

Rohit Methwani

UX Designer at [Miko.ai](#)



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Hustling towards creating meaningful and impactful experiences with my diverse skills, since **3+ years** now!

Experience

Miko.ai - UX Designer

Oct '23 - Current

Miko is a companion robot for children that can play with them, teach them new things, and help parent monitor the child.

- Currently working on creating a better habit creating experience for children.
- Worked in a team of 7 designers alongside Product Managers.
- Improved the experience of a parent in controlling the bot and helping shape child's on bot experience.
- Worked on creating a kids-friendly chess experience, which can be played with both the Miko bot and the Square Off smart Chessboard (see Square Off experience)

Square Off (acquired by Miko.ai) - Product Designer

Oct '21 - Oct '23

Square Off creates smart, automatic, electronic chessboards that allows you to play with anyone around the world via the app and the chessboard does opponent's move on it's own.

- Worked cross functionally with developers, customer support, marketing and CXOs.
- Designed a one-of-a-kind subscription model for chess users that helped to increase ~10% revenue for the company.
- Enhanced onboarding, reducing drop-offs by ~30% and TAT by ~50%.
- Optimized rating system, boosting App Store rating from 3.9 to 4.3.
- Crafted user personas and flows, elevating user satisfaction by 25%.
- Led an experience-focused campaign, gaining valuable user insights. Presented design solutions, garnering strong stakeholder support.
- Developed a robust design system for consistency and scalability.

Thence Design Studio - UI Design Intern

June '21 - Oct '21

- As an Intern, I worked in a team of 5 with 3 fellow designers and a Product Lead where in we designed a solution for a fitness platform for a sports giant-Royal Challengers Bangalore (RCB).

- I was responsible for designing the module for trainers which would help them to conduct online workshops seamlessly, along with managing the design documentation and handoff part.

Studylink Classes – Visual Designer Intern

June '19 – June '21

- As a Visual Designer, I worked closely with the founder to design their all needs such as website, posters, social media posts, during graduation.

Recognitions

Ready Components plugin was recognized by Adobe

Nov '19

The plugin was displayed in the list of curated plugins in Nov 19 version.

Education

Bachelor's in Computer Engineering

Aug '18 – June '21

Mumbai University. Average CGPA: 8.89