

# Rohit Methwani

Product designer

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Namaste, I am Rohit Methwani, from a small town Ulhasnagar, near Mumbai. I am a self-taught UI/UX Designer pursuing Bachelor's of Computer Engineering. I love to design interfaces which help others in making their lives better!

## Experience

May '18 - July '18

Associate Designer - White Graphics

Internship

1. Designed company profile website
2. Designed 2 logos for their clients. This included branding, letterhead, visiting cards & brand design.

June '19 - July '19

UI/UX Tutor - Studylink Classes

Internship

Nov '19 - Dec '19

Successfully completed 4 batches with ~40 students each.

July '20 - Aug '20

1. Taught basics of UI/UX. This included User research, Information architecture, Wireframing, Prototyping.
2. Taught Figma, Adobe XD.

June '19 - Current

Designer - Studylink Classes

Contract based

1. Managed social media posts. These included upcoming batches posts, education posts, event posts.
2. Redesigned Studylink classes website.

## Projects

June '20 - Aug '20

Kasrat - Fitness app

1. Conducted secondary research, competitive analysis, user interviews.
2. Designed information architecture.
3. Designed low-fi wireframes.
4. Conducted usability testing.
5. Designed high-fi wireframes.

6. Designed working prototype.

July '20 - Sept 20

### Redesign Website - Studylink Classes

1. Analysed older heatmaps, recording, google analytics data.
2. Redesigned Information architecture.
3. Redesigned interface.
4. Added new features.

Aug '20 - Oct 20

### Learn sindhi app

1. Analysed older heatmaps, recording, google analytics data.
2. Redesigned Information architecture.
3. Redesigned interface.
4. Added new features.

Mar '19 - Current

### Ready Components plugin - Adobe XD, Figma

1. Created generalised recent used Mobile UI Components. The later versions brought web components too.
  2. Provision to create a basic Style guide.
  3. Pre-defined style guides available.
- Displayed in "Adobe Plugins to jumpstart your design" Nov '19 roundup.

## Recognitions

Nov '19

### Adobe Plugins to jumpstart your design

Ready Components Plugin was displayed as curated plugin to jumpstart design by Adobe.

## Skills

### Design

- Product design
- Prototyping
- Animations
- Illustrations
- Branding
- Graphic design
- Digital marketing

### Tools

- Adobe XD, Figma
- Protopie
- Invision Studio
- Framer
- After effects
- Illustrator
- Photoshop

### Technical

- HTML/CSS
- Javascript
- Bootstrap
- jQuery

# Education

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|---------------------|---|
| Aug '18 - June '21  | <b>Bachelor's in Computer Engineering - MU</b><br>Thadomal Shahani Engineering College, Bandra.<br>Average CGPA: 8.06 (Till sem 6)  |
| Aug '15 - April '18 | <b>Diploma in Computer Engineering - MSBTE</b><br>Vivekanand Education Society's Polytechnic, Chembur<br>Average Percentage: 88.40% |

# Hobbies

Travelling, Vlogging, Singing, Riding