

# Rohit Methwani

UI/UX designer

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Namaste, I am Rohit Methwani, from a small town Ulhasnagar, near Mumbai. I am a self-taught UI/UX Designer pursuing Bachelor's of Computer Engineering. I love to design & develop interfaces which help others in making their lives better!

## Experience

### UI/UX Designer - Squareoff

Oct '21 - Current

1. Designing a new product feature for the mobile app.
2. Worked on redesigning some sections of the product website.

### UI Designer (Intern) - Thence Design Studio

June '21 - Oct '21

1. Created Moodboards for a new product.
2. Created and managed style guide for it.
3. Shipped UI designs for multiple features for mobile and web platform.
4. Created high-fi prototypes for critical features

### Visual Designer - Studylink Classes

June '19 - Current

1. Managed social media posts. These included upcoming batches posts, education posts, event posts.
2. Redesigned Studylink classes website.

### UI/UX Tutor - Studylink Classes

June '19 - Current

Successfully completed 4 batches with ~40 students each.

1. Taught basics of UI/UX. This included User research, Information architecture, Wireframing, Prototyping.
2. Taught Figma, Adobe XD.

### Associate Developer - White Graphics

May '18 - July '18

1. Designed & developed company profile website.
2. Designed 2 logos for their clients. This included branding, letterhead, visiting cards & brand design.

# Projects

## Quill - The padhai app • App redesign

Jan '21 - Mar '21

1. Understood requirements, did a meet with stakeholders and active users of the current app.
2. Created Information architecture according to new requirements.
3. Conducted remote moderated usability tests on mid-fi wireframes for the new features.
4. Created a design system for the app.
5. Created high-fi wireframes.
6. Handed off design to development team.

## Mediplus - Appointment booking app • App design

Nov '20 - Dec '20

1. Created and understood requirements.
2. Conducted secondary research to prove the hypothesis.
3. Created Information architecture.
4. Conducted remote moderated usability tests on mid-fi wireframes.
5. Created high-fi wireframes.

## StudyLink classes • Website redesign

July '20 - Sept '20

1. Understood the requirement for redesign.
2. Analysed google analytics data, heatmaps, recordings.
3. Redesigned Information architecture.
4. Created a new style guide for the website.
5. Handed off and developed a part of the website.

## Ready Components plugin • Plugin development

Mar '19 - Current

1. Created generalised recent used Mobile UI Components. The later versions brought web components too.
2. Provision to create a basic Style guide.
3. Pre-defined style guides available.
4. Displayed in "Adobe Plugins to jumpstart your design" Nov '19 roundup.

## Kasrat - Fitness app • App design

June '20 - Aug '20

1. Created and understood requirements.
2. Conducted user interviews to prove the hypothesis.
3. Created Information architecture.
4. Created low-fi, high-fi wireframes.
5. Created a promo video.

## Recognitions

### Adobe Plugins to jumpstart your design

Nov '19

The Plugin was displayed as curated plugins in Nov 19 version.

## Skills

### Design

- Product design
- Prototyping
- Animations
- Illustrations
- Branding
- Graphic Design

### Tools

- Adobe XD, Figma
- Protopie
- Invision Studio
- Framer
- After effects
- Illustrator
- Photoshop

### Technical

- HTML/CSS
- Javascript
- Bootstrap
- jQuery

## Education

### Bachelor's in Computer Engineering - MU

Aug '18 - June '21

Thadomal Shahani Engineering College, Bandra.  
Average CGPA: 8.30 (Till sem 7)

### Diploma in Computer Engineering - MSBTE

Aug '15 - April '18

Vivekanand Education Society's Polytechnic, Chembur  
Average Percentage: 88.40%

## Hobbies

Travelling, Singing, Riding