

# Rohit Methwani

Product designer

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Namaste, I am Rohit Methwani, from a small town Ulhasnagar, near Mumbai. I am a self-taught UI/UX Designer pursuing Bachelor's of Computer Engineering. I love to design interfaces which help others in making their lives better!

## Experience

May '18 - July '18

Associate Designer - White Graphics

Internship

1. Designed company profile website
2. Designed 2 logos for their clients. This included branding, letterhead, visiting cards & brand design.

June '19 - July '19

UI/UX Tutor - Studylink Classes

Internship

Nov '19 - Dec '19

Successfully completed 4 batches with ~40 students each.

July '20 - Aug '20

1. Taught basics of UI/UX. This included User research, Information architecture, Wireframing, Prototyping.
2. Taught Figma, Adobe XD.

June '19 - Current

Designer - Studylink Classes

Contract based

1. Managed social media posts. These included upcoming batches posts, education posts, event posts.
2. Redesigned Studylink classes website.

## Projects

June '20 - Aug '20

Kasrat - Fitness app

1. Conducted secondary research, competitive analysis, user interviews.
2. Designed information architecture.
3. Designed low-fi wireframes.
4. Conducted usability testing.
5. Designed high-fi wireframes.

6. Designed working prototype.

**July '20 - Sept '20    Redesign Website - Studylink Classes**

1. Analysed older heatmaps, recording, google analytics data.
2. Redesigned Information architecture.
3. Redesigned interface.
4. Added new features.

**Mar '19 - Current    Ready Components plugin - Adobe XD, Figma**

1. Created generalised recent used Mobile UI Components. The later versions brought web components too.
2. Provision to create a basic Style guide.
3. Pre-defined style guides available.

Displayed in "Adobe Plugins to jumpstart your design"  
Nov '19 roundup.

## Recognitions

**Nov '19    Adobe Plugins to jumpstart your design**

Ready Components Plugin was displayed as curated plugin to jumpstart design by Adobe.

## Skills

### Design

- Product design
- Prototyping
- Animations
- Illustrations
- Branding
- Graphic design
- Digital marketing

### Tools

- Adobe XD, Figma
- Protocie
- Invision Studio
- Framer
- After effects
- Illustrator
- Photoshop

### Technical

- HTML/CSS
- Javascript
- Bootstrap
- jQuery

## Education

**Aug '18 - June '21    Bachelor's in Computer Engineering - MU**  
Thadomal Shahani Engineering College, Bandra.  
Average CGPA: 8.06 (Till sem 6)

Aug '15 - April '18

Diploma in Computer Engineering - MSBTE

Vivekanand Education Society's Polytechnic, Chembur

Average Percentage: 88.40%

# Hobbies

Travelling, Vlogging, Singing, Riding