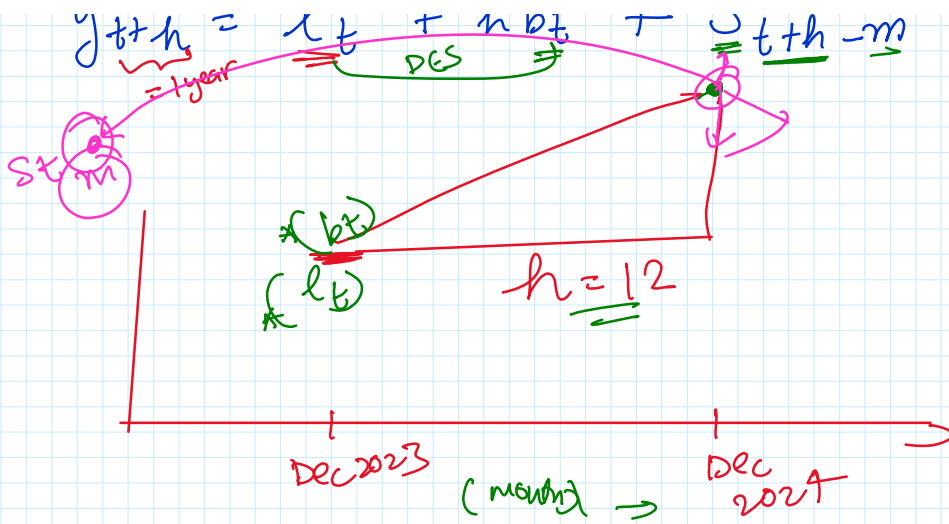
$\# \rightarrow 22:17 \text{ PM} \rightarrow 5 \text{ min break}$



Triple Exponential Smoothing

$$\hat{y}_{t+h} = \underbrace{l_t}_{\text{year}} + \underbrace{h b_t}_{\text{DES}} + \underbrace{S_{t+h-m}}_{\text{seasonality}}$$

$[m \rightarrow \text{seasonality}]$   
 $(m=12)$



Don't memorise

Q. How does this change the math formulation?

Upon incorporating the seasonality, our equation becomes,

$$\hat{y}_{t+h} = l_t + hb_t + s_{t+h-m}$$

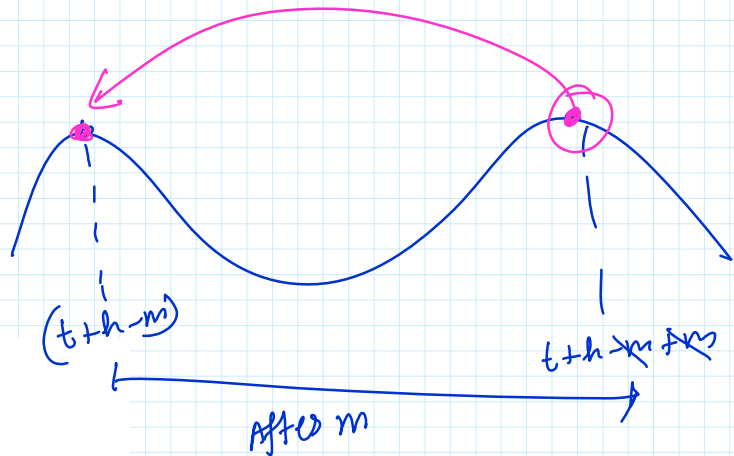
where  $m \rightarrow$  frequency of the seasonality, i.e., the number of seasons in a year.

For example, for quarterly data  $m=4$ , and for monthly data  $m=12$ .

Here,

$$\begin{cases} l_t = \alpha(y_t - s_{t-m}) + (1 - \alpha)(l_{t-1} + b_{t-1}) \\ b_t = \beta(l_t - l_{t-1}) + (1 - \beta)b_{t-1} \\ s_t = \gamma(y_t - l_{t-1} - b_{t-1}) + (1 - \gamma)s_{t-m} \end{cases}$$

Holt winter



Stationarity  $\rightarrow$

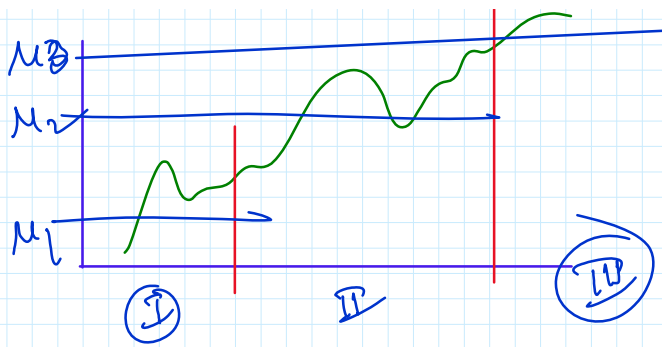
(mean, variance, amp) should not vary with time

Being stationary means that, parameters (like mean, variance, amplitude, frequency) of the models should **not be dependent on time**.



trend / seasonality is NOT

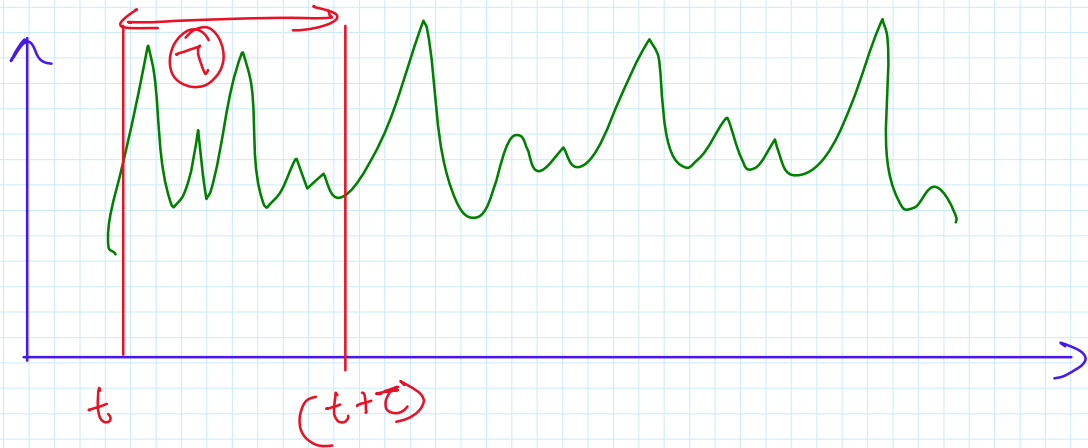




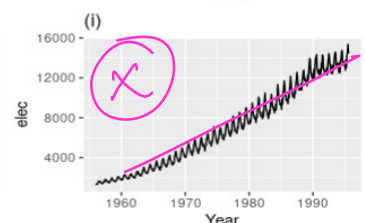
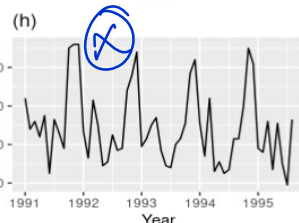
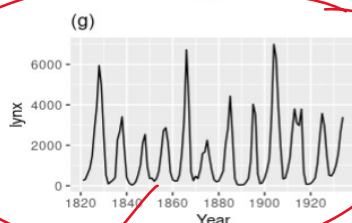
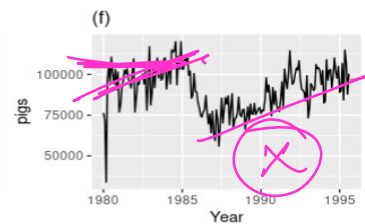
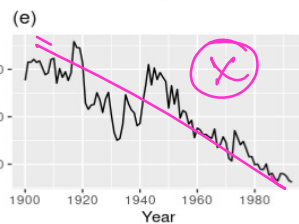
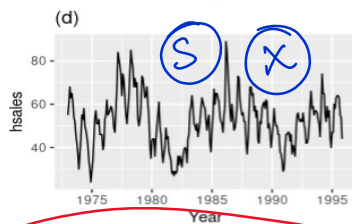
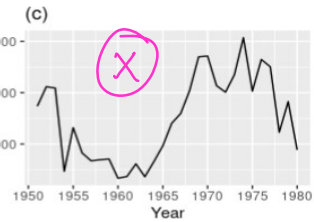
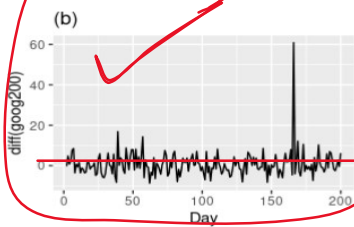
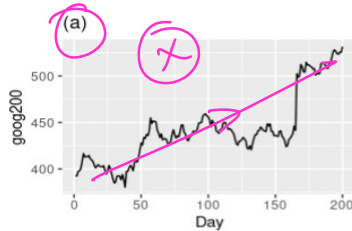
\* (trend / seasonality is NOT stationary)

Assumption →

Defn



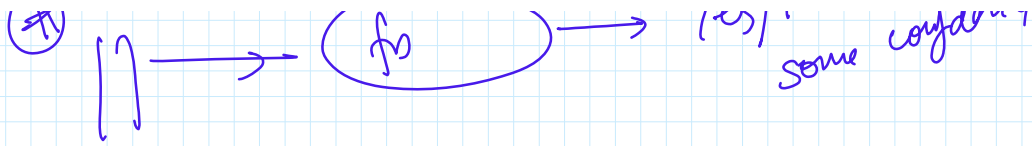
# Distro<sup>n</sup> of T is independent of τ



(can't say) → stationary

# 11 → fb → Yes/No w some confidence





(Augmented Dickey fuller Test)

$H_0$ : Sequence is not stationary

$H_a$ :

\* P (value)

$$y(t) = \text{Trend} + \text{Season} + \text{error}$$

$$y(t) - \text{Trend} - \text{Seasonality} = \text{error} \rightarrow \text{could be stationary}$$

De-Trend

$$y(t) = \underbrace{mx_t + c}_{\text{(straight line)}} + s(t) + r(t)$$

$$y'(t) = \text{const} + s'(t) + r'(t) \rightarrow \text{(free of trend)}$$

$$\begin{cases} mx^2 + cx + d \\ y'(t) = 2mx + c \\ y''(t) = \underline{2m} \end{cases} \rightarrow \text{free of trend}$$

\* Differencing  $\approx$  to differentiate

| week | $y_t$ | $y[t-1]$ | $y(t) - y(t-1)$ |
|------|-------|----------|-----------------|
| 1    | 10    | NA       | NA              |
| 2    | 15    | 10       | 5               |
| 3    | 18    | 15       | 3               |
| 4    | 19    | 18       | 1               |
| 5    | 25    | 19       | 6               |
| 6    | 30    | 25       | 5               |
|      |       | 30       | NA              |

$\rightarrow$  This result  $y(t) - y(t-1)$  is free of trend

$\rightarrow$  effect of derivative

Differentiation  $\rightarrow$  Trend  $\rightarrow |x_t - x_{t-1}|$

Differentiation

Trend  $\Rightarrow \left( \frac{l_t - l_{t-1}}{1} \right)$

$$y(t) = (\text{trend}) + (s(t)) + \text{error}$$

$$y'(t) = (\text{const}) + s'(t) + \text{err}(t)$$

$$y' = \frac{dy}{dt}$$

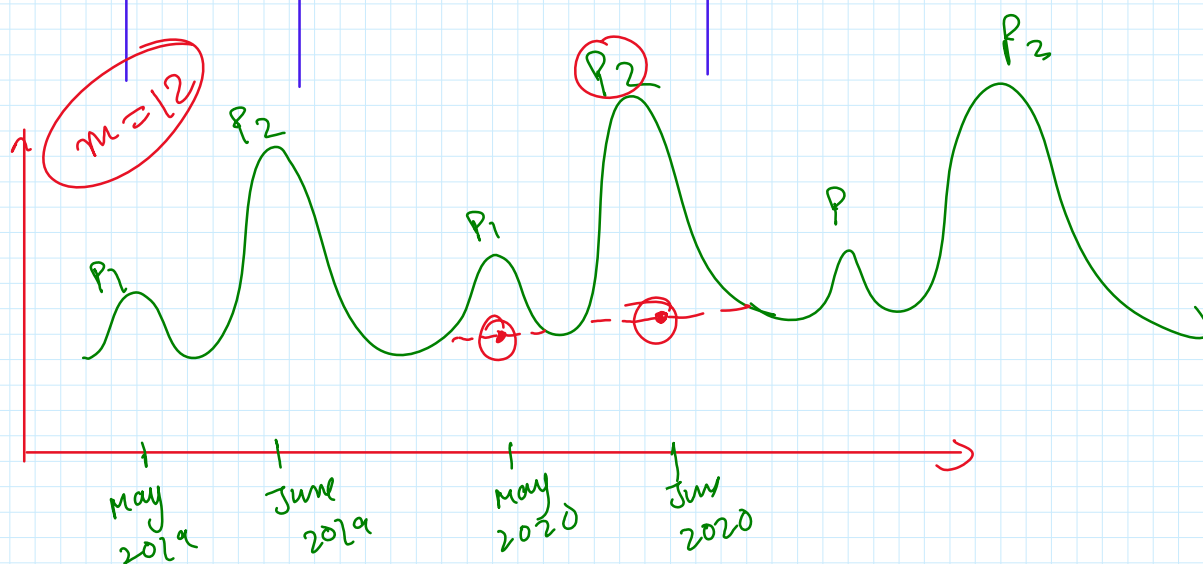
$$y' = \frac{dy}{dt} = \lim_{\Delta t \rightarrow 0} \frac{y(t + \Delta t) - y(t)}{\Delta t}$$

( $\Delta t = 1$ )

$$\frac{dy}{dt} \approx \frac{y(t+1) - y(t)}{1}$$

De-Seasonalising (Removing seasonality)  $\{ m\text{-differencing} \}$

$$y(t) \quad y(t-m) \quad \Delta y = y(t) - y(t-m)$$



2019

2020

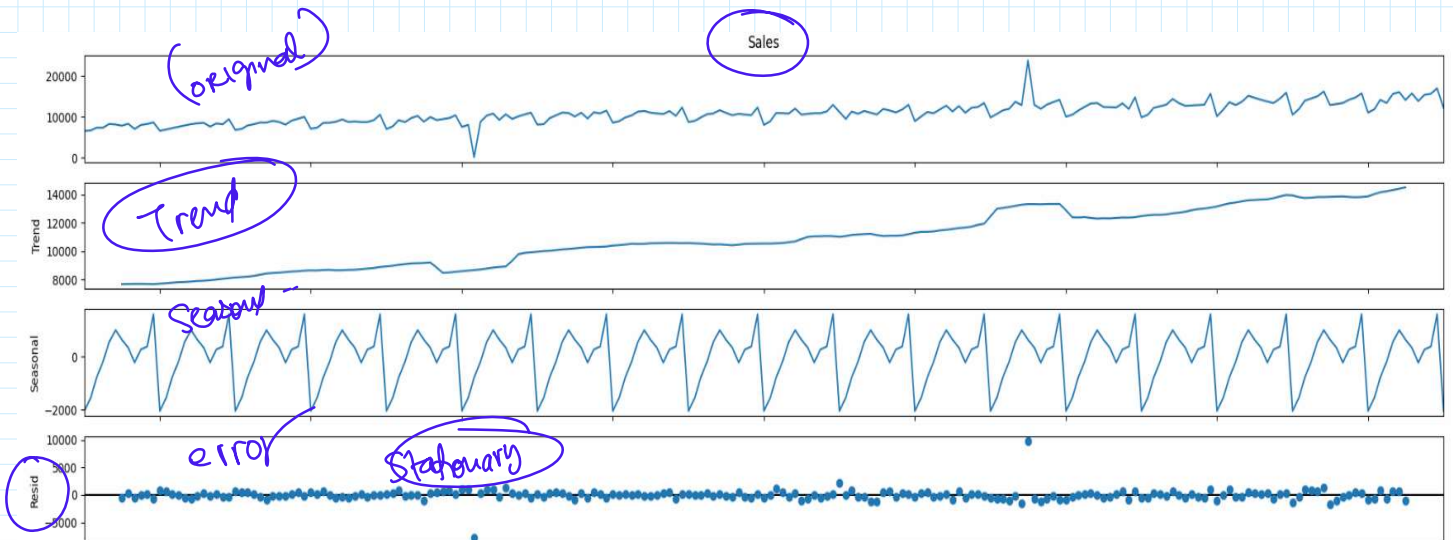
2021

2022

$m=5$

| week | $y_t$ | $y_{t-5}$ |
|------|-------|-----------|
| 1    | 10    |           |
| 2    | 12    |           |
| 3    | 18    |           |
| 4    | 19    |           |
| 5    | 15    |           |
| 6    | 12    | 10        |
| 7    | 20    | 12        |
| 8    | 25    | 18        |
| 9    |       |           |
| 10   |       |           |
| 11   |       |           |
| 12   |       |           |
| 13   |       |           |
| 14   |       |           |
| 15   |       |           |

$\text{df\_shift}(12)$



next class

How to find  $(m) = ?$

ACF

PACF

authentic

5 min 10 min  
5 min Summary

github

5 min Summary

Interview Ques (only from the Today's Class)

$$df = diff(i) \cdot diff(i)$$

$$y = \underline{t} + S + \text{error}$$

$$\{\underline{\text{detrend}}\} = df - diff(i)$$

$$\underline{\text{de-season-trend}} = \text{detrend} - diff(i)$$

$$C + S$$