

# Rohit Methwani

Product designer

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Namaste, I am Rohit Methwani, from a small town Ulhasnagar, near Mumbai. I am a self-taught UI/UX Developer pursuing Bachelor's of Computer Engineering. I love to design & develop interfaces which help others in making their lives better!

## Experience

### Associate Developer - White Graphics

May '18 - July '18

1. Designed & developed company profile website.
2. Designed 2 logos for their clients. This included branding, letterhead, visiting cards & brand design.

### UI/UX Tutor - Studylink Classes

June '19 - Current

Successfully completed 4 batches with ~40 students each.

1. Taught basics of UI/UX. This included User research, Information architecture, Wireframing, Prototyping.
2. Taught Figma, Adobe XD.

### Visual Designer - Studylink Classes

June '19 - Current

1. Managed social media posts. These included upcoming batches posts, education posts, event posts.
2. Redesigned Studylink classes website.

## Projects

### Kasrat - Fitness app

June '20 - Aug '20

1. Conducted secondary research, competitive analysis, user interviews.
2. Designed information architecture.
3. Designed low-fi wireframes.
4. Conducted usability testing.

5. Designed high-fi wireframes.
6. Designed working prototype.

## Redesign Website - Studylink Classes

July '20 - Sept '20

1. Analysed older heatmaps, recording, google analytics data.
2. Redesigned Information architecture.
3. Redesigned interface.
4. Developed the website.

## Ready Components plugin - Adobe XD, Figma

Mar '19 - Current

1. Created generalised recent used Mobile UI Components. The later versions brought web components too.
  2. Provision to create a basic Style guide.
  3. Pre-defined style guides available.
- Displayed in "Adobe Plugins to jumpstart your design" Nov '19 roundup.

## Mediplus - Appointment booking app

Nov '20 - Dec '20

1. Conducted secondary research, competitive analysis, user interviews.
2. Designed information architecture.
3. Designed low-fi wireframes.
4. Conducted usability testing.
5. Designed high-fi wireframes.

# Recognitions

## Adobe Plugins to jumpstart your design

Nov '19

Ready Components Plugin was displayed as curated plugin to jumpstart design by Adobe.

# Skills

## Design

- Product design
- Prototyping
- Animations
- Illustrations

## Tools

- Adobe XD, Figma
- Protopie
- Invision Studio
- Framer

## Technical

- HTML/CSS
- Javascript
- Bootstrap
- jQuery

- Branding
- Graphic Design
- After effects
- Illustrator
- Photoshop

## Education

### **Bachelor's in Computer Engineering - MU**

Aug '18 - June '21

Thadomal Shahani Engineering College, Bandra.

Average CGPA: 8.06 (Till sem 6)

### **Diploma in Computer Engineering - MSBTE**

Aug '15 - April '18

Vivekanand Education Society's Polytechnic, Chembur

Average Percentage: 88.40%

## Hobbies

Travelling, Singing, Riding