

EzyMetrics Report

Leads Data:

```
[
  {
    "leadId": 1,
    "name": "Alice Cooper",
    "email": "alice@domain.com",
    "source": "YouTube Ads"
  },
  {
    "leadId": 2,
    "name": "Ethan Clark",
    "email": "ethan@mail.com",
    "source": "Twitter"
  },
  {
    "leadId": 3,
    "name": "Mia Turner",
    "email": "mia.turner@gmail.com",
    "source": "Reddit"
  },
  {
    "leadId": 4,
    "name": "Daniel Scott",
    "email": "daniel.s@outlook.com",
    "source": "SEO Campaign"
  },
  {
    "leadId": 5,
    "name": "Olivia Parker",
    "email": "olivia.p@yahoo.com",
    "source": "Google Ads"
  },
  {
    "leadId": 6,
    "name": "Liam Harris",
    "email": "liam.h@gmail.com",
    "source": "LinkedIn"
  },
  {
    "leadId": 7,
    "name": "Ava Johnson",
    "email": "ava.j@company.com",
    "source": "Email Campaign"
  }
]
```

```
},
{
  "leadId": 8,
  "name": "Noah Wright",
  "email": "noah.w@hotmail.com",
  "source": "Facebook"
},
{
  "leadId": 9,
  "name": "Ella Martinez",
  "email": "ella.m@gmail.com",
  "source": "Instagram"
},
{
  "leadId": 10,
  "name": "Lucas Brown",
  "email": "lucas.b@protonmail.com",
  "source": "Referral Program"
}
]
```

Campaigns Data:

```
[
  {
    "campaignId": 201,
    "name": "Spring Savings",
    "status": "Active"
  },
  {
    "campaignId": 202,
    "name": "Winter Wonderland Sale",
    "status": "Inactive"
  },
  {
    "campaignId": 203,
    "name": "Anniversary Celebration",
    "status": "Active"
  },
  {
    "campaignId": 204,
    "name": "New Collection Launch",
    "status": "Active"
  },
  {
    "campaignId": 205,
    "name": "Halloween Spooktacular",

```

```
    "status": "Inactive"
  },
  {
    "campaignId": 206,
    "name": "Flash Sale Weekend",
    "status": "Active"
  },
  {
    "campaignId": 207,
    "name": "Festival of Lights Promo",
    "status": "Active"
  },
  {
    "campaignId": 208,
    "name": "Birthday Bash Discounts",
    "status": "Inactive"
  },
  {
    "campaignId": 209,
    "name": "Monsoon Mega Offers",
    "status": "Active"
  },
  {
    "campaignId": 210,
    "name": "Exclusive VIP Deals",
    "status": "Inactive"
  }
]
```