

# PRIVACY POLICY

## **Introduction:**

Welcome to ParaaCrypto, a platform dedicated to providing secure and innovative cryptocurrency trading and investment solutions. At ParaaCrypto (hereinafter referred to as “ParaaCrypto,” “we,” “our,” or “us”) we are fully committed to ensuring the privacy and security of the personal data entrusted to us by users (“you” or “your”) through the use of our services. As part of our core business operations, we recognize and respect the importance of your privacy, and are dedicated to ensuring that your personal data is handled with the utmost care, in full compliance and consonance with Digital Personal Data Protection Act (DPDP Act), 2023, Information Technology Act, 2000 and General Data Protection Regulation (GDPR) along with other relevant privacy laws and regulations that govern data protection within the jurisdictions in which we operate.

This Privacy Policy provides a comprehensive overview of how we collect, process, use, store, disclose, and safeguard your personal information when you access or interact with ParaaCrypto’s platform and related services, including mobile applications, websites, and any other services provided by us. By registering, accessing, or using ParaaCrypto, you explicitly consent to the data collection and processing practices outlined in this document. It is essential that you read and understand the terms of this Privacy Policy before engaging with our services.

We are fully committed to upholding your rights as an individual under applicable privacy laws. This includes, but is not limited to, the right to access, correct, update, delete, and restrict the processing of your personal data. We implement a range of security measures designed to protect your information from unauthorized access, disclosure, alteration, or destruction. Additionally, we regularly review our data protection practices to ensure compliance with evolving legal requirements, technological advancements, and best industry practices. In the event of any material changes to this Privacy Policy, we will notify you accordingly, ensuring that you are informed of such changes and have the opportunity to review the revised terms. We encourage you to periodically review this Privacy Policy to stay informed about how your data is being processed and the protective measures we have in place to safeguard your privacy. Your continued use of ParaaCrypto services following the publication of any changes constitutes your acceptance of those changes.

## **1. Data Fiduciary**

ParaaCrypto Exchange Wallet, as the data fiduciary, is responsible for determining the purposes and means by which your personal data is collected, processed, stored, and utilized in accordance with applicable data protection laws, including but not limited to Digital Personal Data Protection Act (DPDP Act), 2023, Information Technology Act 2000 as well as General Data Protection Regulation (GDPR). As a data fiduciary, we exercise primary responsibility for ensuring that any personal data you provide is processed lawfully, fairly, and transparently, and that your rights in relation to your data are respected.

As a data fiduciary, ParaaCrypto determines the types of personal data that are collected, the purposes for which that data is processed, and the methods by which it is stored and protected. We ensure that all

processing activities comply with the legal principles of data processing, including the requirement to process data in a way that is compatible with the purpose for which it was collected, the accuracy of the data, its storage limitation, integrity, confidentiality, and the need for appropriate security measures to prevent unauthorized access or data breaches. To deliver a seamless, secure, and feature-rich experience, ParaaCrypto integrates with several trusted third-party service providers. ParaaCrypto takes reasonable steps to collaborate with these providers to ensure compliance with privacy and security standards, however, ParaaCrypto is not responsible for any data breaches, losses, or issues that may arise from third-party services, except as explicitly provided under applicable laws. We take all necessary measures to ensure that any such third parties comply with the requirements of applicable data protection regulations and provide the same level of data protection that we uphold as the data fiduciary.

If you have any inquiries or concerns regarding the processing of your personal data or if you wish to exercise your rights under applicable data protection laws (such as requesting access to, correction, or deletion of your data), please feel free to contact us directly. You may reach us by sending an email to [Insert Contact Email], or by submitting your inquiry through the contact form available on the ParaaCrypto platform. We are committed to responding to your concerns promptly and in accordance with our legal obligations.

We advise you to carefully review this Privacy Policy, in conjunction with our Terms of Use as it provides important details about how your personal information is processed and protected by ParaaCrypto. Your continued use of our services constitutes your acknowledgment and acceptance of our role as the data fiduciary.

## 2. Data Collected

In the course of providing our services, ParaaCrypto Exchange Wallet may collect and process various categories of personal data, including but not limited to the following, as part of our commitment to offering a secure and compliant platform in accordance with applicable privacy laws and regulatory requirements:

- **Personal Identification Information:** We collect personal identification data that enables us to establish and verify your identity. This includes, but is not limited to, your full name, residential or business address, date of birth, email address, phone number, and other details necessary for identification purposes. The collection of this data is essential for compliance with legal and regulatory obligations, such as Know Your Customer (KYC) and Anti-Money Laundering (AML) regulations, and to ensure the safe use of our platform.
- **KYC Information:** In compliance with applicable anti-money laundering (AML) and counter-terrorism financing (CTF) regulations, ParaaCrypto is required to collect identity verification documents to perform KYC checks. This may include, but is not limited to, government-issued identification (e.g., passports, national identity cards, or driver's licenses), proof of address (e.g., utility bills, bank statements), and other relevant documents required by applicable laws. These documents assist us in verifying your identity and assessing the potential risks associated with your account, ensuring that we meet regulatory obligations and maintain the integrity of our services.
- **Financial Information:** We collect financial data to facilitate transactions and to comply with our regulatory obligations. This category of data includes, but is not limited to, bank account details,

payment card information, transaction history, and information regarding the source of your funds. Financial data is collected to process payments, complete transactions, and verify your financial capacity to use our platform. This information is also crucial for assessing and mitigating any risks associated with financial transactions, including fraudulent activity and money laundering.

- **Usage Data:** In order to optimize the user experience and improve our services, ParaaCrypto may collect information regarding your usage of our platform. This includes, but is not limited to, your IP address, browser type, device information (such as model, operating system, and device identifiers), and activity logs (such as log-in times, page views, and interaction with specific features of the platform). This data helps us understand how users interact with ParaaCrypto, identify issues, improve functionality, and enhance the security of our platform. The processing of usage data may also be used for analytical purposes and to personalize the services we offer to users.
- **Special Categories of Data:** In certain circumstances, ParaaCrypto may collect and process special categories of data as part of our KYC and AML compliance obligations. This may include information related to high-risk classifications, such as individuals who are deemed to be politically exposed persons (PEPs), individuals subject to sanctions, or individuals with significant public visibility or influence. This data is collected and processed as part of our risk assessment procedures and for the purpose of ensuring that we do not facilitate illegal activities such as money laundering or terrorist financing. Special categories of data are handled with the highest level of confidentiality and security, and access is limited to authorized personnel only.

The processing of the data described above is necessary for the performance of our contract with you, the provision of services, and to fulfill legal and regulatory obligations to which ParaaCrypto is subject. We may also process such data based on our legitimate interests, such as enhancing the security of our platform, preventing fraud, and ensuring compliance with applicable laws. In each case, ParaaCrypto is committed to processing your personal data in a lawful, fair, and transparent manner, as required by the DPDP Act, 2023 and other applicable privacy laws.

We take the collection and processing of personal data seriously and ensure that all data collected is relevant, adequate, and not excessive in relation to the purposes for which it is processed. If you have any questions regarding the specific categories of data we collect or wish to exercise any of your rights in relation to your personal data, please refer to the "Your Rights" section of this Privacy Policy or contact us directly at **[Contact Email]** for further assistance.

### **Third-Party Services**

#### **1. Integration with Liminal for Wallet Management**

ParaaCrypto integrates with **Liminal**, a secure wallet management provider, to ensure the safekeeping of user assets. Liminal's infrastructure includes a dual wallet system comprising hot wallets for active trading and cold wallets for offline, secure storage. The platform uses advanced multi-signature protocols, which require multiple parties to approve transactions, ensuring an added layer of security. As part of this integration, certain data, such as wallet activity and transaction details, may be shared with Liminal. Users should be aware that Liminal processes this data in compliance with its own privacy policy, and ParaaCrypto does not assume responsibility for how

Liminal manages data outside the scope of the partnership. For more details about how Liminal protects user data, please review its privacy policy.

2. **KYC/KYB Processes with Sumsb**

To meet regulatory requirements and maintain platform security, ParaaCrypto employs **Sumsb**, a globally recognized provider of Know Your Customer (KYC) and Know Your Business (KYB) solutions. Sumsb collects, verifies, and stores users' identification documents, such as government-issued IDs, proof of address, and other relevant personal information. These processes are essential to ensure compliance with Anti-Money Laundering (AML) and Counter-Terrorism Financing (CFT) laws. ParaaCrypto ensures that only the necessary data is shared with Sumsb to perform these verifications. Sumsb operates under stringent security measures and legal compliance to protect user data, but users are encouraged to review its privacy policy for more detailed information on its practices.

3. **Transaction Monitoring with Vigilance TRM**

ParaaCrypto partners with **Vigilance TRM**, a cutting-edge transaction monitoring system, to detect and prevent illicit activities such as money laundering and fraud. Vigilance TRM continuously analyzes transactional data using advanced algorithms and machine learning to identify suspicious activities or patterns that may indicate potential risks. This integration helps ParaaCrypto comply with regulatory frameworks, including AML and CFT standards, while also safeguarding users' funds and the platform's integrity. Transaction data, including user identifiers, timestamps, and amounts, may be shared with Vigilance TRM for analysis. Vigilance TRM adheres to industry-standard security protocols and ensures that the data processed is protected from unauthorized access. For further details, users can consult Vigilance TRM's privacy policy.

4. **Analytics and Performance Monitoring Tools**

To continuously improve user experience and ensure the platform's efficiency, ParaaCrypto utilizes analytics tools, including **Google Analytics** and other similar services. These tools help track platform usage, monitor website performance, and analyze user behavior trends. While the data collected through these services is generally anonymized and aggregated, some user activities might be linked to identifiable profiles, especially if users are logged into associated accounts (e.g., Google). These analytics tools use cookies and other tracking technologies, which users can manage or disable through their browser settings. For additional transparency and to opt out of Google Analytics tracking, users can review the relevant information provided in Google's privacy policy.

5. **Payment Processing with Cashfree and Other Gateways**

ParaaCrypto relies on trusted payment processing partners, including **Cashfree and others**, to facilitate secure and seamless fiat currency transactions. These payment gateways handle sensitive payment data, such as credit/debit card details, bank account information, and transaction history, required to process deposits and withdrawals. ParaaCrypto does not store or directly process sensitive payment details, as this responsibility is entirely managed by the respective payment processor. Cashfree and similar partners adhere to strict Payment Card Industry Data Security Standards (PCI DSS) to ensure the safety and confidentiality of user information. Users are encouraged to read Cashfree's

privacy policy and those of other payment processors for a better understanding of their data protection measures.

## User Consent and Responsibility

By using the ParaaCrypto platform, users explicitly acknowledge and consent to the sharing and processing of their data by the aforementioned third-party services. While ParaaCrypto endeavors to partner only with reputable and compliant third-party providers, users are advised to familiarize themselves with the privacy practices of these entities to fully understand how their data is handled. ParaaCrypto will not be held liable for any misuse of data by these third-party services beyond the scope of its contractual agreements.

### 3. Legal Basis for Processing Personal Data

ParaaCrypto Exchange Wallet processes your personal data in accordance with the principles and requirements outlined in the Digital Personal Data Protection Act (DPDP Act), 2023 and other applicable data protection laws. We rely on the following lawful bases for processing your personal data:

- **Consent:** In certain circumstances, ParaaCrypto may process your personal data based on your explicit consent. This may occur when you voluntarily provide us with personal information for specific purposes, such as subscribing to our newsletter, participating in promotional activities, or consenting to the use of certain cookies or tracking technologies on our platform. Your consent is always obtained freely, and you are provided with clear and comprehensive information regarding the purpose of data collection at the time consent is sought. You have the right to withdraw your consent at any time, and we will provide a simple mechanism to do so. The withdrawal of consent will not affect the lawfulness of processing that occurred prior to such withdrawal.
- **Contractual Necessity:** We process your personal data as necessary to fulfill our contractual obligations to you, the user. This includes processing your information to facilitate account creation, process transactions, manage customer support, and provide you with access to the features and services available on our platform. The processing of your personal data is essential for the performance of the contract between you and ParaaCrypto, as we are required to process certain personal details to provide the services you request, complete financial transactions, and meet other obligations inherent to our business relationship.
- **Legal Obligation:** ParaaCrypto is required to process certain categories of personal data to comply with our legal obligations, including, but not limited to, compliance with Anti-Money Laundering (AML) and Know Your Customer (KYC) regulations. These regulations mandate that we collect and verify personal data, perform risk assessments, and report suspicious activities to the relevant authorities. Additionally, we may be obligated to retain certain data for specified periods to comply with legal, regulatory, or tax requirements. In such cases, the processing of your personal data is carried out in order to fulfill these statutory obligations, and failure to provide the requested data may limit or prevent your ability to use ParaaCrypto's services.
- **Legitimate Interests:** ParaaCrypto processes personal data under the lawful basis of legitimate interests to safeguard our platform, protect our users, and enhance the quality of our services. We may use your data to monitor and secure the integrity of our platform, identify and prevent fraud, investigate security incidents, and improve the functionality and performance of our website and

mobile applications. Additionally, legitimate interests may include improving user experience, conducting statistical analysis, and communicating with you about updates, features, or security enhancements. However, we carefully assess and balance our legitimate interests against your privacy rights to ensure that our processing activities do not override or infringe upon your fundamental rights and freedoms.

In all cases, ParaaCrypto is committed to ensuring that your personal data is processed lawfully, transparently, and with respect for your rights as an individual. We take appropriate measures to safeguard your privacy and ensure that your data is only used for the purposes for which it was collected. Should you wish to understand more about the specific legal basis upon which we rely for processing your personal data in particular circumstances, or if you have any concerns, please contact us at [Insert Contact Email] for clarification.

#### **4. Data Sharing and Transfers**

In the course of providing our services, ParaaCrypto Exchange Wallet may share your personal data with third parties, as outlined below. We ensure that any sharing of personal data is conducted in accordance with applicable data protection laws, and that appropriate measures are taken to safeguard your privacy and rights. We only share your data when necessary to fulfill the purposes outlined in this Privacy Policy or where required by law.

- **Third-Party Service Providers:** ParaaCrypto may engage third-party service providers who perform specific functions on our behalf. These third parties may include entities that assist with the performance of Know Your Customer (KYC) and Anti-Money Laundering (AML) checks, payment processing services, identity verification, fraud prevention, data hosting, technical support, or customer service. These service providers are contracted to act on our behalf and are required to implement appropriate security measures to protect your data. We will only share the minimum necessary personal data with these providers, and they are obligated to use the data solely for the purposes for which it was shared, in accordance with our instructions.
- **Regulatory Authorities:** ParaaCrypto may be required to disclose your personal data to regulatory authorities, law enforcement agencies, or other government bodies in order to comply with applicable legal and regulatory obligations. For example, under Anti-Money Laundering (AML) and Counter-Terrorism Financing (CTF) regulations, we may need to share personal information to report suspicious activities, comply with audits, or respond to investigations. This sharing is necessary to fulfill our legal obligations and to ensure the integrity of our platform and the wider financial system. We will share such data only when required and will comply with applicable laws and regulations in doing so.
- **Legal Entities:** In certain situations, ParaaCrypto may share your personal data with legal entities, including courts, law enforcement, and legal counsel, in the event of legal disputes, investigations, or enforcement of our legal rights. This may include sharing data in response to Subpoenas, Court Orders, or other legal processes. We may also share data to protect the rights, property, or safety of ParaaCrypto, its users, or third parties in cases of legal proceedings or investigations. Any such data sharing will be conducted in compliance with applicable laws, and we will only disclose data that is necessary for the legal matter at hand.

- **International Transfers:** As a global platform, ParaaCrypto may transfer your personal data to jurisdictions outside the Indian Territory which may have different levels of data protection compared to those within the jurisdiction of Indian Subcontinent. In these instances, ParaaCrypto ensures that adequate safeguards are in place to protect your personal data during such transfers. This would include compliance of any requirement stipulated under the DPDP Act as amended from time to time In addition to data transfer agreements with third parties, to ensure that your data is treated with an adequate level of protection.

Where personal data is transferred to countries or regions that do not provide an adequate level of protection, we take the necessary steps to ensure that appropriate protections are implemented to protect your privacy rights. These safeguards are in place to ensure that the transfer of data complies with applicable data protection laws, including the General Data Protection Regulation GDPR and any other relevant data protection regulations. You may request more information on the specific safeguards we use for international data transfers by contacting us at [Insert Contact Email].

We ensure that any third-party recipients of your personal data are subject to confidentiality obligations and are restricted from using the data for any purpose other than the provision of services to ParaaCrypto. Moreover, we require that these third parties implement appropriate technical and organizational security measures to safeguard your data against unauthorized access, alteration, disclosure, or destruction.

By using ParaaCrypto's platform and services, you acknowledge and consent to the sharing and transfer of your personal data as described in this Privacy Policy. If you have concerns regarding the sharing or transfer of your data, or if you require further information about how we ensure the protection of your personal data, please contact us.

## 5. Data Retention

ParaaCrypto Exchange Wallet is committed to retaining your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy and to comply with our legal and regulatory obligations. We take data retention seriously and implement policies to ensure that your personal data is not retained longer than necessary, in accordance with the principle of data minimization and in compliance with applicable laws. The retention periods for different categories of data are detailed below:

- **KYC/AML Records:** In compliance with regulatory requirements, ParaaCrypto retains records related to Know Your Customer (KYC) and Anti-Money Laundering (AML) checks for a minimum of 10 years from the date of account closure or the completion of the last transaction, whichever is later. This retention period is mandated under applicable laws and regulations to ensure that we can comply with AML and Counter-Terrorism Financing (CTF) obligations, including the obligation to maintain records of identity verification, transaction monitoring, and the assessment of high-risk individuals. These records are essential for the prevention of money laundering and fraud, as well as for responding to regulatory inquiries or investigations that may arise after the closure of your account.
- **Transactional Data:** ParaaCrypto retains data related to transactions made on our platform for a period that is necessary for audit, compliance, and legal purposes. This includes records of deposits, withdrawals, trades, transfers, and any associated payment information. The retention of

transactional data is essential to comply with our legal obligations, including tax reporting requirements and regulatory audits. Additionally, we retain transactional records for purposes of resolving disputes, detecting and preventing fraudulent activities, and maintaining the integrity of our services. The retention period for transactional data may vary depending on jurisdiction and the specific legal requirements applicable to the type of transaction.

- **Other Data:** Personal data not directly linked to KYC/AML records or transactional data will be retained only for as long as it is necessary to fulfill the purposes for which it was collected, as outlined in this Privacy Policy. For example, personal identification information, usage data, and account-related details may be deleted once they are no longer required for operational, legal, or compliance purposes. This means that if you choose to close your account or cease using ParaaCrypto's services, we will delete or anonymize your personal data when it is no longer necessary for the purposes described herein, subject to applicable retention laws or regulations.

In certain cases, even if you request the deletion of your data, we may retain specific personal information if it is necessary for legal or regulatory reasons, or to comply with a legitimate interest, such as in the case of ongoing legal proceedings or investigations. Furthermore, ParaaCrypto may need to retain certain data to ensure the proper functioning of the platform, safeguard against fraud, and protect our legal rights.

ParaaCrypto ensures that all retained data is stored securely, and we implement appropriate technical and organizational measures to protect your data from unauthorized access, alteration, loss, or disclosure during the retention period. Once the retention period expires, or when the data is no longer necessary, we will take steps to securely delete or anonymize the personal data, in accordance with our data retention policy.

## 6. Data Security

ParaaCrypto Exchange Wallet is committed to ensuring the security and integrity of your personal data by implementing robust technical and organizational measures to protect it against unauthorized access, disclosure, alteration, and destruction. We recognize the importance of safeguarding your privacy and have adopted industry-standard security practices to minimize the risk of data breaches or security incidents. The following are some of the key security measures we implement to protect your personal data:

- **Encryption of Sensitive Data:** To ensure that your personal data remains confidential and protected during transmission and storage, ParaaCrypto employs advanced encryption protocols. Sensitive data, such as financial information, passwords, and personally identifiable information, is encrypted using strong encryption algorithms to prevent unauthorized access during transfer over the internet or while stored in our systems. Encryption ensures that even if data is intercepted or accessed by unauthorized parties, it remains unreadable and secure.
- **Secure Storage of Personal Information:** ParaaCrypto employs secure methods for the storage of your personal data to prevent unauthorized access, loss, or misuse. We utilize secure data centers and storage solutions that comply with recognized security standards and regulations. Personal data is stored with appropriate safeguards, including the use of firewalls, intrusion detection systems, and other physical and technical security measures designed to protect your data against cyber threats. Access to stored personal information is limited to authorized personnel only, and we regularly assess our storage systems to ensure they meet the latest security requirements.



- **Regular Security Audits and Monitoring:** To continuously improve the security of our platform and ensure that our protective measures remain effective, ParaaCrypto conducts regular security audits, vulnerability assessments, and penetration testing. These audits help us identify potential weaknesses in our systems and implement corrective actions to mitigate risks. Additionally, we maintain a comprehensive monitoring system to detect and respond to any unusual activity or potential security breaches in real-time. By constantly monitoring our systems for potential threats, we can act swiftly to address and resolve any security incidents.
- **Access Controls to Restrict Unauthorized Access:** To further protect your personal data, ParaaCrypto implements strict access controls, which limit access to personal data only to those employees, contractors, or third-party service providers who require it to perform their duties. These access controls are enforced through the use of strong authentication mechanisms, role-based access management, and secure login procedures. We also regularly review access permissions to ensure that only authorized personnel are able to access sensitive data. In addition, our systems include activity logging and auditing mechanisms that track and record any access to personal data, which helps us detect any unauthorized access attempts or suspicious activities.

Despite our best efforts to protect your personal data, no system is entirely immune to potential risks. We are committed to continuously reviewing and improving our data security practices to stay ahead of evolving threats. In the event of a data breach or security incident that compromises the confidentiality, integrity, or availability of your personal data, ParaaCrypto will notify you in accordance with applicable laws, including the Digital Personal Data Protection Act, 2023, and take the necessary steps as stipulated under Section 8 of the Act to mitigate the impact of the breach.

## 7. Links to Third Party Sites

Our Platform may contain links to and from the platforms or services of Our partner networks, affiliates, service providers, and other third parties. The inclusion of a link does not imply any endorsement by Us of the third party platform or services, the platform or service provider, or the information on the third party platform. If You follow a link to any of these platforms or services, please note that these platforms or services may be governed by their own terms of use and/or privacy policies and We disclaim all responsibility or liability with respect to these policies or the platforms / services. Please check these policies and the terms of the platforms or services before You submit any information to these platforms / services or otherwise use these platforms / services.

## 8. Your Rights

Under the Digital Personal Data Protection Act (DPDP Act), 2023 and other applicable data protection laws, you, as a Data Principal, have certain rights concerning your personal data. These rights are designed to give you greater control over how your personal data is processed, as well as to ensure that your privacy is respected. Below are the rights you may exercise with respect to your personal data, subject to certain limitations and conditions as set out by applicable law:

- **Right to Access:** You have the right to request a copy of the personal data that we hold about you. This includes details about the types of personal data we process, the purposes of the processing, and any third parties with whom we may have shared your data. If you would like to exercise your

right to access, you may submit a request to ParaaCrypto, and we will provide you with a copy of your data, free of charge, within the time frame specified by applicable data protection laws. Please note that we may require additional information to verify your identity before fulfilling your request.

- **Right to Rectification:** If you believe that any of the personal data we hold about you is inaccurate or incomplete, you have the right to request that we correct or update your information. You can request rectification of your data by contacting us directly, and we will take reasonable steps to ensure that your data is accurate, complete, and up to date. In certain cases, if we are unable to correct the data immediately, we may ask for further details to facilitate the rectification process.
- **Right to Erasure (Right to be Forgotten):** You have the right to request the deletion of your personal data when it is no longer necessary for the purposes for which it was collected or if you withdraw your consent (where applicable), object to processing, or if the data has been unlawfully processed. However, please be aware that this right is not absolute, and we may retain your data if it is necessary to comply with legal obligations or to establish, exercise, or defend legal claims. If we are legally required to retain certain data, we will inform you of such obligations when responding to your request.
- **Right to Restrict Processing:** You have the right to request that we restrict the processing of your personal data in certain situations. For example, if you contest the accuracy of the data, or if you object to processing based on legitimate interests, you may request that we restrict processing until we resolve the issue. While the data is restricted, we will only store it and will not process it further unless you consent or we are legally compelled to do so.
- **Right to Data Portability:** You have the right to obtain and reuse your personal data for your own purposes across different services. This right allows you to request that we provide your personal data in a structured, commonly used, and machine-readable format (e.g., CSV or JSON). You can also request that we transfer your data directly to another data fiduciary, where technically feasible. This right applies only to data that we process based on consent or contractual necessity, and you may exercise it for data you have provided to us.
- **Right to Object:** You have the right to object to the processing of your personal data in certain circumstances, including when we process your data based on our legitimate interests or for direct marketing purposes. If you object to processing, we will consider whether your objection overrides the legitimate grounds for processing. If the processing is for direct marketing, we will stop processing your data for those purposes without requiring further justification.
- **Right to Withdraw Consent:** If we are processing your personal data based on your consent, you have the right to withdraw that consent at any time. Withdrawing consent will not affect the lawfulness of processing that occurred before the withdrawal. If you wish to withdraw consent, please contact us, and we will ensure that no further processing of your data takes place for the purposes for which consent was originally given.
- **Right to File a Complaint:** If you believe that your rights have been violated or that your personal data is being processed in a manner inconsistent with the DPDP Act or other applicable data protection laws, you have the right to lodge a complaint with the Data Protection Board of India.

We encourage you to contact us first to resolve any issues or concerns you may have, but you are entitled to file a complaint directly with the supervisory authority if you feel it is necessary.

To exercise any of these rights, or if you have any questions or concerns regarding the processing of your personal data, please contact us at [Insert Contact Email]. We will respond to your request as soon as possible, and in any case, within the time frame stipulated by applicable data protection laws.

## **9. Cookies and Tracking Technologies**

ParaaCrypto Exchange Wallet utilizes cookies and similar tracking technologies to enhance your user experience, improve our platform's functionality, and personalize the services we offer. Cookies are small text files that are stored on your device when you visit our website or use our services. These technologies allow us to collect and process certain information about your interactions with our platform, enabling us to provide a more efficient and customized experience. This section outlines how we use cookies and tracking technologies, the purposes for which we use them, and your options for managing them.

- **Types of Cookies We Use:** ParaaCrypto uses various types of cookies and similar tracking technologies, which may include, but are not limited to:
  - **Essential Cookies:** These cookies are necessary for the basic functioning of our platform and to ensure that you can use essential features, such as logging into your account and completing transactions. Without these cookies, some features of the platform may not function properly.
  - **Performance Cookies:** These cookies collect information about how users interact with our platform, such as which pages are visited most frequently, how long users stay on certain pages, and whether they encounter any errors. Performance cookies help us analyze and improve the performance of our services, ensuring that users have a smooth and efficient experience.
  - **Functional Cookies:** These cookies allow our platform to remember your preferences, such as language settings or display preferences, so that you can have a more personalized experience during subsequent visits. They help improve the usability and personalization of the platform.
  - **Targeting or Advertising Cookies:** These cookies track your browsing habits and are used to deliver targeted advertisements that may be of interest to you. They may also be used to limit the number of times you see an ad and measure the effectiveness of advertising campaigns. These cookies help us deliver more relevant content to you and improve the overall efficiency of our marketing efforts.
  - **Third-Party Cookies:** ParaaCrypto may also use cookies provided by third-party services that we integrate into our platform. For example, we may use analytics tools like Google Analytics or integrate with social media platforms, which may set their own cookies to track your activities. These third-party cookies are governed by the privacy policies of the respective service providers.
- **Purposes of Using Cookies:** We use cookies and similar technologies for several purposes:
  - To enable the proper functioning of our platform and services.
  - To improve the performance and usability of the platform by analyzing user behavior and preferences.

- To personalize your experience on the platform, including remembering your settings and preferences.
- To display relevant advertising and marketing materials based on your browsing behavior, ensuring that we provide you with content that aligns with your interests.
- To analyze the effectiveness of our marketing campaigns and make informed decisions to improve our promotional strategies.
- **Your Choices Regarding Cookies:** You have the option to control and manage the use of cookies and similar tracking technologies. You can adjust your browser settings to accept or reject cookies or to notify you when cookies are being used. Please note that if you choose to disable cookies, some features of the ParaaCrypto platform may not function properly, and your user experience may be affected. Additionally, disabling certain cookies, such as those used for personalized advertising, may impact the relevance of the advertisements you see while using our platform or visiting other websites.
- You can also manage your cookie preferences through the cookie consent management tool available on our website. This tool allows you to accept or reject different categories of cookies, depending on your preferences. If you wish to withdraw your consent for the use of cookies, you can do so at any time by updating your cookie settings.

Please note that, in some cases, disabling cookies may limit your ability to access certain features or services on the ParaaCrypto platform. However, essential cookies, which are necessary for the functioning of the website, cannot be disabled.

- **For More Information:** For detailed information about the specific cookies and tracking technologies used by ParaaCrypto, as well as the data we collect through these technologies, please refer to our Cookie Policy. The Cookie Policy provides more comprehensive information about the types of cookies we use, their purposes, and how you can manage your preferences in greater detail.

By continuing to use the ParaaCrypto platform, you consent to the use of cookies and similar tracking technologies as described in this Privacy Policy, unless you have configured your browser or device settings to block cookies.

## **10. Updates to This Privacy Policy**

ParaaCrypto Exchange Wallet is committed to ensuring that this Privacy Policy accurately reflects our data processing practices and complies with applicable laws and regulations. As our platform evolves and as new technologies and legal requirements emerge, it may be necessary for us to review and update this Privacy Policy from time to time. We reserve the right to modify, amend, or update this Privacy Policy at our sole discretion.

- **Periodic Review and Updates:** We may update this Privacy Policy periodically to reflect changes in our data processing practices, legal obligations, or business operations. Any updates or changes to this Privacy Policy will be effective immediately upon publication, unless otherwise stated. When we make significant changes to how we collect, use, or disclose personal data, we will notify you of these updates through appropriate channels. This may include communicating changes via the ParaaCrypto platform (e.g., a prominent notice on the website or within your account settings), or by sending you an email notification, depending on the nature of the change and the method of communication that is most suitable.

- **Communication of Changes:** In the event that we update or modify this Privacy Policy, we will make reasonable efforts to inform you of the changes in a timely and transparent manner. This ensures that you are always aware of how your personal data is being collected, processed, and protected by ParaaCrypto. It is important that you review any updates to the Privacy Policy, as they may impact your rights or the way in which we handle your personal data.
- **Acceptance of Revised Privacy Policy:** Your continued use of ParaaCrypto's services and platform after any updates to this Privacy Policy will be deemed as acceptance of the revised terms. If you do not agree with the updated Privacy Policy, you should stop using our platform and services, and you may contact us to request the deletion of your personal data, subject to any legal retention requirements.
- **Version Control:** For your convenience, we will maintain a record of the version history of this Privacy Policy, including the date on which the most recent version was published. You can always view the current version of this Privacy Policy by visiting the relevant page on our website. We encourage you to regularly review the Privacy Policy to stay informed about how we protect your privacy and data.

If you have any questions or concerns about any changes to this Privacy Policy, or if you would like further clarification regarding the revised terms, please contact us at [Insert Contact Email].

## **11. Contact Information**

At ParaaCrypto Exchange Wallet, we are committed to ensuring that your privacy is protected and that you fully understand how we handle your personal data. If you have any questions, concerns, or requests regarding this Privacy Policy, or if you wish to exercise any of your rights under data protection laws, we encourage you to contact us directly. We are dedicated to addressing your inquiries and resolving any issues related to the processing of your personal data.

- **Email:** You can reach us via email for any questions or concerns regarding this Privacy Policy, data protection practices, or to exercise your rights. Our designated contact email address is `contact@paraacrypto.com`. Please ensure that your communication clearly outlines the nature of your request, and we will respond as promptly as possible.
- **Website Contact Form:** Alternatively, you may use the contact form available on our website to submit your inquiries. The contact form can be accessed through the following link: <https://paraacrypto.com/contact-us>. Once submitted, your request will be directed to the appropriate department for review and response.

We strive to handle all inquiries and requests in a timely and efficient manner. Should your concern involve sensitive data, we may require additional verification to ensure the security and confidentiality of your personal information before responding to your request.

- **Data Protection Board of India:** Under Section 27 of the DPDP Act, a Data Principal i.e. a user to whom the personal data relates to, may file a complaint before the Data Protection Board of India in case of any personal data breach. Similarly, ParaaCrypto as a Data Fiduciary is bound under Section 8(6) of the Act to give intimation to the Board as well as each affected Data Principal the details of such personal data breach.

- Consent to Processing: By using ParaaCrypto Exchange Wallet and accessing our platform, you acknowledge that you have read and understood this Privacy Policy and consent to the processing of your personal data as described herein. If, at any point, you disagree with the terms of this Privacy Policy or withdraw your consent, please contact us, and we will take appropriate action based on your request.

If you have any further questions or if you require additional information regarding our data protection practices or the Privacy Policy, please do not hesitate to contact us using the methods outlined above.