

Rohit Methwani

UI/UX designer

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Namaste, myself Rohit Methwani, a self-taught UI/UX Designer from Mumbai having 1 year(s) of experience of creating meaningful experiences through design.

Experience

UI/UX Designer - Squareoff (Oct '21 - Current)

- I am working in a team of 5 alongside 3 developers and a fellow designer, here in a product company which focuses on creation of robotic toys and games (chess specially).
- I am responsible to work on both App and Website.
- To begin with on the website, one of my task was of upselling the products which helped us to gain ~10% growth in Average Order Value on the website.
- Talking about app, I am responsible to create a new virtual coach which would help users to learn chess.

UI Designer (Intern) - Thence Design Studio (June '21 - Oct '21)

- As an Intern, I worked in a team of 5 with 3 fellow designers and a Product Lead where in we designed a solution for a fitness platform for a sports giant-Royal Challengers Bangalore (RCB).
- I was responsible for designing the module for trainers which would help them to conduct online workshops seamlessly, along with managing the design documentation and handoff part.

Visual Designer - Studylink Classes (June '19 - June '21)

- As a Visual Designer, I worked closely with the founder to design their all needs such as website, posters, social media posts.

Associate Designer - White Graphics (May '19 - June '19)

- Here, I worked alone as a designer where in I was responsible to design and develop company's website.
- Along with that I got some hands on experience in print media as well.

Projects

Quill - The padhai app • App redesign (Freelance) (Jan '21 -Oct '21)

- Quill is an educational platform created by Target Publications, Mumbai.
- The problem statement was to include all the new features by keeping the app playful and not very boring.
- I was responsible to design the app from start to end (research, design, test, handoff) as a solo designer.
- Here, I synthesized user insights (from older app) and new business requirements into feasible design decisions and deployed a MVP within 5 months.

[Full case study on Medium →](#)

Ready Components • Plugin development (Personal) (Mar '19 - Current)

- The plugin targets UI/UX designers, helping them to get the commonly required components on just one click.
- This was my personal project wherein I designed and developed a plugin for Adobe XD and Figma.
- It was also recognised in Adobe's curated plugin list in November, 2019.

[Full case study on Medium →](#)

[All projects →](#)

Recognitions

Adobe Plugins to jumpstart your design

Nov '19

The plugin was displayed in the list of curated plugins in Nov 19 version.

Skills

Design

- Product design
- Prototyping
- Animations
- Illustrations

Tools

- Adobe XD, Figma
- Protopie
- Adobe Creative Suite

Technical

- HTML/CSS
- Javascript

Education

Bachelor's in Computer Engineering

Aug '18 - June '21

Thadomal Shahani Engineering College, Bandra.

Average CGPA: 8.89

Diploma in Computer Engineering

Aug '15 - April '18

Vivekanand Education Society's Polytechnic, Chembur

Average Percentage: 88.40%